The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. The shapes are primarily triangles and polygons, creating a dynamic, modern aesthetic. The text is centered on a white background that is partially framed by these blue shapes.

You can't do things the
Usual Way in
UNUSUAL TIMES

LIFE IN AN AGE OF
INNOVATION

Securing Mountains of Data

Cloud Computing and Data Storage in unusual times: former military bunkers convertible into high security data centers



Photo: Deltalis

Crypto Valley



The Crypto Valley is a fintech ecosystem in the Greater Zurich Area, which thrives and grows on the diversity and dynamics of its inhabitants and companies.



Photo: sbb.ch

Mobility: Self-driving electric bus propels Swiss town into the future

Route 12 is a fully integrated piece of public transportation infrastructure for use by the Swiss public. The bus moves right down the road under its own control, navigating among conventional cars, pedestrians, and cyclists.



Photo: Swiss Transit Lab / Canton of Schaffhausen

Home of Drones

Poised to become world leaders in drone technology, Swiss innovators and regulators cooperate to protect intellectual property and support a highly skilled labour force. At the centre, ETH Zurich's drone research and spin-offs contribute to Switzerland's reputation for high quality tech.



Photo: ETH Zurich

From Zurich to Berlin in 35 Minutes

A taste of the ultra-fast train of the future.

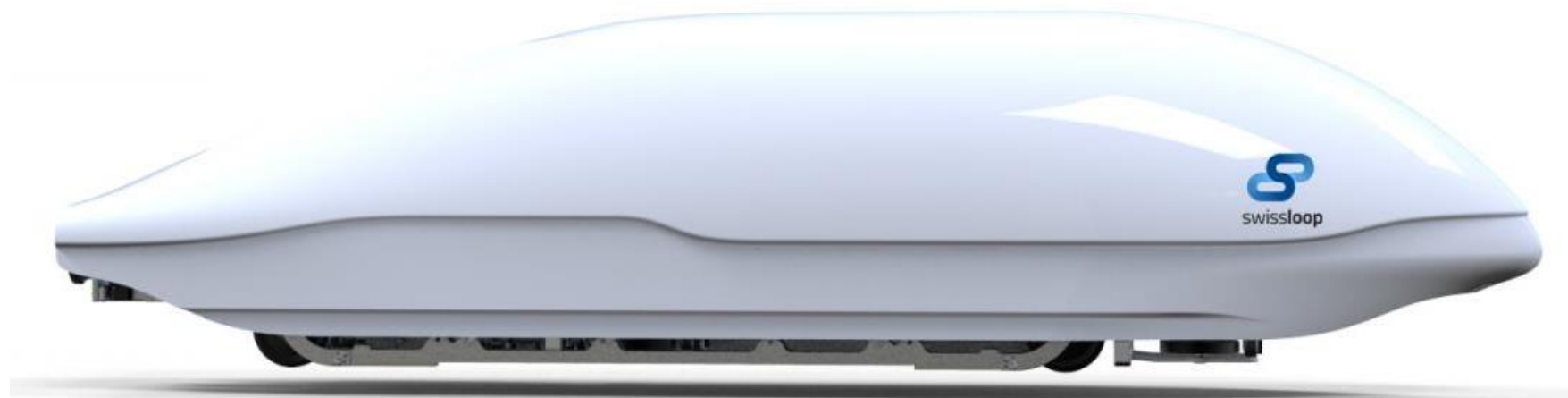
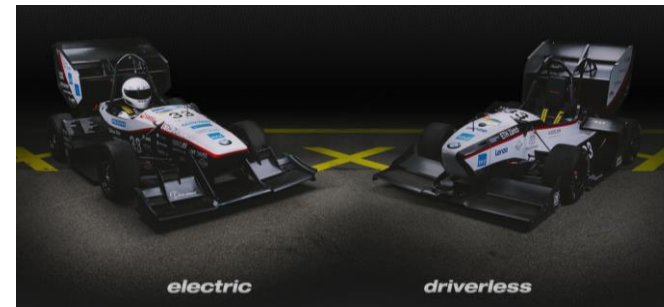


Photo: Swissloop

AMZ Racing

Academic Motor Sports Association



<http://electric.amzracing.ch>

<http://driverless.amzracing.ch>



Harry Truman said it best:

- ▶ There are three kinds of people in this world
 - ▶ Those who make things happen!
 - ▶ Those who watch things happen!
 - ▶ And those who wonder...what the Hell happened????
- ▶ **WHICH ONE ARE YOU?**