



WEBINAR

International Entrepreneurial Ecosystems: Approaches with Worldwide Application

April 8, 2021

About us

Choose Paris Region is a nonprofit agency that promotes the attractiveness of Paris Region. The Agency brings together all the actors in the region to offer international companies tailor-made services. The Agency supports them at every stage of their development.

The Agency's primary mission is to showcase the attractiveness of the region and act as a catalyst for business and innovation. It relies on its market expertise and local network to help international businesses build long-lasting partnerships, draw up development plans, and strengthen their local presence in the Region.



Call for
Expression of Interest
Re.Invent Air Mobility





Selection Funnel

- **500+** companies screened
- **100+** companies contacted
- **150** applications (60% international)
- **30** companies selected

Visibility

- **138K+** impressions on social media
- **5300+** website visits
- **100+** media articles

Choose Paris Region Expertise



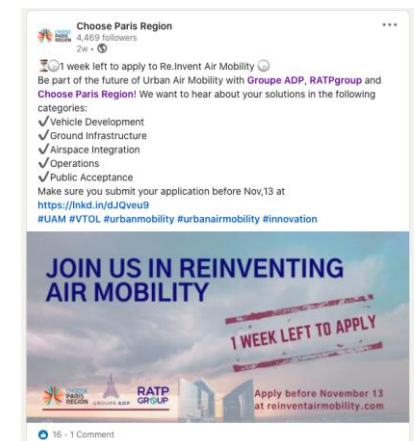
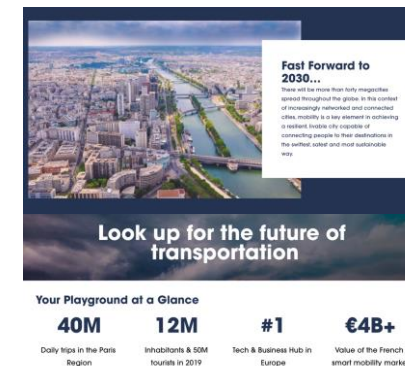
Project management

- **Involvement of a multidisciplinary team** in France and the U.S, with expertise in corporate innovation, startup scouting, and new mobility tech.
- **Multi-level collaboration** with industrial partners Groupe ADP and RATP Group
- **Support** for definition of project scope, selection criteria, timeline, evaluation and analysis of applications
- **Design and realization** of online application form, as well as candidate online database for evaluation
- **Scouting and contacting** of potential applicants.
- **Organization** of follow up calls with pre-selected candidates

Marketing and Communication

- **Design and maintenance of Re.Invent Air Mobility web platform**, including two websites (FR and ENG)
- **Launch** of press release and social media campaigns

Entreprise	Pays	Site Web	Catégorie	Description rapide	Commentaires / Extra-Importance	Note CSE	Note RATP	Note ADP	Note Choix
Helipass	France	https://www.helipass.fr	Operations	Plateforme de réservation de vol en hélicoptère (tourisme, transfert, affaires)	Call : A garder	15.0	12.5	13.5	13.7
Light and War, LLC	USA	https://www.lightandwar.com	Operations	Professional aviation consulting		8.0	5.5	8.0	6.5
Certification Center Canada	Canada	http://www.cccanada.com	Airspace Integration	Certification & integration of airspace, as well as route planning, optimization, avoidance	Après call - soit car pas de valeur ajoutée spécifique	13.5	10	13.5	12.3
Tencent Cloud France	France	https://cloud.tencent.com/fr	Operations			13.5	9.5	13.0	12.0
Bluebird Aviation LLC	France	https://www.bluebird-aviation.com	Vehicle Development	Accoutrement intérieur du véhicule		10.0	10	7.5	9.2
Rider Aero	Russie		Vehicle Development	Ultralight easy démontable 1-seat ground effect vehicle		1.0	2	1.0	1.0
Uptether srl	Italy	https://www.uptether.com	Airspace Integration	System Engineering SME focusing on Drones and Internet of Things		10.5	9	9.0	9.5
Whigfly	France	https://www.whigfly.com	Operations	European Regit sharing platform		15.5	11	14.5	13.7
Rip Technologies SA	Switzerland	https://www.rip.ch	Vehicle Development	Drone technology company developing next-generation logistics vehicles	Prochier ateliers techniques d'ici Décembre	11.5	12.5	15.0	13.0
TaxiWatch	France	https://www.taxiwatch.fr	Operations	Application éthique de courtoisie à la demande		11.0	7.5	9.5	9.3
Aircraft Engineering Assistance (ACEMA)	France	http://www.acema.fr	Ground Infrastructure	Optimisme de gestion et suivi de la navigation des		7.0	7.0	7.0	7.0
Critères					Description	Notation	Pondération		
12	Internet	France	https://www.internet.fr	Vehicle Development	Structure avec un certain actif	De 0 à 4	20%		
13	Elroy Air	USA	http://www.elroyair.com	Vehicle Development	0/4 : Recherche 2/4 : Concept / Expérimentation 4/4 : Prototypage / Commercialisation	De 0 à 4	30%		
14	Aerotec Engineering	Spain	https://www.aerotec.es	Public Acceptance	Capacité de s'insérer dans la roadmap et de se financer	De 0 à 4	20%		
15	Tyallio Development	France	https://www.tyallio.com	Ground Infrastructure	0/4 : fin 2023 1/4 : fin 2022 2/4 : début 2022 4/4 : mi-2021	De 0 à 4	30%		
16	Edra	France	https://www.edra.com	Operations	* 0 si incapacité à s'auto-financer	De 0 à 4	20%		
17	Jeoff	Russie	https://www.jeoff.com	Vehicle Development	Capacité de répondre au problème, expertise, 0/4 : pas d'expérience/recherche/solution sur le sujet	De 0 à 4	20%		
18	AlMap	USA	https://www.almap.com	Airspace Integration	2/4 : set d'expertises qui peut être appliquée sur l'UAM	De 0 à 4	20%		
19	Mattinet	USA	http://mattinet.com	Operations	4/4 : expertise dans le domaine, reconnaissance avérée dans le milieu	De 0 à 4	20%		
20	ATI Aircraft Company	USA	https://www.atiaircraft.com	Vehicle Development	Demander de positionner leur solution par rapport à d'autres existantes	De 0 à 4	20%		
21	BMG Consulting	USA	https://www.bmg.com	Public Acceptance	A évaluer entre 0 et 4	De 0 à 4	20%		
22	Paragon Mobility	France	http://www.paragon.fr	Ground Infrastructure	Permet de mettre en avant des start-up / PME pour lesquels nous aurons une affinité particulière (feedback, connu du portefeuille ...)	De 0 à 4	10%		
23	United States Air Force and Private Contractor	USA	https://www.usairforce.com	Airspace Integration					
24	Himco	France	https://www.himco.com	Vehicle Development					
25	Holagade	France	https://www.holagade.com	Airspace Integration					





Vehicle
Development



Ground
Infrastructure



Airspace
Integration



Operations



Public
Acceptance

APPLICATION CATEGORIES

SELECTION CRITERIA



Company
Maturity



Ease of
Implementation



Team and
Expertise



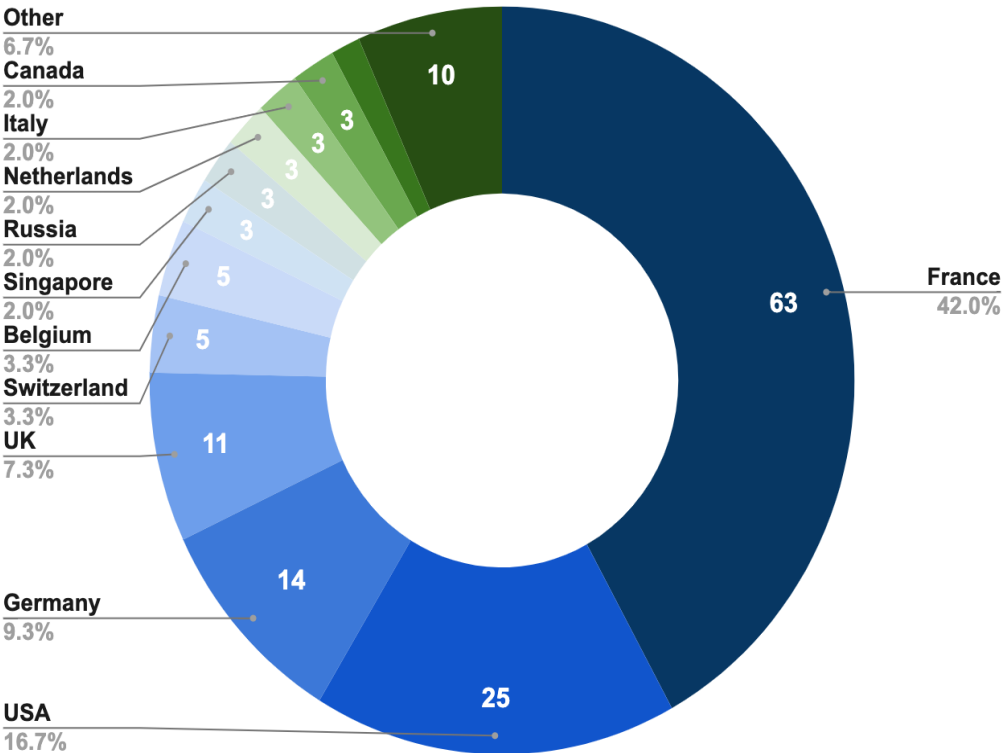
Innovation



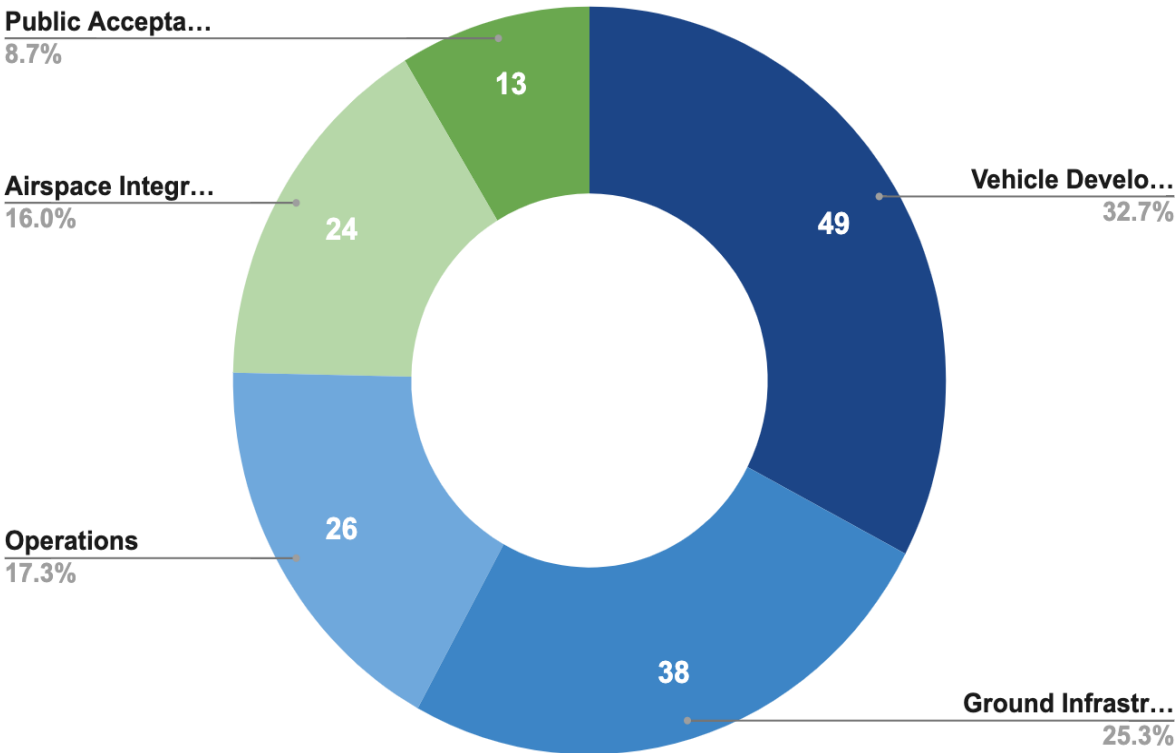
"Coup de coeur"

150 Applicants from 22 Countries

COUNTRY OF ORIGIN



APPLICATION CATEGORY



Selected companies

Vehicles



zipline

H³Dynamics

PIPISTREL



SAFRAN

AIRBUS

Ground Infrastructure



Airspace Integration



THALES

Operations



AIRFRANCE
INDUSTRIES

Public Acceptance



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