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“Accelerated” Workforce Development

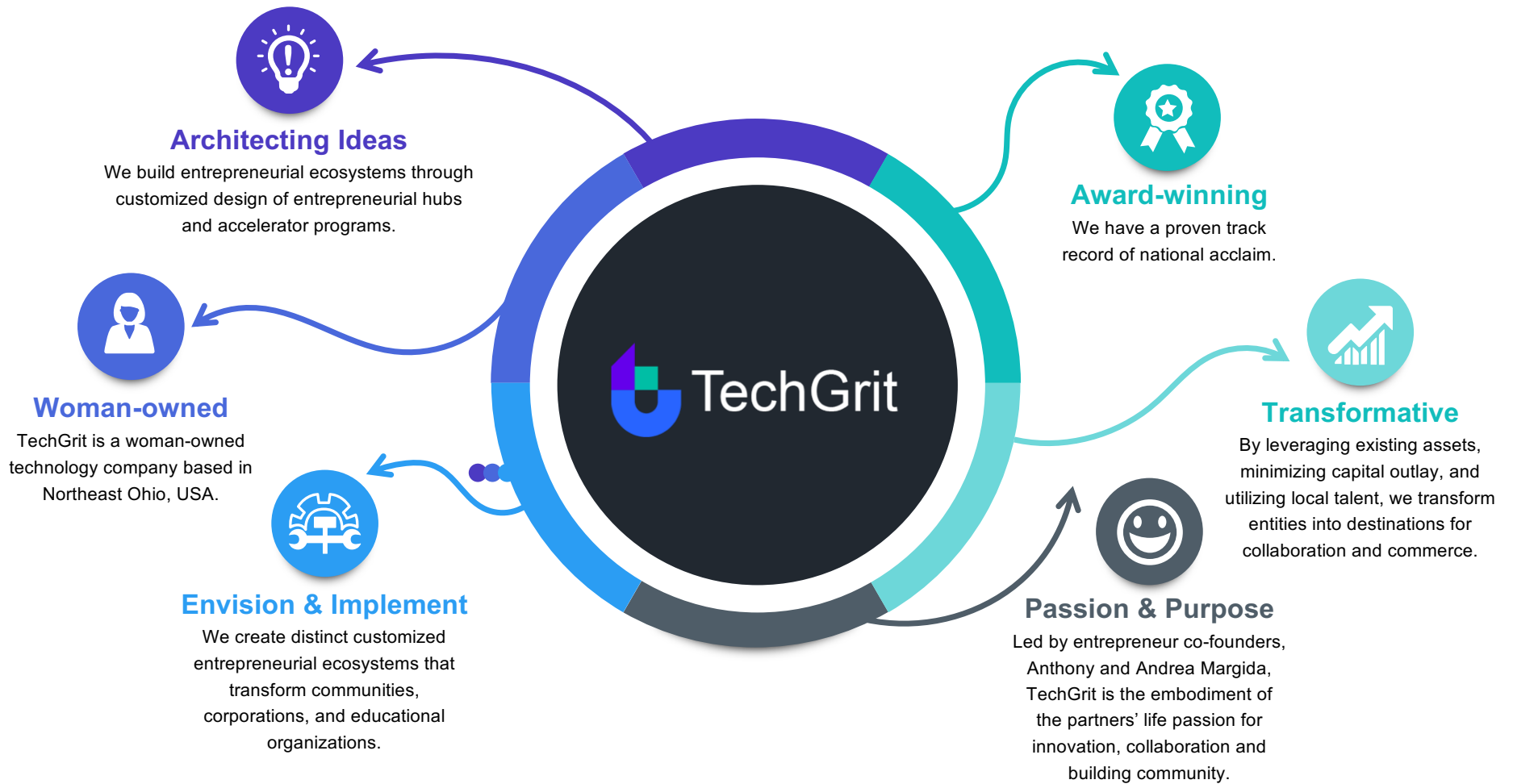
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WHO WE ARE



WHAT WE DO



We Serve New and Existing Entrepreneurial Service Organizations (ESOs)



We Build Custom, Successful, Sustainable & Fundable Strategies

- Incubation
- Accelerator programming
- Pre-incubation
- Customer discovery
- Community building
- Special services & partnerships
- Contests & special events

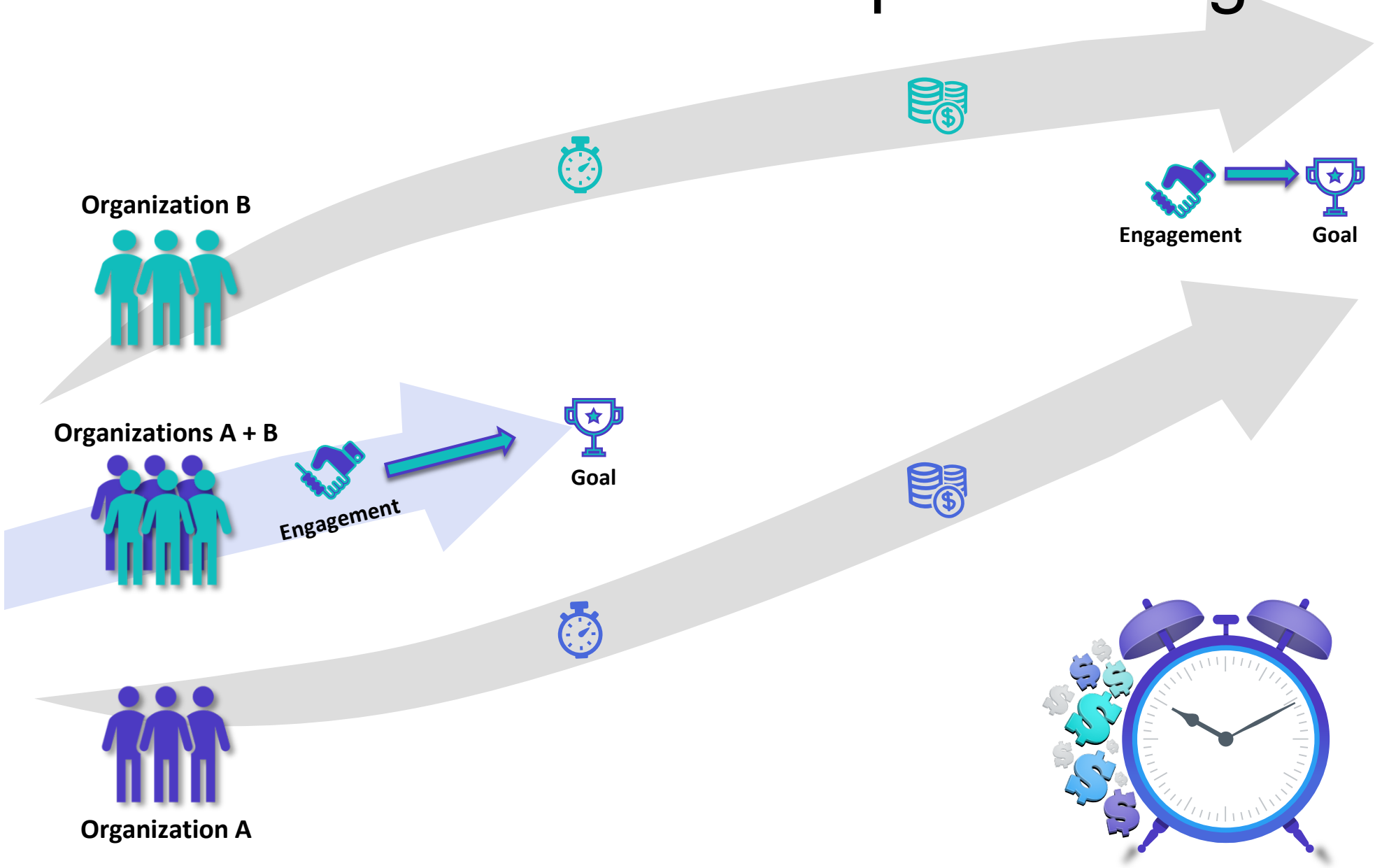
Building an Accelerator “Partnership”



What is an Accelerator?

- Engages two entities in early co-development of a product, service, or talent
- *Each brings their assets to share - accelerating the path to success.*
- Saves time and money
- Enhances the probability of success

Accelerator Partnership Advantage



“Traditional” Accelerator Model

Organization A
(e.g. startup
company)

Assets:

- Market solution
- Product
- Equity

Organization B
(For profit seed
accelerator)

Assets:

- Cash
- Relationships
- Workspace
- Exposure to investors



Workforce Development Accelerator Partnership

Organization A
(e.g. talent pool)

Assets:

- Intellect
- Motivation
- Availability for full time work

Organization B
(workforce accelerator)

Assets:

- Accelerated training courses
- Hiring network
- Job placement process



Case Study: Software Bootcamp

Phase I

- Students contracted with Accelerator trainer / hiring network
- Students pay tuition
- Hundreds of graduates placed prior to 12 week course completion (>95%)
- WSJ Recognition as number 1 software training bootcamp in US.

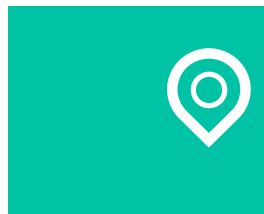
Phase II

- Accelerator approach receives White House Techhire recognition
- Model expands to low/no cost for disadvantaged
- Hiring network expands
- Specifications for qualifications / achievement monitoring / hiring matches





THANK YOU
FOR YOUR ATTENTION



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