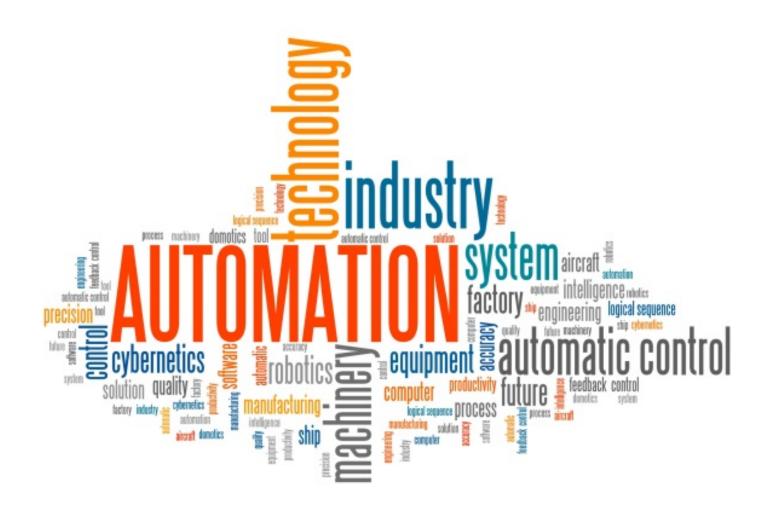
# Expand Your Mind and Better Projects Will Follow IEDC Leadership Conference January 30, 2018



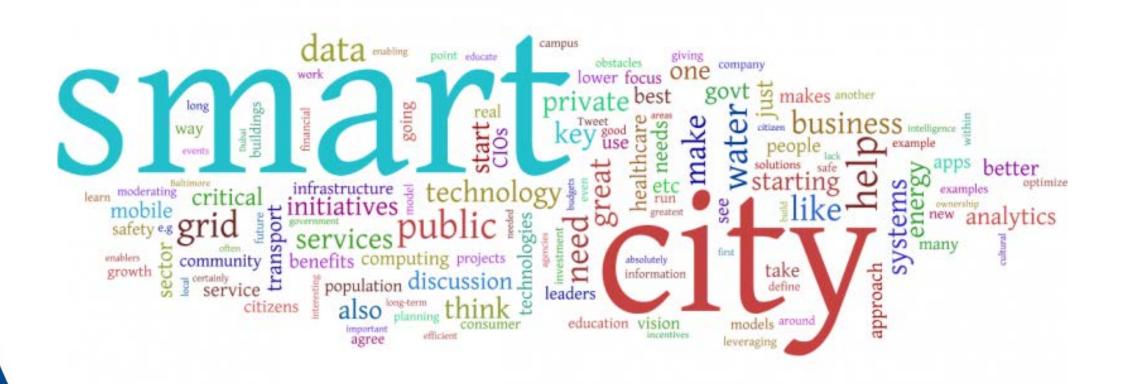








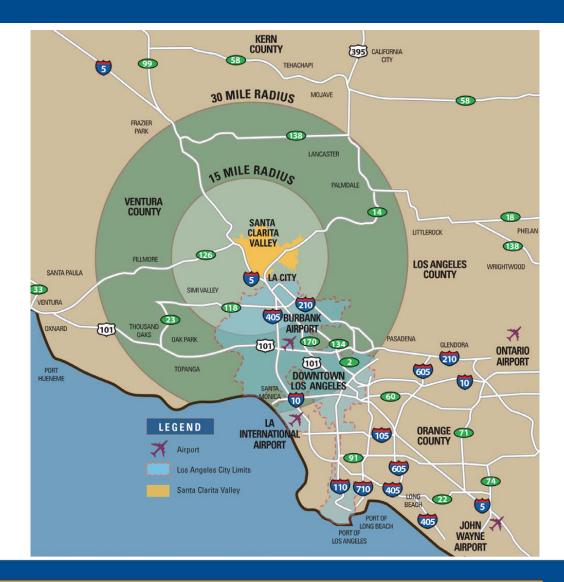




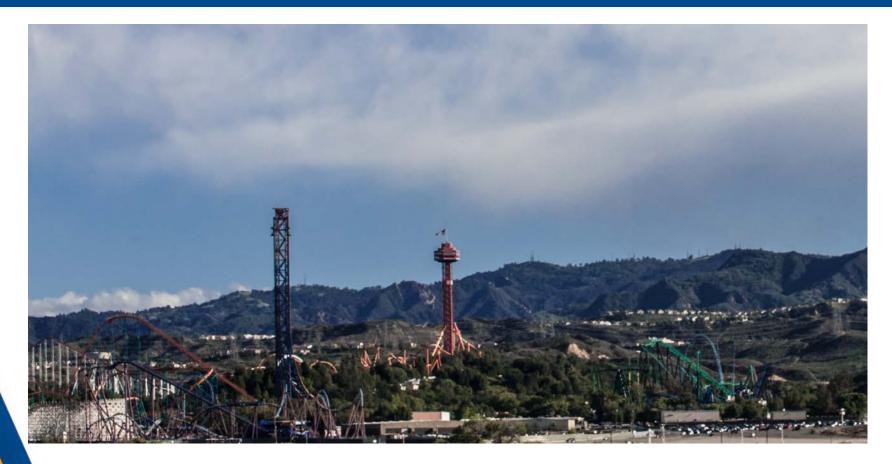


Located north of the City of Los Angeles along I-5















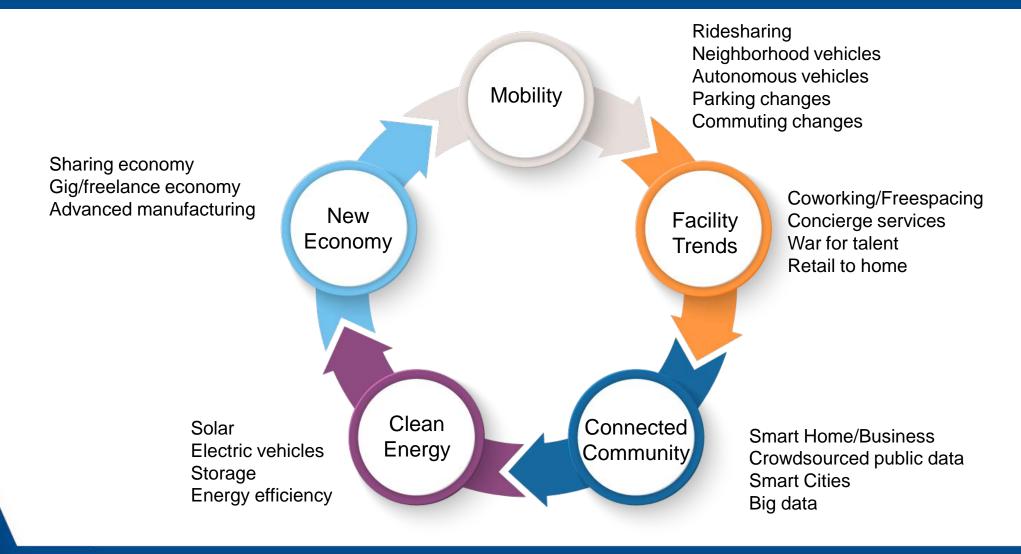
- Located north of the City of Los Angeles along I-5
- Growing Community
- Growing business community
  - Aerospace & Advanced Manufacturing
  - Biotech
  - Filming, Digital Media & Entertainment
  - Technology



## **NEWHALL RANCH**



#### FUTURE INFLUENCING FACTORS



### SEEING AROUND

- Millennials continue to drive change... and don't
- Confluence of tech disruptions: industrial revolution and mobility revolution
- Technology moving matter... not just bits
- Blurring of lines creates opportunities at all sizes
- Leadership to anticipate and prepare

Holly Schroeder hollyschroeder@scvedc.org www.scvedc.org 661.288.4400









