

What's Next: Economic Development 5.0

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**The Greatest Force
for Change is a Job**

Gallup Math

5-3-1.2

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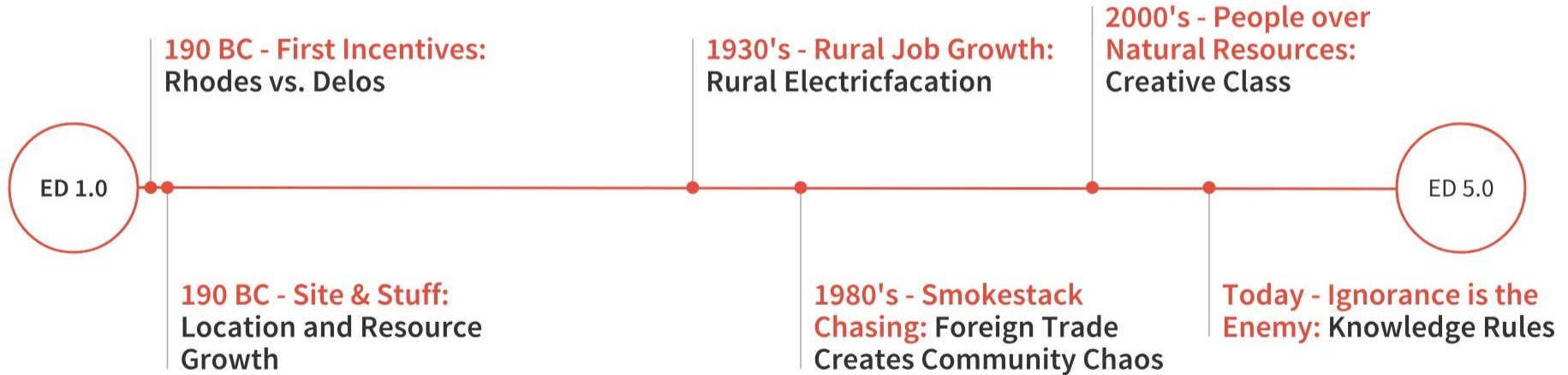
**Changing the World: It
Takes Great Economic
Development Organizations**

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**But it Requires Economic
Developers to be Agents;
Not Victims of Change**

**Today's Systems are Never
Built for Our Next Pivot**

History of Economic Development



Roles of Economic Developers



Old Organizational Models Will Not Serve The Future

Outdated Models

Give Because it is Expected - United Way

Social Pressure to Join - Chambers, Civic & Country Clubs

Government Driven Missions - 3 P's

New Examples

Plywood People - Independent Economic Development / Business Focused

Charity Water - Mission Focused - Data Driven

Tom's Shoes - For-Profit Development

Future of Economic Development



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