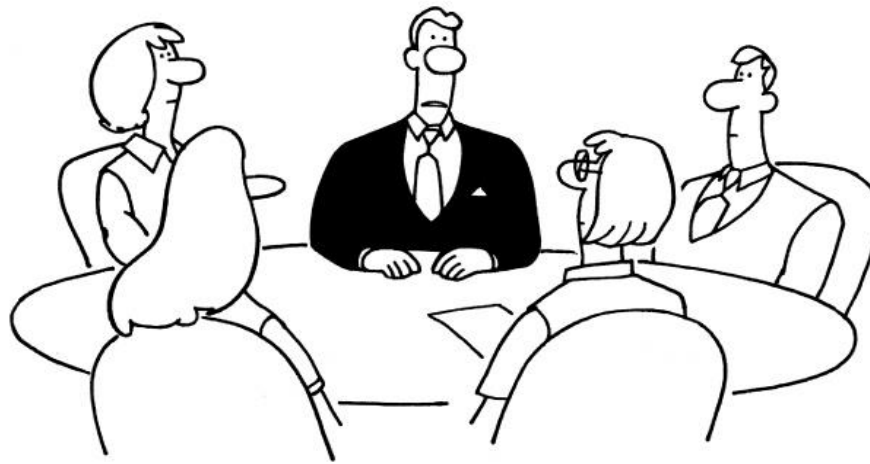


Want a great economic development web site - **Fire the committee**



*“Whew! That was close!
We almost decided something!”*



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Fire the committee. No great website in history has been conceived of by more than three people. Not one.

This is a deal breaker.

— **SETH GODIN**



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Who's in charge?

Every project needs a leader



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Select the right partner



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Three key elements

- a. Mobile friendly
- b. Easy to find contact information
- c. Great design and visuals



Plan for the future



What's Important

- **Have a plan!**
- Think like the user
 - Target audiences

Internal Audiences

- Talent information
- Organization's activities



Latest News



MONDAY, SEPTEMBER 16, 2019

Fraiese Named as "Top 50 Economic Developers" by Consultant Connect

Lee County EDG's President and CEO named as one of North America's Top 50 Economic Developers for 2019 by Consultant Connect.

TUESDAY, SEPTEMBER 10, 2019

Lee County Future Ready Iowa Employer Summit Shares Best Practices

Employers, educators and service providers

Tweets by @LeeCountyEDG

Lee County EDG Retweeted

Pen City Current

@pencitycurrent

LCEDG gets 2nd international gold medal
pencitycurrent.com/2019/10/20/lcedg...



Lee County EDG

@LeeCountyEDG

Great conversations and participation for our Mock Interview Day! Over 15 business partners sent representatives to help students from @CentralLeeCSD @FMHighSchool and

QUICK LINKS

[2019 Workforce Needs Assessment](#)

[Lee County Laborshed Full Report](#)

[Lee County Executive Summary](#)

[Southeast Iowa Regional Laborshed](#)

[Southeast Iowa Wage Report](#)

[Iowa Workforce Development Region 16 Annual Profile](#)

WORKFORCE TALENT - GROW LEE AND LABORSHED

[Find Properties](#)

[Maps](#)

[Financing & Incentives](#)

[Workforce Talent - Grow Lee and Laborshed](#)

Workforce Talent

Lee County boasts 34,925 residents however businesses and industry have access to over **266,475** in potential regional labor force

Lee County EDG recognizes workforce development is critical for any industry's success.

To assist with this Lee County EDG has developed [Grow Lee](#), a comprehensive program that assists in the development of the local workforce starting at the elementary school level and going all the way through experienced workers.



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External Audiences

- Maps



You're selling your location - let them know where you are!



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Keep it visual

- Allow ways to find out more

Key Industries



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Content is King

- Prioritize Content - help Google and users find you

Lee County Economic Development Group

<https://www.leecountyedg.com> ▼

Lee County, Iowa is located on the Mississippi River - the country's most important ... Lee County, Iowa is home to key industries such as agribusiness, chemical ...

Contact Us

As Economic Development Project
Director for Lee County ...

Grow Lee

Grow Lee is a collaborative effort
spearheaded and facilitated by ...

Our Results

Our Results. 3-Time Award Winner
in the State. 2019, 2017 and ...

[More results from leecountyedg.com »](#)

Our Communities

Our Communities. Lee County,
Iowa located in the heart of the ...

News

News. Don't Miss these Upcoming
Events: Lee County EDG ...

Find Properties

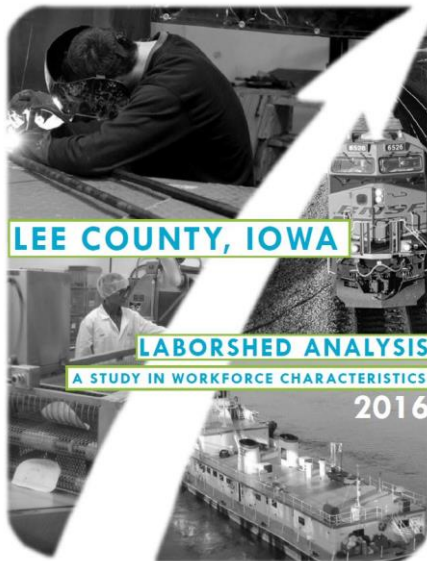
Sheaffer Pen Plant. Fort Madison ,
IA. Warehouse & Distribution ...



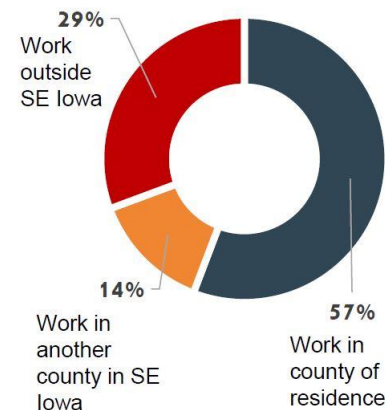
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Content is King cont.

- Get content from others
 - Be specific



Type of Employment



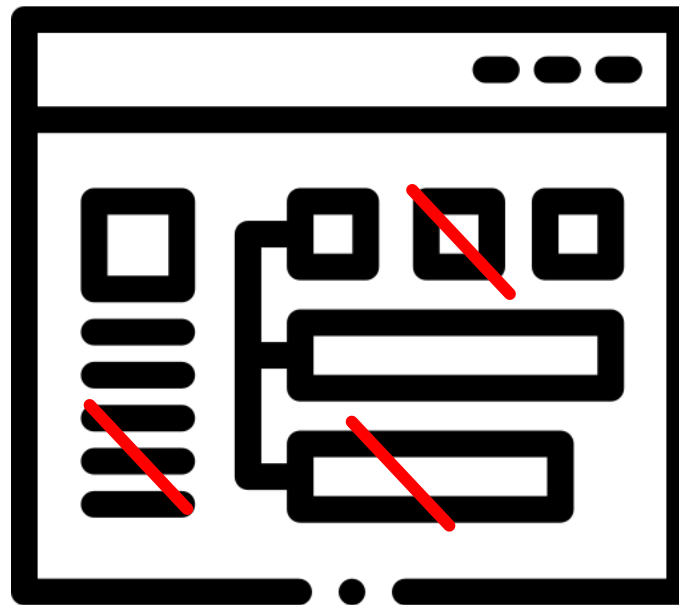
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Less is more.....

Edit

Edit

Edit



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Sustainability

- Choosing the right backend
- Connecting Your platforms

Keep it fresh and feed the beast!



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Contact Us

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