

NAFTA:

International Trade between Austin, Mexico, and Canada

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NAFTA Impact on Texas



- Immigrants account for 21% of state population; 55.1% from Mexico
- US and Canada GDP is up 41%, Mexico GDP is up 26% (Since 1993)
- Mexico is Texas's largest trading partner

US NAFTA Trade (2017)

	Canada	Mexico
Import	\$299 billion	\$314 billion
Export	\$282 billion	\$242 billion

Texas NAFTA Trade (2017)

	Canada (2017)	Mexico (2017)
Import	\$22 billion	\$89 billion
Export	\$18 billion	\$97.3 billion

Austin as an International Economic Hub

- \$54 million in FDI
- 20% foreign born population
- Over 1,700 Austinites travel internationally
- SXSW and Formula 1

Nonstop flights to:

- Amsterdam
- **Cancun**
- Frankfurt
- **Guadalajara**
- London
- Mexico City
- **Ontario**
- Punta Cana
- **San Jose Del Cabo**
- Stockholm
- **Toronto**

AUSTIN'S PROSPERITY ENGINE

The **City of Austin's Economic Development Department** Global Business Expansion division is dedicated to promoting Austin's position in the global marketplace to create a sustainable, vibrant economy that protects and enhances the environment, culture, and livability of the Austin area.



City and State Atmosphere

- Disconnect between City and State
- At times, tensions are present between the City of Austin and the State of Texas.
- Both parties set aside differences to address important issues.
- State of Texas support international trade; strong focus on partnerships with Mexico.

Mexico and Austin

- Mayor of Austin led a delegation to Mexico November 2016; first Texas city delegation to Mexico following the presidential election.
- 50 Year Anniversary of Sister City relationship with Saltillo
- Mexican American Cultural Center
- Consulate General of Mexico located in Austin
- Mexican American population over 150,000 (23.44% of Austin population)



Future Outlooks: Risks and Potential

- Global trade is ranked as the lowest priority issue by Americans (Pew Research Center)
- Tech companies lobbying efforts nearing efforts of other industries.
- Sunset Clause creates instability for business.

Risks

- Local industry impact.
- Mexico has already started looking at new trade partners.
- Large impact on Austin international partners.

Potential

- Media attention could gain American interest in foreign trade
- Renegotiate terms in favor of technology based businesses.



Thank You

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