

Oklahoma City Oklahoma

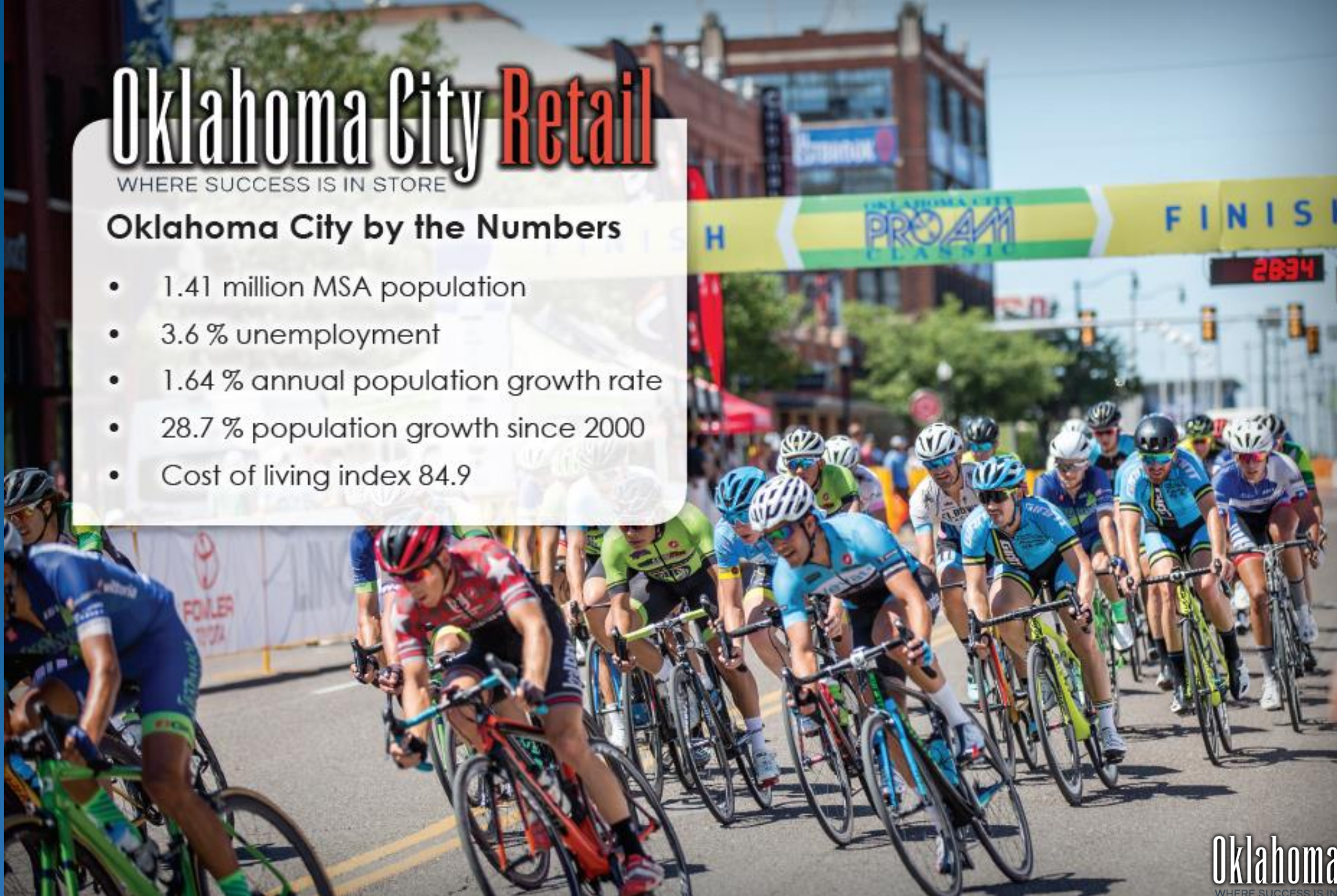


Oklahoma City Retail

WHERE SUCCESS IS IN STORE

Oklahoma City by the Numbers

- 1.41 million MSA population
- 3.6 % unemployment
- 1.64 % annual population growth rate
- 28.7 % population growth since 2000
- Cost of living index 84.9





- 2002 Bass Pro Anchors Bricktown
- 110,000 square foot facility
- City owns property with lease to Bass Pro
- City retains ownership of building

- Direct Revenue: \$16.6 M over 15 years

- Indirect Revenue: \$94.5M
 - \$26.8M to City of OKC
 - \$60.3 State of OK Sales Tax
 - \$7.5M additional revenue for MAPS/TIF district

- Estimated job creation:
 - 920 permanent jobs
 - 335 construction jobs



What is MAPS?

MAPS is Oklahoma City's pay-as-you-go, temporary-sales-tax, capital investment program. Downtown has attracted more than \$5 billion in public and private investment since the original MAPS projects.

MAPS I - \$363-million package, nine projects including:

- Chickasaw Bricktown Ballpark
- Bricktown Canal
- Oklahoma River
- Chesapeake Energy Arena

MAPS for Kids - \$700-million package that renovated or rebuilt every school in Oklahoma City limits

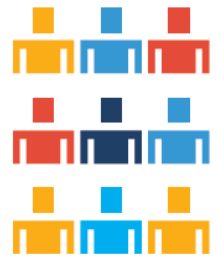
MAPS 3 - \$777-million package, eight projects including:

- Modern Streetcar
- Whitewater rafting facility
- A new convention center
- 70-acre downtown park



Downtown Oklahoma City Snapshot

Demographics



RESIDENT
POPULATION:

9,326



WORKFORCE POPULATION:

77,522

STUDENT POPULATION:

4,750+*



BUSINESSES:

2,425

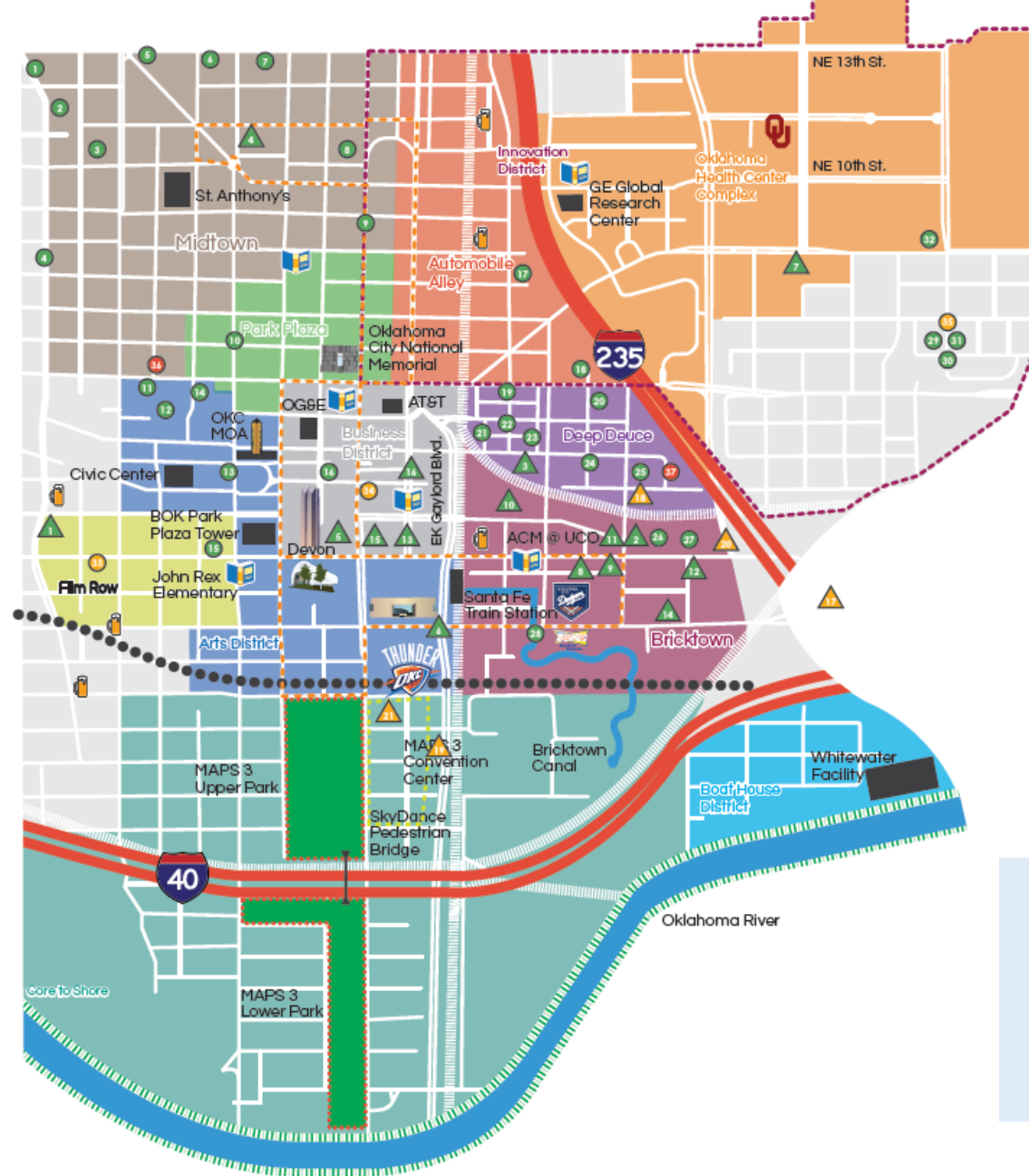


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Major Downtown Employers:

- **Energy** - OGE Energy, Devon Energy, Continental Resources, SandRidge Energy, Enable Midstream, GE Global Research Center
- **Health Care** - St. Anthony Hospital, OU Medical Center, OU Health Sciences Center, VA Medical Center
- **Other** - Sonic HQ, AT&T, State of Oklahoma, City of Oklahoma City, Federal Government, Oklahoma County



4.41 square miles
downtown boundary



Oklahoma City Thunder
2008 - present

- \$288M project
- \$85M commitment from the city
- 6 food/beverage concepts
- Groundbreaking Oct 1, 2018







- \$131M
- 4.6 miles
- 7 streetcars
- 22 stops

Funded through
MAPS 3









Revival

SPEEDS OF RENAISSANCE







GREATER OKLAHOMA CITY CHAMBER

Oklahoma City Retail
WHERE SUCCESS IS IN STORE







THANK YOU



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WHERE EVERYTHING IS IN STORE