



Economic Development and the LGBTQ Community

IEDC Annual Conference

Atlanta, GA

Monday, October 1, 2018

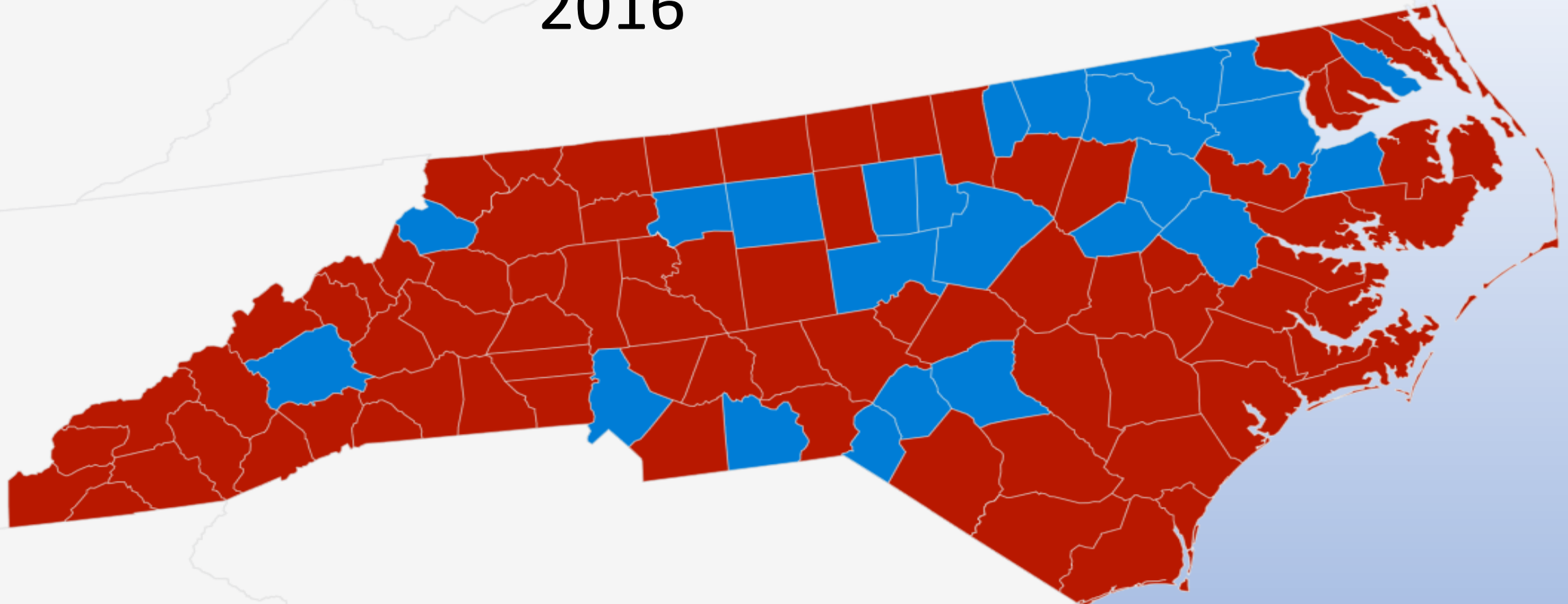
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North Carolina Political Map

2016



S.C.

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NC State Laws Impacting LGBTQ

- 2011—Senate Bill 514
- 2012—Amendment 1
- 2015—Senate Bill 2
- 2016—House Bill 2
- 2017—House Bill 142

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Economic Impact Jobs Lost

- PayPal 400 Jobs
- CoStar 700 Jobs
- Deutsche Bank 250 Jobs
- Adidas 160 Jobs
- Voxpro 100s of Jobs

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Economic Impact Events Lost

- NBA All Star Game
- Bruce Springsteen Show
- Pearl Jam
- Cirque du Soleil
- Ringo Starr
- Boston

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Total Economic Impact to NC

2900 Direct Jobs Lost

Over \$400 Million Lost

\$3.76 Billion Lost over next 12
years

HOW DO YOU WANT
IT?
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What's Happened in Durham?

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Durham Community

- NC Pride—1981
- 1988-City of Durham adds sexual orientation to its equal employment opportunity policy
- NC Gay & Lesbian Film Festival—1995

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Universities

- 1972—Duke Gay Alliance
- 1994—LGB Center @ Duke
- 1998—COLORS @ NCCU
- 2014—LGBTQA Resource Center @ NCCU



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In Durham, We Just Do!

Nicole J. Thompson

President & CEO

Downtown Durham, Inc.

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