Post-disaster: Will you Rebuild or Renew?

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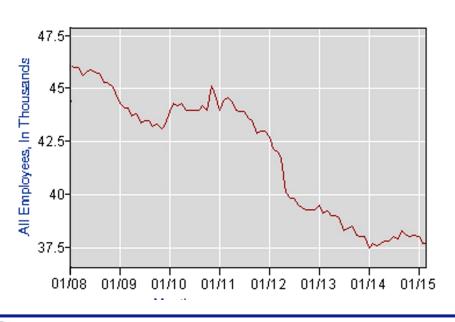
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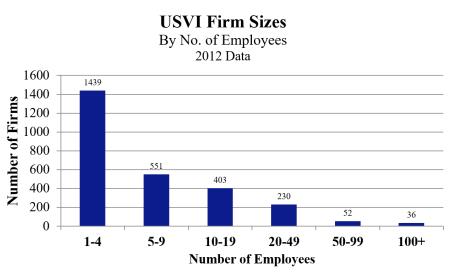
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Pre-storm Economy of the USVI

- Largely Tourism based (over 60% of GDP)
 - In significant decline
- Remainder largely incentive-based
 - Attracting firms with economic incentives
- Small firms dominate

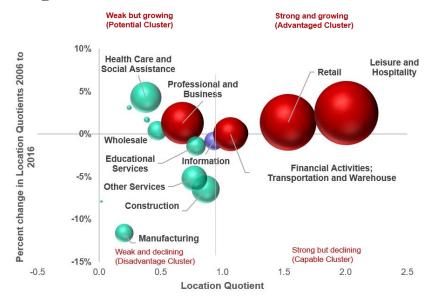




What COULD you have? What is missing?

DESIGN: Discover

US Virgin Islands Location Quotients 2016



Courtesy of Lauritz H. Mills, PhD Candidate at UVI

Develop & Assess



- Cluster Competitiveness Potential
 - Regional factors v. non-regional
 - complimentary factors



- Cluster Impact Potential
 - Supply/Demand Growth Potential



- Cluster Formation Plausibility
 - Factor and Ecosystem elements

Ref: Faley (2016), "Future Industry Cluster Design Methodology," J Econ Development in Higher Ed



Build or Buy? Obtaining the Missing factors

- Primary Factors of Production in the Innovation Economy
 - Labor: Innovators/Entrepreneurs
 - Capital: Risk Capital
 - Land: Intellectual Property
- Buy
 - "Import" firms into region
- Build
 - Create new firms
 - Grow existing ones

Requires an Innovative/Entrepreneurial Mind-set, Skillset, Resources

Regional Resource Alignment is key to Renewal



Thank-you & Discussion

