

An aerial photograph of a city skyline at sunset. The sky is a warm orange color. In the foreground, a river flows from the bottom left towards the center, with a bridge crossing it. The city skyline is visible in the background, featuring several tall buildings and a construction crane. The overall scene is bathed in the golden light of the setting sun.

GREATER RICHMOND PARTNERSHIP

Data Privacy + Compliance in EconDev Marketing

www.grpva.com

An aerial photograph of a city skyline at sunset. The sky is a warm orange and yellow. In the foreground, a river flows from the bottom left towards the center, with a bridge crossing it. A dense line of green trees runs along the riverbank. In the background, several tall buildings are visible, including one with a construction crane on top. The overall scene is bathed in the golden light of the setting sun.

DISCLAIMER

**Not intended to be legal counsel.
Please consult your lawyer.**

A group photo of seven HubSpot employees, four men and three women, smiling and standing in front of a brick building with large windows. The photo is overlaid with a semi-transparent orange filter.

Legal Stuff

Talk legal to me

For Customers



HubSpot Acceptable Use Policy

For Partners



Last Modified: January 28, 2019



AUGUST 23, 2019

Richmond region breaks records

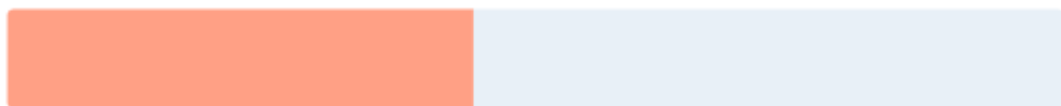
As I complete my second week at GRP, I'm learning of all of the new regional leadership that's joining me. New faces at [GRTC Transit System](#), [ChamberRVA](#) and -- last but not least - the [Capital Region Airport Commission](#), will create a new dynamic that will advance RVA into the future.

Speaking of new leadership, our partners over at Richmond International Airport have [plenty to celebrate](#). The commission not only welcomed new President and CEO Perry J. Miller, but also announced its new 12-month passenger record. RIC continues to prove itself as a valuable asset in business attraction efforts.

Another record-setting reason to celebrate is the 42 Greater Richmond companies which ranked *Inc.* magazine's recent 5000 list. We're proud to point out that two of our investors [Baskervill](#) and the [Timmons Group](#) sat among the top high-growth firms in nation.

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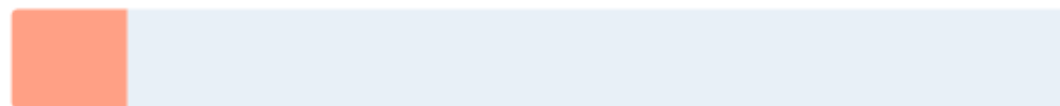
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ⓘ DESKTOP 55% MOBILE 45%

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Join us Friday, October 4 for food,
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Real estate in the Richmond Region, Virginia, offers a variety of options for small and large businesses. The region offers:

- Prepared sites and buildings in more than 100 office and industrial parks.
- Four incubator facilities for small, start-up businesses.
- Building construction costs that are 13 percent below the national average.
- Local economic development offices to support fast tracking for projects.



This is not an exhaustive list of real estate options in the region. Let me know what you are looking for and I'll send you options.



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PRIVACY POLICY

General Information

This is the website privacy policy for www.grpva.com, which is the website of the Greater Richmond Partnership (“the Partnership”), a 501(c)(3) non-profit, public-private partnership. This policy applies solely to information collected by this website.

The website is designed to support and enable the Greater Richmond Partnership’s overall mission to provide the Richmond Region with quality jobs, economic growth, broad-based prosperity and a sustainable quality of life. The site is designed to be a:

- Branding and marketing tool for promoting the business side of Richmond;
- Repository of vital economic information about Richmond; and
- Portal to regional economic development partners

<https://www.grpva.com/privacy-policy/>

PRIVACY POLICY

This Privacy Statement applies to the official web site (the "Site") of the Dallas Regional Chamber (the "Chamber", "we" or "us").

As described below, some of your personally identifiable information may be disclosed to third parties and used by us and third parties. By accessing the Site, you expressly consent to our use and disclosure of your personally identifiable information. This Privacy Statement is incorporated into and subject to the Chamber's Site terms and conditions. The Chamber may change this Privacy Statement at any time without notice, so you should review this Privacy Statement each time you visit the Site.

The Chamber Online seeks to safeguard the privacy of our web site users online.

The Chamber Online may ask for personal information such as your name, physical address, e-mail address and telephone number in order to answer a question or fulfill your requests. We may use this information to respond to your requests, or to contact you via mail, phone or e-mail to inform you about the Chamber's events and activities, new products, new services or special promotions we may offer. If you place an order for a product or an event registration, request membership or submit an inquiry, we may need to contact you for additional information needed to process your order, request or inquiry.

We will not provide personal information to a third party without your consent except as necessary to process your membership request, order or inquiry. With your consent, in order to offer you more services, we may occasionally share information with the Chamber's members. Our members consist of businesses that may offer you certain products or services of interest.

Information you provide on surveys and promotions on our web site will be used for internal marketing purposes. In addition, we may inform you of new services based on the information you provide us.

GREATER PHOENIX ECONOMIC COUNCIL PRIVACY POLICY

The Greater Phoenix Economic Council (“us,” “we,” or “our”) is committed to maintaining the privacy of the personally identifiable information you share with us over the Website. The Greater Phoenix Economic Council, also referred to as “GPEC”, values the trust and confidence you have placed in us and, to ensure that we live up to your trust, we have defined the procedures we will use to protect your information.

As part of the normal operation of our services, GPEC collects and, in some cases, may disclose information about you. We have created the following Privacy Policy to let you know what information we collect when you visit the Website, why we collect it, and how it is used, shared, and protected. This Privacy Policy applies to all information that you provide to GPEC) and that we maintain electronically. Additionally, this Privacy Policy applies to any Personal Information (defined below) obtained from your use of the Website. This Privacy Policy does not apply to



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<https://www.grpva.com/privacy-policy/>

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Email address

anne.smith@example.com

First name

Anne

Last name

Smith

Function

Sales

Company name

Salestech Corp

☐

We'll send this information to Greater Richmond Partnership, subject to their [privacy policy](#)

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To: ☐ Jennifer Wakefield

Cc:

Bcc: ☐ 1943647@bcc.hubspot.com

Subject: Test

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|  | University of Richmond Richmond, VA | 4 | 1 |
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| NAME ▴ ▾ | DOMAIN ▴ ▾ | NUMBER OF PAGE VIEWS ▴ ▾ | NUMBER OF VISITORS ▴ ▾ | LAST SEEN ▴ ▾ |
|---|---------------------------|--------------------------|------------------------|------------------|
|  Virginia Commonwealth Uni... <div>Preview</div> ✓ | vcu.edu ↗ | 5,797 | 2,588 | Today at 9:03 PM |

< Contacts



Actions



Jennifer Wakefield



Note



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Task



Meet

✓ About this contact

First name

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Wakefield



Marketing Email

Jul 31, 2019 at 3:21 PM EDT

Jennifer Wakefield (wakefield.jen@gmail.com) was sent [RVA Wrap Session | July 2019](#)

Opened

Opens: 1 Clicks: 0

Details



Marketing Email

Jul 11, 2019 at 9:12 AM EDT

Jennifer Wakefield (wakefield.jen@gmail.com) was sent [Virginia's back on top as CNBC Best State for Business](#)

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Details

June 2019

Suggested Reading



[EU data protection rules](#)



[CAN-SPAM Act: A Compliance Guide for Business](#) – Federal Trade Commission



[How GDPR Will Transform Digital Marketing](#) – Harvard Business Review



[What is the GDPR? And What Does it Mean for the Marketing Industry?](#) – HubSpot



[Are you GDPR ready?](#) – HubSpot



[Looking at 4 Major Ways GDPR Has Altered the Marketing Landscape](#) – AdWeek