

Best Practices in Operating a Regional FDI Organization



2018 IEDC
Leadership Summit

Moderator

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Global Location Trends

2017 Annual Report

IBM Institute for Business Value

Search: IBM Global Location Trends 2017

Global Location Trends report 2017

IBM-Plant Location International



Global Location Trends

Growth, disruption and opportunities

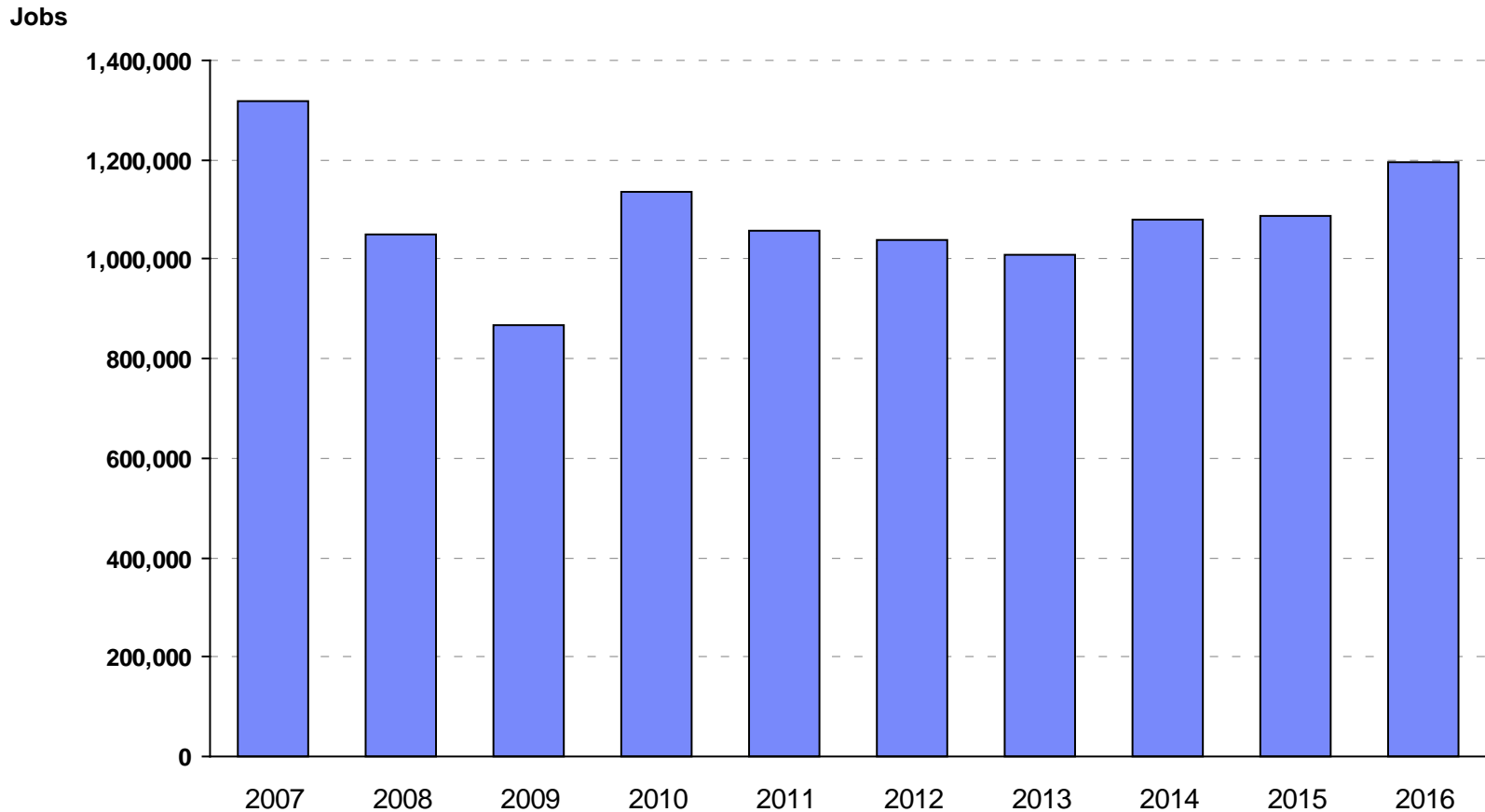
Uncertainties, political rhetoric, disruptive technologies

Opportunities to access international markets and leveraging supply chains



Job creation through foreign investment increased 10% in 2016 Three continuous years of growth after much volatility post-crisis

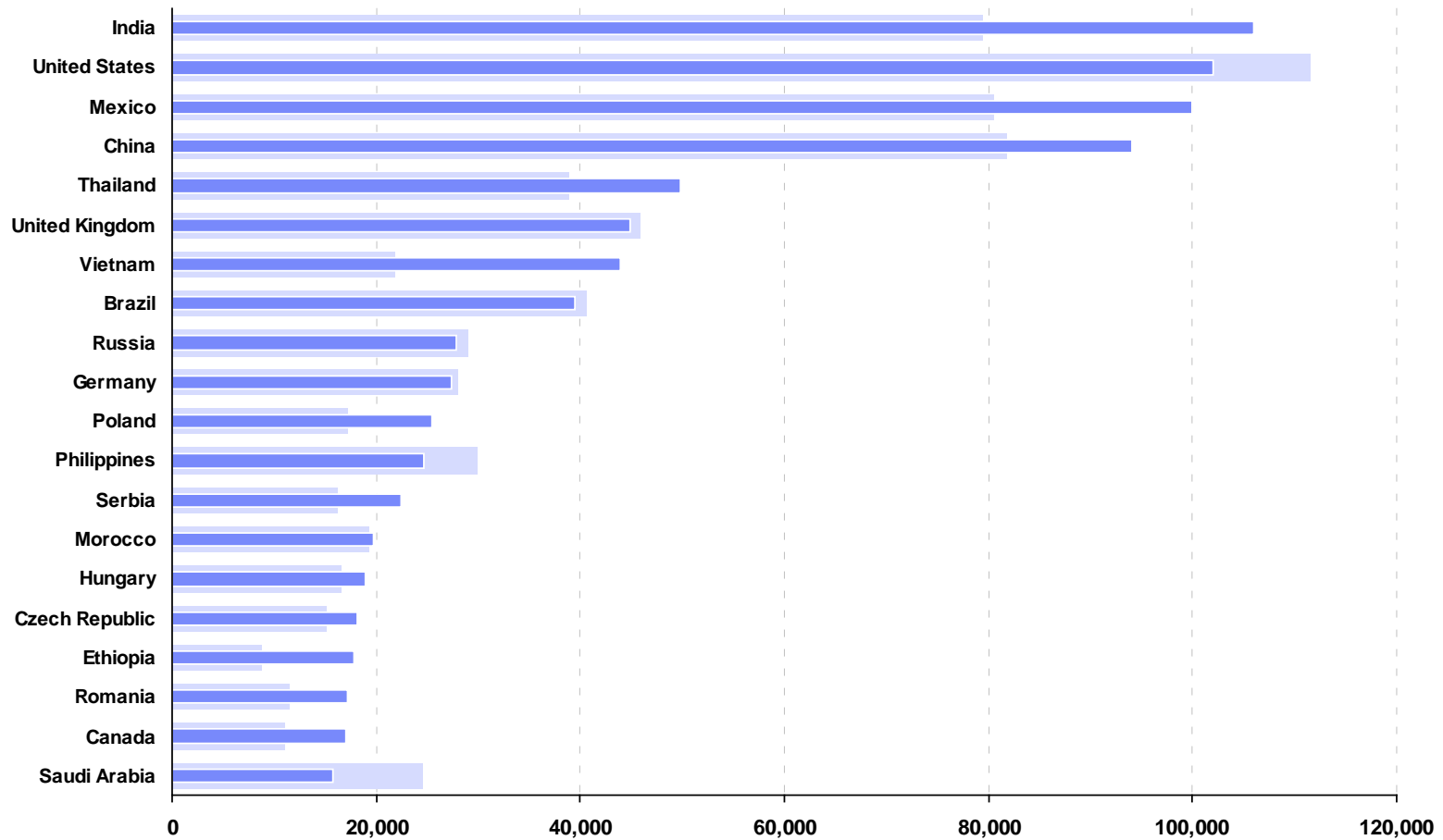
New foreign investment activity in 2007-2016: Job creation



India and Mexico continue recent strong performance

Big 3 become Big 4

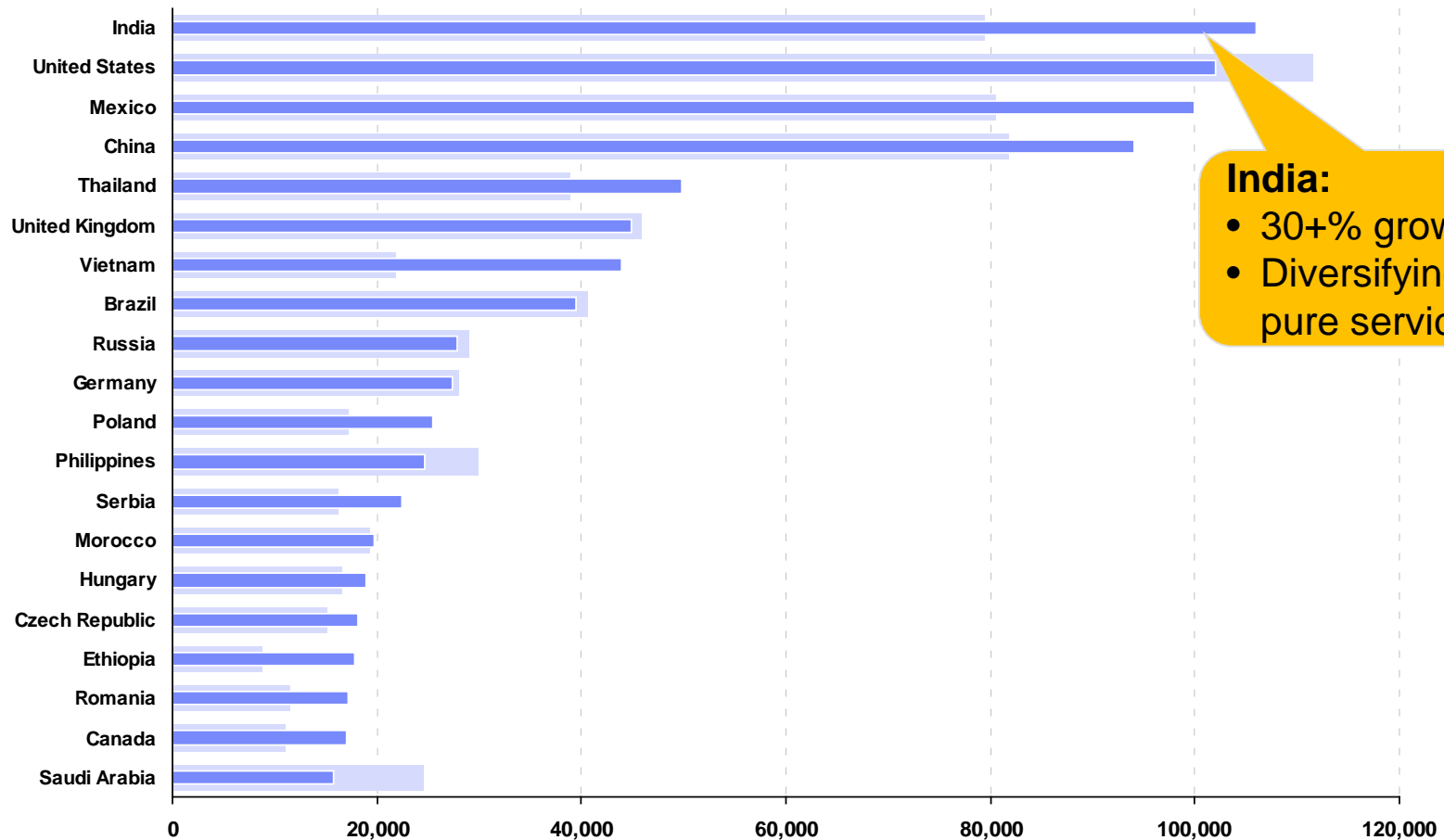
Top ranking destination countries by estimated jobs – 2016 (15)



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Top ranking destination countries by estimated jobs – 2016 (15)



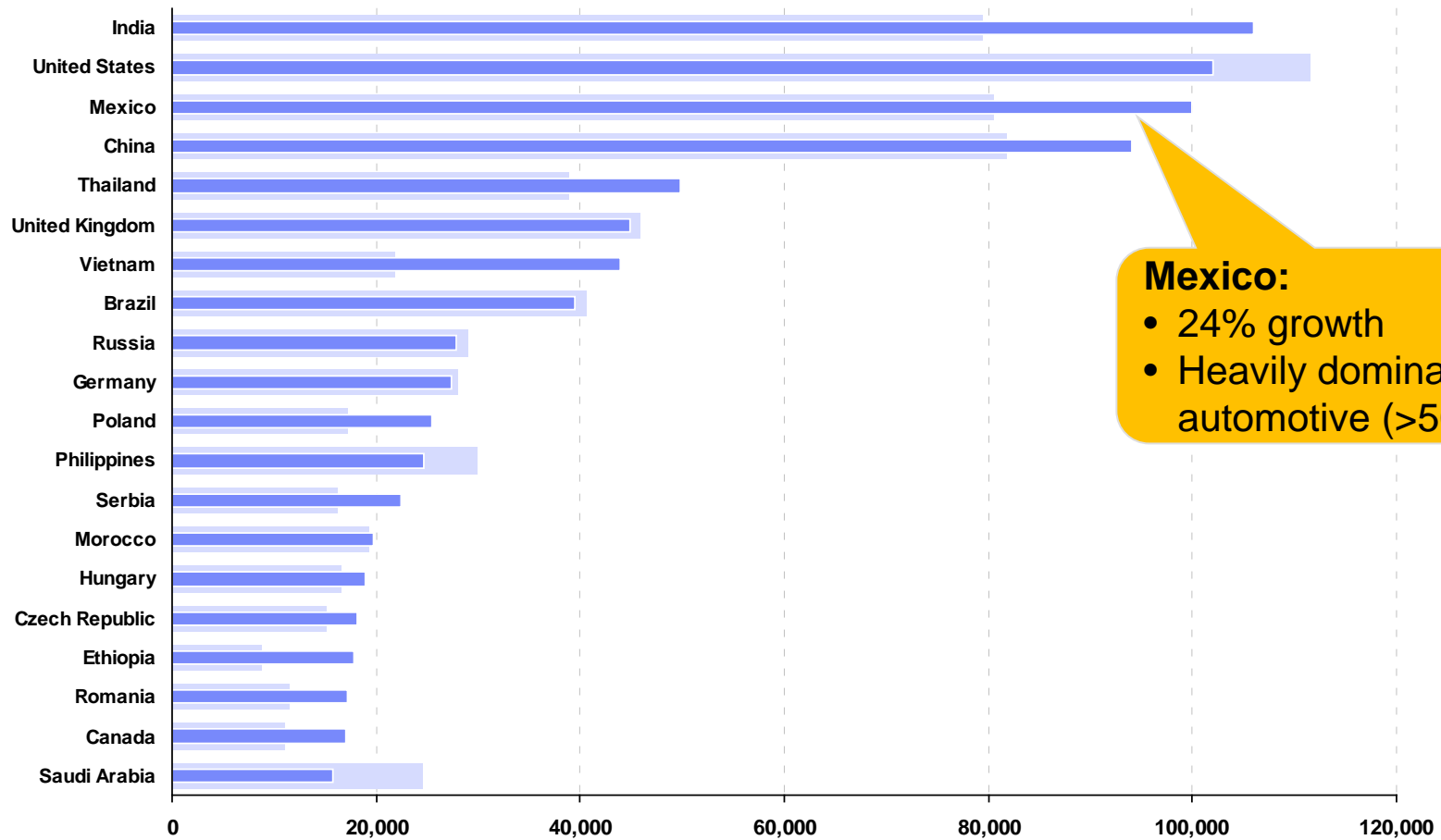
India:

- 30+% growth!
- Diversifying from pure services

India and Mexico continue recent strong performance

Big 3 become Big 4

Top ranking destination countries by estimated jobs – 2016 (15)



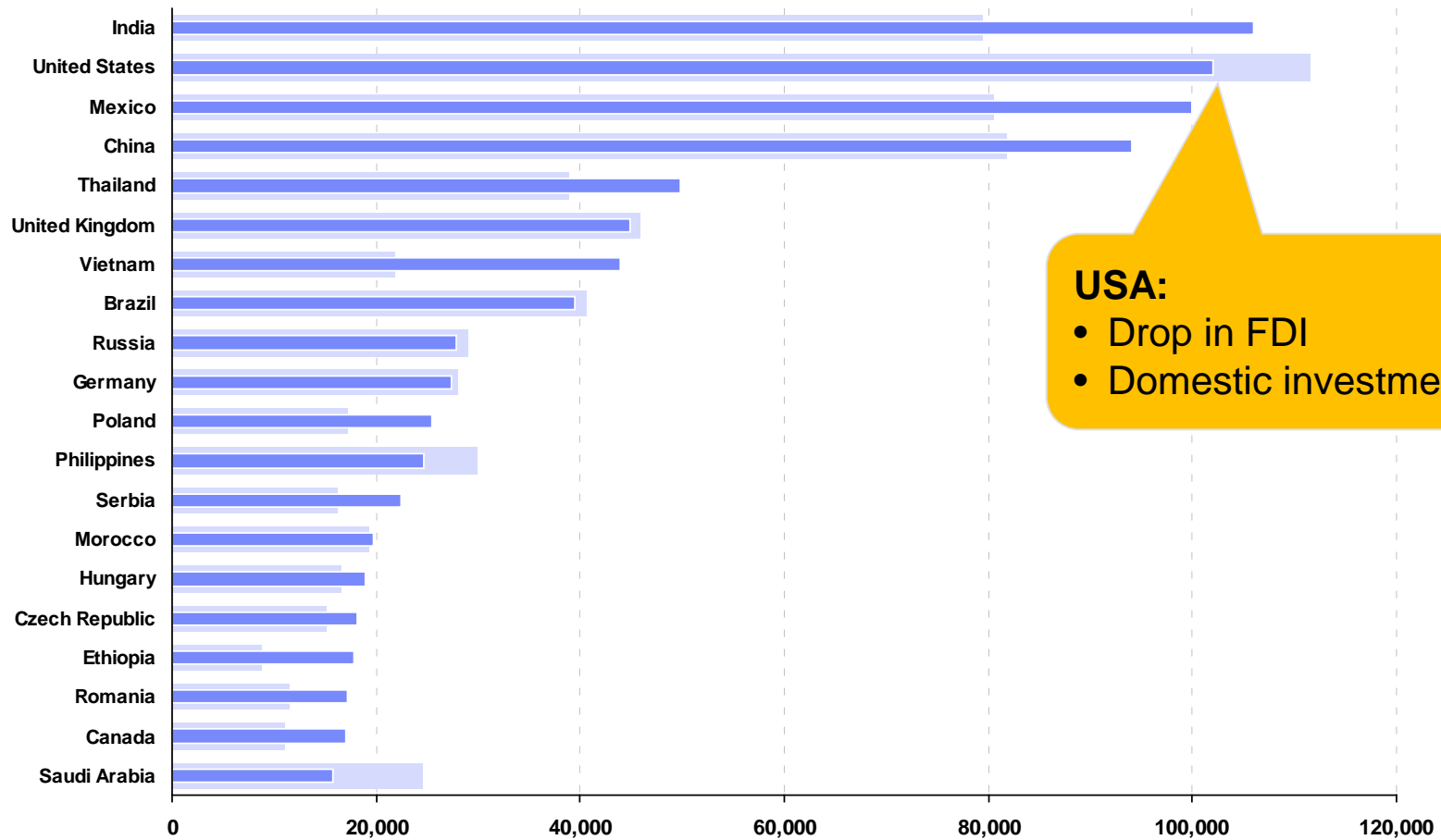
Mexico:

- 24% growth
- Heavily dominated by automotive (>50%)

India and Mexico continue recent strong performance

Big 3 become Big 4

Top ranking destination countries by estimated jobs – 2016 (15)

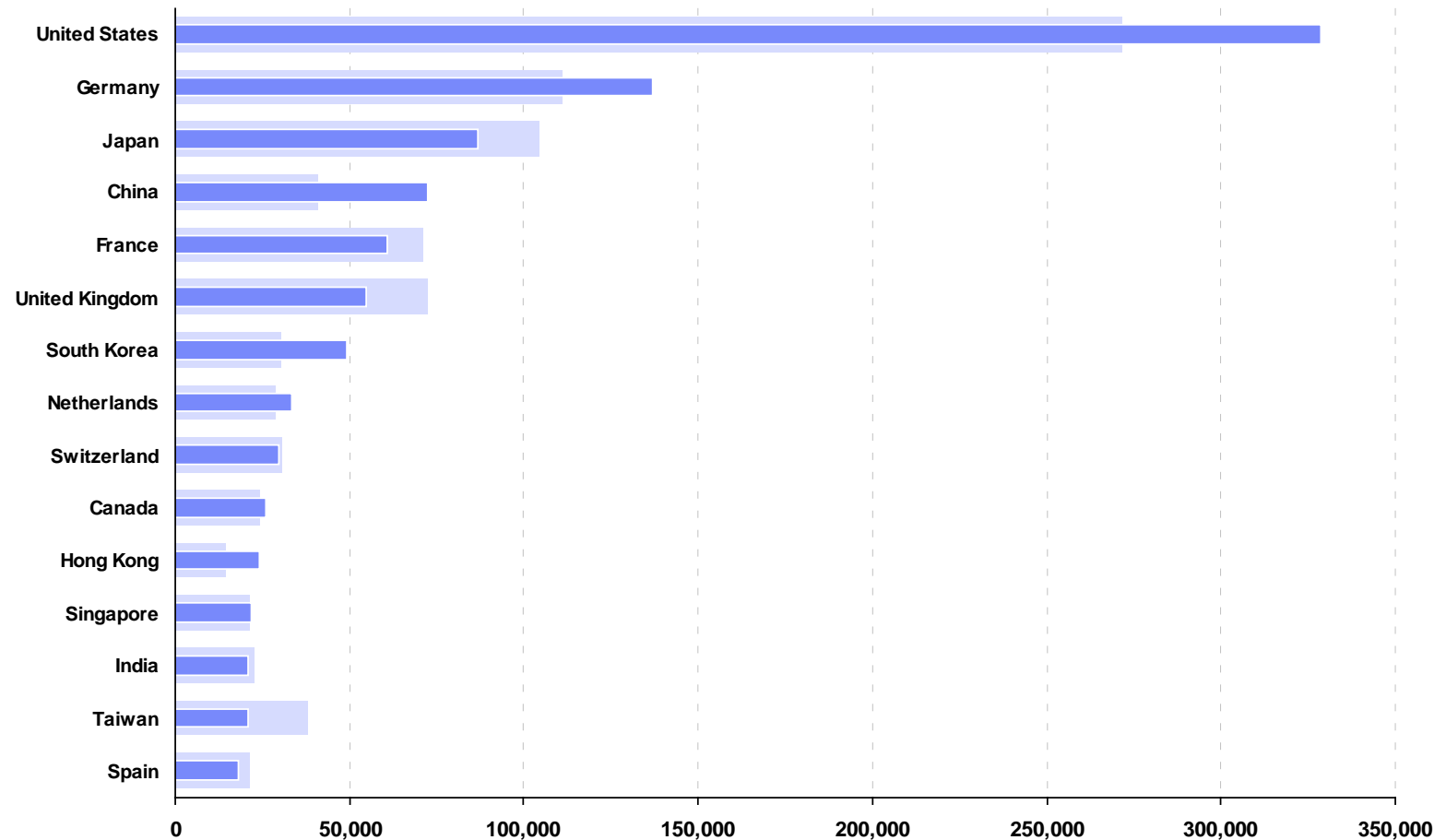


USA:

- Drop in FDI
- Domestic investment up

Global FDI growth mostly driven by strongest mature economies USA and Germany, and fast runner up China. UK companies hesitate

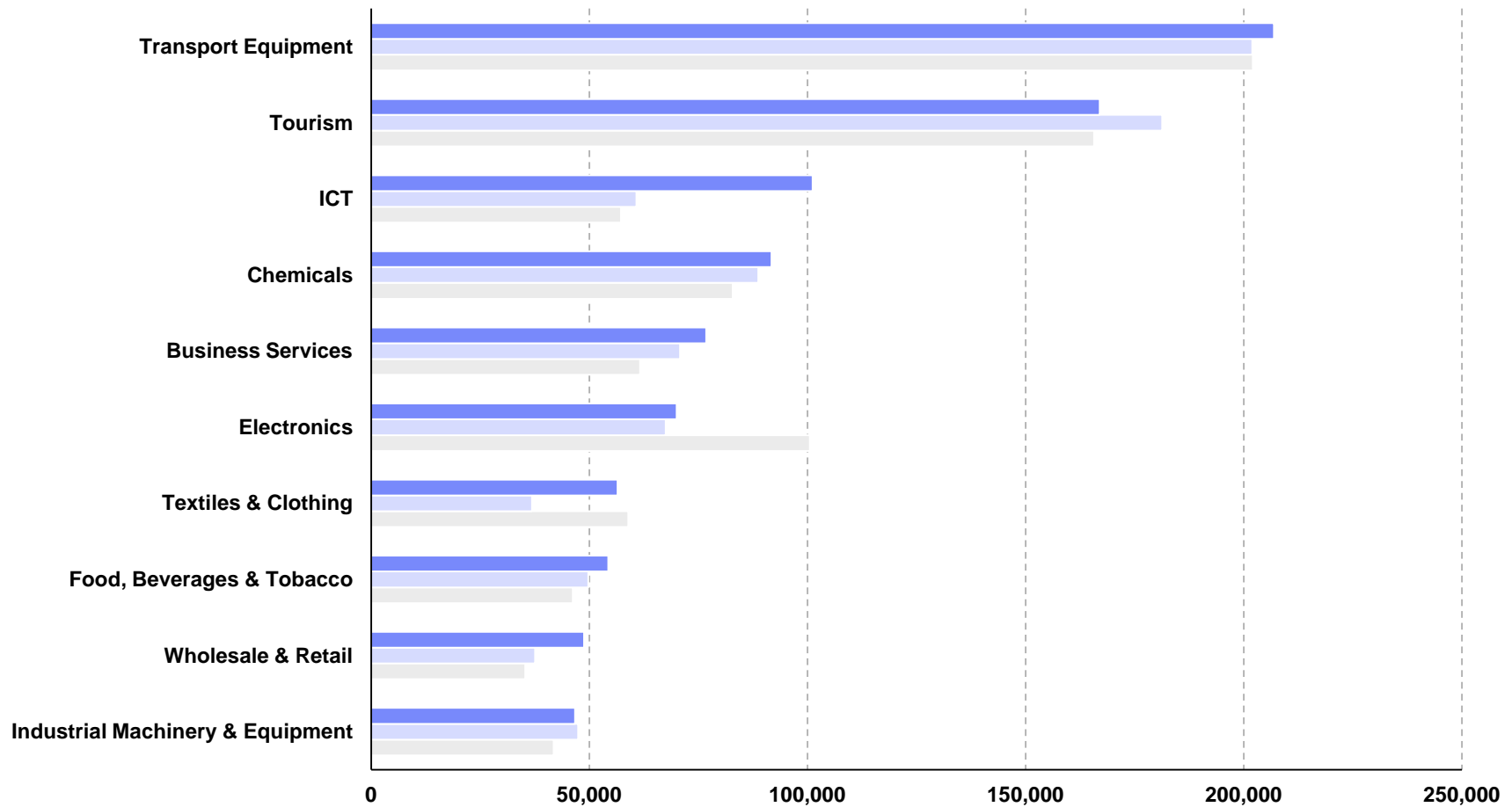
Top ranking origin countries by estimated jobs – 2016 (15)



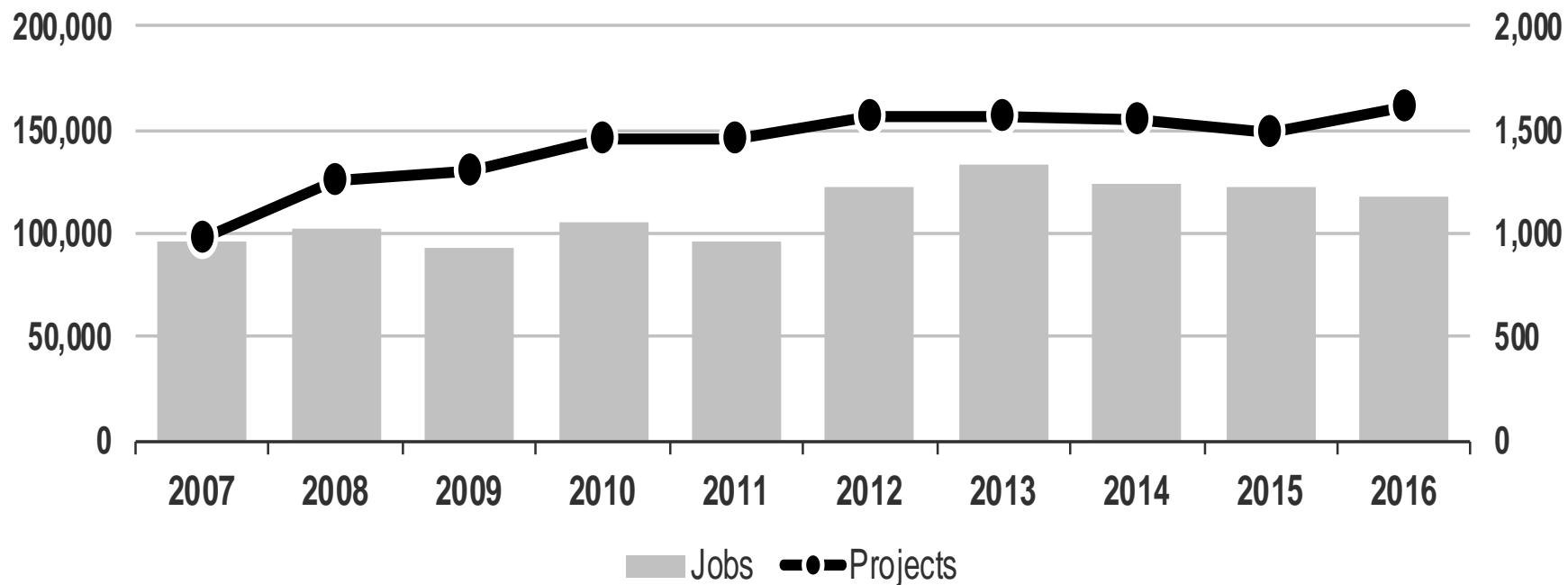
Automotive and hotels are strongest job creators

Information and Communications Technology shows strong increase

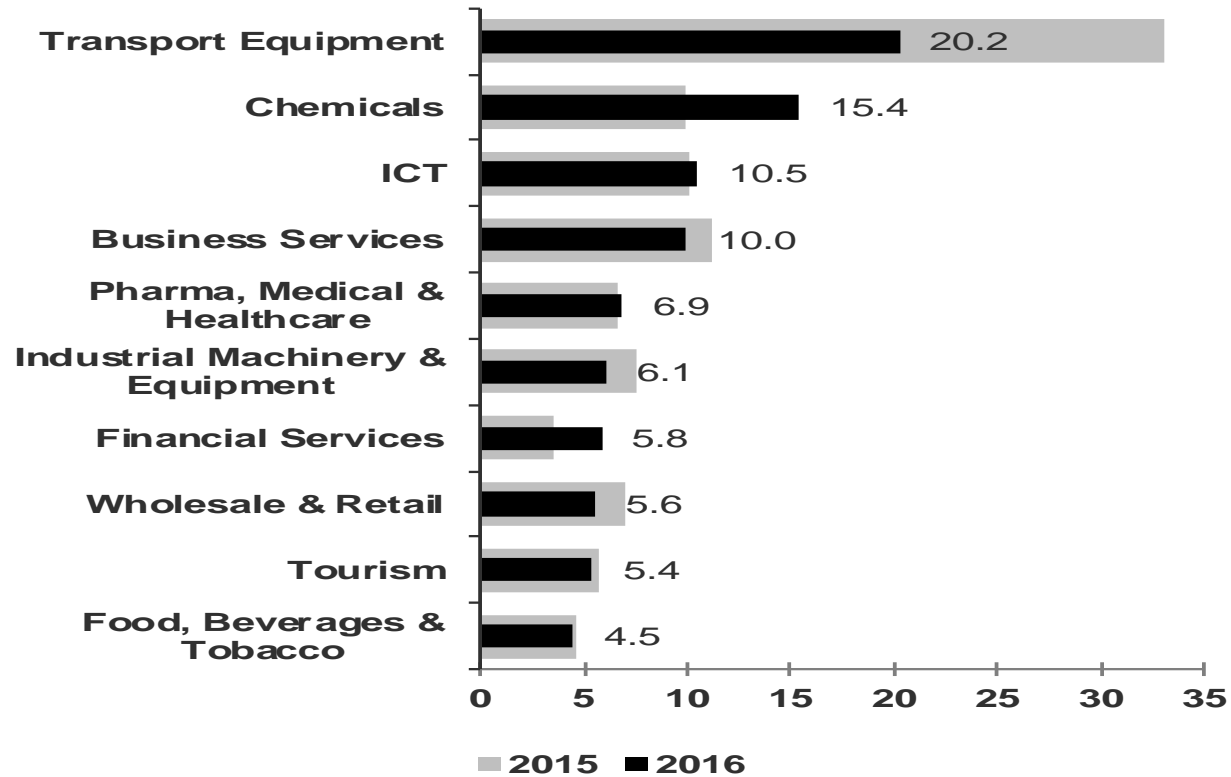
Top ranking sectors by estimated jobs – 2016 (2014/2015)

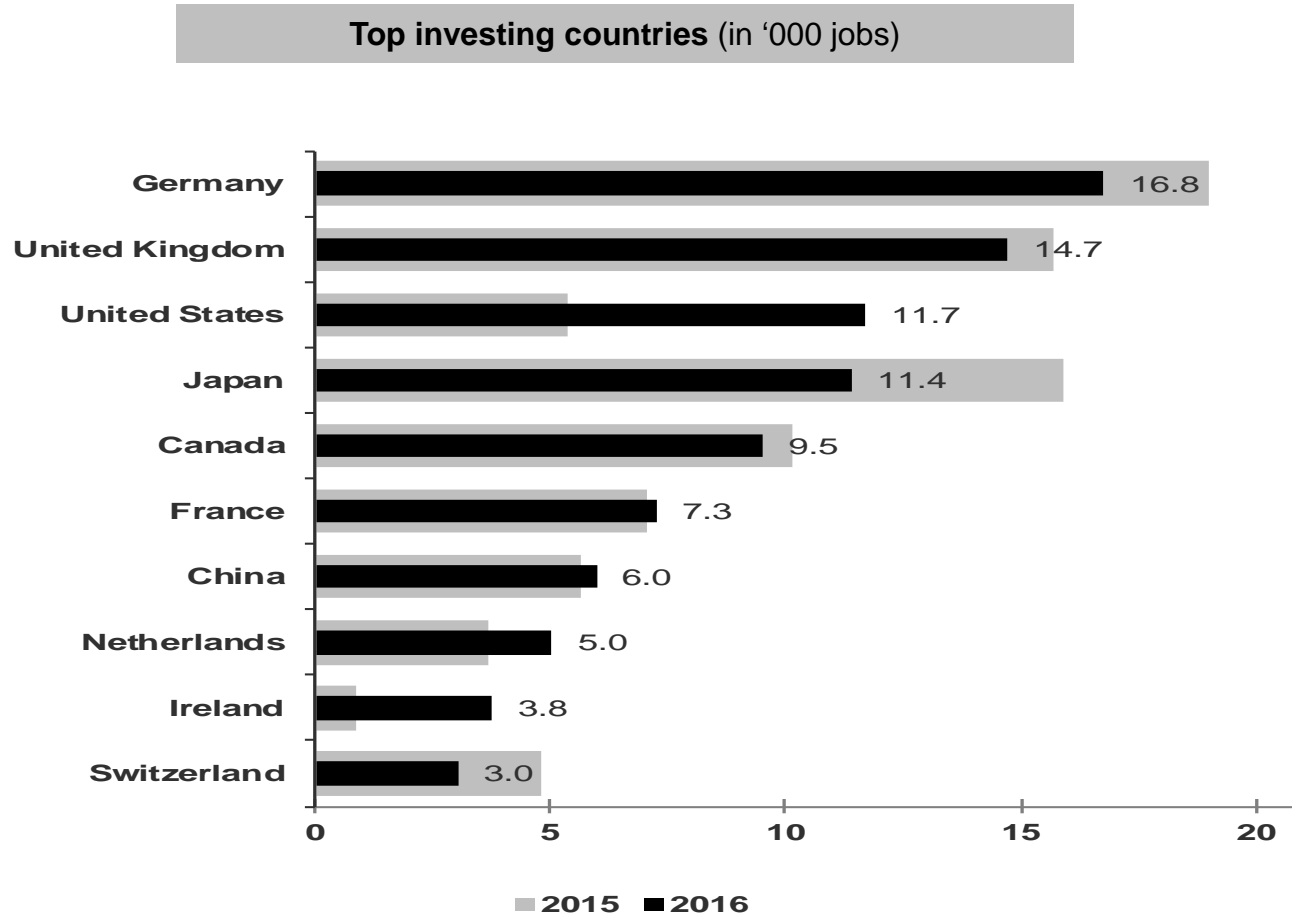


Trend in foreign investment projects and jobs



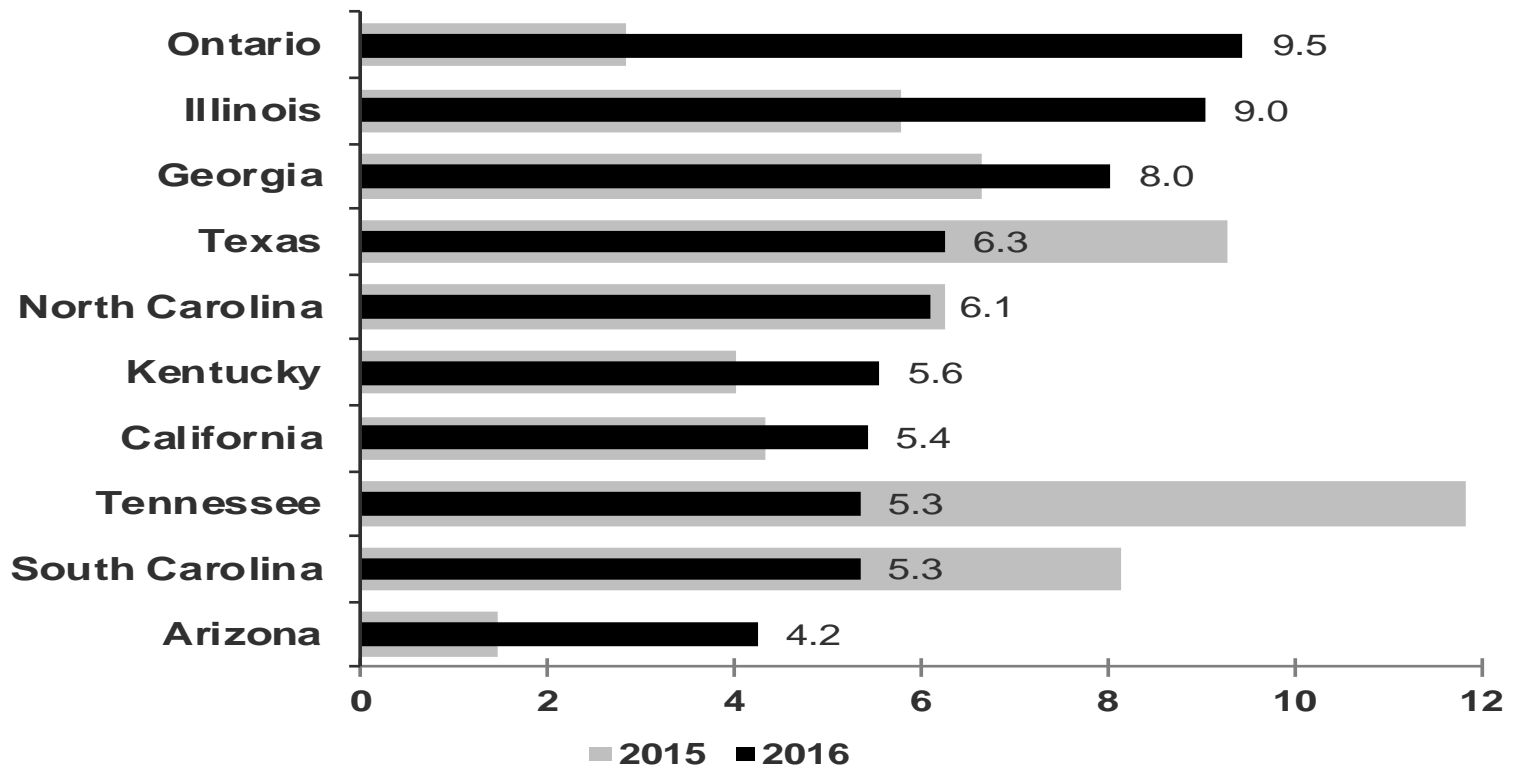
Top investing sectors (in '000 jobs)





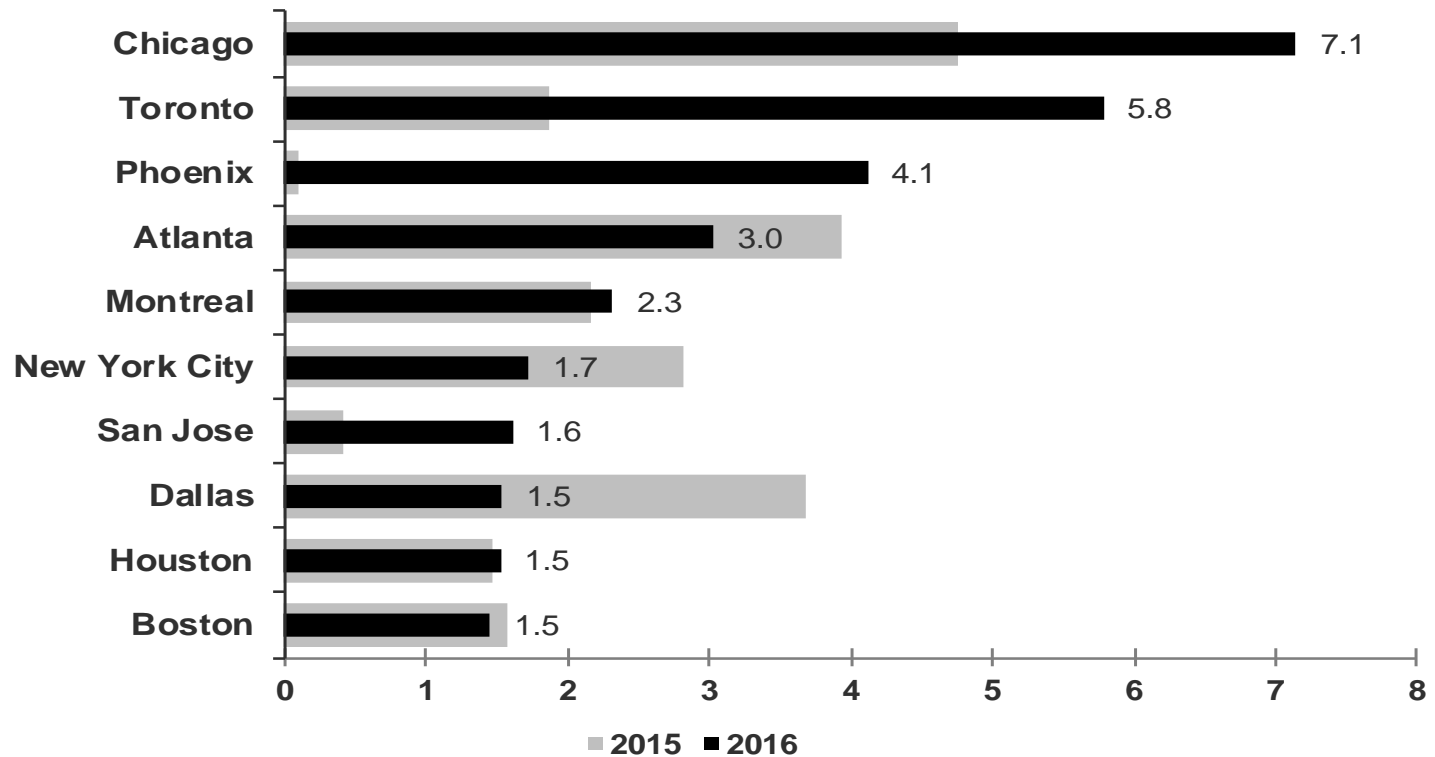
Top destination regions

By jobs created (in '000 jobs)

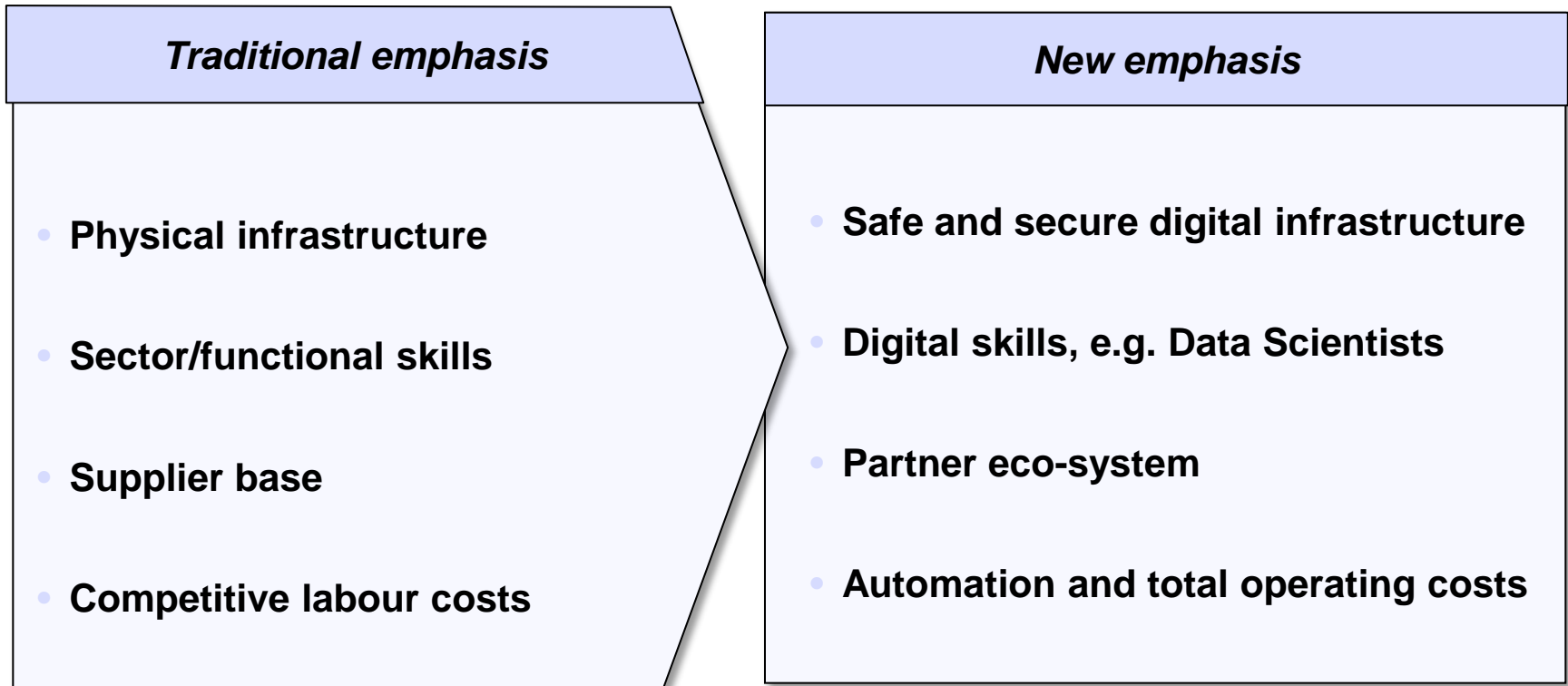


Top destination metropolitan areas

By jobs created (in '000 jobs)



Outlook: Location requirements will change



Topics:

- ✓ How to organize a regional FDI attraction strategy, best practices?
- ✓ How have some of the best results been achieved?
- ✓ How can smaller communities benefit and participate?