



IEDC ECONOMIC FUTURE FORUM

Planning for Prosperity

Leveraging Tomorrow's Brightest Industries

June 24-26, 2018 • Buffalo, New York

Networking Question:

**WHEN WAS THE LAST TIME YOU
DIGITALLY UNPLUGGED FOR
MORE THAN 24 HOURS?**



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

#IEDCBuffalo

#SOINFLUENTIAL: HELPING THE SOCIAL MEDIA ENTREPRENEURS IN YOUR COMMUNITY

Monday, June 25 • Concurrent Session



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Moderator



Ben Wright
Chief Executive
Officer
Atlas Advertising
Denver, CO



Alissa Sklar, PhD
Vice President of
Marketing
GIS Planning,
Inc.
Westmout, QC

Speakers



Sandy Sponaugle
CEO
Platinum PR
Shepherdstown,
WV



Sherron Washington, MA
CEO
The P3 Solution
Silver Spring, MD