



Scalable Impact for Women in Tech

Sara Jones

COO and Co-Founder

Women Tech Council

The Pipeline Problem

HS LACK OF
INDUSTRY
MENTORSHIP

85%

of HS girls
don't know
women in
STEM

COLLEGE
LACK OF
INDUSTRY
MENTORSHIP

40%

Women
opt-out
STEM degrees

LACK OF
CAREER
OPPORTUNITY

23%

Tech
roles

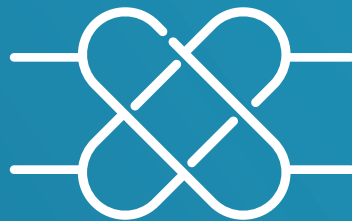
LACK OF
EXECUTIVE
OPPORTUNITY

5%

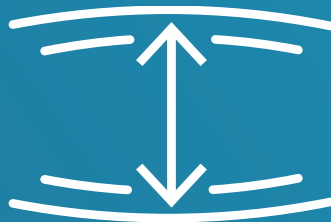
CEOs



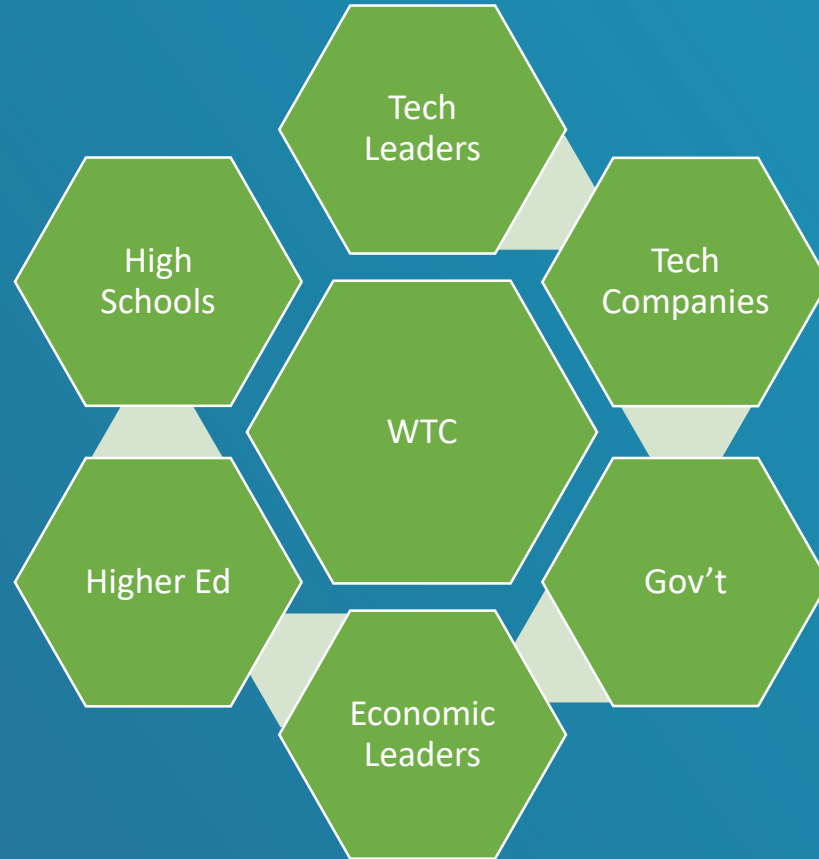
Don't just patch the leaks.



Make the pipeline wider.



Transforming an Entire Ecosystem



Women Tech Council Economic Impact

Builds Programs From High School To The Board Room



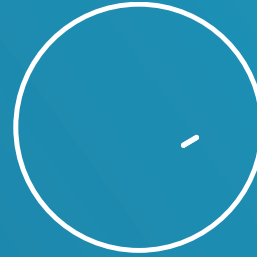
OPPORTUNITY



VISIBILITY

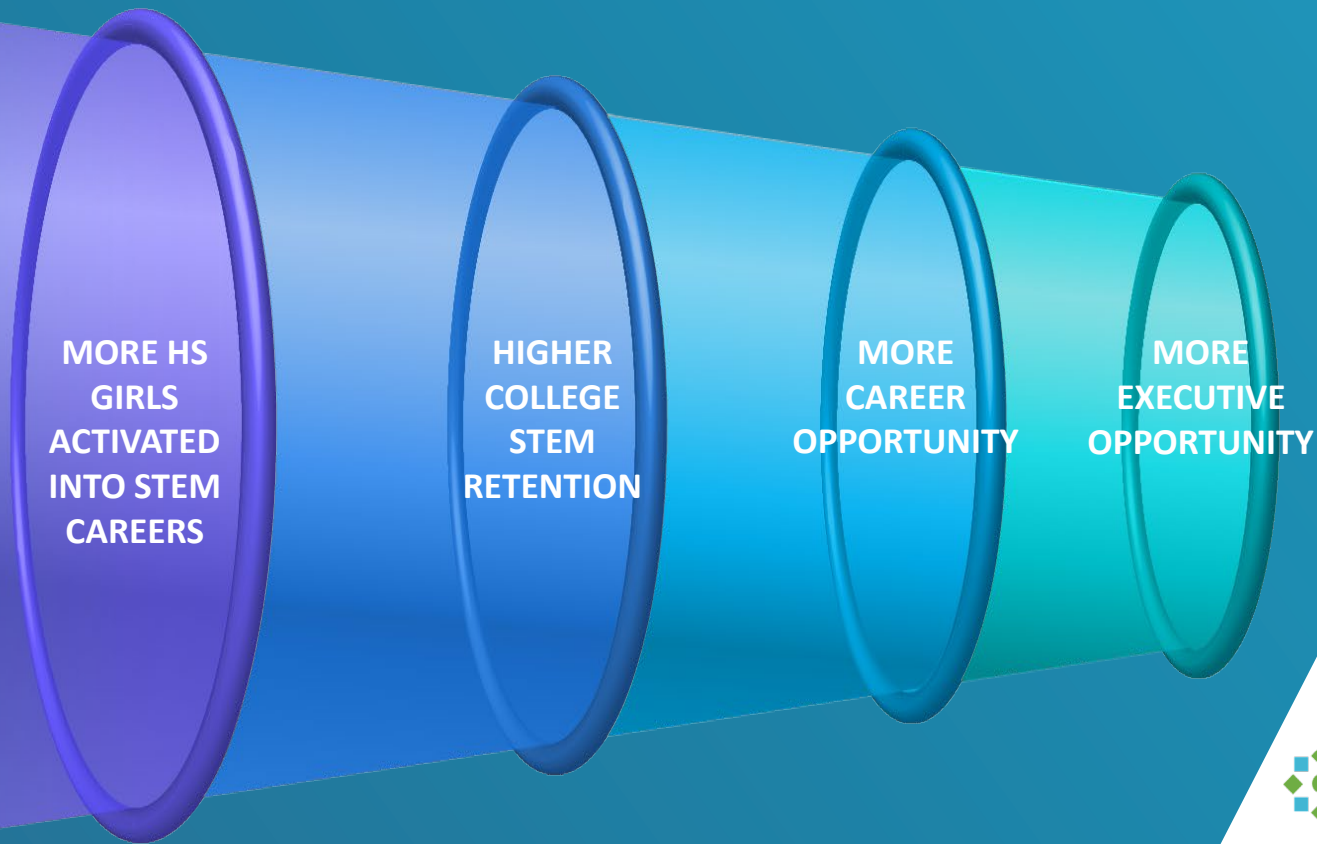


NETWORKING

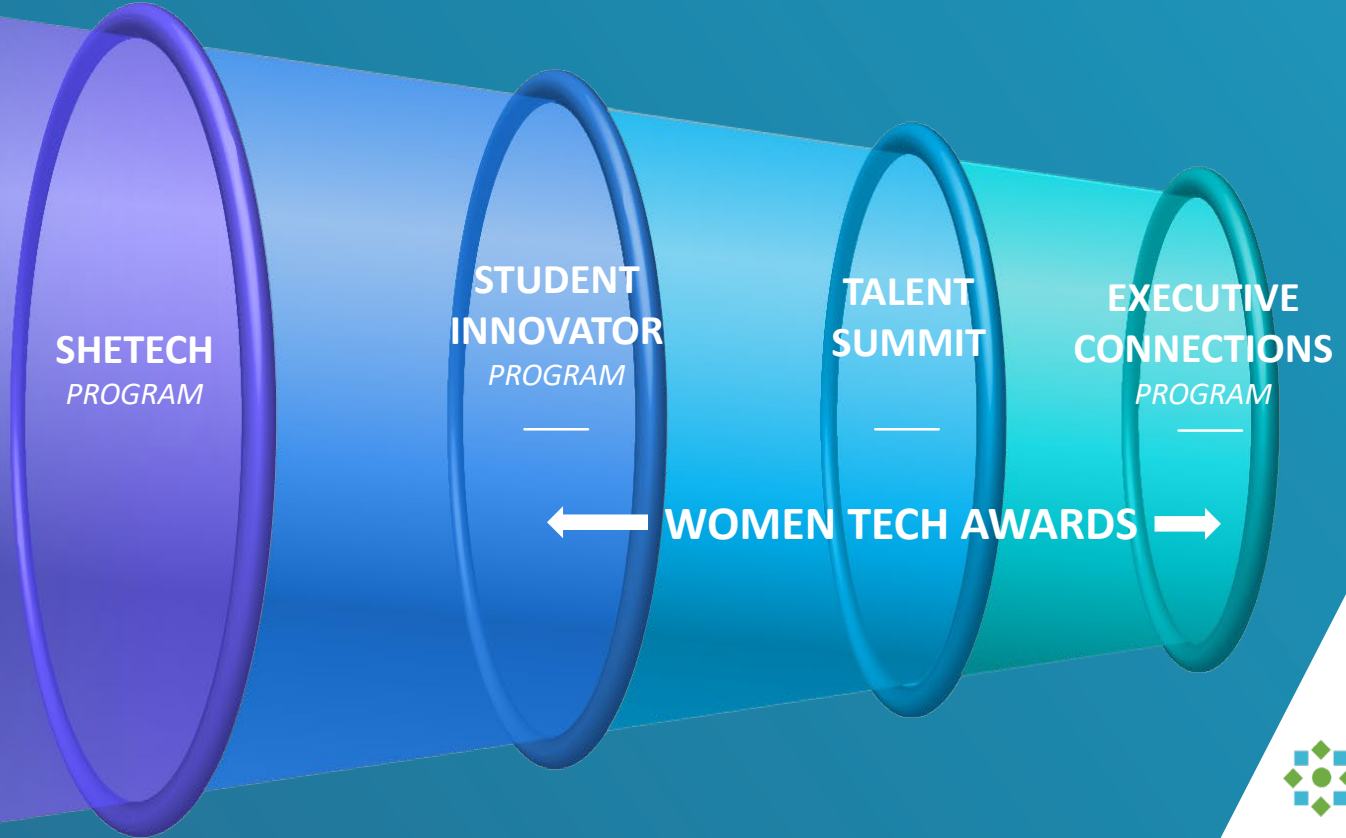


MENTORING

Expand the entire pipeline, not just a piece of it.



Economically sustainable and scalable programs

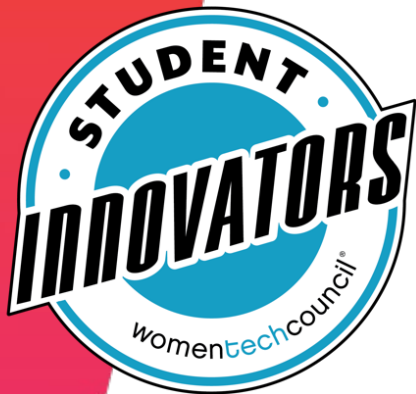


wtc

Executive Connections

4th ANNUAL
**TALENT
INNOVATION
SUMMIT**





STATE-WIDE COLLEGIATE PLATFORM FOR WOMEN STEM STUDENTS



NOMINATIONS NOW OPEN

12th Annual

Women Tech Awards

37

Award Recipients

181

Finalists

16

Student Finalists

5

Impact Awards

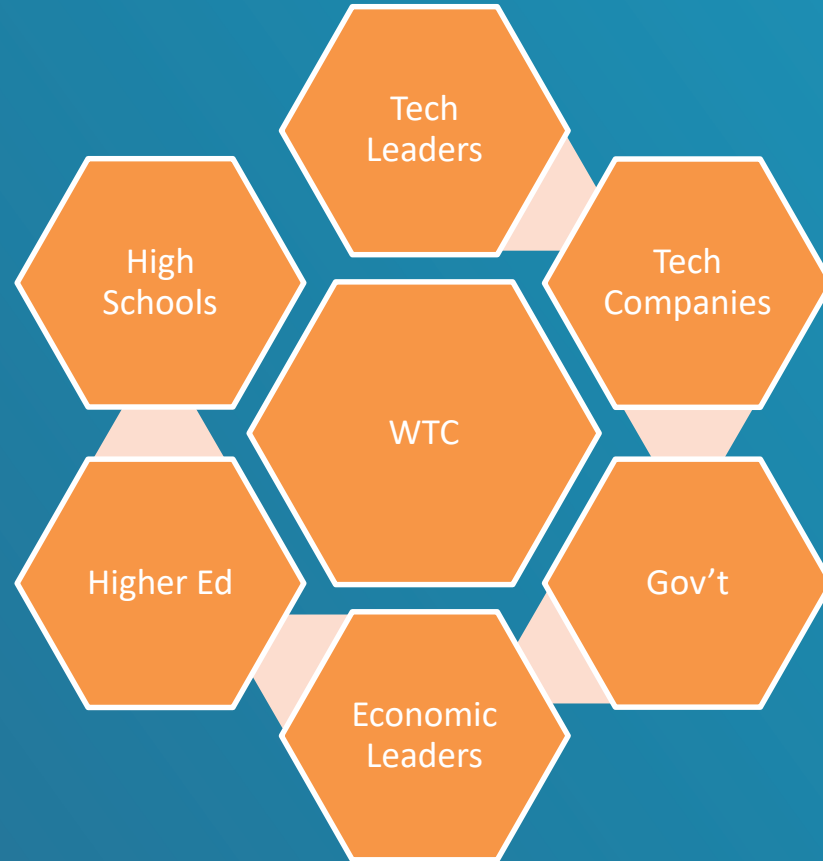
112

Tech Companies
Represented

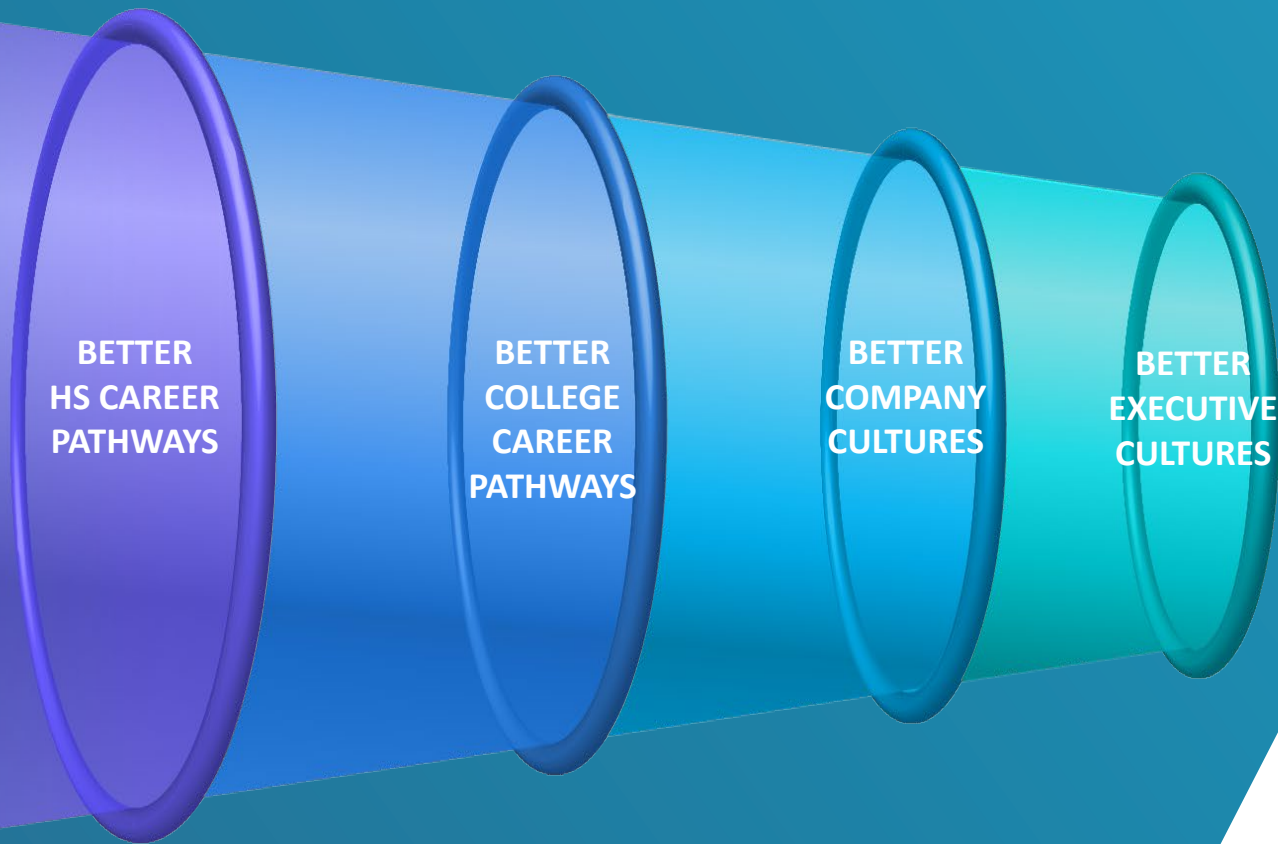


women
tech
council

Transforming an Entire Ecosystem



Expand the entire pipeline, not just a piece of it.



Tech Company Culture Transformation

SHETECH
TECH TOURS

SHETECH
INTERNSHIPS

STUDENT
INNOVATOR
TECH TOURS

WTC CAREERS

COMPANY
PROGRAMMING

D&I FORUM

WTC CAREERS

EXECUTIVE
ENGAGEMENT

COMMUNITY
INVESTMENT

EXECUTIVE
CONNECTIONS

PROGRAM



46 tech companies that are creating and enacting practices
and cultures to remove the glass ceiling

THE GENDER GAP IN TECH

& HOW TO FIX IT



DIVERSITY & INCLUSION

Best Practices



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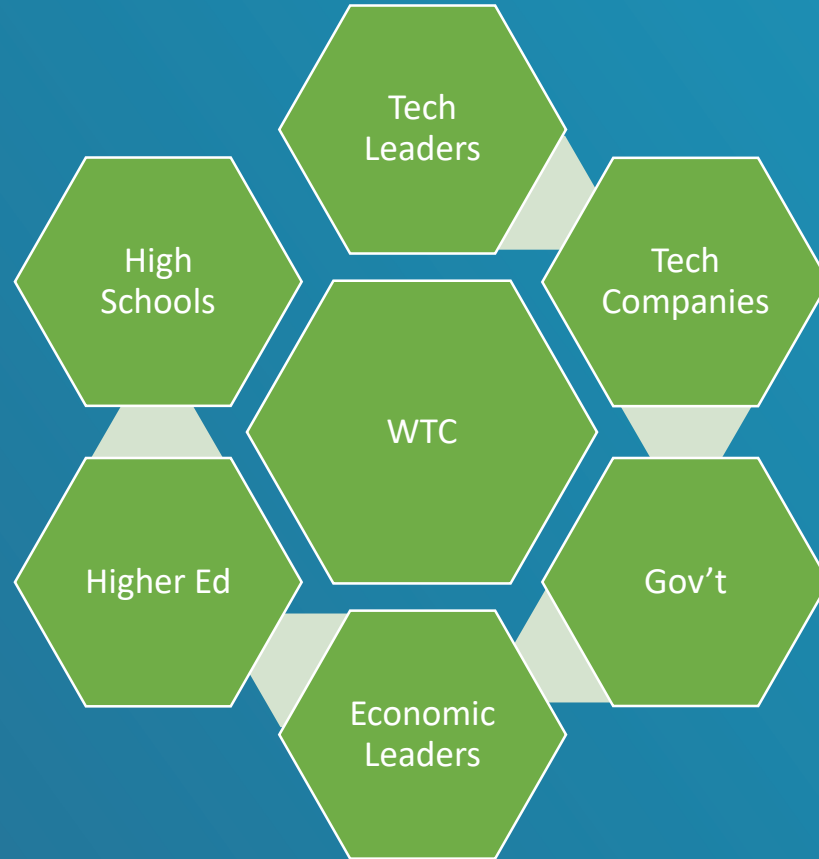
women tech council®

careers



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tech
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Transforming an Entire Ecosystem

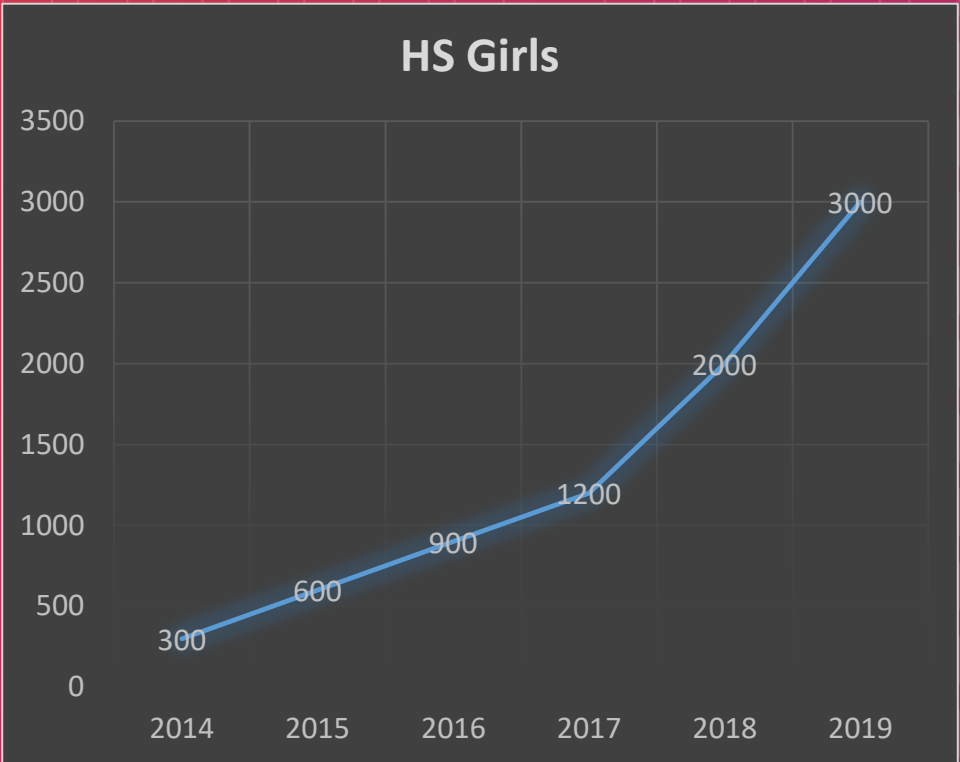


SheTech



womentechcouncil®

SheTech Growth





Largest industry-led STEM program to **activate, engage and inspire** girls into STEM degrees and successful careers



15000

High School Girls



1000

Industry Mentors



700

Tech Companies



COX AUTOMOTIVE™



SheTech Impact



Year-long program

- 3000 Girls reached this year
- 15,000 girls over life of program



SheTech Explorer Day

- Utah
- Colorado
- Idaho



Monthly SheTech programs

- Tech Company Events
- Webinars



SheTech Student Board

- School Ambassadors
- 60 girls across 55 schools



SheTech Clubs

- STEM activities
- School partnerships



SheTech Internships

- Summer program
- Career skills

SheTech Explorer Day Utah Demographics

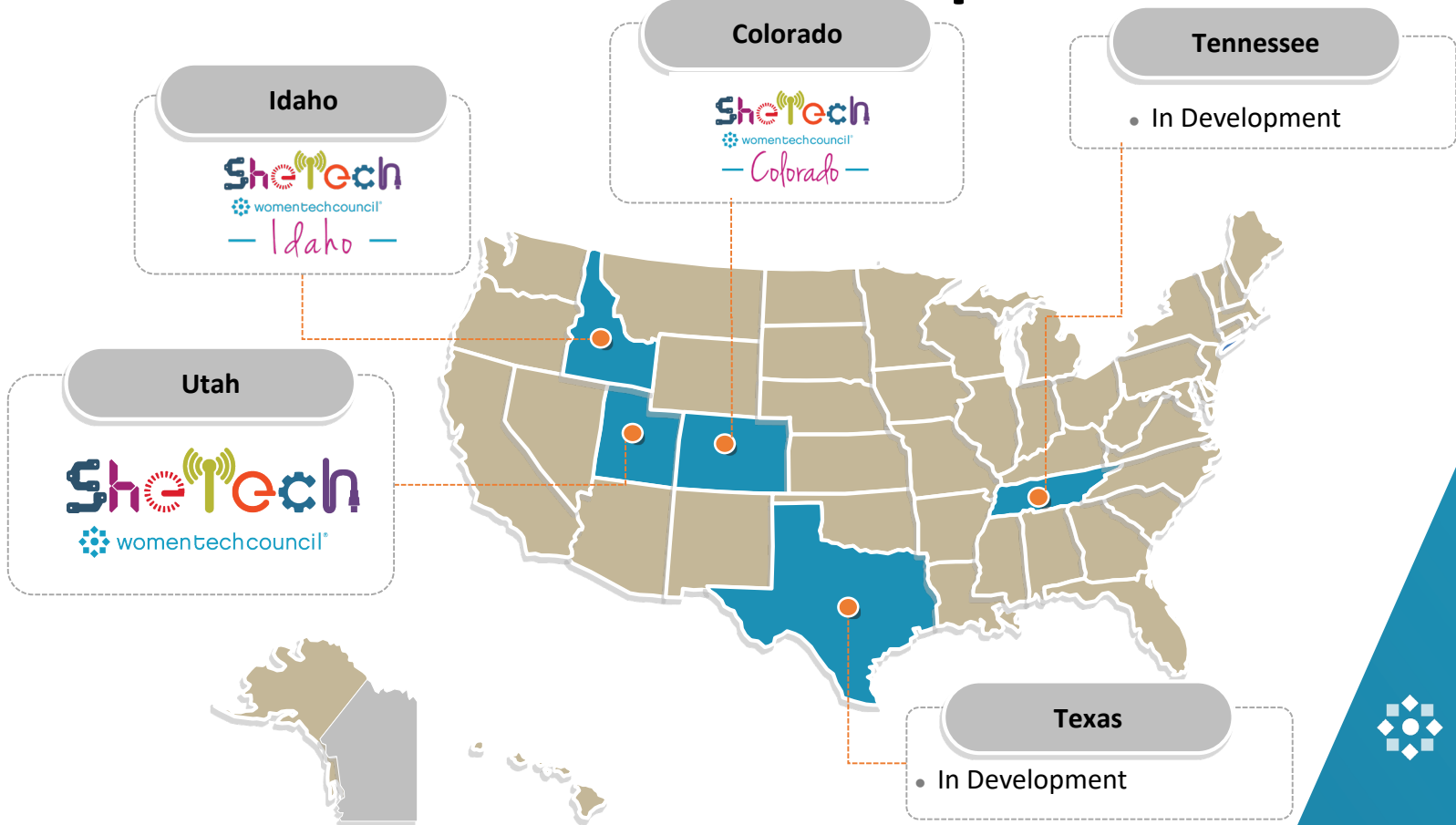
- 25% across each grade Senior, Junior, Sophomore & Freshmen
- 75% of Sophomores & Juniors return each year
- 30% come from Title 1 schools
- 20% come from rural areas of Utah (farthest 200 miles)
- 60 high schools have girls on the SheTech Student Board
- CTE Teachers & Counselors see the impact at their Schools



2019 SheTech Student Board



SheTech National Expansion



Idaho



Colorado



Tennessee

• In Development

Utah



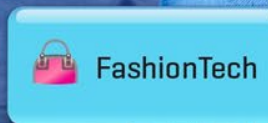
Texas

• In Development

Transforming an Entire Ecosystem

- Leverage the entire ecosystem
- Leverage whole organizations
- Expand the whole pipeline

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