



SMALL BUSINESS SERVICES

SMALL BUSINESS PROGRAMS AND RESOURCES

John Matthews, Senior Director

October 3, 2018

SMALL BUSINESS SUPPORT IS CONSISTENT WITH LED'S MISSION TO GROW A DIVERSE ECONOMY



From entrepreneurial startups to small business growth and expansion, Louisiana offers a comprehensive array of educational, managerial and financial training programs that cultivate opportunities and accelerate growth.

SMALL BUSINESS SERVICES FOCUS AREAS AND INITIATIVES

Micro-Business Enterprise Initiatives

Project Management (SEBD)

- City of Alexandria
- MBECA
- Ministers of Economic Development
- Southern University at New Orleans
- Southern University at Shreveport
- SWLAPED

Youth Entrepreneurship

- Delgado Community College – Startup U Program
- Lemonade Day

Cultural Entrepreneurship

- Cultural Districts and Main Street
- Louisiana Cultural Economy Foundation

Women and Minority Business

- Good Work Network
- Hispanic Chamber of Commerce
- Urban League of Louisiana
- VIET

SCORE

Rural Economic Development

- Grambling University
- LDRC and Main Street collaboration
- St. James' Parish
- St. John's Parish

Small Business Initiatives

Project Management (SEBD Program)

- LSBDC Greater New Orleans and Bayou Region
- LSBDC Northwest and Central
- LSBDC Southeastern Louisiana University Hammond
- LSBDC Southern University Baton Rouge
- LSBDC University of Louisiana Lafayette
- LSBDC University of Louisiana at Monroe
- Louisiana Tech University
- MEPOL
- TruFund

Bonding Assistance Program

Louisiana Contractors Accreditation Institute

Hudson and Veteran Initiatives

Louisiana Small Business Development Center Network (LSBDC)

Procurement Technical Assistance Centers (PTAC)

Louisiana Business Incubators

Networking, Policy, Analysis, and Events

Networks

- Regional collaborations
- Service provider mapping

Promotion, Outreach, Advisory Boards, and Event Support

Policy and Analysis

- Rankings Analysis
- Policy Recommendations
- Canvassing Best Practices

Small Business Reporting

- Accomplishments Report
- Monthly, quarterly and annual reports
- LED Small Biz Tracking System

Small and Emerging Business Development Fiscal Management

Events

- Small Business Awards
- Spotlight Louisiana

Marketing, website, and success stories

- Video Testimonials
- EQ
- Online Case Studies
- Press Releases
- SBS Newsletter

Entrepreneurial Growth Initiatives

Early-Stage Entrepreneurial Development

- Commercialization and Technology Transfer
- SEBD Roundtables

Second-Stage Entrepreneurial Development

- CEO Roundtables
- Economic Gardening Program
- LED Growth Network
- Louisiana Growth Leaders
- Leadership Retreats

LED PROVIDES SUPPORT FOR SMALL BUSINESSES FROM PRE-VENTURE THROUGH SECOND STAGE

BUILD CAPACITY

Managerial and technical assistance through the **Small and Emerging Business Development Program**

Construction management training through the **Louisiana Contractors Accreditation Institute**



INCREASE OPPORTUNITY

Procurement opportunities with State agencies through the **Hudson and Veteran Initiatives**

Opportunities to increase bonding capacity through the **Bonding Assistance Program**



ACCELERATE GROWTH

Support for entrepreneurial growth companies through **Economic Gardening and CEO Roundtables**



Programs are designed with the intention of enhancing job creation and revenue growth