



Archway Partnership

UNIVERSITY OF GEORGIA

Archway Partnership

IEDC – 2018 Annual Conference
October 3, 2018



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Question to be Answered

“How to **engage** the full **resources** of
the University on
community identified economic
development **needs**?”



The Archway
Partnership **connects**
communities with
higher education
resources to address
locally-identified
community and
economic development
issues.





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Fanning Institute
for Leadership
Development

Archway
Partnership

Marine Extension/
Sea Grant

Georgia Center
for Continuing
Education



State Botanical
Garden

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Public Service & Outreach

Small Business
Development
Center

Office of Service
Learning

Carl Vinson
Institute of
Government



WHAT WE DO

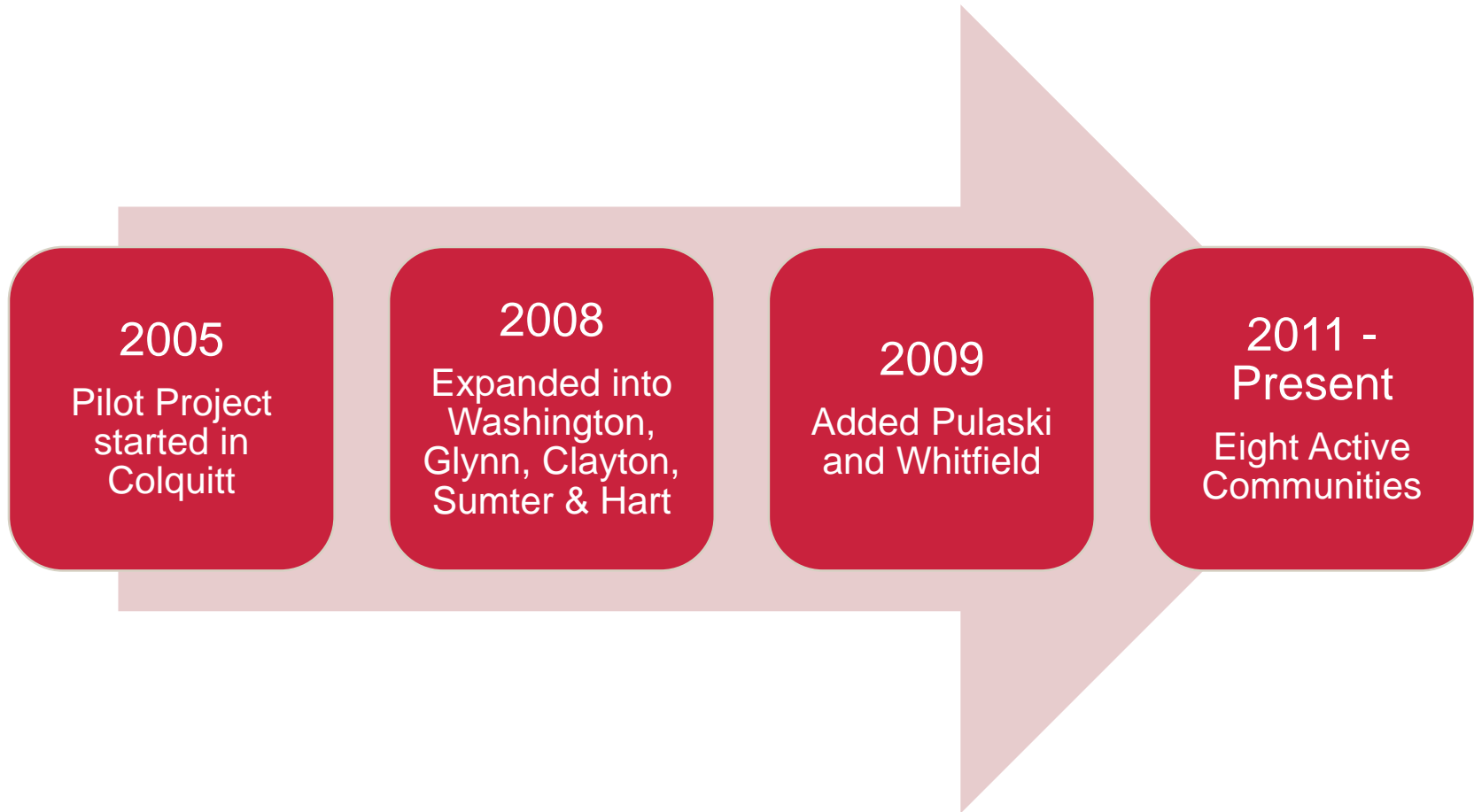
**COMMUNITY-BASED
SERVICE**

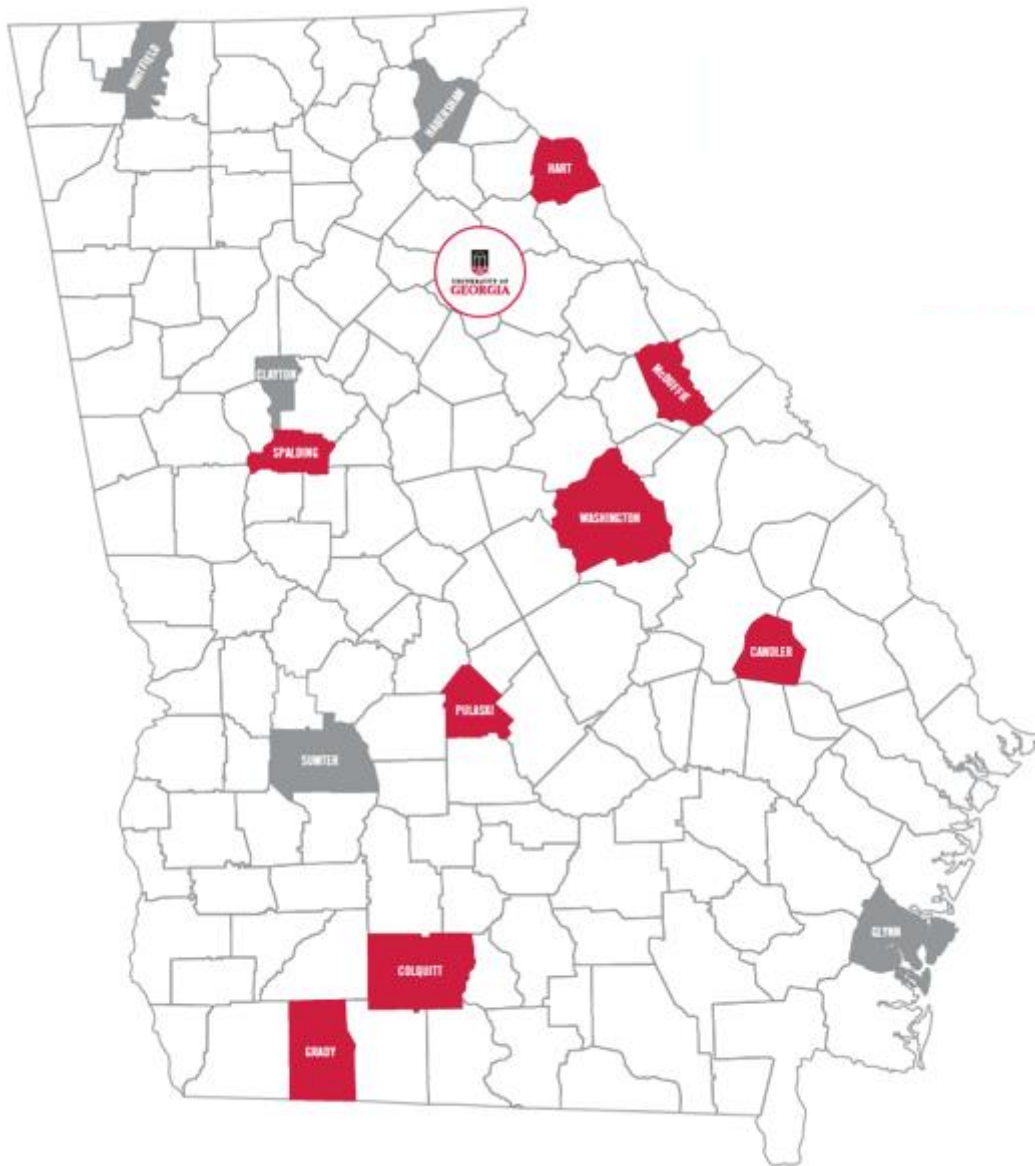
**STUDENT EXPERIENTIAL
LEARNING OPPORTUNITIES**

**FACULTY RESEARCH
APPLIED TO CRITICAL
COMMUNITY ISSUES**



History of the Archway Partnership





HOW WE WORK



Archway Professional

Community-based faculty member facilitates stakeholder engagement and connects community with resources



Executive Committee

Community stakeholders set priorities around complex identified needs and issues



Issue Work Groups

Interested community stakeholders create and implement work plans to address specific issues



Key Function of Archway Professional







Higher Education Resources

- All 17 UGA schools and colleges
- 18 graduate students annually
- 1050 undergraduate and graduate students (to date) in projects
- 14 of 28 University System of Georgia Institutions
- 12 of 24 Technical Colleges



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Community & State Stakeholders

- County governments
- City governments
- Hospitals
- Utilities
- Boards of Education/K-12 systems
- Faith-based organizations
- Business owners/industry representatives
- Chamber of Commerce
- Development Authorities
- Community leaders
- Georgia Department of Community Affairs
- Georgia Department of Economic Development
- Media outlets
- Nonprofit organizations
- Statewide Associations (ACCG & GMA)
- Georgia Department of Education
- Georgia Department of Labor
- Regional Commissions



Partnership Benefits

- Communities have direct access to higher education resources
- Projects address specific priority issues identified by each community
- Faculty have direct access to communities to research and provide assistance on local and regional issues
- Students receive “real world” experiential learning opportunities that enhance their classroom instruction



\$227 million

**Estimated
Economic Impact
Over 12 Years**





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**THE ARCHWAY PARTNERSHIP
WELCOMES L.I.F.E. LEAGUE TO
THE UNIVERSITY OF GEORGIA**









"The University of Georgia's strategic plan calls on us to serve this great state by responding to our most pressing issues. There is none more important than creating knowledge, jobs, and prosperity. We are bound by a compact to public service. Everyone at the university is committed to that pursuit, whether in UGA's research or outreach with government and community leaders, small business owners, the agricultural industry, coastal stakeholders, or our state's youth.

**Together, we are making a difference.
What we do here matters.
I take pride in that unique calling."**

- JERE W. MOREHEAD, President, The University of Georgia





Questions?





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Thank You!