



# IEDC ECONOMIC RECOVERY VOLUNTEER PROGRAM

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ALLISON LARSEN, CEcD  
OCTOBER 15, 2019

# ABOUT THE INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

- The world's largest association for ED professionals, established 92 years ago, with 5,000+ members and network of 30,000+
- Non-profit based in Washington DC
- Mission is to help people involved in economic development at all levels to do their jobs more effectively
- When we succeed, economic developers help improve the quality of life in their communities

# IEDC ECONOMIC RECOVERY PROGRAMS

- Grants from U.S. Economic Development Administration
- Working in disaster-affected communities since Hurricane Katrina
- Deploy volunteers and panels to provide technical assistance on a wide range of economic development projects
- Develop courses, workshops, and other resources

# ECONOMIC RECOVERY VOLUNTEER PROGRAM

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## How does it work?

An economic development organization or governmental entity in a disaster-impacted community identifies an economic recovery project



IEDC drafts a scope of work and identifies volunteers with matching skills



The volunteers work in the community for one week to provide expertise and additional capacity on the project

# WHO ARE THE VOLUNTEERS?

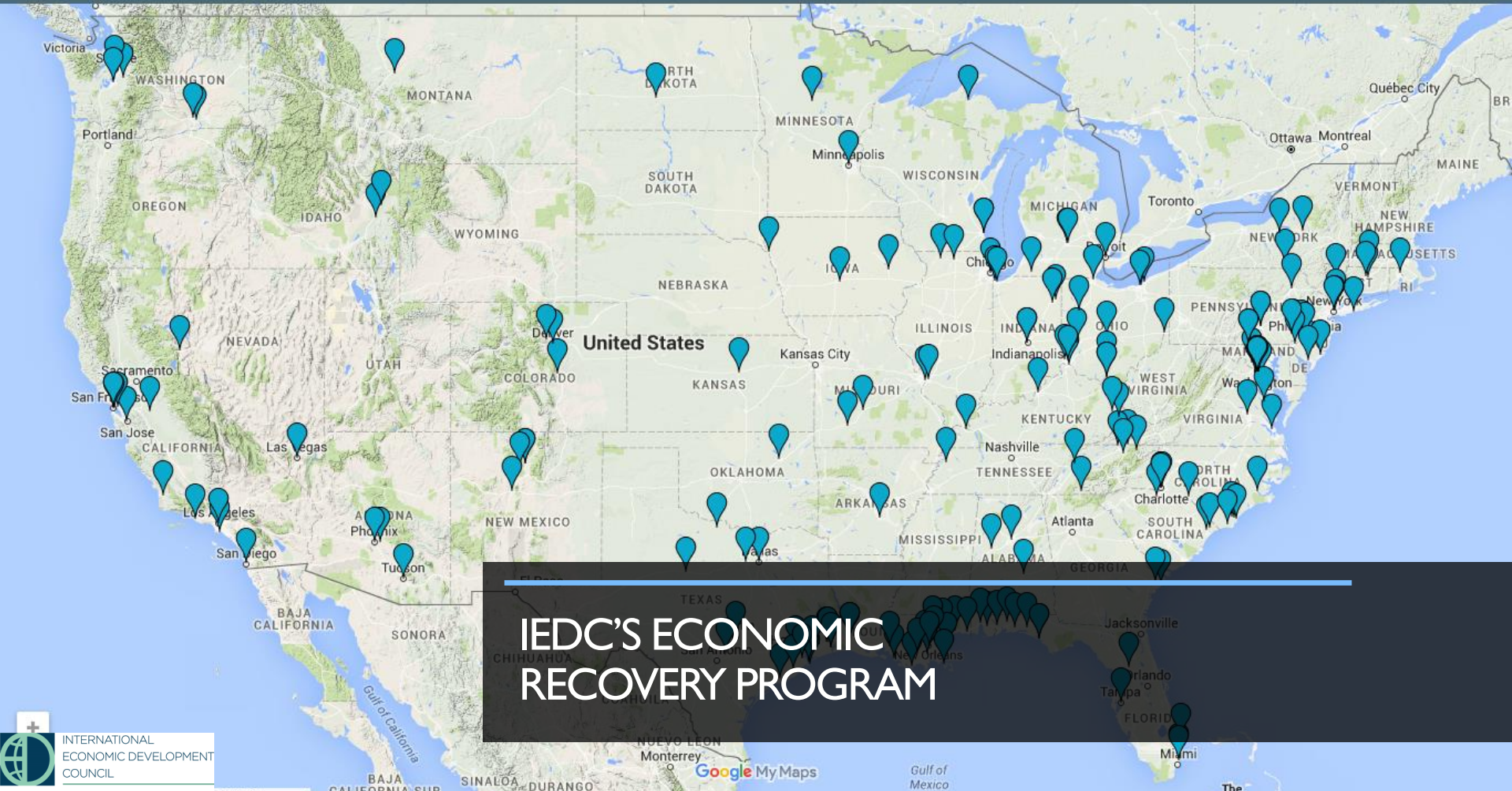
- You!
- Economic development professionals who want to lend their expertise to communities in need
- Typically at least 10 years of experience
- Many are CEcDs
- Subject matter experts in economic recovery, BRE, specific industries or aspects of economic development

# WHERE ARE WE?

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- EDA Austin: Hurricane Harvey
  - Texas, Louisiana, Arkansas, Oklahoma, New Mexico
- EDA Atlanta: Hurricanes Michael, Florence, and Irma
  - Florida, Georgia, Kentucky, North Carolina, South Carolina, Tennessee
- EDA Philadelphia: Hurricanes Irma and Maria
  - Puerto Rico and the U.S. Virgin Islands
- EDA Seattle: Typhoons Mangkhut and Yutu, Hurricane Lane, 2018 Kilauea eruption
  - Hawai'i and the Commonwealth of the Northern Mariana Islands





# IEDC'S ECONOMIC RECOVERY PROGRAM

# TOPICS FOR VOLUNTEER PROJECTS

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Strategic Planning

Entrepreneurship

Business retention  
& expansion

Economic  
diversification  
strategies

Creating an  
economic  
development  
organization

Branding,  
communication  
and marketing

Downtown and  
main street  
revitalization

Workforce  
development

Small business  
finance and  
assessments

Industrial and  
mixed-use spaces

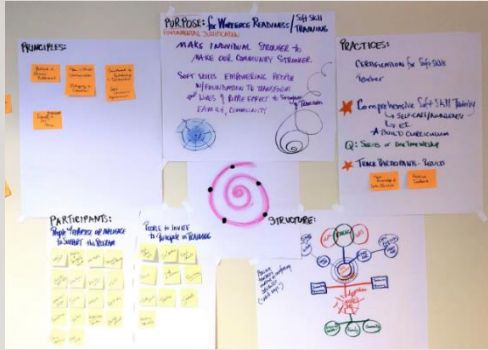
...and more!



# VOLUNTEER DEPLOYMENT

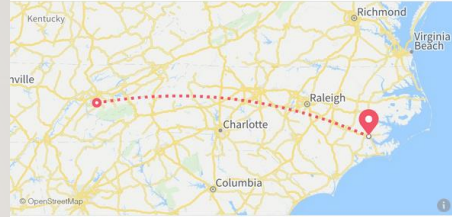
**Marty Vanags**  
June 26

I am characterized as a "consultant from New York" in this news story... Let's clarify: I am a VOLUNTEER working through a grant. My work is voluntary, on my own time. I am happy to do this and am grateful that my years of experience gives me the opportunity to do this. The International Economic Development Council, a membership organization, of which I am a member (and sit on the Board of Directors) has a grant through the Economic Development Administration, to help communities impacted by natural disasters. Dougherty County, Georgia was impacted by Hurricane Michael less than a year ago. Great community with great leadership. As I like to say, "I'm here to help".



**Bryan Daniels** was ✈️ traveling to New Bern, North Carolina from McGhee Tyson Airport Knoxville, TN.  
August 11 at 3:30 PM · Knoxville, TN

Catching a plane to travel to New Bern, NC for the week. The region there is trying to recover from the hurricane that hit there a couple of years ago. The community has received disaster recovery funds from the feds to aid their efforts. I feel very fortunate to have been requested by the City of New Bern to help the region develop an economic development strategy to stabilize their economy. I am very grateful for the opportunities that the International Economic Development Council allows for me to continue to develop my craft.



**New Bern, North Carolina**  
City · United States  
Clarence Lindon Hulse has been here



WALB.COM  
**Dougherty Co. uses consultant in hopes of attracting business after Hurricane Michael**



**Perry B. Newman** @... · Jun 23  
Good morning from the future (well, across the int'l date line, anyway.). On Saipan in the CNMI for a volunteer #economicdevelopment project. Thanks to @IEDCtweets for asking me to join the team.



# PROJECT EXAMPLES

- Florida: Evaluation of workforce development training programs
- Texas: Small business survey and needs assessment
- Puerto Rico: Assessment of financial tools and revolving loan fund performance
- Texas: Workshop on economic resiliency strategies
- North Carolina: Identification of economic development priorities
- Texas: One-on-one advising for Opportunity Zones
- CNMI: Technical assistance for rural business incubator

# CURRENTLY SEEKING VOLUNTEERS FOR:

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- **Texas:** Branding, downtown revitalization, regional economic resilience plans, strategic planning
- **FL, GA, NC:** Business assessments for downtown areas, economic recovery road maps, tourism strategies, economic diversification, establishing an EDO, BRE
- **CNMI:** Opportunity Zones, data collection strategies, technology-led economic development, economic recovery funding/resource development
- **Hawai'i:** Business planning for arts and cultural district, evaluation of fisheries industry, workforce development for healthcare sector, Opportunity Zones
- **PR, USVI:** variety of economic development projects, strategic planning, tourism (*Spanish language skills a plus*)

# CONTACTS PER REGION

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**Florida, Georgia, North Carolina, or South Carolina:**

Dana Crater, [dcrater@iedconline.org](mailto:dcrater@iedconline.org), 910-833-7020

**Hawai'i, Commonwealth of the Northern Mariana Islands, Louisiana, Kentucky, Tennessee:**

Delaney Luna, [dluna@iedconline.org](mailto:dluna@iedconline.org), 202-942-9474

**Puerto Rico, U.S. Virgin Islands, Arkansas, New Mexico:**

Zytha Kock, [zkock@iedconline.org](mailto:zkock@iedconline.org), 202-942-9466

**Texas:**

Todd Lang, [tlang@iedconline.org](mailto:tlang@iedconline.org), 202-942-9488



RESTOREYOURECONOMY.ORG

RECOVERY@IEDCONLINE.ORG



ECONOMIC RECOVERY  
VOLUNTEER PROGRAM



LEADERSHIP IN A TIME OF  
CRISIS TOOLKIT



PUBLICATIONS AND  
REPORTS



WEBINAR RECORDINGS

#### ABOUT

RestoreYourEconomy.org provides resources and best practice information for public and private stakeholders who are seeking to rebuild their local economies after an economic disruption, be it a natural disaster or man-made crisis, as well as assist the business community in preparing for a disruption.

[LEARN MORE](#)

## WEBINAR RECORDING: REVOLVING LOAN FUNDS FOR DISASTER RECOVERY

MARCH 28, 2019

Click here to download the webinar recording Click here to download the webinar presentations Date: March 28, 2019 Time: 2:30 pm - 4:00 pm ET Small businesses are the backbone of any local economy, yet they often lack the financial resources to ...

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## STATES OF RESILIENCE: A COMPARISON OF RESILIENCE EFFORTS IN U.S. STATES AND TERRITORIES

MARCH 27, 2019

TAGS | PUBLICATIONS



This new IEDC report looks at how U.S. States and two dependent territories (Puerto Rico and the U.S. Virgin Islands) are preparing for and dealing with the economic impacts of disaster events. The report begins with an attempt to define resilience. ...

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# FREE EVENT TOMORROW

## **ECONOMIC RESILIENCE: YOUR COMPETITIVE EDGE**

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Wednesday, October 16

1:00 PM - 5:00 PM

JW Marriott, 101 & 102

10 S West Street

Indianapolis, IN 46204

# DISCUSSION

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