

IEDC – The Changing Energy Landscape

SeonAh Kendall

Sustainability Service Area

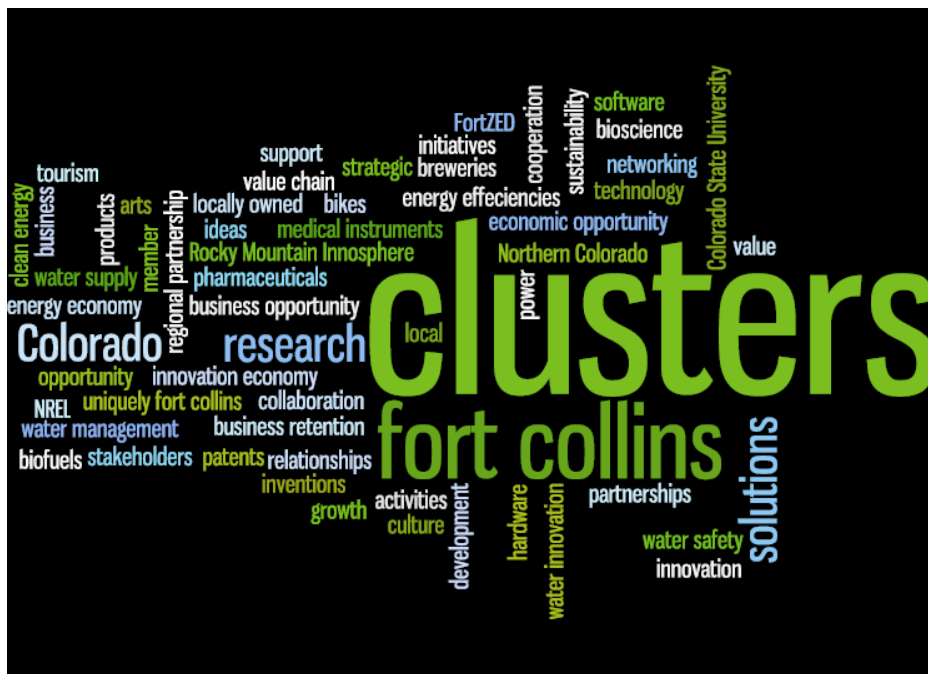
- Environmental
- Social Sustainability
- Economic Health

Economic Health Strategic Plan

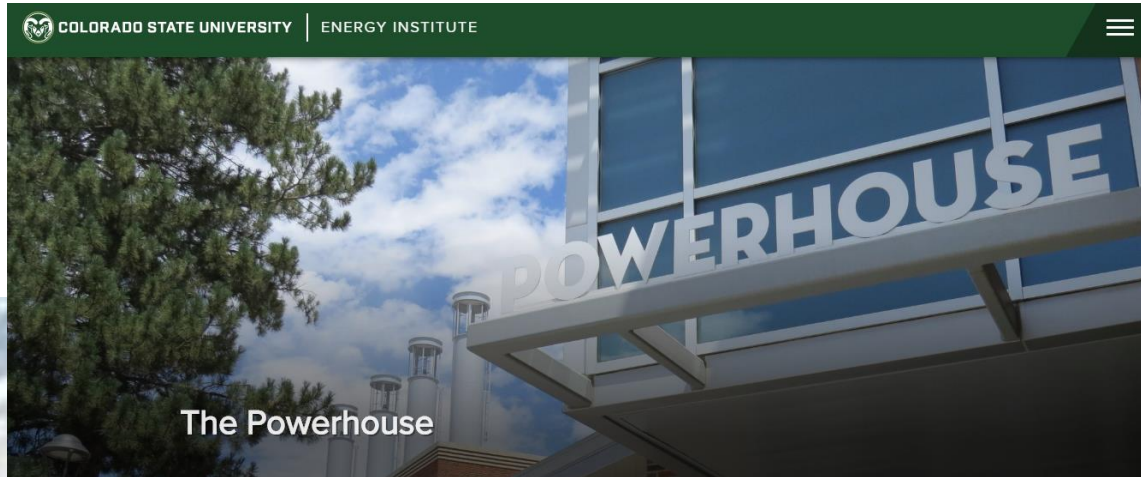
- A healthy, sustainable economy reflecting community values



Why Cities?



Climate Action PLAN



Why Businesses? Top 10 Reasons

1. Cost savings
2. Consumer demand
3. Risk mitigation
4. Leadership
5. Tax incentives
6. Employee retention and attraction
7. Brand reputation and publicity
8. Resource limitation
9. Keeping up with the competition
10. New revenue opportunities from goods or services



RECOGNIZING
COMPANY NAME

MEMBER SINCE
2007



Thank you for your commitment to
making Fort Collins a better place
through environmental stewardship.

Mayor
Wade Troxell

Wade Troxell
City Manager
Darin Atteberry

Darin Atteberry



FORT COLLINS
COLORADOAN



POUDRE SCHOOL DISTRICT

NEENAN
ARCHITECTURE



Platte River
Power Authority



Farnsworth
GROUP



RBB
ARCHITECTS



Highlights: Innovation

EV Readiness Roadmap



Innovation Fort Collins Challenge & Innovation Summit

Awards from \$5-250K
Launched in 2017

Updates at fcgov.com/innovate

Primary Purpose:

Engage external expertise – private/public partnerships



Challenges and Opportunities Ahead

Opportunities

- Diversification and attractiveness of the local economy
- Transferable skills
- Disruptive technologies
- Regionalism and collaboration



Challenges

- National strategies driving energy market
- R&D investment
- Asset utilization and availability



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Back Up Slide

Objectives:

1. **External:** Obtain expertise

- Aid evaluation, development, implementation of PPPs;

2. **Internal / External:** Education and outreach

- Eliminate/reduce process, policy barriers
- Forge connections to capital and markets
- Attract private investment
- Provide support for City demo projects

