



CITY OF ATLANTA

KASIM REED
MAYOR

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Dear International Economic Development Council,

As the Mayor of the City of Atlanta, I would like to welcome everyone joining us for the International Economic Development Council's 2018 annual conference.

The City of Atlanta is experiencing record-setting growth, thanks in large part to our commitment to economic-development programs through organizations such as Invest Atlanta. Using targeted strategies, we have successfully created and expanded upon partnerships with the business community that which have led to job creation that has enhanced our economy and engaged our communities.

Since I took office in 2010, more than 36,000 jobs have been generated through our economic development initiatives. We have attracted \$5.5 billion in total investment, inspiring \$11.4 billion in economic impact. Together, we have built upon our mission of being an intentional city that thinks big, with a singular vision focused on establishing Atlanta as leading global destination, a place where businesses of any size—from Fortune 500 companies to entrepreneurial startups—can thrive.

During this time of historic growth, our commitment to inclusion and equity remains a top priority, because we know that Atlanta is better when it's a city for everybody. We have built a thriving business environment that's attractive to young talent seeking an affordable quality of life. At the same time, we are revitalizing historic neighborhoods on our Westside by strengthening our existing workforce and building our inventory of affordable housing.

As the birthplace of Dr. Martin Luther King Jr., and the home of the Centennial Olympic Games, Atlanta is known as a city of dreamers, and we are committed to ensuring its status as a place that more and more families want to call home.

Thank you for choosing to bring the IEDC annual conference to Atlanta. It is our pleasure to welcome you. I hope you have an opportunity to explore all our great city offers during your stay here.

Sincerely,

Mayor Kasim Reed