

Addressing Disparities through Economic Development-Driven Inclusive Workforce Strategies



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COUNCIL



CAEL

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What is one of the chief
issues impacting your
business attraction, retention,
and expansion efforts?

96%

of economic
developers reported
that a skilled workforce
has increased in
importance as an
employer site
selection factor

Avalanche Consulting 2018 ED Index

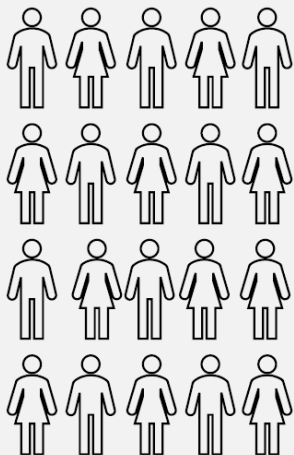


Strategic, *inclusive* approaches to workforce development are critical in today's economy.



Businesses are not finding the workers they need and talent attraction efforts alone won't solve this problem.

There are about **20,000** open jobs in Akron.



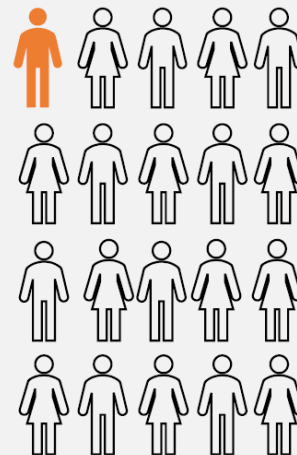
Today, **550** adults with college degrees move here annually for a job-related reason.



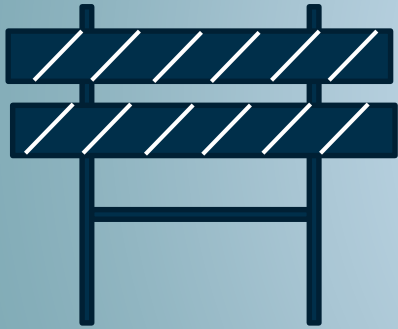
Let's say we could somehow double that number to **1,100**.



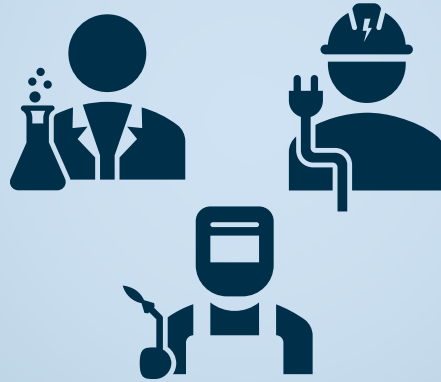
There would still be **19,000** open jobs.



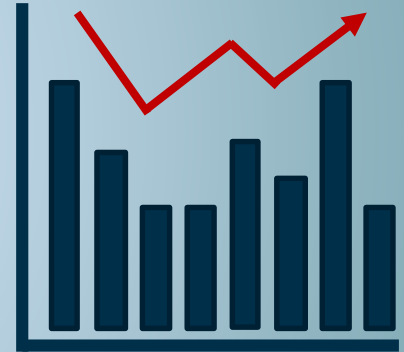
Barriers to Training and Employment



Increased Demand for Advanced Skillsets



Changing Labor Market





Economic development is uniquely poised to drive inclusive workforce strategies



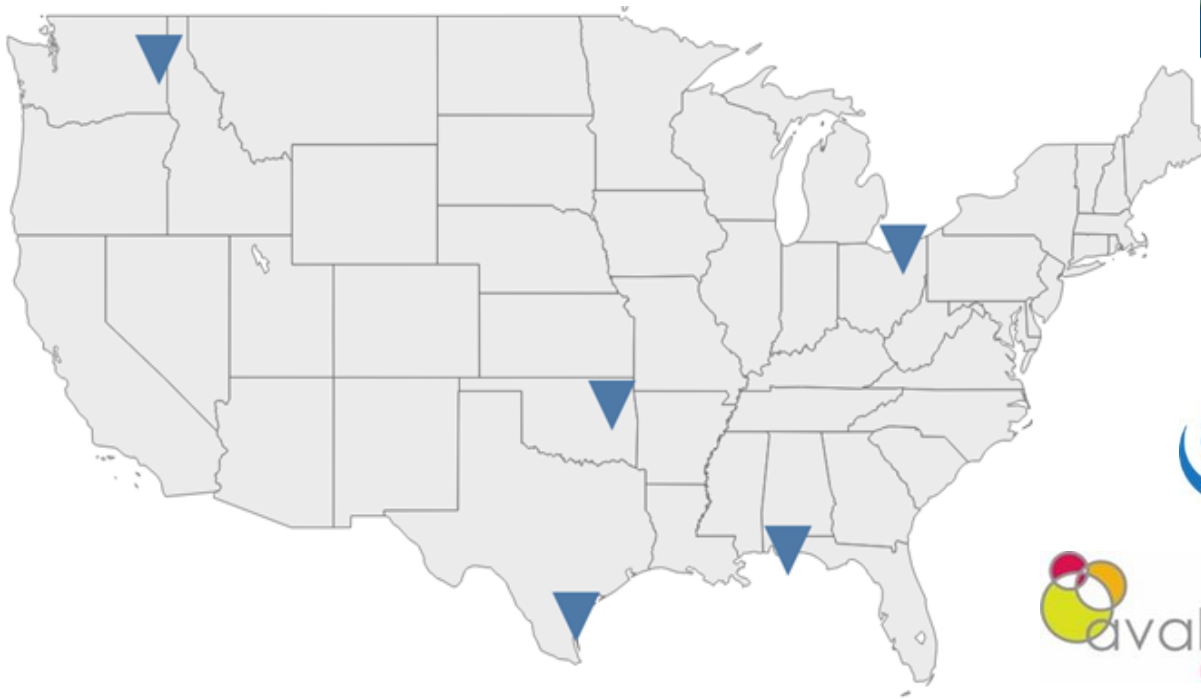
Welcome to the

INCLUSIVE DEVELOPMENT NETWORK

Community leaders driving inclusive talent alignment strategies

The Inclusive Development Network is made possible by funding support from ECMC Foundation and JPMorgan Chase & Co.

Communities & National Partners








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Economic
development can't
and shouldn't solve
this alone.

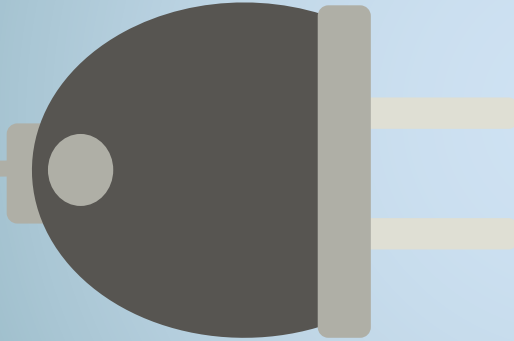


Strategy Development Framework

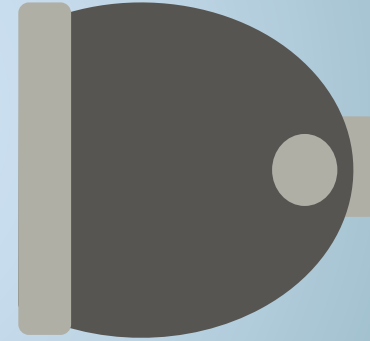
ANALYZE		PRIORITIZE	DESIGN	ACT
 <p>Know your Economic Mix</p> <p>---</p>	 <p>Map Workforce Assets</p> <p>---</p>	 <p>Turn Data into Action</p> <p>---</p>	 <p>Build your Plan</p> <p>---</p>	 <p>Move to Strategic Action</p> <p>---</p>
What does this mean?				
<p>Gather, analyze, and validate data to inform the Inclusive Workforce Strategic Plan using</p> <ul style="list-style-type: none"> workforce asset mapping labor market analyses community scan 		<p>Set goals, define strategic priorities</p> <p>Identify your role in the workforce ecosystem and begin to consider interventions</p>	<p>Design the Inclusive Workforce Strategic Plan</p> <p>Select and design tactic(s) for short-term implementation</p>	<p>Implement prioritized tactics</p> <p>Move toward long-term implementation plan</p>

Developing strategies that address workforce disconnects

**Target
Populations**



**Economic
Mobility**





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Thank you!

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#IDNetwork



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