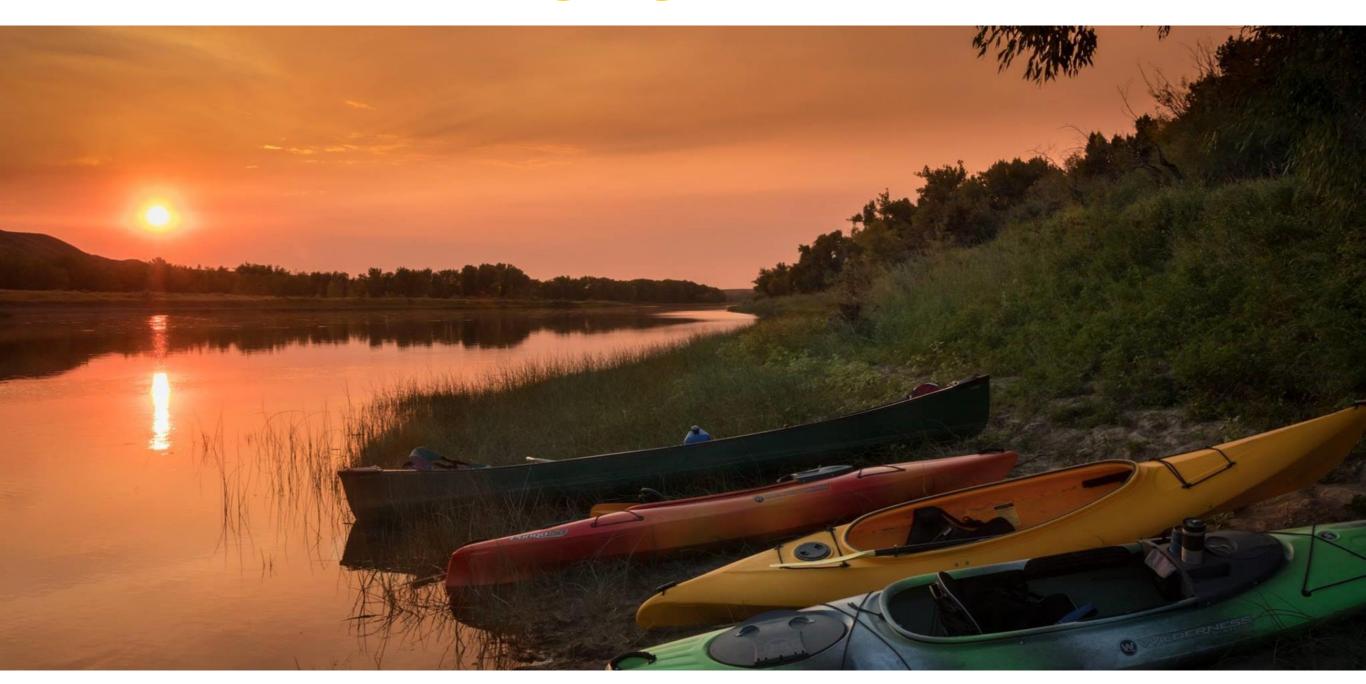
INCREASE STAKEHOLDER ENGAGEMENT



Jolene Schalper, CECD

Great Falls Montana Development Authority

RIGHT NOW

TEXT THE MESSAGE: JOLENESCHALP277

TO THE PHONE NUMBER: 22333

IS YOUR COMMUNITY:

- A) RURAL
- B) URBAN
- C) SOMEWHERE IN BETWEEN

TO PARTICIPATE
JOLENESCHALP277 TO 22333

TEXT YOUR ANSWER A, B, OR C TO 22333



Results Matter! JSchalper@GFdevelopment.org

Are you rural, urban, or somewhere in between?

Rural A Urban Somewhere in between C

MY PRESENTATION GOAL

GAIN STRATEGIES TO INCREASE STAKEHOLDER ENGAGEMENT



Results Matter! JSchalper@GFdevelopment.org

WHO ARE YOUR STAKEHOLDERS THAT YOU WANT TO REACH?

TO PARTICIPATE, TEXT THE STAKEHOLDER GROUP

JOLENESCHALP277 TO 22333



Results Matter! JSchalper@GFdevelopment.org

Who are your stakeholders?

GOALS

- More Deals/Referrals
- Increased Investor Participation
- Limited Resource Input
- Community Advocates
- Transparency
- Consistency





METHOD THE TOP TEN+/-

Having trouble viewing this email? Click here









- Concise Snippets
- Weekly Distribution
- Collaborative Team Event
- Content Sell Through Stories





We shared our exhibit at the IFT Food Expo in Chicago this week with <u>Kracklin</u> Kamut of Big Sandy.

GFDA Top 10

Here is our Top 12 for this week, celebrating work and successes to grow and strengthen the Great Falls regional economy.

- 1) Pitched our strengths to companies at the Institute of Food Technologist Food Expo in Chicago, and asked them to consider expanding into our region. Our pitch is natural, the Great Falls Montana Region has documented low costs of doing business, 6th best tax climate, the Montana work ethic, and excellent quality wheat, barley, peas, lentils, and other crops. We were able to get exciting new leads and building relationships with food and ingredient processors. Best part, we shared our booth with the Kracklin Kamut team so we were able to feature a Montana Product. We intend to host another shared booth at next year's event in New Orleans, June 2-5. Contact Jolene about details, 406.750.4481 or JSchalper@GFdevelopment.org.
- Ian and Nancy Davidson donated \$1.8 million to the <u>Great Falls Public Schools Foundation</u> to upgrade the 86-year-old auditorium at Great Falls High School. See details in <u>Tribune</u>. THANK YOU!!!
- 3) The Montana Department of Commerce awarded a Big Sky Trust Fund

RESULTS

- More Deals
- Increased Investment
- Increased Stakeholder Engagement
- Community Engagement/Participation
- Media Interviews





WHY IT WORKS







Sawmill and woodworking demonstration at <u>The Good Wood Guys</u> in Great Falls.

GFDA Top 10

Here is our Top 10 for last week, celebrating work and successes to grow and strengthen the Great Falls regional economy.

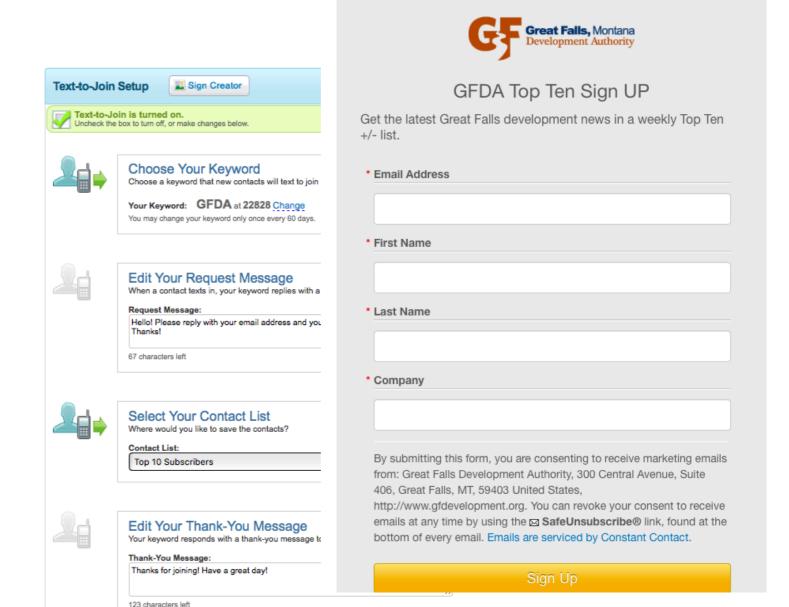
- 1) At 3.4%, the June unemployment rate in the Great Falls MSA (Cascade County) was our lowest June rate on record, dating back to 1990 when the current unemployment rate data system was started. That still means we have 1,309 people looking for work and thousands more looking for better jobs or who are thinking of entering the labor market.
- 2) Two new businesses this week. Garry and Cheryl Hackett opened Originality Balloons and Crafts downtown at 511 Central Avenue (see details in <u>Tribune</u>) and Legacy Nail Spa announced plans to open next to Great Clips at <u>Holiday Village Mall</u> (see <u>Tribune</u>).
- 3) Two of GFDA's loan clients connected this week. The Good Wood Guys held a sawmill demonstration for the students at Play N Learn Preschool and Daycare. Construction is ongoing at the new Play N Learn facility and is expected to open this fall. Susan Crocker, co-owner of Good Wood Guys, had this to say about working with us. "It is easy to get muddled down in the day to day operations of our business. Meeting with advisors at GFDA helps ensure time to close the office door and plan for the future." If you'd like our help working on your business as opposed to in it, contact Jason at JNitschke@GFdevelopment.org.

- Consistency
- Engage Partners
- Celebrate Everything
- Selling Services Through Examples
- 100% Team Participation
- Leadership

NEXT PHASE: GROW LIST

- Make it Easy: text GFDA to the #22828, handwritten, business cards, email links, etc.
- Engage Partners
- Bench Depth
- Media





Results Matter.

See how we help companies like yours to succeed.

JOLENE SCHALPER
406.750.4481
JSCHALPER@GFDEVELOPMENT.ORG