

W E L C O M E T O

# Genesee County, New

**A 360° View: Transforming a Rural Community into a  
Vibrant Micropolitan in the  
*Buffalo-Rochester Metro Corridor***



Power  
People  
Incentives

**Genesee  
County  
Economic  
Development  
Center**

TORONTO

LAKE ONTARIO

The Batavia Micropolitan Area

# #2 MICROPOLITAN IN THE COUNTRY

by Site Selection Magazine  
Top 10 in USA – 14 Years Running



Rochester

## BUFFALO-ROCHESTER METRO CORRIDOR

CANADA

NIAGARA FALLS

Buffalo

LAKE ERIE

*Genesee County  
Connecting the  
Buffalo-Rochester  
Metro Corridor*

**Batavia, NY**



Partnered with,

Sponsored by,



Genesee County

Genesee County

# WELCOME TO THE BUFFALO- ROCHESTER METRO CORRIDOR

**A growing Metro Corridor focused on Advanced Manufacturing, Optic/Photonics & Imaging, Food & Beverage Processing, Advanced Business Services & Innovation/Entrepreneurship.**



2.3 Million People

2.3 million people within an average commute



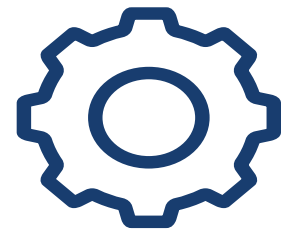
57 colleges

Major universities include Cornell University, Rochester Institute of Technology, University of Rochester, and University at Buffalo



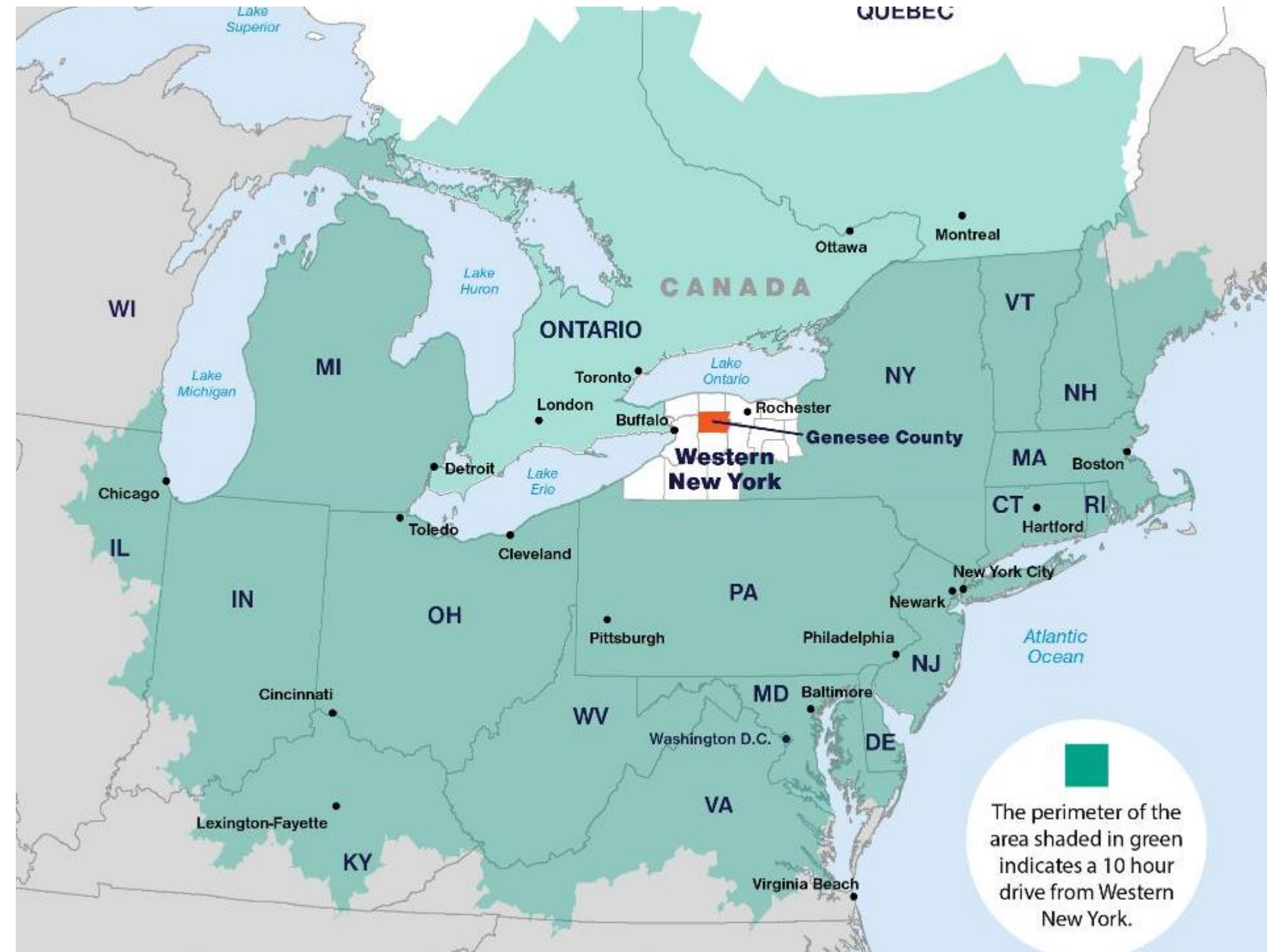
17,000 Enrolled

**Engineers**  
Local colleges and universities enroll over 17,000 engineers annually



Low cost of Labor

Labor costs below the national average



## Location

Genesee County connects Buffalo and Rochester, New York's second and third largest cities, and is known as a premier location for industry specific shovel-ready sites.

Quality of life and diversity are second to none with the entertainment, shopping, and waterfront districts in Buffalo and Rochester, as well as a short drive to Toronto.

# DEVELOPMENT MODEL





## Genesee County

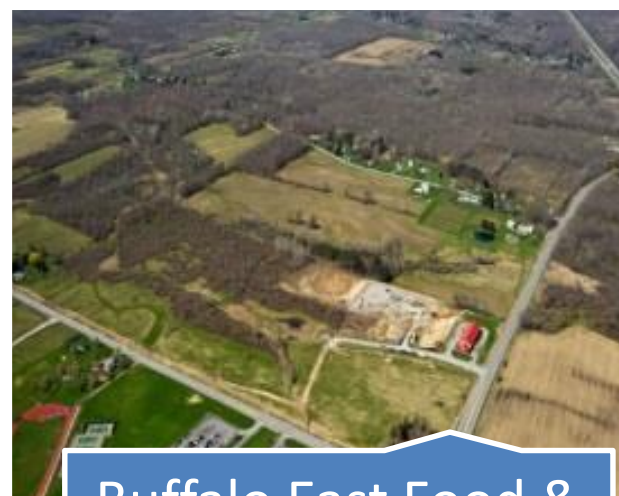
# 7 SHOVEL-READY SITES



Genesee Valley Agri-Business Park  
(Ag-Park) Batavia  
250 Acres



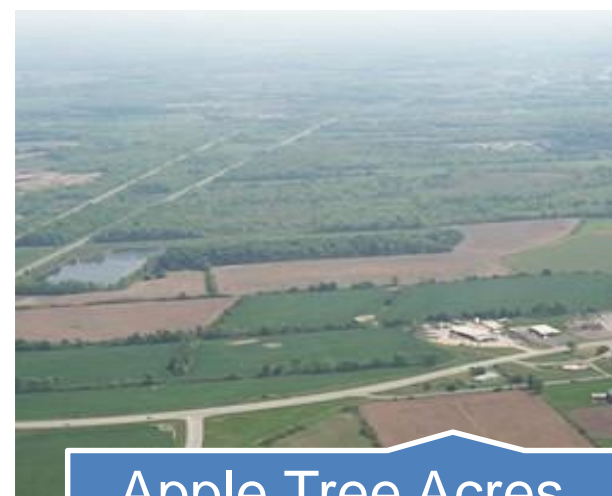
WNY STAMP  
Alabama 1250 Acres



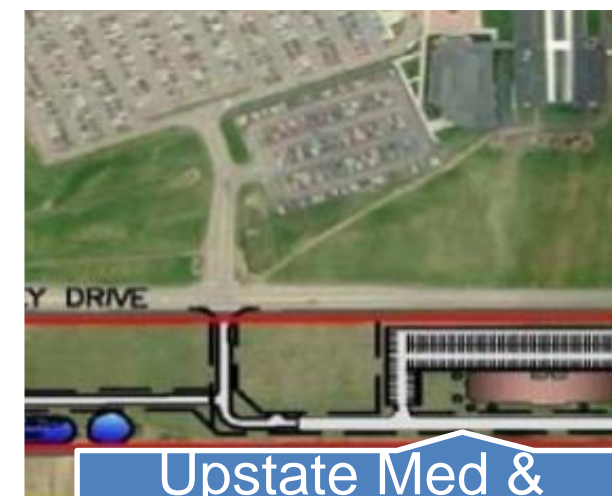
Buffalo East Food &  
Tech Park 67 Acres



LeRoy Food & Tech  
Park 75 Acres



Apple Tree Acres  
Bergen 185 Acres



Upstate Med &  
Tech Park Batavia  
34 Acres



Gateway II Corp.  
Park  
Batavia 56 Acres



# Genesee Valley Agri- Business Park, 250 Acres



Zoning  
Industrial

Building permit: <45  
days

Muller Quaker Dairy



Electric

+/- 15MW available, dual  
115kV substation  
+/- 8MW available, 34/5 kV  
Distribution 13.2kV, +/-



Natural  
Gas

4" and 8" medium  
pressure lines



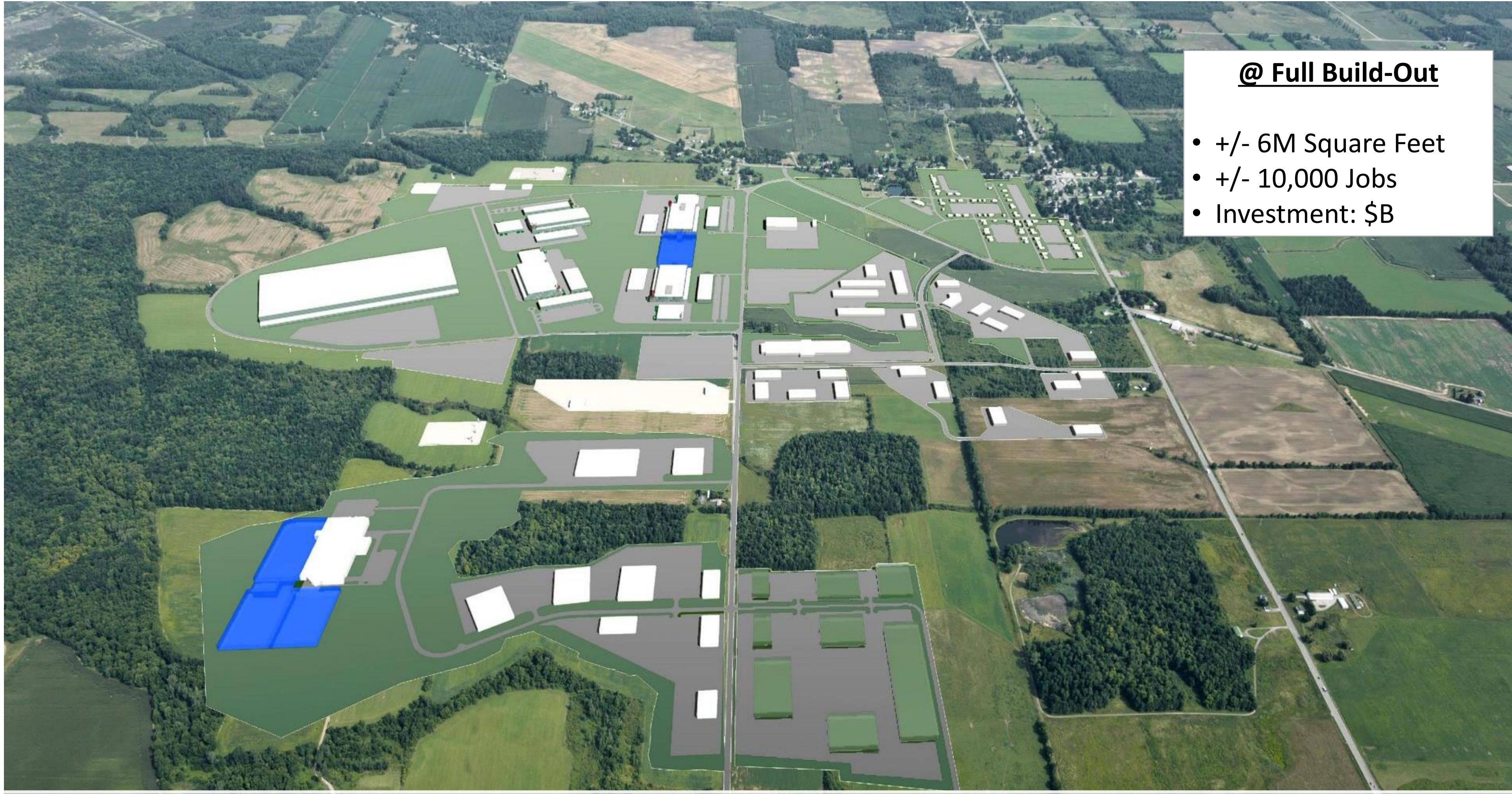
Water

+/- 1MGD available  
(expandable)  
12" water main on site  
(Lake Ontario)



Sewer

+/- 1MGD available  
(expandable)  
12" sewer main on site



**@ Full Build-Out**

- +/- 6M Square Feet
- +/- 10,000 Jobs
- Investment: \$B

# WNY STAMP Campus, 1,250 Acres

  
**Zoning**  
Technology District  
Environmental Impact  
Statement: Complete

  
**Electric**  
500MW, Dual 345kV  
circuits  
Niagara Hydro-power

  
**Natural Gas**  
24 inch  
High-pressure  
Transmission

  
**Water/ Sewer**  
7MGD scalable to 11MGD  
water & Sewer



Workforce Development

- Industry Focused
- Stackable Programs
- Edu Partners
- Convener

# STATE WIDE ACADEMIC AND R&D ASSETS

- 460 colleges and universities
- 1.3 million students enrolled
- 335,000 students graduate annually
- Over 30,000 engineers enrolled annually



Genesee County

# METRO CORRIDOR ACADEMIC AND R&D ASSETS

- 57 Colleges and Universities
- 300,000 enrolled annually
- 75,000 graduates annually
- Over 17,000 engineers enrolled annually



# NYS DOWNTOWN REVITALIZATION INITIATIVE – BATAVIA 2017 WINNER



Placemaking



- Downtown  
Redevelopment

- Talent Attraction  
& Retention



Innovation & Entrepreneurship



- Incubator
- Accelerator
- Exec Coaching

Buffalo, NY



Batavia, NY



START-UP GENESEE  
**THINK & DRINK**

Meet the START-UP GeneSee network in 2018. We can help you with all types of business and location questions from early stage business planning, site or location assistance, access to capital, product development, or diversification.

For More Information Contact:  
Richard J. Lutzke, Director of Research and Communications, CCDC  
848-433-4664 or rlutzke@ccdc.com

**IGNITE YOUR SMALL BUSINESS**  
WITH IGNITE BUFFALO

**freshLAB**  
restaurant • incubator




**University at Buffalo**  
The State University of New York



NYS Center of Excellence Bioinformatics & Life Sciences



**INNOVATION ONE**  
AT MEDTECH CTR



**LaunchNY**

Rochester, NY




**AIM**  
*photonics*  
AMERICAN INSTITUTE for MANUFACTURING INTEGRATED PHOTONICS



**Excel**  
PARTNERS



**ROCHESTER DOWNTOWN INNOVATION ZONE**




**CUE**  
Center for URBAN ENTREPRENEURSHIP



**nextcorps**



**LUMINATE**

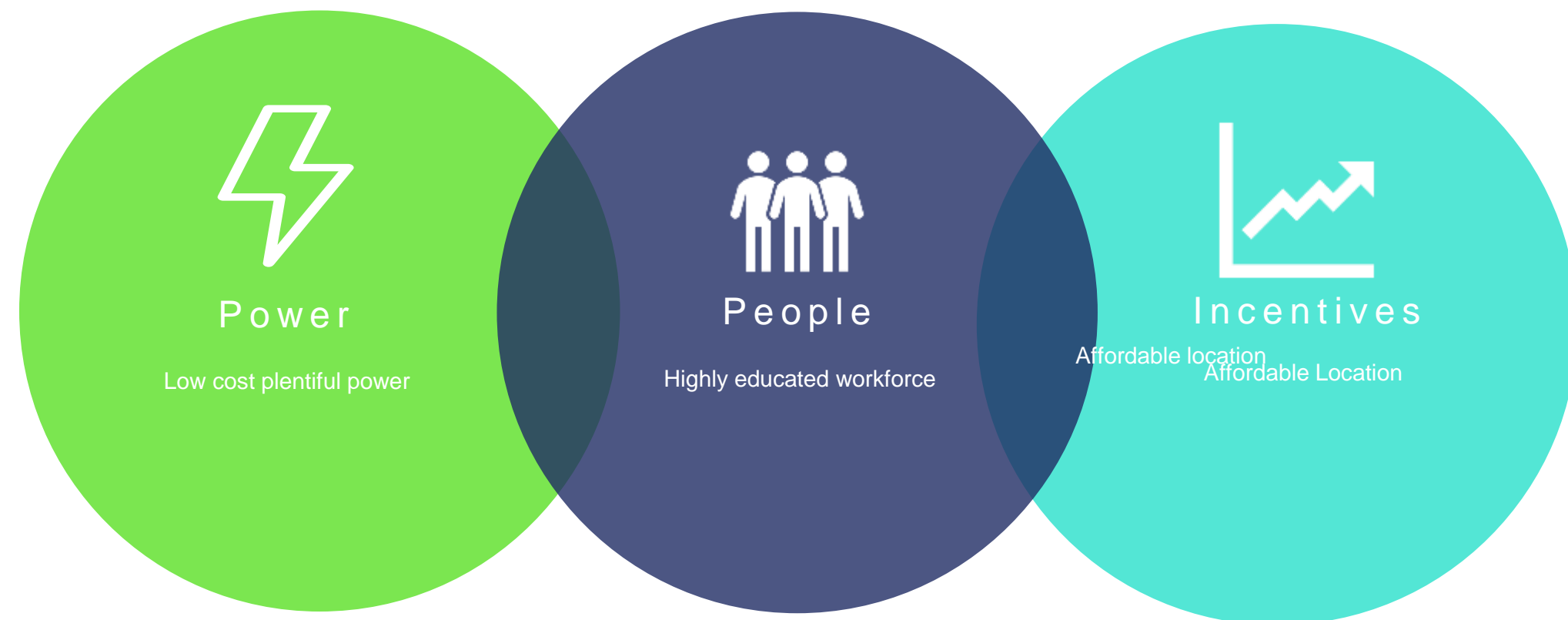


Steve Hyde

President and CEO-  
GCEDC

[shyde@gcedc.com](mailto:shyde@gcedc.com)

## Visit New York - Visit Genesee County



[gcedc.com](http://gcedc.com)



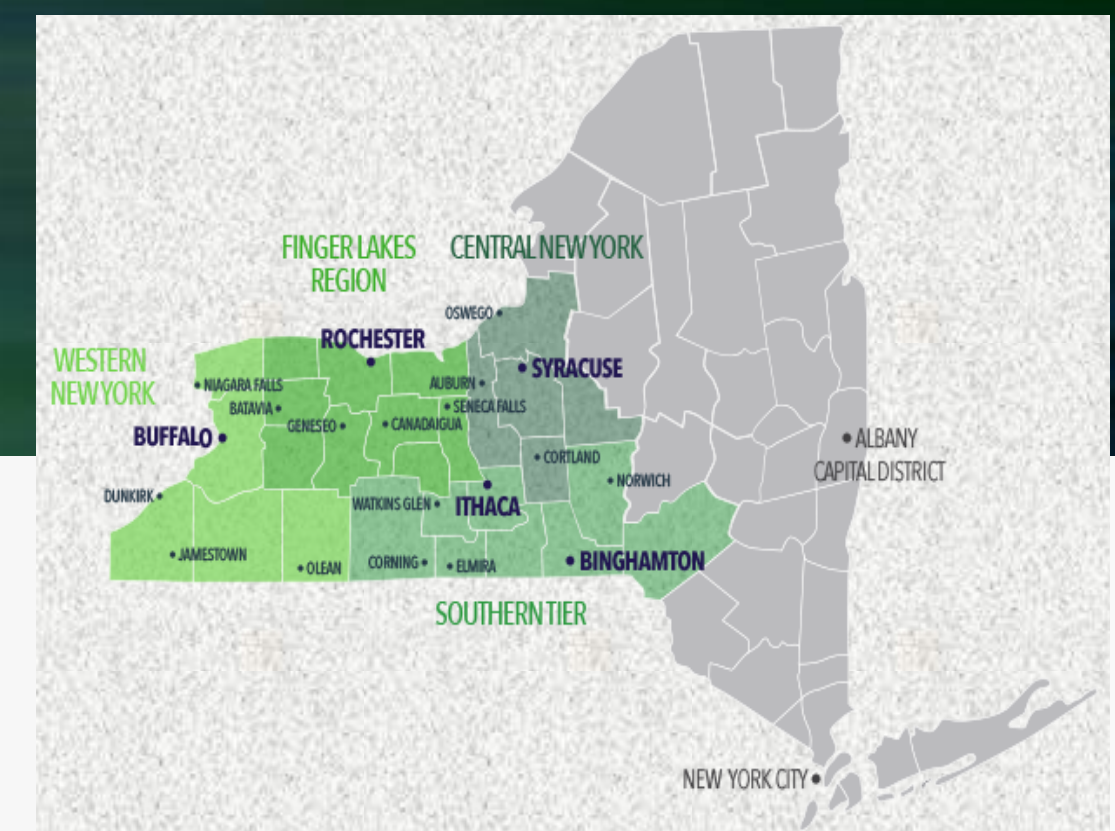
# Launch NY

Job and Wealth Creation Through  
A Nonprofit Venture Development Organization

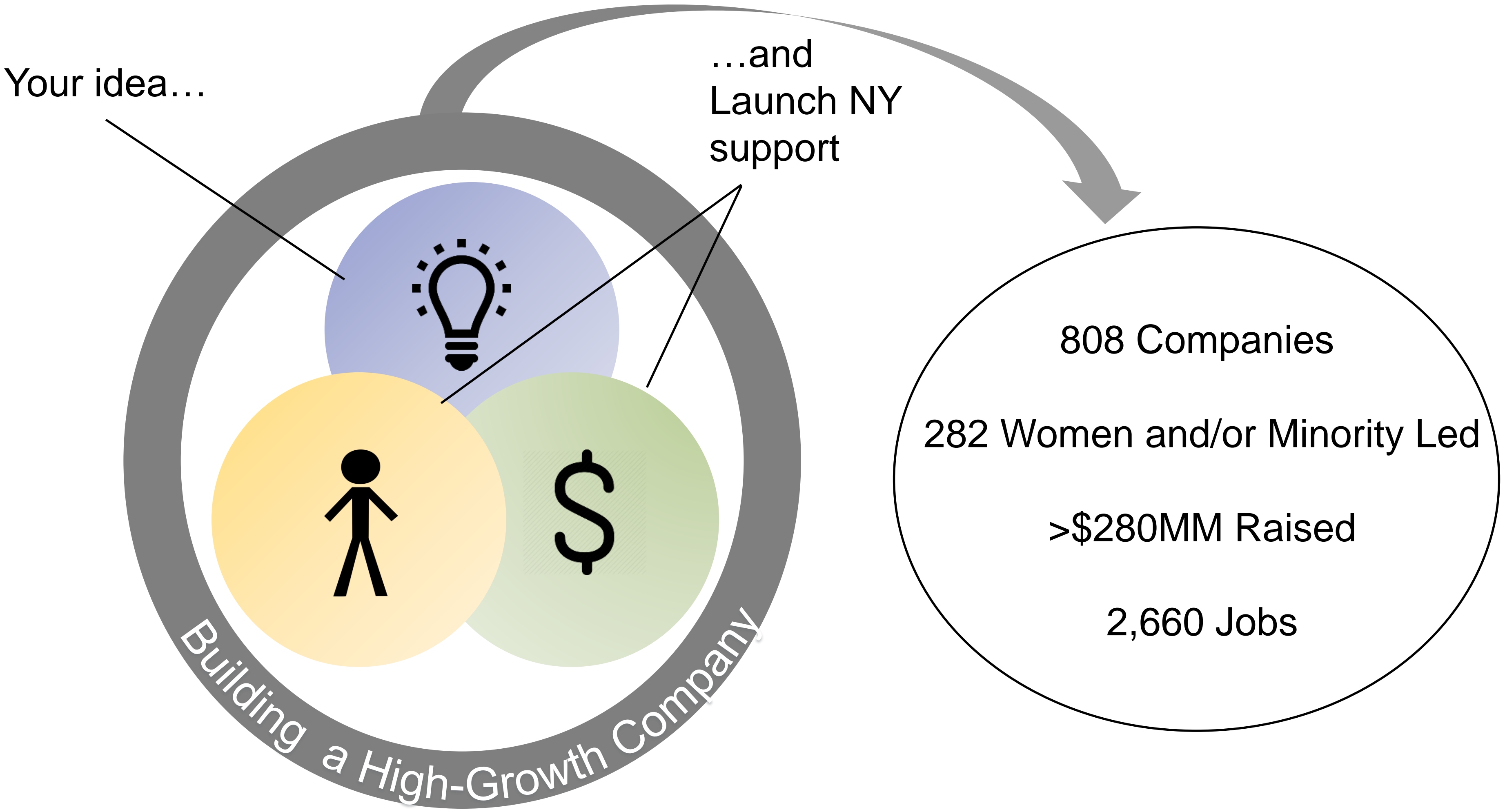
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Marnie LaVigne, PhD  
President & CEO

June 25, 2018  
[www.launchny.org](http://www.launchny.org)



# Bringing It All Together



# Launch NY Seed Fund LLC Portfolio Companies\*



## Sensors



Sensor Technology  
Buffalo, NY  
fdaccountability.com



Sensor Technology  
Buffalo, NY  
buffautomation.com

## Chemicals/ Materials



Advanced Chemicals  
Ithaca, NY  
ecoelectro.com



NanoMetallic Enabled Products

Advanced Materials  
Syracuse, NY  
pelitex.com

## Food



Food  
Rochester, NY  
evokefoods.com

## Health IT



Health IT  
Buffalo, NY  
careline.live



Health IT  
Buffalo, NY  
patientpattern.com



Health IT  
Syracuse, NY  
tuzag.co

## Cleantech



Sustainable Agriculture  
Syracuse, NY  
heliohex.com



Recycled Paint  
Buffalo, NY  
oliveridleypaints.com



Sustainable Food  
Ithaca, NY  
fartherfarms.com

## IT



IT  
Rochester, NY  
houseatwork.com



IT  
Rochester, NY  
myspecialdays.com



IT  
Buffalo, NY  
graspie.com



IT  
Rochester, NY  
motionsavvy.com



IT  
Syracuse, NY  
offdutyblue.com



IT  
Buffalo, NY  
rephike.com



IT  
Buffalo, NY  
getsimplefund.com

## Biomedical



Pharmaceuticals  
Buffalo, NY  
abcombibio.com



BioSciences  
Buffalo, NY  
accutheranostics.com



Wearable Technology  
Ithaca, NY  
orthofit.tech

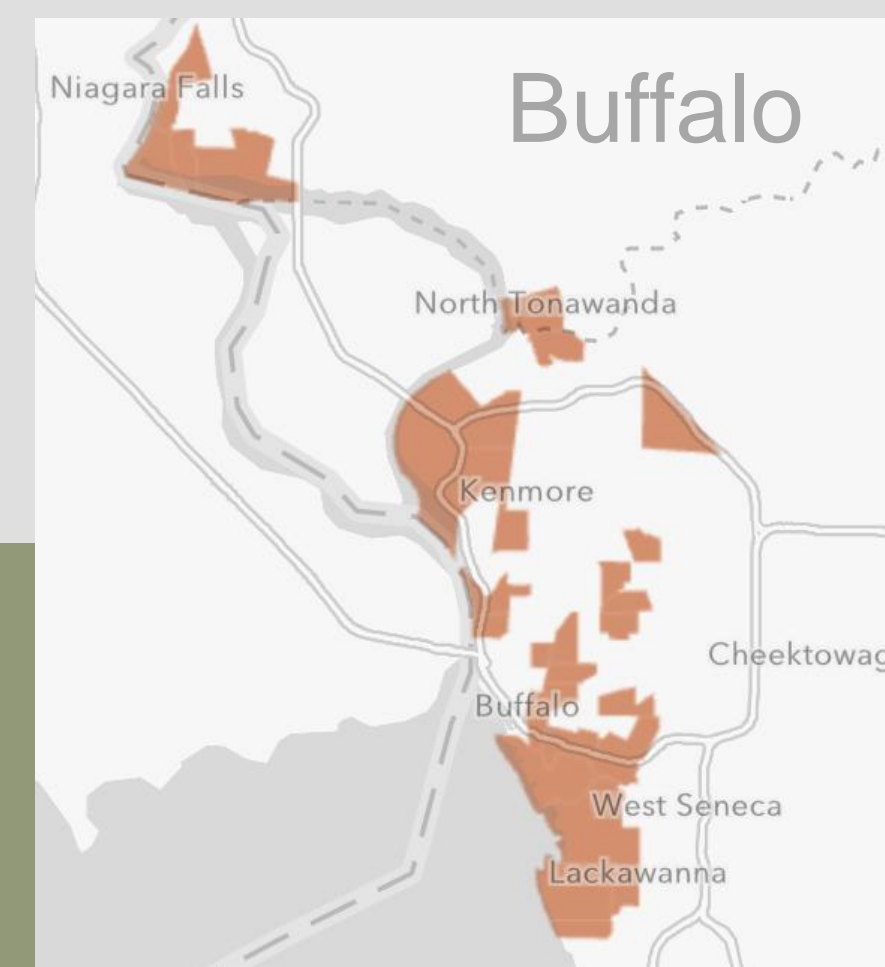
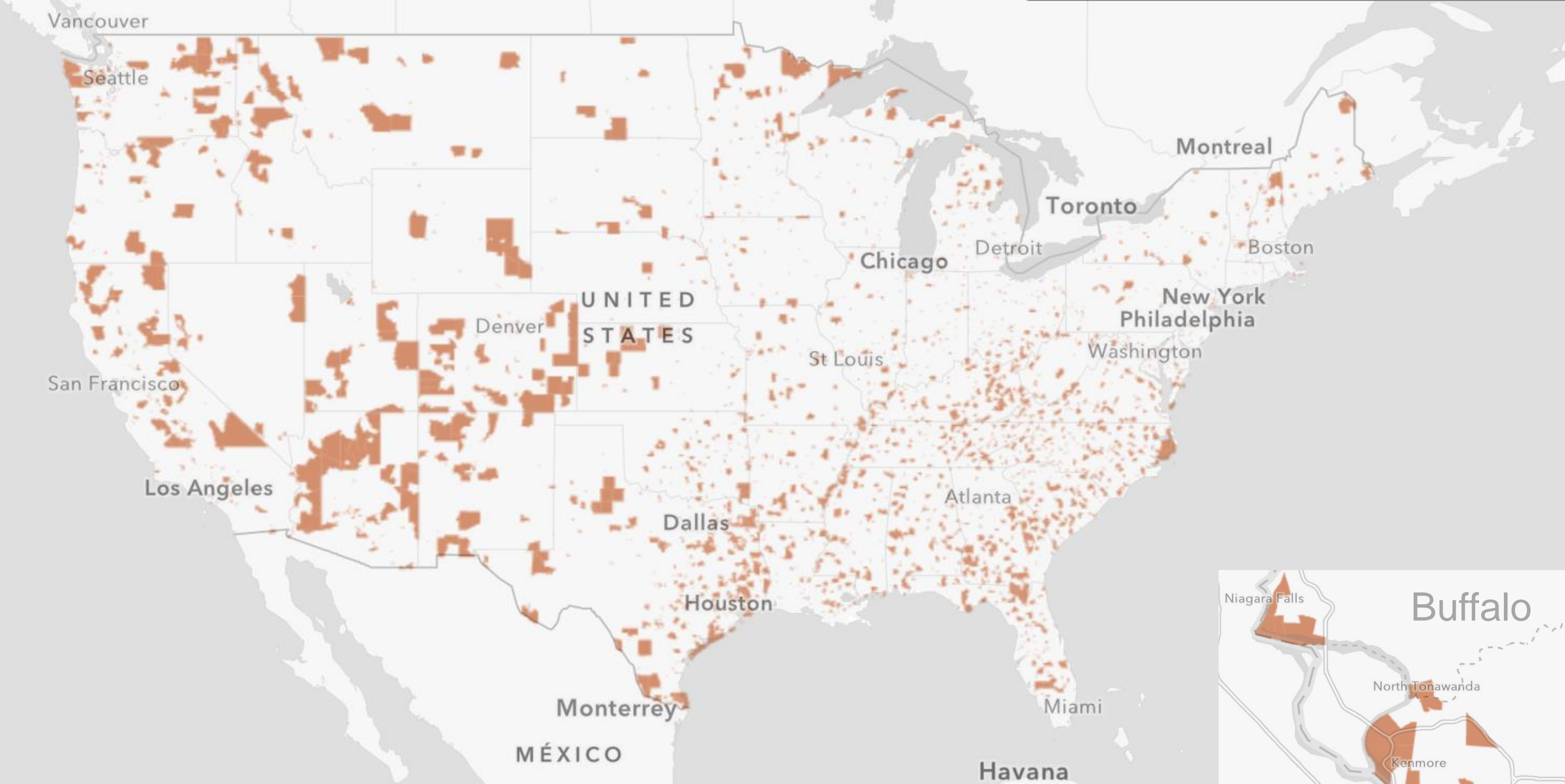


Medical Device  
Buffalo, NY  
rachelsremedy.com



Medical Device  
Batavia, NY  
tencarinc.com

\*Since 2016



# Tucked in the Tax Reform Act – The Promise of Opportunity Zones