

# The Secret Sauce of American Competitiveness





# Earnings by Major

MAJOR	# OF MAJORS	EARNINGS (x1,000)			% WORKING IN JOBS		
		MED.	25TH	75TH	PART-TIME	NON-COLLEGE	LOW-PAYING
Misc. Fine Arts	3,340	\$50	\$25	\$66	34	71	26
Liberal Arts	71,369	\$32	\$25	\$42	31	61	16
Film, Video & Photographic Arts	38,761	\$32	\$22	\$42	36	74	19
Fine Arts	74,440	\$31	\$21	\$41	36	61	20
Visual & Performing Arts	16,250	\$30	\$22	\$40	43	66	22
Studio Arts	16,977	\$29	\$19	\$38	35	69	26

Source: FiveThirtyEight, "The Economic Guide to Picking a Major"











**People**

**Families**

**Private Companies**

**Non-Profit**

**College**

**Govt. Agency**

**Community or Region**







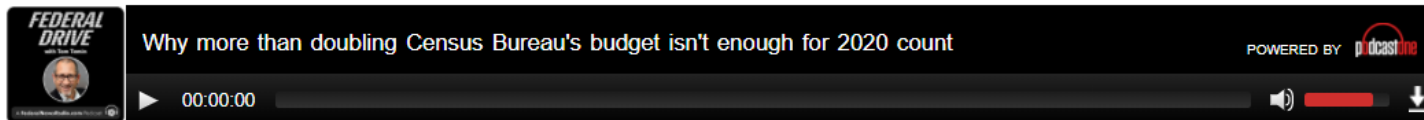
# Why more than doubling Census Bureau's budget isn't enough for 2020 count



By Jory Heckman @jmheckman

February 20, 2018 5:59 pm ⌚ 4 min read

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The Trump administration's proposal to more than double the Census Bureau's current budget next fiscal year sounds more impressive than what the increase will really mean for the agency, census experts warn.

Under President Donald Trump's spending proposal for fiscal 2019, the Census Bureau stands out as one of the few federal nondefense agencies that would receive an increase in funding — and by quite a lot. The budget proposal [would increase the bureau's funding](#) to \$3.8 billion, an increase of more than \$2.3 billion from current spending levels.

## Underfunding, Canceled Tests Raise Fears About First-Ever Online Census

Census experts say the first-ever online count in 2020 isn't ready for prime time.



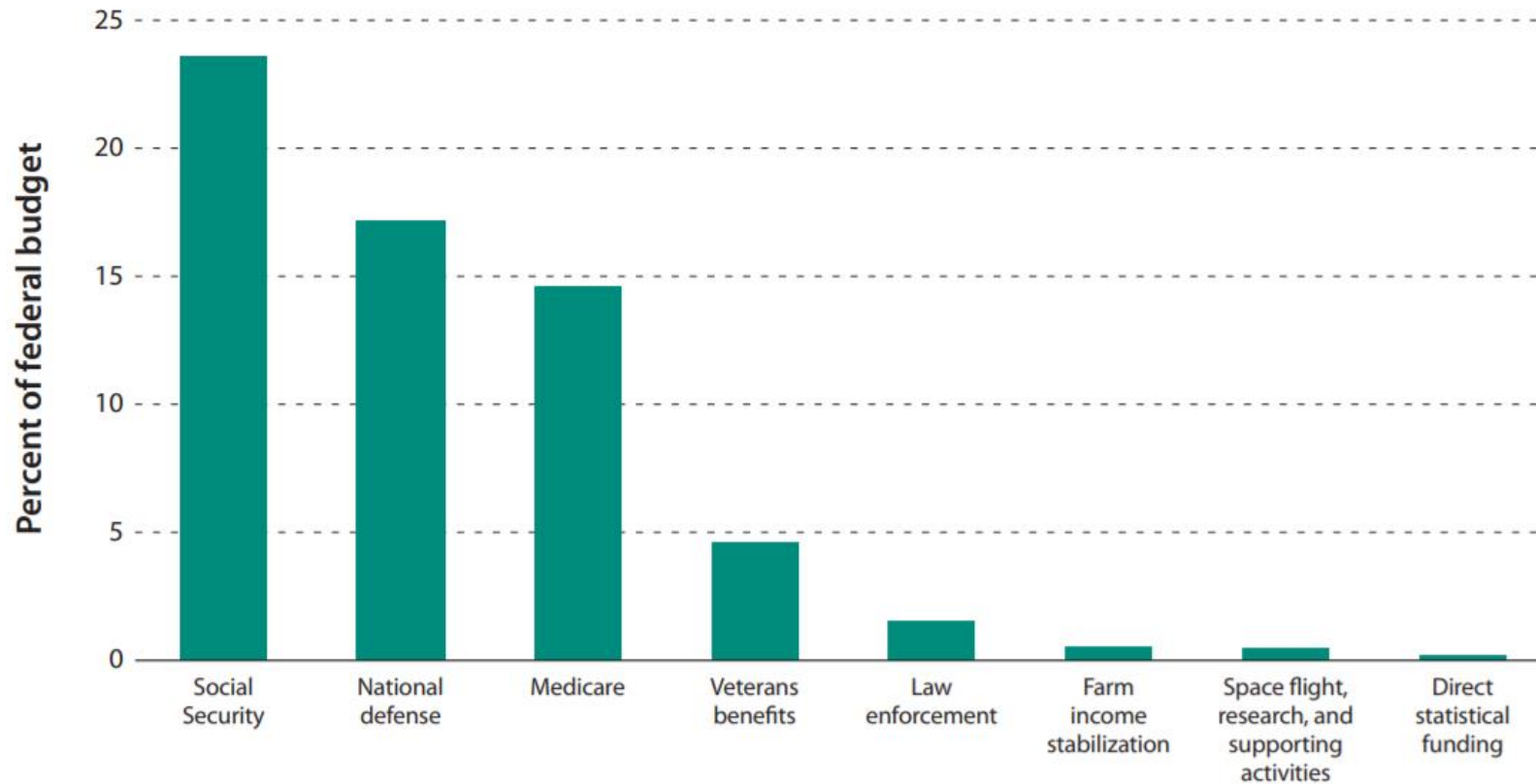
By Gabrielle Levy, Political Reporter March 19, 2018, at 6:44 p.m.



# Share of Fed Budget: 0.18%

FIGURE A.

Federal Spending, by Purpose



Sources: Office of Management and Budget (OMB) 2014, 2016; Authors' calculations.  
Note: Budget shares reflect fiscal year 2014 budget authority.



# Recommendation #1

Understand the importance of government data—including to economic development



# Recommendation #2

Encourage your elected officials to address limitations in data and data sharing



# Recommendation #3

Combine government stats with private data



# Recommendation #4

Share success stories on your use of specific data sources to elected officials



# Recommendation #5

Acknowledge that government data isn't enough





# Thank You

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