

Creating Economic Opportunities Through Talent-Driven Strategies

2019 IEDC Leadership Summit

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President and CEO



CareerSource Florida

is the state's workforce policy
and investment board —
dedicated to enabling economic
prosperity for all Floridians.

Talent is the **key** issue in economic development.



WIOA

Workforce **Innovation** and **Opportunity** Act



Career Pathways



Skills Growth



Meaningful Careers

Florida has a
\$1 trillion economy.



There are **21 million**
residents in Florida.





10+ Million People in the Labor Force



277,425 Job Openings



2018

Workforce Skills

Transportation Infrastructure

Workforce Development

2017

Workforce Skills

Transportation Infrastructure

Utilities

2016

Workforce Skills

Incentives

State and Local Tax Scheme

2015

Existing Workforce Skills

Ease of Permitting and

Regulatory Procedures

Transportation Infrastructure

2014

Transportation Infrastructure

Ease of Permitting and

Regulatory Procedures

Existing Workforce Skills

What Matters Most: Site Selectors' Most Important Location Criteria



“When it comes to economic development, talent has already replaced the tax incentive as the **number one** most important tool in an economic developer’s toolkit.”

Mark Wilson, President & CEO

Florida Chamber of Commerce



Businesses

Workforce Development

Economic Development

Community Development

Education

40%



of today's **Fortune 500** companies will no longer exist in 10 years.



Prosperity



Sector Strategies



Gig Economy



**Inclusive
Economic
Development:**
Community-based
strategies that
aim to improve
economic
opportunity for all,
with a focus on
disadvantaged
residents.

The Goal:

Increase the prosperity of workers and employers; reduce welfare dependency; increase economic self-sufficiency; meet employer needs and; enhance productivity and competitiveness.



**FLORIDA
CHAMBER**
Foundation
www.FFoundation.org

florida children's council

Two Generational Approach:
Focused Policies for Improved Outcomes.

fchildrenscouncil.org

**FLORIDA
JOBS 2030**
A Cornerstone
Series Report For
the Florida 2030
Initiative



**FLORIDA
CHAMBER**
Foundation
SECURING FLORIDA'S FUTURE
Foundation.org

Pathways to Prosperity

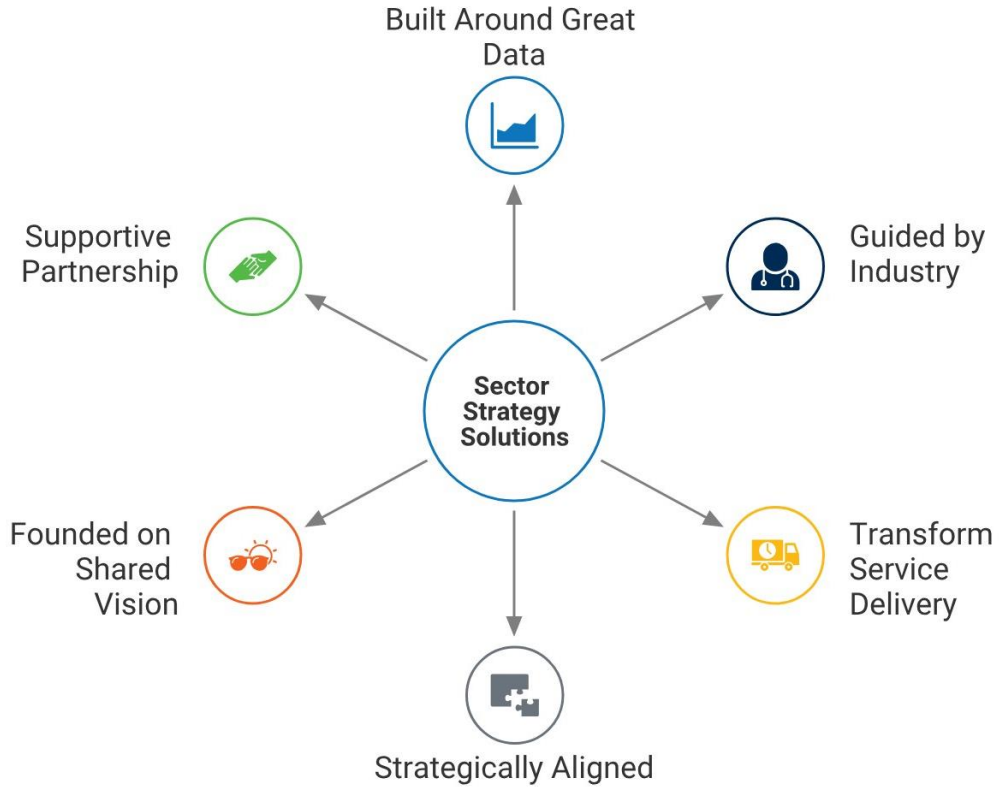


Workforce Solutions for Rural Communities



There are currently **1 million** more jobs than job seekers nationwide.





Expanding Apprenticeships



What is a Skills Gap?

While there is no single definition of a skills gap, a skills gap is generally considered to be a difference in the skills required or desired for a job by an employer and the actual skills and capabilities of the available workforce.





Reliability and
Management



Communication



Leadership



Problem Solving

Uber

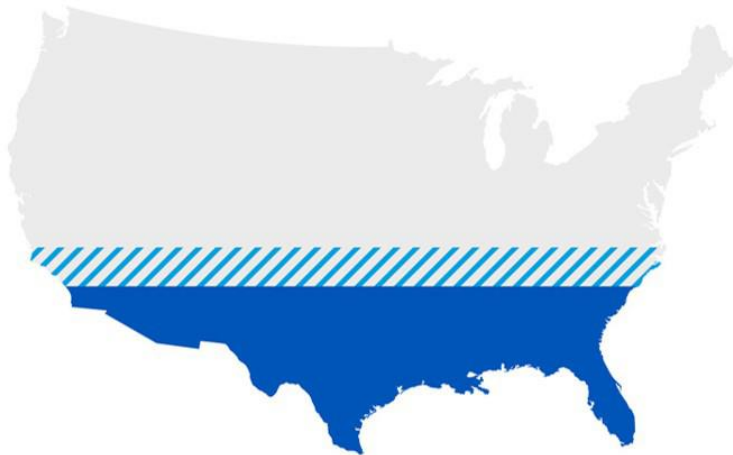


POSTMATES

Currently, gig workers make up **34%** of the workforce,



and by 2020, will make up 43%.



A word cloud featuring various terms related to workforce development, economic growth, and community engagement. The words are arranged in a roughly triangular shape, with the largest words forming the base and smaller words filling the upper portion. The colors used include yellow, orange, green, and grey.

COMPETITIVE PARTNERSHIPS OPPORTUNITY EDUCATION WORKFORCE DEVELOPMENT GOOD JOBS TALENT ECONOMY COMMUNITIES TRANSFORMATIONAL GOAL COLLABORATION MEANINGFUL PROSPERITY LEADERSHIP APPRENTICESHIPS GIG ECONOMY STRATEGIES JOB SEEKERS INNOVATION TRAINING BUSINESS CAREER PATHWAY ECONOMIC DEVELOPMENT SECTOR STRATEGIES CAREERS HUMAN CAPITAL



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