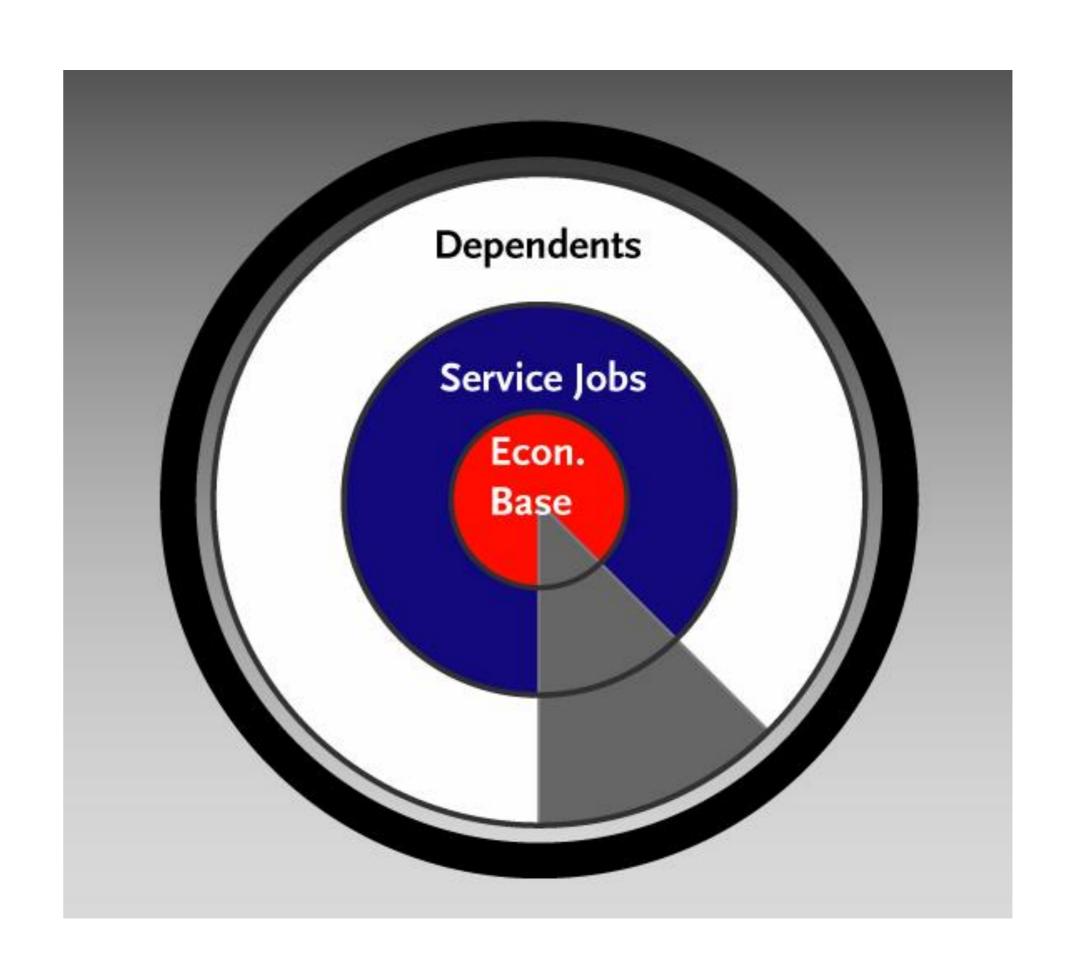
# Silver Economic Base Programs

- 1. Succession Retention
- 2. Real Estate Driven
- 3. Visitor Driven
- 4. Solowork Program
- 5. Geezerpreneurship
- 6. Agriculture
- 7. Volunteer

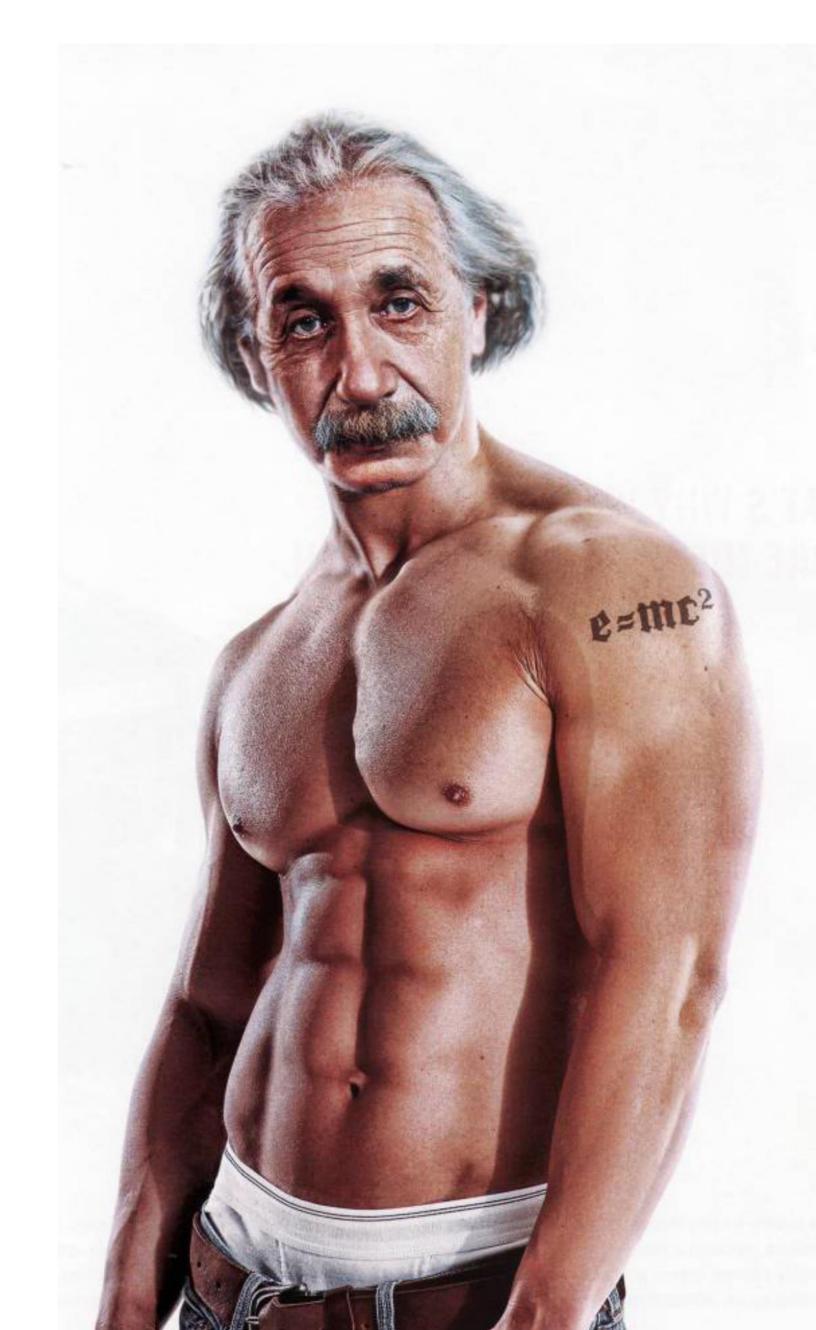


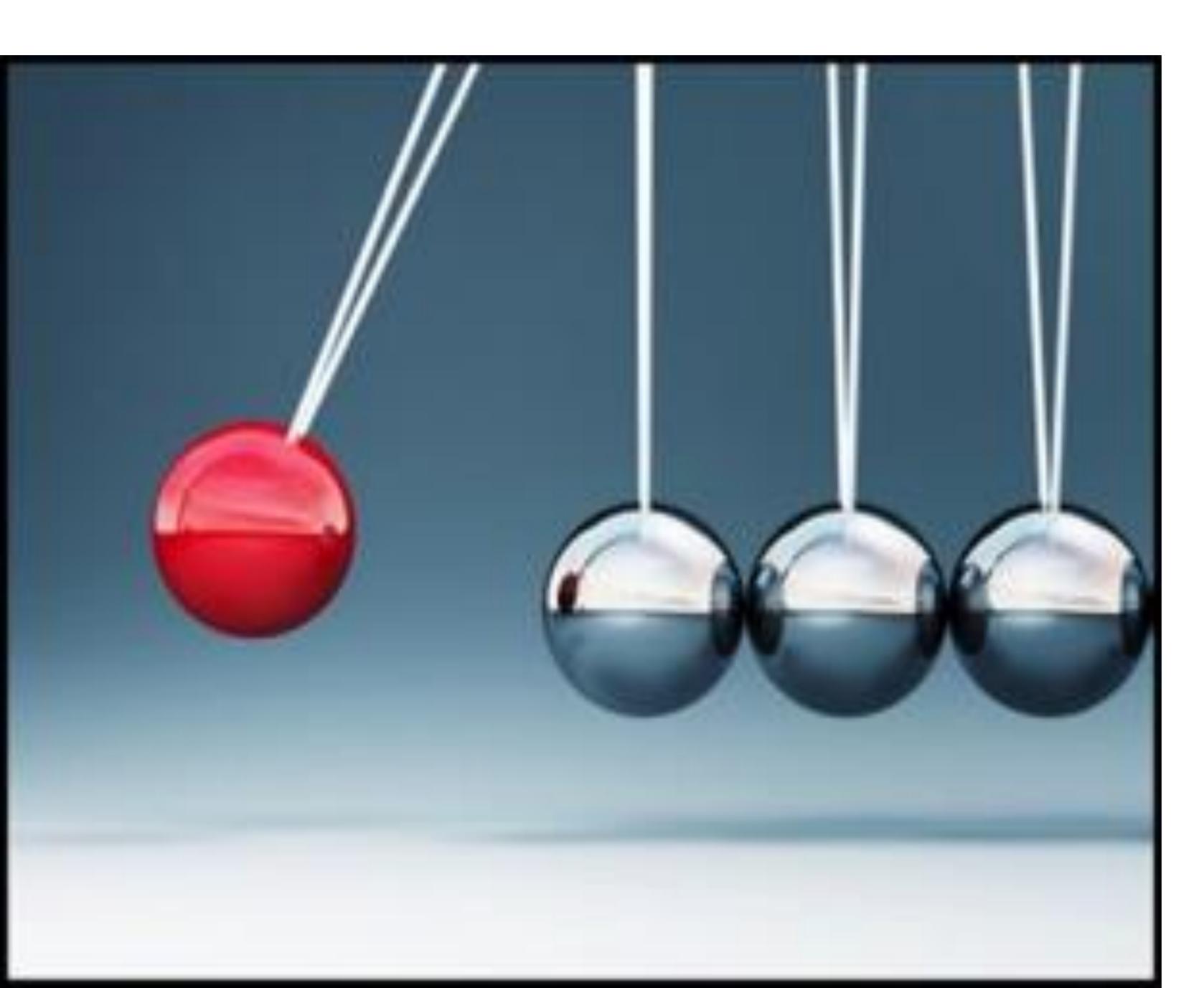


# Who's Your Target?









# Is it encouraged or procured?



## Solowork

Economic Base Jobs

Solo W2 Workers
Recruit, Screen
Train, Place
Support

W2 Solo workers employed by an economic base employer to work from home or the Solowork Center.

Solopreneurs who own their business have no centralized workplace or onsite employees.

## SoloWorks Center

A community supported program platform to create, advance and retain new economic base jobs.

New entrants to the solowork workforce, i.e. students, hard to employ, & chronically poor.

#### Solopreneurs

Recruit, Plan
Incubate or Convert
Support



#### **New Solo Workers**

Recruit, Screen
Train, Place
Support



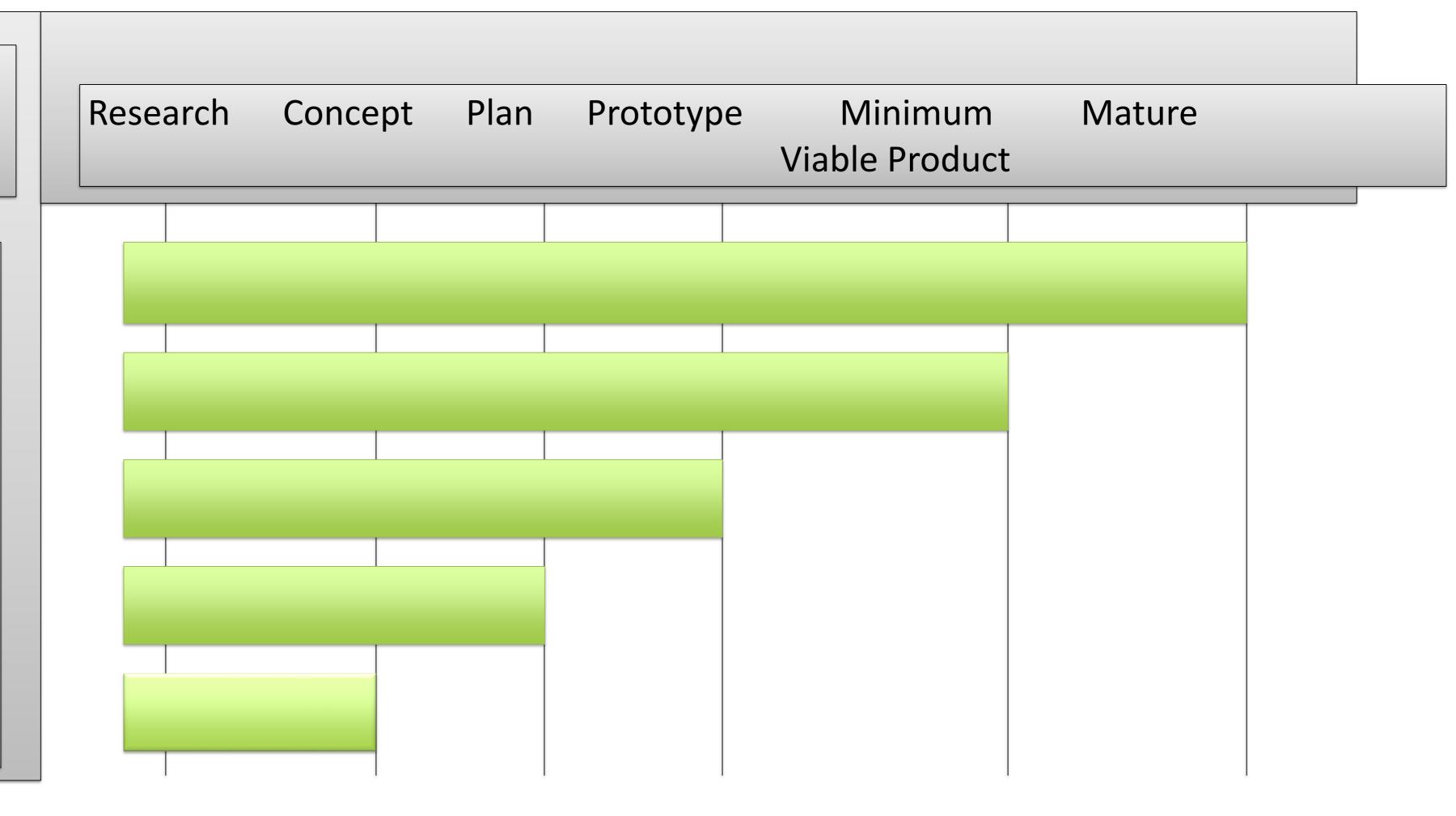
## Solowork

#### Five Core Program Approaches





- 1. National Employer W2
  - 2. Solopreneur
    - 3. Entry-level
  - 4. Surrogate Corporate Platform
- 5. Out of State Soloworker Recruiting





## New Economic System?

#### PAID ECONOMY

- Paid work full time for employer at living wage
- Paid work full time for employer below living wage
- Paid work at full and part time for multiple employers
- Paid work at part time
- Earning from informal, craft or gig economy work

#### **VOLUNTEER – SHARED ECONOMY**

- Unpaid work for a product or service provider
- Unpaid work to help neighbors
- Unpaid work for extended family, and close friend
- Unpaid work for immediate family
- Unpaid work to improve self even leisure?

