



2018 Annual Conference

International Economic Development Council

October 3, 2018

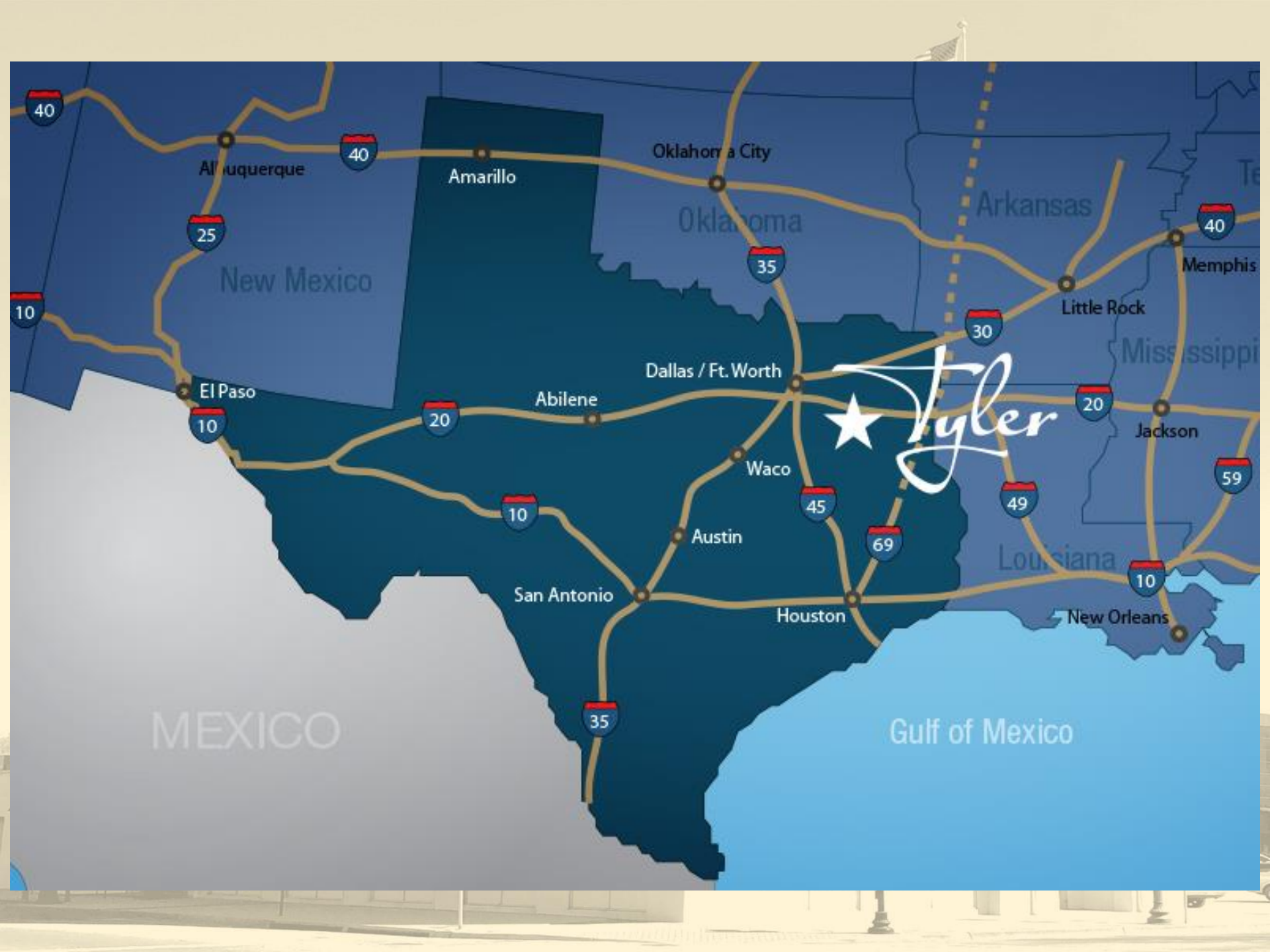
Tom Mullins, CEcD

Tyler Texas Economic Development Council

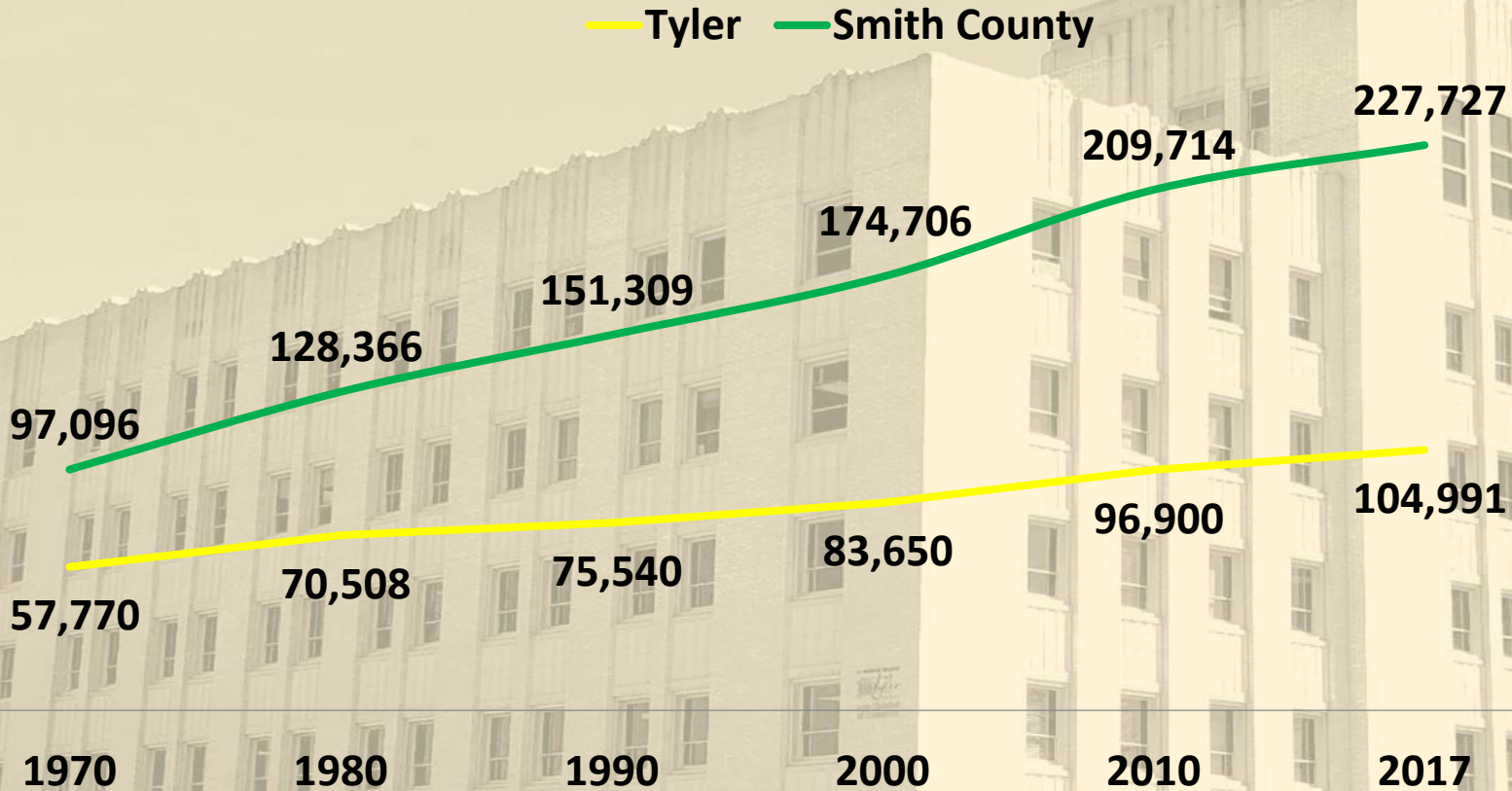
a natural beauty



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL



Population Trends



8.6%
increase
from
2010



8.3%
increase
from
2010

Source: US Census Bureau, Annual Estimates of the Resident Population



BUSINESS SECTOR

TYLER AREA CHAMBER OF COMMERCE
 Board of Directors
 501(c)(6) Non Profit Business Organization
 Current Membership 2200
 (Minimum Annual Dues \$300)

TYLER ECONOMIC DEVELOPMENT COUNCIL
 Board of Directors
 501(c)(3) Non Profit Business Organization
 Current Membership 124
 (Minimum Annual Dues \$2,500)

PRESIDENT/CEO
 Tyler Area Chamber of Commerce
 Tyler Economic Development Council

Vice President - Technology
 Tyler Area Chamber of Commerce
 Tyler Economic Development Council
 Visit Tyler

Executive Vice President
 Tyler Economic Development Council

Chief Operating Officer
 Tyler Area Chamber of Commerce

Manager of Economic Development

Social Media Manager
 Tyler Economic Development Council

Area Development

Business Development

Visit Tyler

Membership Services

SPORTyler

Business-Education Council

Hispanic Business Alliance

Several positions share responsibilities for more than one organization, such as:

Position	Organization
President/CEO	TEDC, TACC, VISIT TYLER
COO	TACC, VISIT TYLER
IT Director	TEDC, TACC, VISIT TYLER
Finance Assistant	TEDC, TACC
Admin. Support	TEDC, TACC
Social Media Manager	TEDC, TACC

TEDC Mission and Strategy

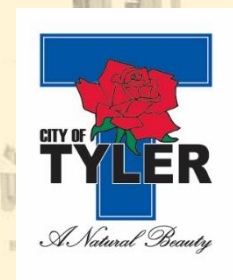
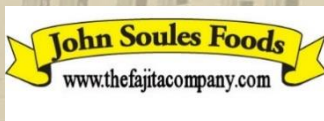
Target Primary Employers to Diversify the
Tyler/Smith County Economy &
Create Job Opportunities

1. Retention
&
Expansion

2. New &
Small Business
Development

3. Targeted
Marketing
&
Business
Attraction

4. Incentives
&
Infrastructure



Economic Drivers



Higher Education

Regional Medical

Regional Financial

Regional Government

Regional Retail

Energy

Tourism

Retirees

Technology

Manufacturing/Distribution

Cumulative Impact

1989 – 2017

- **175** Projects
- **9,717** New Jobs
- **14,917** Retained Jobs
- New Investment:
\$908,109,753

Awards

- Texas Community Economic Development Award (1997 & 2002)
- Texas Certificate of Economic Excellence (2007, 2008, 2009, 2011, 2013, 2015, 2016, 2017)
- IEDC Silver Award – Regional & Cross-Border Collaboration, Population 200,000 – 500,000

AEDO

1999 – 2017

- 1st EDO in Texas to become accredited
- 2nd Longest accredited organization in North America

INTERNATIONAL ECONOMIC
DEVELOPMENT COUNCIL
AEDO
Accredited Economic Development Organization

Tyler Economic Development Council, Inc.

a natural beauty



Tyler

TEXAS

**Economic
Development Council**