



open jobs

available talent



In 2019, it was forecasted that nearly 1 million Indiana jobs would go **unfilled**.

Now, in 2020, more than 700,000 Hoosiers are left **unemployed**.

Meet Mariah.

BA, Butler University

3.8 GPA

Proficient in Adobe Creative Suite

President, Delta Gamma

She's underemployed.

After 22 applications, she heard back from three employers. None offered her a job. She's currently working part-time at Godiva.





Meet Acme.

800 employees

Consistent YOY growth

Named one of Best Places to Work

Competitive salaries and benefits

Staffing isn't easy.

They have 100 open early-in-career positions annually, value achievement and leadership, and are known for promoting from within.

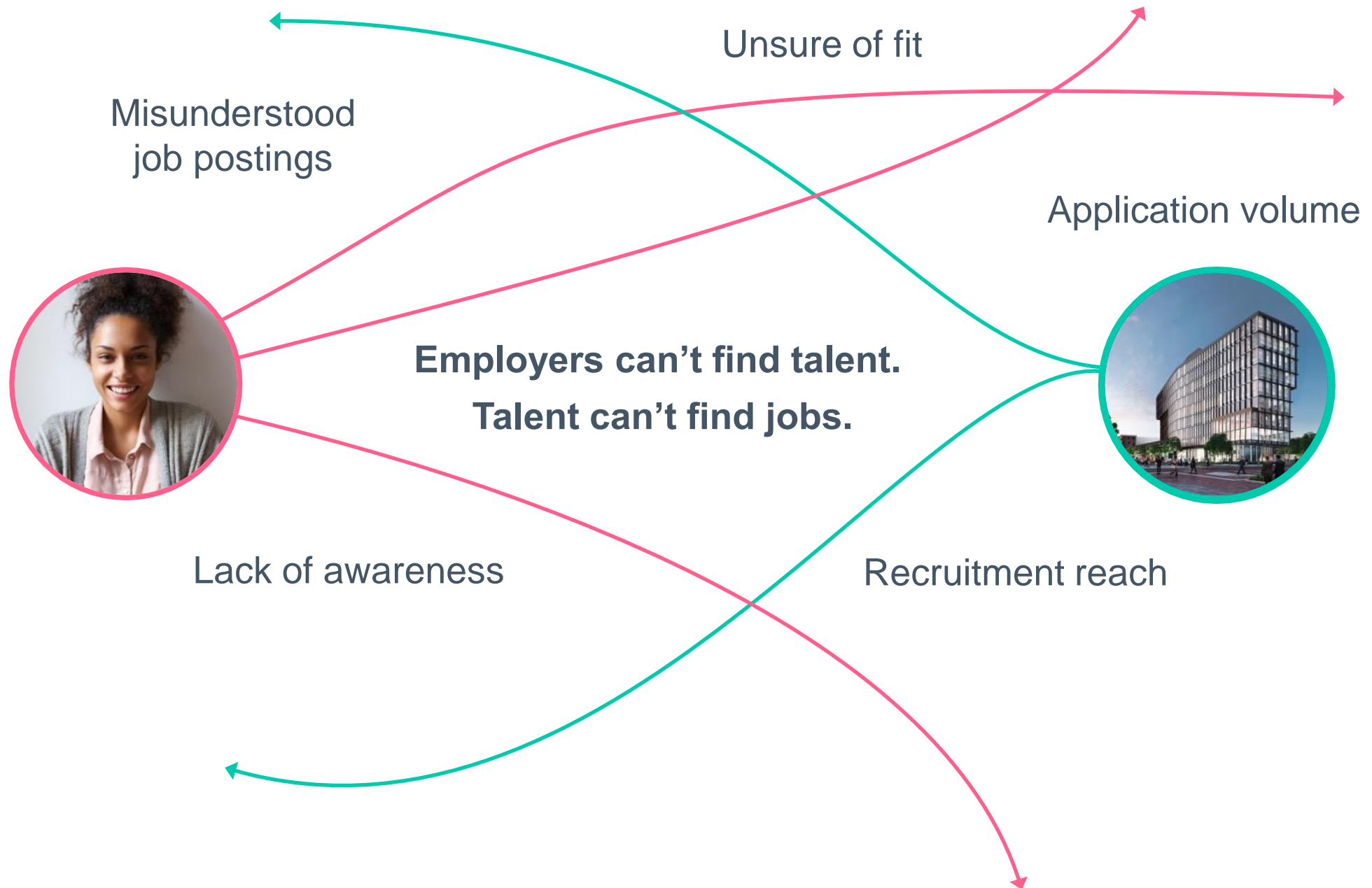


Talent

Why?



Employers





**And some fields face
critical talent shortages.**







Ascend bridges talent and communication gaps
by creating connectivity between people and
employers.

Ascend Network

Ascend Services



We help you discover and hire the right talent.

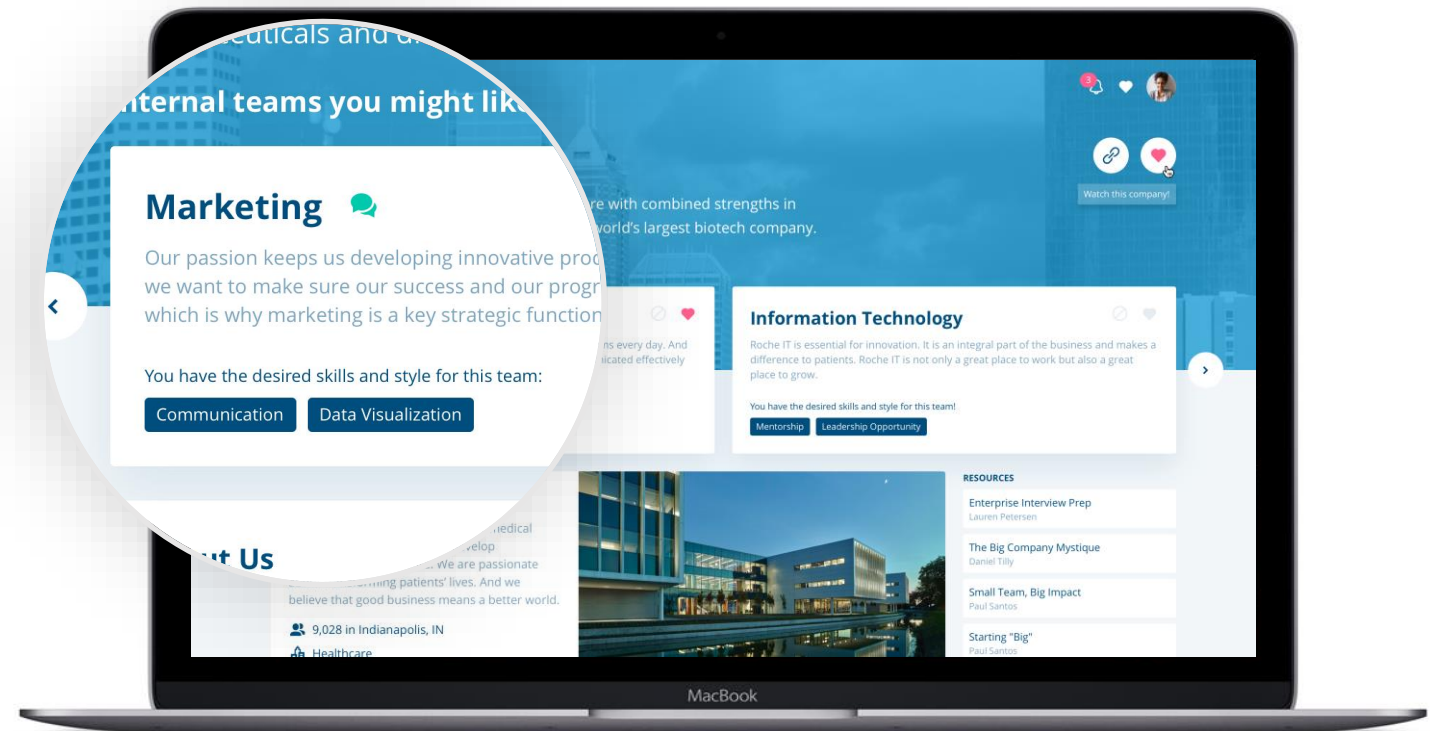
- 1 **Partner** – We understand your talent needs and set you up for success.
- 2 **Prequalify** – We cultivate a network of vetted candidates who could be your next hire.
- 3 **Connect** – You find the right early-in-career talent for your company.

Ascend Network

Employer Profile

Showcase what matters most to top talent.

- Highlight specific teams
- Demonstrate your culture in action
- Display open roles by team and role
- Become a company candidates want to follow and work for

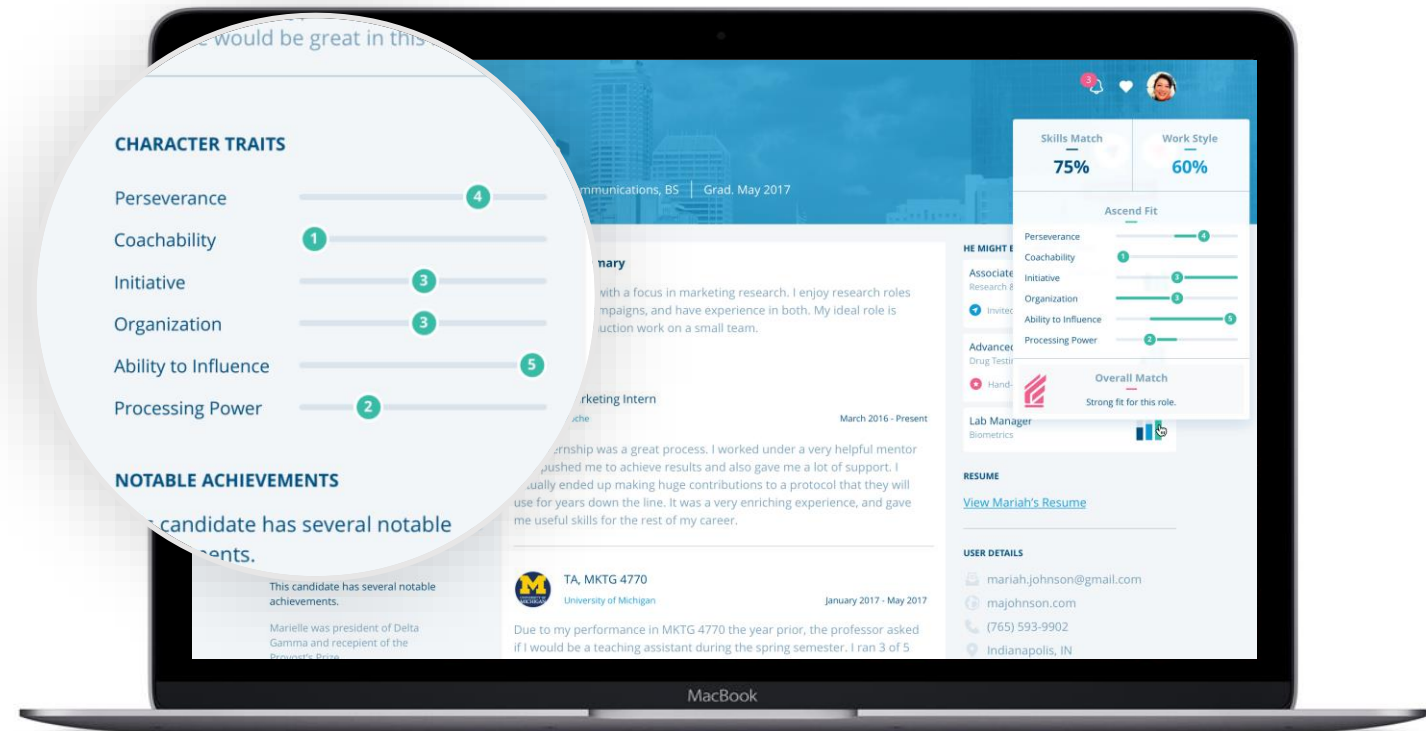


Ascend Network

Job Seeker Profile

Find the right candidate for the job, and the right person for your team.

- Use our matching score to identify the best interview candidates
- View candidate matches by teams and roles
- Access candidate experience, skills, and Ascend's unique view of their strengths



Employer Benefits

Less time. Better hires. Faster growth.

Increase interview-to-hire conversion rates

Eliminate wasted efforts

Maximize your time

Ensure higher quality matches



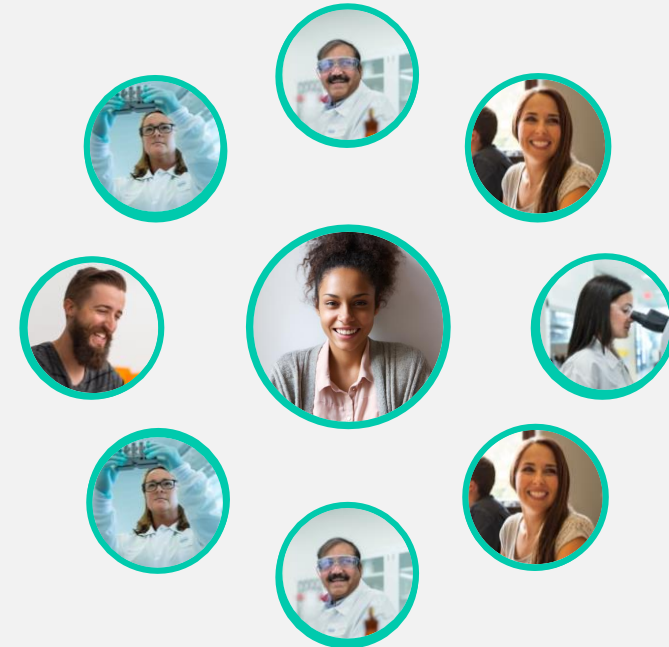
Ascend Network

Ascend Services

Ascend Services

Ascend's **strategic consulting services** help high-growth companies identify, evaluate, and address their talent needs through building talent pipelines and developing strategic plans.

Our custom services are tailored to your specific needs to ensure the supply is there to fill your demand.





Registered Nurse Pipeline

Problem

Indiana and the nation faced a critical nursing shortage.

Solution

Community Health Network (CHNw) Nursing Academy - A unique, scalable education model that creates a work-ready pipeline of talented, highly-educated nurses who initiate and continue their careers at CHNw.

Result

Shortage addressed. CHNw staffed. Students placed.



UNIVERSITY *of*
INDIANAPOLIS

Biomedical Equipment Technician Pipeline

Challenge

Roche was facing a large need for technicians to meet growing demand + address retirement turnover.

Solution

Roche Academy - A partnership with Ascend + UIndy to generate a work-ready pipeline of skilled, entry-level professionals deployed nationally who initiate and continue their careers at Roche.

Result

20 - 25 professionals annually, ready to serve clients.

\$16,800 investment per student.

Immediate and long-term talent need addressed.

Launched August 2018.

Ascend Services

Our Methodology

Discover

the course of action



Identify + Secure

education partner(s)

Design

strategic infrastructure



Launch

program

Support

and improve



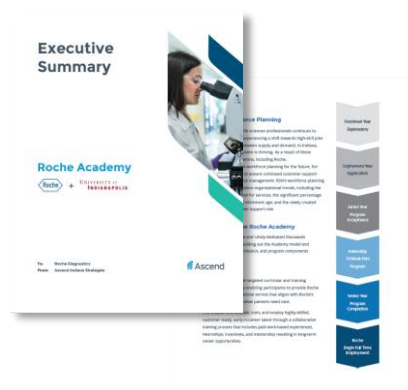
Ascend Services

Sample Deliverables

Strategic Plan



Executive Summary



Overview Presentation



Program Dashboard



Employer Benefits

Intentional investment. Continued growth.

Continuous supply of talent

Decreased orientation costs

Increased retention

Less time spent recruiting

Solidified partner ecosystem



Board Members

UNIVERSITY of
INDIANAPOLIS.

BARNES &
THORNBURG LLP

Lilly

The Heritage Group

Community
Health Network Foundation

THE GLICK FAMILY FOUNDATION
BUILDING COMMUNITY. CREATING OPPORTUNITY.

INDEPENDENT COLLEGES
INDIANA

CICP

Collina
Ventures, LLC

Leaf.

BUTLER
UNIVERSITY



IUPUI

Cummins

KAR
GLOBAL

Roche

Anthem.

United Way
United Way
of Central Indiana

St. Vincent

COOK®

myIPS

INDY
CHAMBER

IVY TECH
COMMUNITY COLLEGE

UnitedHealthOne

CONEXUS
INDIANA

PNC BANK

ONEAMERICA®

Deloitte.

PARKVIEW
HEALTH

HEALTH

BioCrossroads®

WABASH
NATIONAL

Franciscan
HEALTH

Catalent



Our Vision

Indiana is a place of economic opportunity for all.

Our Mission

We connect talent to careers, catalyze transformative employer and education partnerships, and generate labor market insights that enable a modern workforce ecosystem.



Education
+ Placement

Talent
+ Jobs

Employers
+ Hires