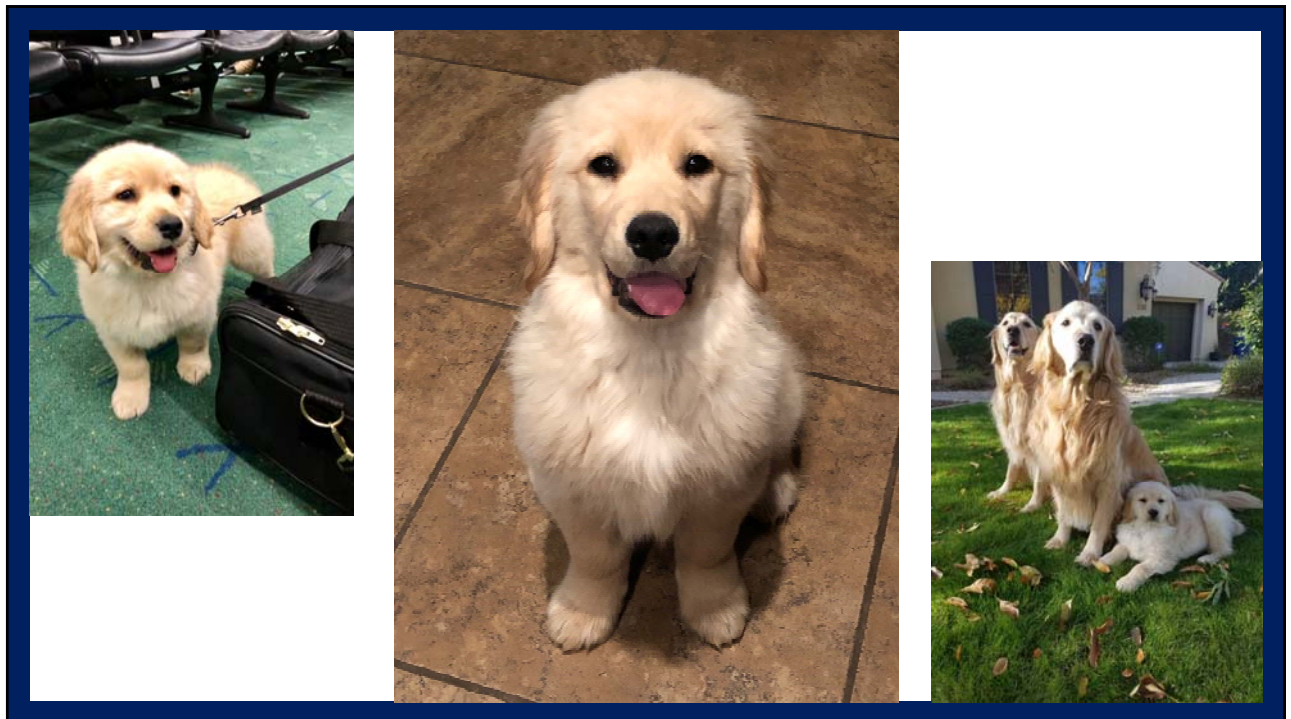


Mindfulness for the Effective Leader

Allison Larsen, CEcD – Principal
TadZo LLC





The Intersection of Site Selection & Economic Development



Tadich & Enzo, a.k.a. TadZo

- Economic Development Consulting
 - Asset Evaluations/Inventories
 - Economic Development Strategic Planning
 - Economic Recovery & Resiliency Planning
 - Workforce Development Strategies
- Target Industry Analysis
- Business Marketing
- Economic Development Orientation for Elected Officials

- Experience with 100+ communities and regional groups across 27 U.S. states and Canadian provinces
- Certified Economic Developer
- Site Selection & Business Advising
- Engagement & Facilitation



My deep passion

Mindful Leadership Unleashes Unbelievable Group Outcomes

*Get inside the head of an unconventional
engagement catalyst*





I have faith in Groups Mindful leaders tap potential



Include & Unleash Everyone

A graphic featuring two rows of black silhouettes of people in various dynamic and energetic poses, such as jumping, dancing, and stretching. The silhouettes are arranged in two horizontal lines against a white background.

Touched by a challenge to share possible solutions or invent new approaches together



**Imagine we are 10X bolder,
where would we invest our
time to grow our local
economy?**



**Time for
Thought**



Environment for interaction







Their words....

HEARD

RESPECTED

HONORED



Group ideas
emerge, merge,
synergize for
ownership



EXPERIENTIAL LEARNING

1-2-4-all

Of the mindful leaders you know, what is the most useful lesson you have observed or heard from them that will help you become a more effective leader?

1 minute silently alone

SHARE
DISCUSS

WHAT'S IN COMMON?
WHAT'S DIFFERENT?

Pair up
2 minutes

Share: findings from pairs
Synthesize:
What resonates with you to act on?

Group of 4
4 minutes

What did you notice?

