

Matchmaking: Workforce & Business Development

Creating personal connections for professional gains

July 16, 2020



Pillars of Savannah's Economy



Port Logistics



Manufacturing



Healthcare



Academic/Military/Government



Tourism

Savannah, at a glance

- City population = 145,862
- MSA population = 347,611
- Workforce population = 448,000 (within 60 mile radius)
- PK – 12 public school population = 37,000 students
- 30 private schools in Chatham County

Need/Opportunity: Establish more Business/Education Partnerships

Inform: Share data with educators and employers about workforce trends, wages, pathways, and recruitment efforts

Expose: Host events for educators and employers to learn more from one another about their respective specialties

Engage: Foster relationship building between employers who want to support the school system and individual educators who will benefit

Economic Development for Educators Program Objectives:

- Strengthen and grow the relationships between SCCPSS and local employers with the goal of opening lines of communication and laying the groundwork for meaningful and mutually beneficial partnerships.
- Improve the local workforce pipeline by ensuring that those who have direct access to students (principals, teachers, counselors, etc.) understand the needs of employers and the opportunities available for students before and after graduation.

Economic Development for Educators Program Objectives:

- Provide experiential learning that allows educators to better understand economic development and their role within it along with the opportunities available for students when working for local employers.
- Showcase lesser known and unique employers, occupations, and industries to expand SCCPSS staff's knowledge of the local economy.



Inform Expose Engage

Kerry manufactures...


12

Kahoot!

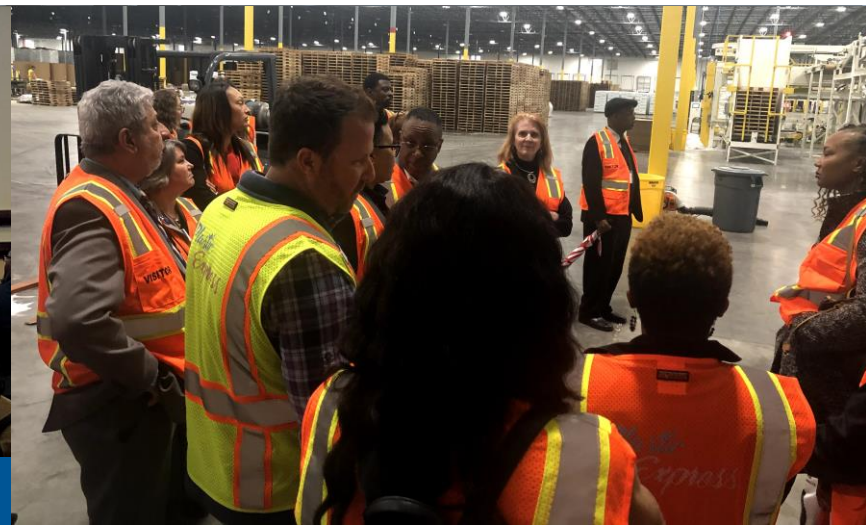
0 Answers

Skip

▲ Bath Mats	◆ Car Batteries
● Probiotics	■ Kitchen Knives

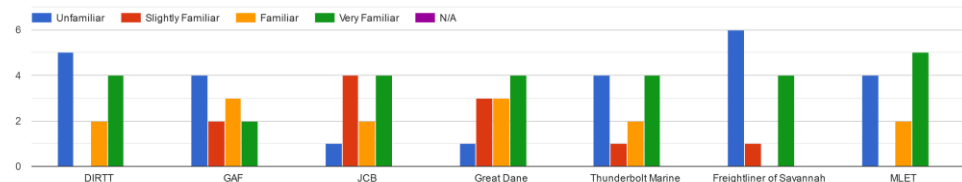
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kahoot.it Game PIN: **493577**



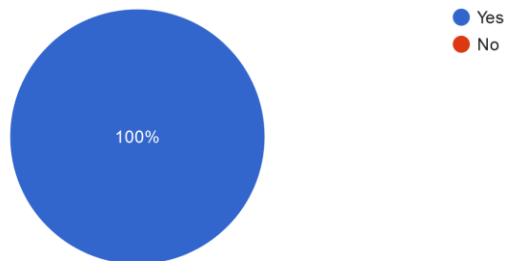
Outcomes

Please choose your level of familiarity with the following organizations prior to this program:



Were you able to make meaningful connections with local employers?

11 responses



Session 1: Economic Development 101

SEDA Contact: Leigh Acevedo (912.308.9881), SCCPSS Contact: Clyde Newton (912.395.6766)

Date: October 23, 2019

- 8:45 AM** Arrive: coffee, pastry available
131 Hutchinson Island Rd. 4th Floor - SEDA Boardroom
- 9:00 AM** Introductions and Overview
What is Economic Development?
Presenters: SEDA Staff
- 10:00 AM** SEDA Case Study
- 10:15 AM** Business Retention
- 10:30 AM** BREAK
- 10:45 AM** How to Win a Project! (Interactive Game)
- 11:00 AM** Econ/Demographic Overview of the Region
- 11:30 AM** DEPART for COMPANY VISIT – DIRTT
(155 Knowlton Way, Savannah, GA 31407)
- NOON** Arrive at DIRTT
 - Lunch & Tour
- 2:00 PM** DEPART for SEDA
- 2:30 PM** WORKFORCE EMPLOYER PANEL at SEDA
 1. JCB (Manufacturing) – Tonya Poole
 2. Great Dane (HQ/R&D) – Mike Willis
 3. Thunderbolt Marine (Retrofit and Repair) – Tracey Thompson-Lee & Ernie D'Alto
 4. GAF (Manufacturing) – Michelle Wright
 5. Freightliner/MLET (Logistics) Dave "Fish" Mihuta
- 3:30 PM** Flip the Script: Sharing from the School-side
- 4:00 PM** Review and Preview
- 4:15 PM** NETWORKING & CONCLUSIONS

Thank you!

www.seda.org

Contact: LACEVEDO@SEDA.ORG