IEDC Economic Future Forum

Jerry Jacobs, Jr. Co-CEO, Delaware North

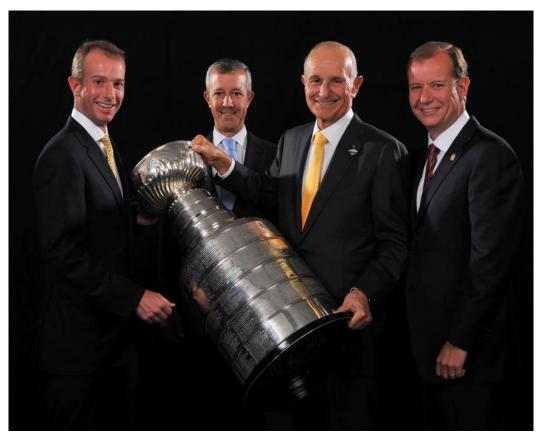




100 Years of History

Three generations of Jacobs Family leadership

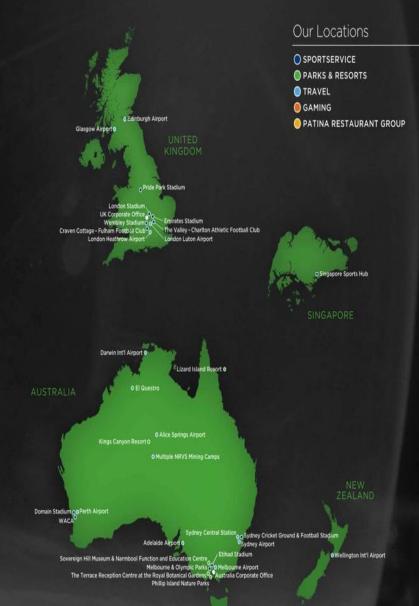






Global View. Local Focus.





The Delaware North Building

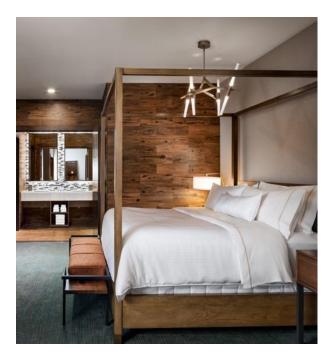


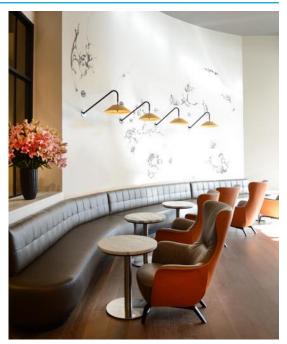
Corporate HQ

- \$50 million investment
- Technology, natural light, coffee bars

The Westin Buffalo

- First Westin in Western New York
- AAA Four Diamond





Patina 250

- Refined dining
- Décor features local artists



Sports



- Food, beverage, premium catering, and retail
- Forty-eight major league and minor league accounts
- Partnerships in Major League Baseball dating back 100 years.



Travel

- Thirty-three airports across the globe
- Forty new concepts opened last year
- Representing 200 dining and retail brands





Gaming

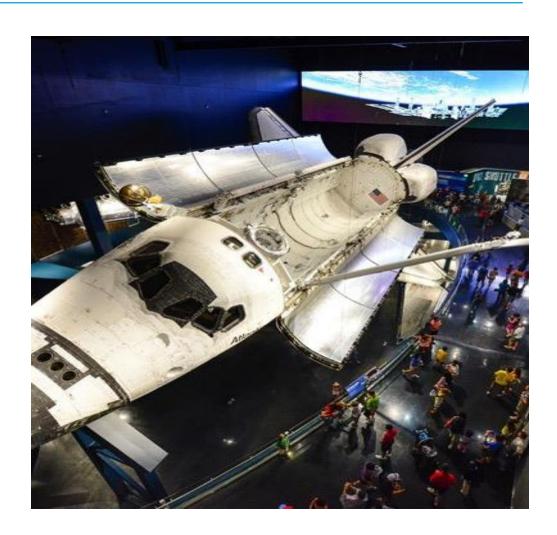


- Brick and mortar casinos
- Racing and pari-mutuel betting
- Virtual gaming
- Future of sports betting



Parks and Resorts

- Hotels, resorts, restaurants, concessions, recreation
- +3,000 hotel rooms
- Six U.S. National Parks





Patina Restaurant Group



- Premium dining and catering at world-famous destinations
- New York City, including Rockefeller and Lincoln Centers
- Los Angeles, GRAMMY, Emmy, and MTV Awards
- Walt Disney World and Disneyland



Australia/New Zealand

- Great Barrier Reef and outback resorts and camping
- Sports venues and airports
- Pub gaming
- Remote feeding





United Kingdom



- Sports and travel
- Airports and rail stations
- Seven major sports venues, including Wembley, Emirates, and London Stadiums



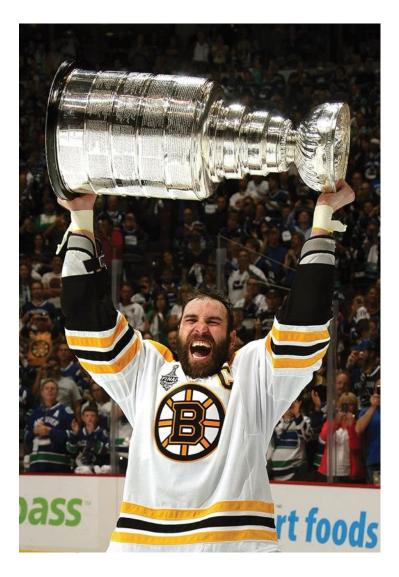
Boston Holdings

- Opened new, \$160 million
 TD Garden in 1996
- Have invested more than 100% of original cost in renovations in last 12 years
- Adding 1.6 million square feet of office, retail, and residential space





Boston Bruins



- Six time Stanley Cupwinning Team, founded in 1924
- First U.S. team to join the NHL
- Dad purchased franchise and arena in 1975
- Forty-seven former Bruins players elected to Hockey Hall of Fame; Dad elected as owner in 2017





Top 10 little-known facts about Delaware North

- **10.** The most important and closely scrutinized operation in Delaware North's portfolio of 200+ locations is **always** wherever our Chairman visited last.
- **9.** Last year, Delaware North purchased **38 million plastic drinking straws.** We launched "The Last Straw" campaign this past Earth Day to eliminate all plastic straws from across our operations.
- 8. In 2005, Bill Clinton was late to Donald Trump's wedding to Melania because he stopped by our Chairman's 65th birthday party.
- **7.** After months and thousands of dollars with a consultant, an executive came up with our name by looking out the window and seeing the intersection signs for "**Delaware Ave.**" and "**North St.**" We were almost named "The Myriad Group."



Top 10 little-known facts about Delaware North

- 6. The Jacobs family once owned the AHL's **Buffalo Bisons** and the NBA's **Cincinnati Royals**.
- **5.** Danger, Will Robinson! Delaware North's newest exhibit at Kennedy Space Center features **Robot B9 from** *Lost in Space*.
- **4.** Texas Rangers fans can enjoy a 2-foot-long hot dog called the "**Boomstick**" at Delaware North's concessions in Globe Life Park. The Boomstick sold out when the MLB hosted a series of games at the Sydney Cricket Ground in Australia in 2014.



Top 10 little-known facts about Delaware North

- **3.** Speaking of hot dogs, we sold **6.5 million** across all of our ballparks last year. That equals about **1.3 million lbs.** of hot dogs and a calorie count that was too big for my iPhone calculator.
- 2. There are currently four generations of Jacobs family members. Jerry and Peggy Jacobs have six children, eighteen grandchildren, and three great-grandchildren. The newest member arrived two weeks ago.
- 1. The Westin Buffalo "employs" New York State's first butler robot, named Chip. His buddy at Kennedy Space Center referred him for the job.



Thank you

