

HAWAIIKI

Digital Connectivity

NorthlandInc

Growing Northland's Economy

Kia tupu ai te ōhanga o Te Tai Tokerau

IEDC Conference Atlanta 2018

Dr David Wilson

CEO Northland Inc



NORTHLAND, NEW ZEALAND



"This is all about investing in the north, generating job opportunities, infrastructure and things the local government and communities have asked for support around" – **Prime Minister Jacinda Ardern**

Inward investment



“You never get a second chance to make a first impression”

Frontier sector

“Northland had no depth in digital as a sector”



INTERNATIONAL
EDUCATION



HORTICULTURE



TOURISM



MARINE



FOOD &
BEVERAGE



FORESTRY &
WOOD
PROCESSING



AGRICULTURE &
FARMING



AQUACULTURE

Investment deal

Benefits

Risks

INVEST

Analysis

Business

Strategy

Return on
investment

Insightful leadership to be an early investor

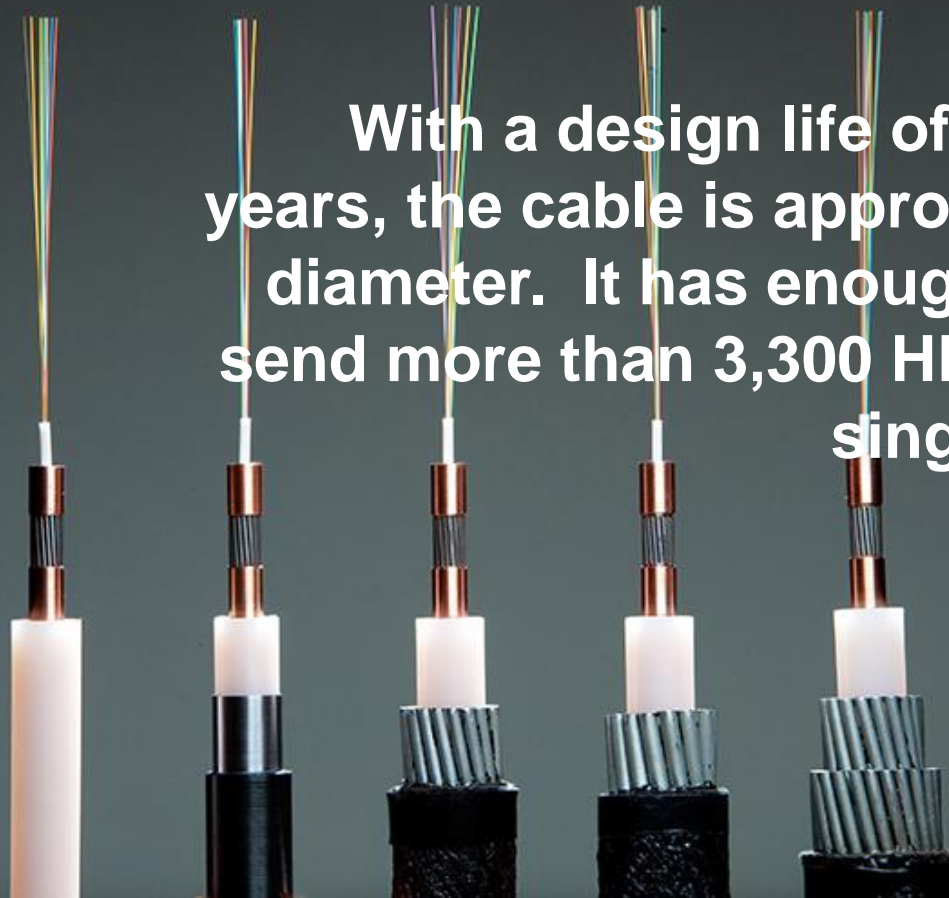
Interference and critics

The background of the slide is a dark blue gradient. It is filled with numerous bright blue, glowing light trails that appear to be moving and interacting. Some trails are straight and diagonal, while others are curved and swirling. There are also several bright blue points of light scattered throughout the scene, giving it a dynamic, high-tech, or data-driven appearance.

Would-be competitors have been lining up to take shots at
Hawaiki

Northland Inc became champions of tech sector

With a design life of at least 25 years, the cable is approx. 3.5cm in diameter. It has enough speed to send more than 3,300 HD films in a single second!



Region started backing Digital



The cable installation process uses state of the art equipment and techniques to ensure there is minimal impact to the community and local environment.

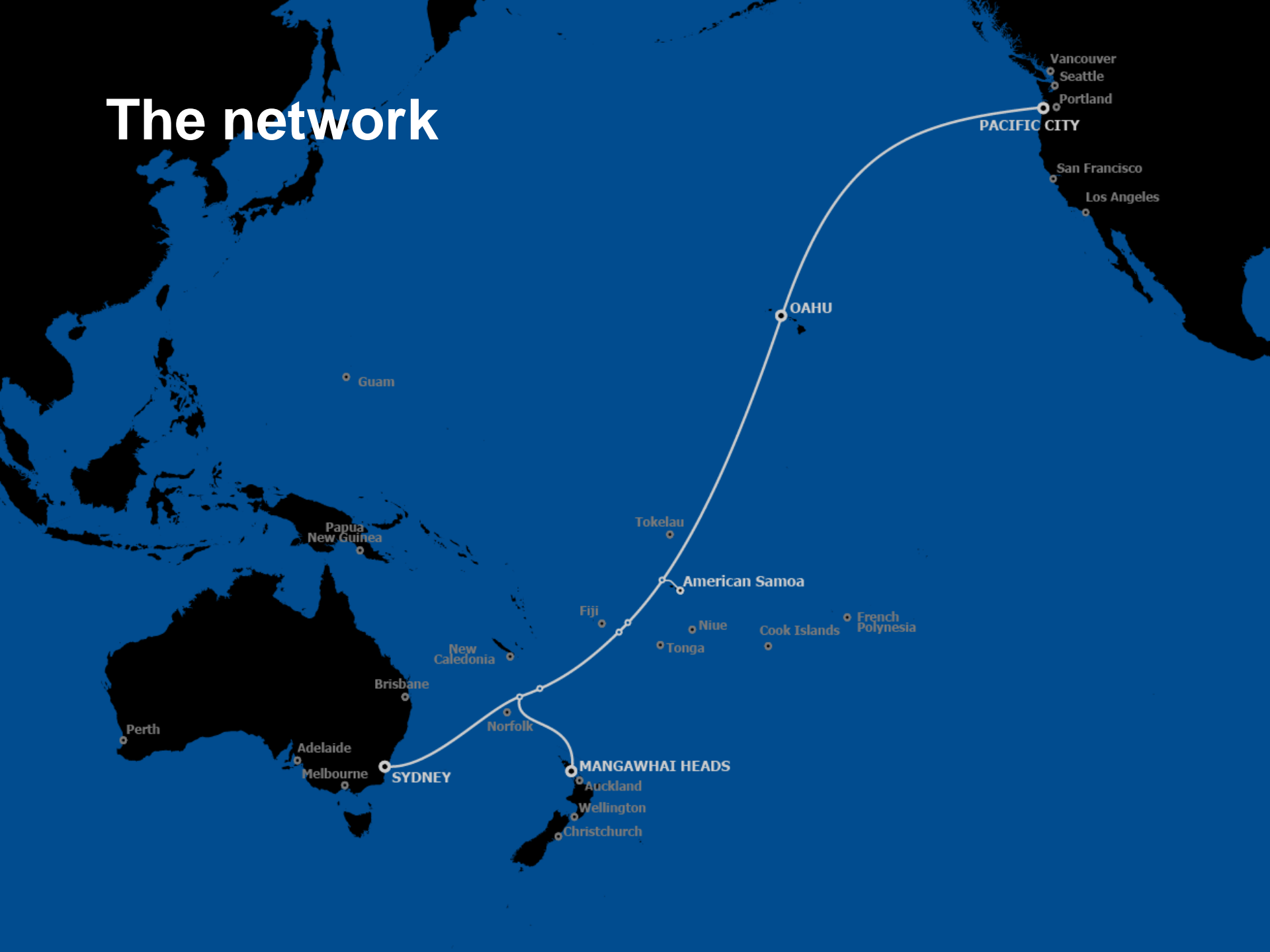
The actual deal in the end?

SIGNATURE



HAWAIIKI

The network



Site selection



HAWAIIKI

Landing day



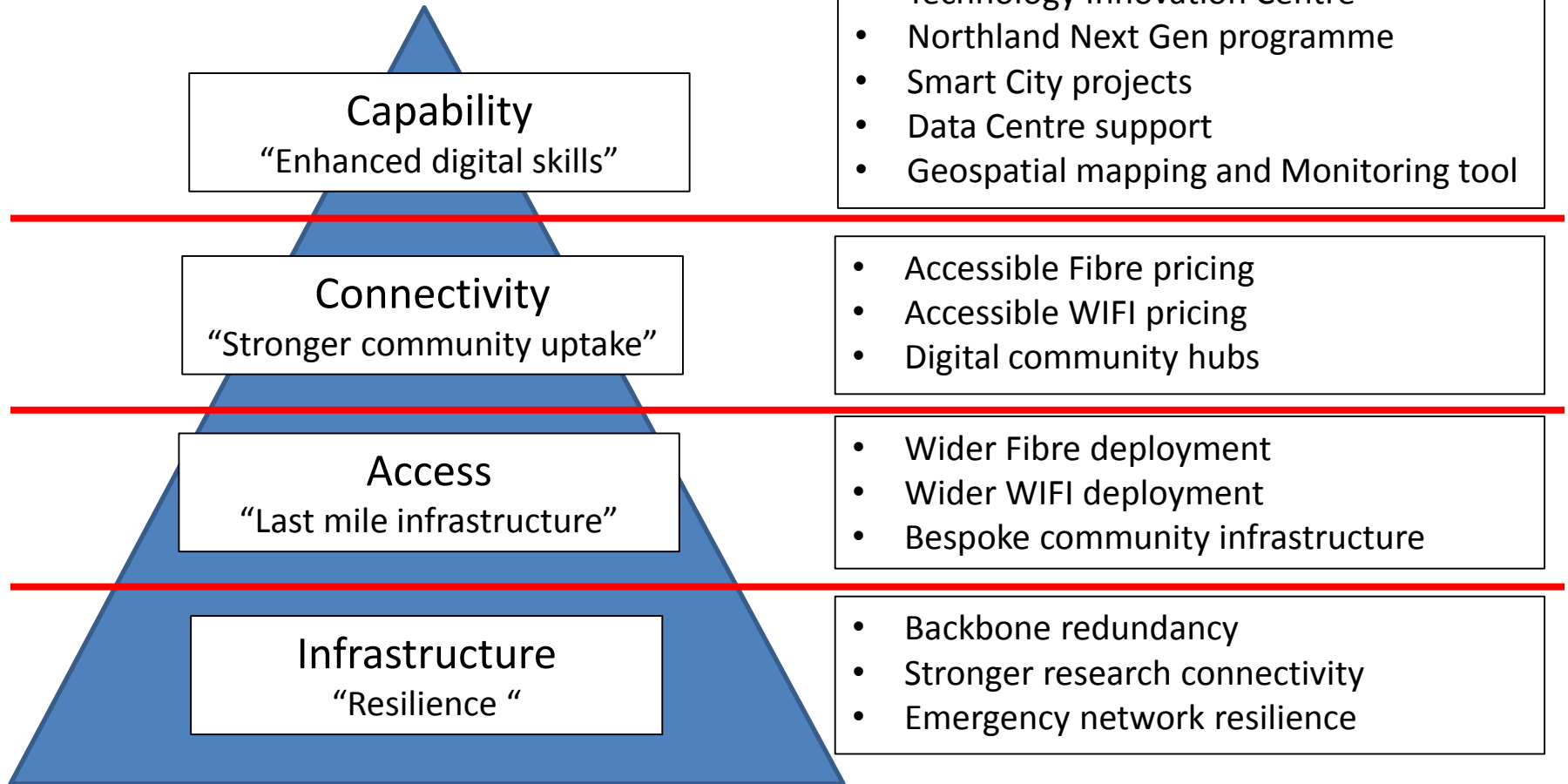


"I believe Northland Inc's strategy for the economic development of the region is remarkable. The ongoing support given to myself and the Hawaiki team has clearly demonstrated the value that Northland Inc adds to the region and the potential for the future generations."

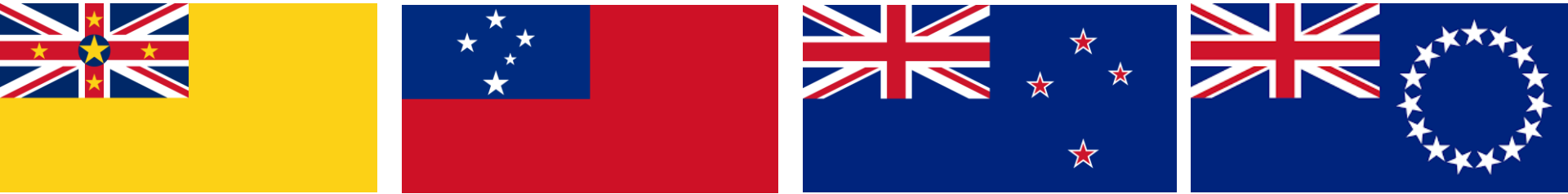
– Remi Galasso, Founder and CEO, Hawaiki Cable



Northland Digital Enablement Plan: 100% connectivity, 100% opportunity by 2022



Getting Connected in the South Pacific



Three week Professional Fellows Programme



U.S. DEPARTMENT OF STATE
DIPLOMACY IN ACTION



Thank you

Any questions?

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ECONOMIC DEVELOPMENT
NEW ZEALAND



www.northlandnz.com