



**DRIVING GROWTH**

THE RACE FOR  
TALENT, INNOVATION & PLACE

# **IEDC 2019**

**ANNUAL CONFERENCE**



**INDIANAPOLIS, IN • OCTOBER 13-16**



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

**#IEDC #IEDCAnnual**

# Implementing the Vision: Growing Private and Public Investment

John Urbahns, AICP  
Greater Fort Wayne Inc.  
Fort Wayne, Indiana

# *Our Mission*

*Building A Nationally  
Recognized Economy*

*Grow Jobs.  
Grow Wages.  
Grow the Economy.*



**Private**

**Public**

**Non-Profits**



**GREATER  
FORT WAYNE INC.**  
METRO CHAMBER ALLIANCE

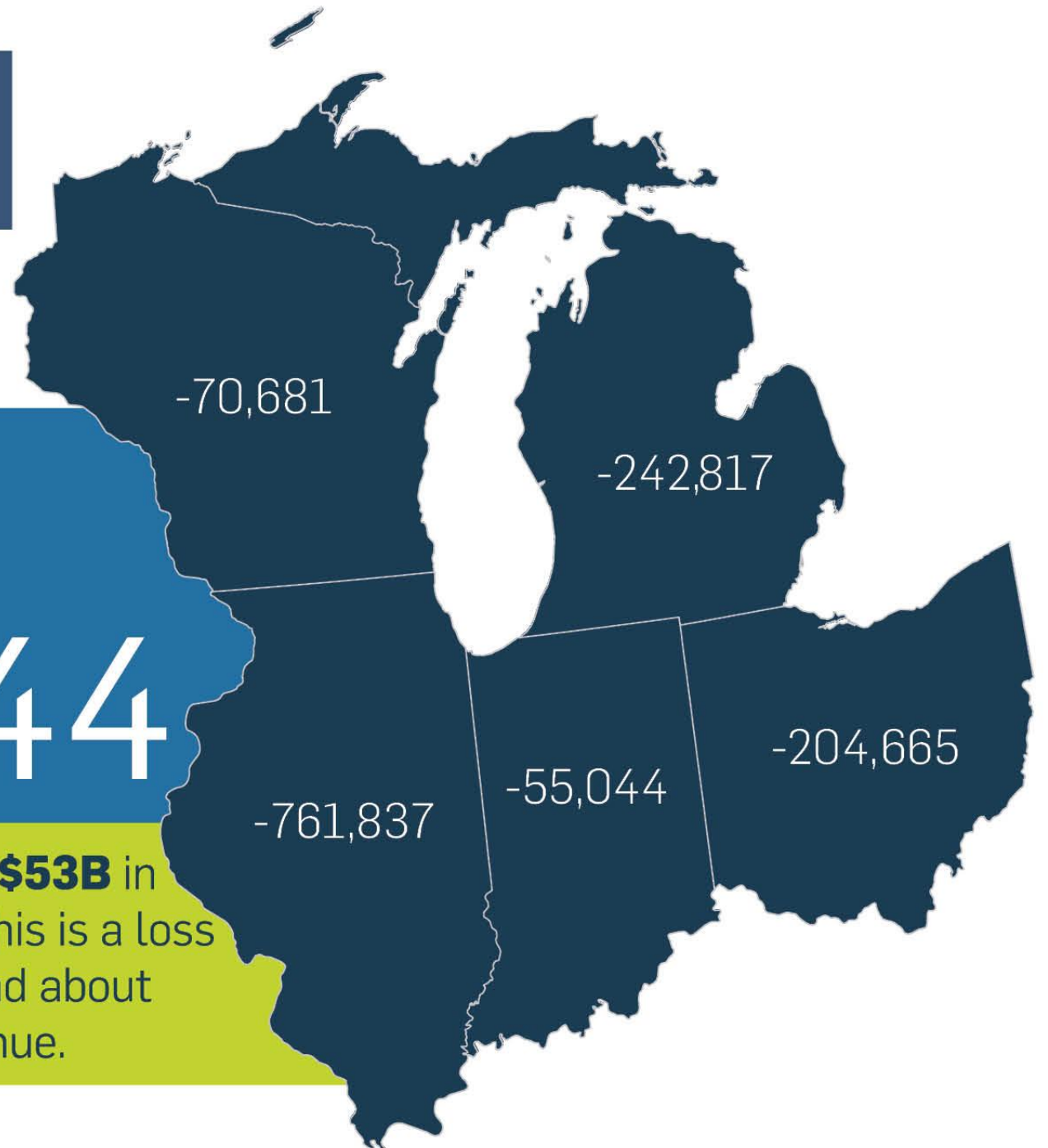
## REVERSING THE TREND

# 2010-2018

Total population loss  
due to out-migration:

# -1,335,044

For this five-state region, this is a loss of **\$53B** in adjusted gross income. For Indiana, this is a loss of **\$2.1B** in adjusted gross income and about **\$195M** in income and sales tax revenue.



**-3363** net

**DOMESTIC  
MIGRATION**

**ALLEN COUNTY 2010-2016**

**+21**net

**DOMESTIC**

**MIGRATION**

**ALLEN COUNTY 2017**

**+691** net

**DOMESTIC**

**MIGRATION**

**ALLEN COUNTY 2018**



# 10 YEARS OF STRONG MOMENTUM

\$42 million  
2005

**GRAND  
WAYNE  
CENTER**

\$81 million  
2007

**LIBRARY  
SYSTEM  
EXPANSION**

\$17.5 million  
2009

**ARTS &  
CULTURE  
EXPANSION**

\$54 million  
2009

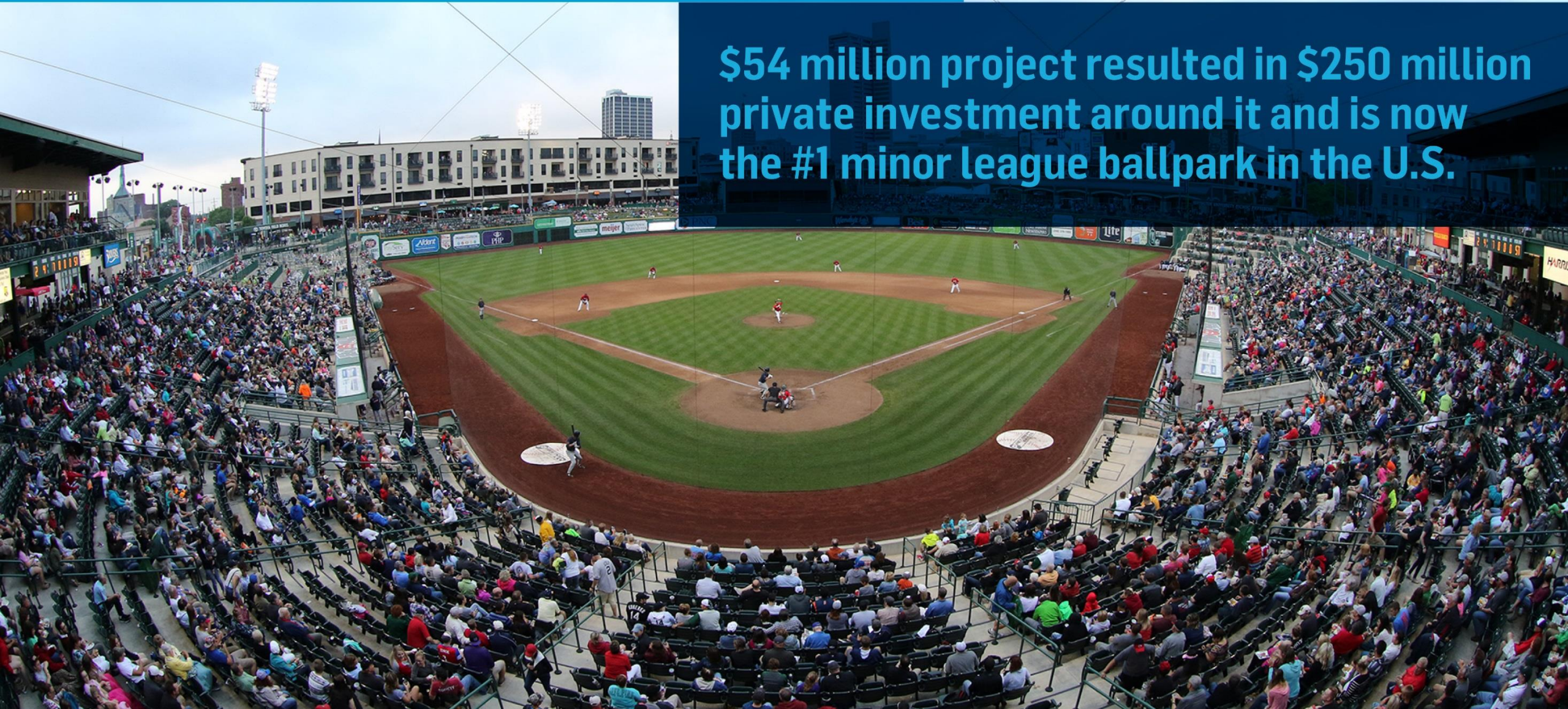
**PARKVIEW  
FIELD**

\$78.3 million  
2014

**DOWNTOWN  
HIGHER ED  
EXPANSIONS**

# PARKVIEW FIELD

\$54 million project resulted in \$250 million private investment around it and is now the #1 minor league ballpark in the U.S.



# OUR 10-YEAR VISION

\$105 million  
2018-2019

**ARENA**

\$36 million  
2017-2018

**THE  
LANDING**

\$100 million  
2017-2021

**RIVER  
FRONT**

\$284 million  
2017-2020

**GE  
CAMPUS**

\$180 million  
2021-2025

**STEAM  
PARK**



# ARENA

**\$105 million project**  
**Mid-size downtown venue**

Groundbreaking 2018

An architectural rendering of a modern urban street scene. The scene features a mix of brick and light-colored siding buildings. In the foreground, there's a brick building with a large window and the word 'shi' in white letters. To the right, a building has 'MODERNA' written above its entrance. The street is paved with light-colored tiles and has several outdoor seating areas with tables and chairs, some under blue umbrellas. People are walking, sitting on benches, and a dog is being walked. A woman with long brown hair and sunglasses is in the foreground on the right, looking towards the camera. A man is riding a bicycle on the right side. The sky is blue with some trees and birds. A dark blue banner with white text is overlaid on the top left, and a semi-transparent dark blue banner with white text is overlaid in the center. The text 'Groundbreaking 2017' is written in white at the bottom right.

# THE LANDING

\$36 million project  
Redevelopment of historic buildings

Groundbreaking 2017



# RIVERFRONT PROMENADE

\$100 million project



Groundbreaking 2017



# GE CAMPUS

**\$284 million project**  
Redevelopment of historic manufacturing

Groundbreaking in 2017



# STEAM PARK

**\$180 million investment**

Science, Technology, Engineering, Arts & Math Park to engage nationally recognized companies in education and entertainment

Groundbreaking fall of 2021





We are **INVESTING**  
in **OUR FUTURE**







St. John Missionary  
Baptist Church  
Rev. F.A. Sleet, Pastor





# BOUTIQUE HOTEL



ELEVATUS  
ARCHITECTURE

© COPYRIGHT 2017 ELEVATUS ARCHITECTURE

# BOUTIQUE HOTEL



ELEVATUS  
ARCHITECTURE

© COPYRIGHT 2017 ELEVATUS ARCHITECTURE



675  
FEET

ROOFTOP

Hampton Inn & Suites





ASH  
BROKERAGE

IN PLAZA GARAGE

EJND

THE Y GOLDEN

ARTS



STEAK HOUSE

ASH  
BOUTIQUE

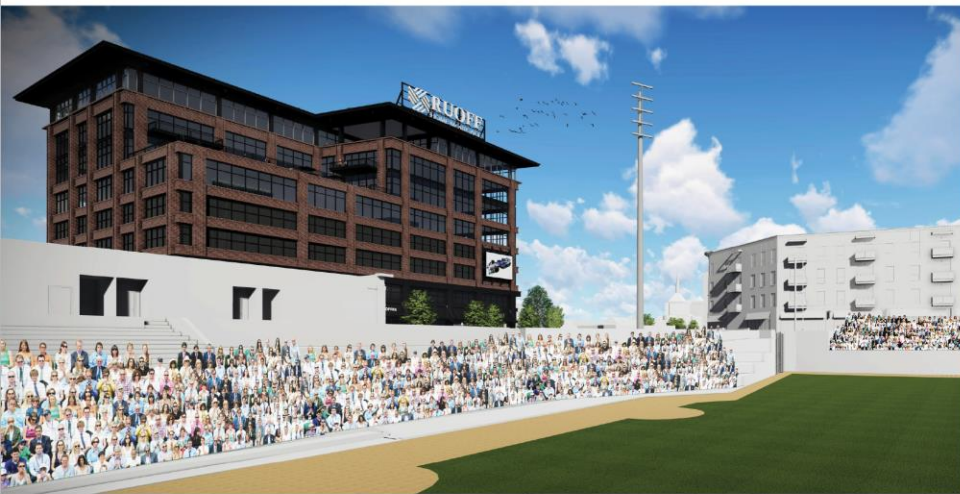


STEAK HOUSE





# **RUOFF** HOME MORTGAGE





# IMPROVING OUR COMMUNITY

**\$1 Billion**  
Building Permits  
in 2017, 2018, 2019

**#1**  
US Housing Market  
July 2019  
Realtor.com

**\$585 Million**  
Downtown Projects  
in 2018

INDIANA  
MICHIGAN  
POWER

Shindigz  
WHERE FUN COMES TO PARTY

cityexchange

Harrison

127 West Wayne

- GATEWAY DISTRICT
- Grand Wayne Center
- Plain Library
- Colleges Square
- History Center
- Barry Street Market

ONE WAY

FIND

FIND

SHINDIGZ





# RURAL SOURCING