

# STATEWIDE COMPARISON OF RESILIENCE EFFORTS

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## HOW IEDC CAN HELP

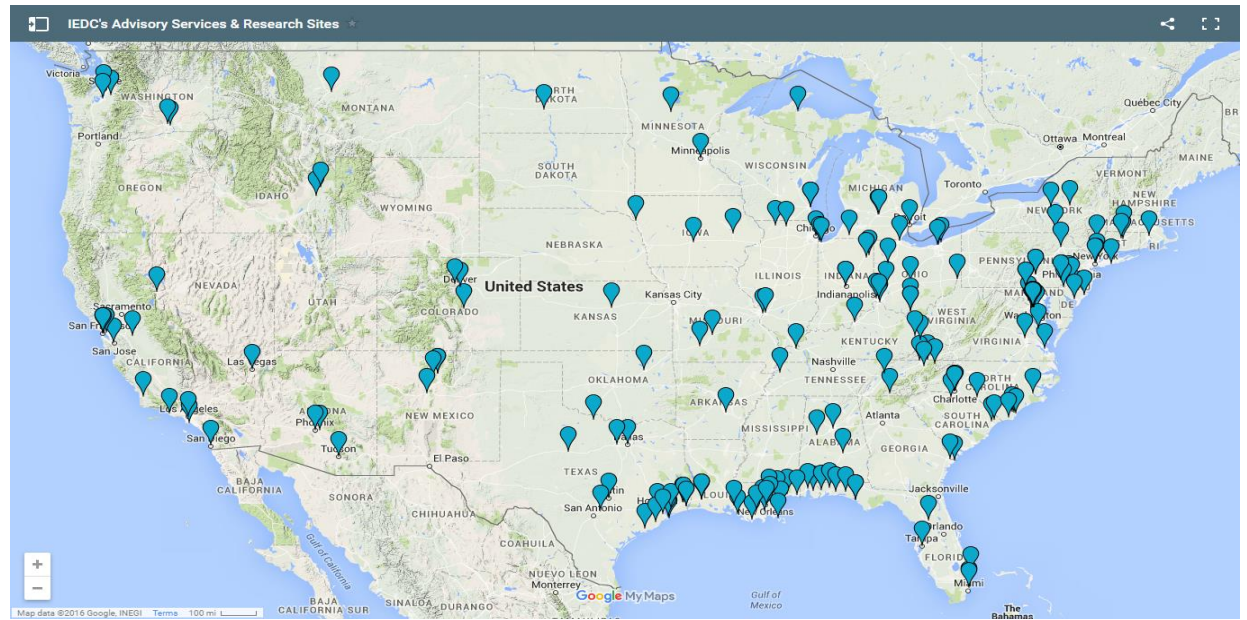
Lynn A. Knight, CEcD



# IEDC'S ECONOMIC RECOVERY & RESILIENCY PROGRAM



# RESEARCH TRAINING VOLUNTEER DEPLOYMENT



- Program began post-Katrina Economic Recovery (2005-2008)
- Deepwater Horizon – Oil Spill
- Hurricanes Ike, Irene, Colorado wildfires, North Dakota flooding – many states
- 2017-2018 hurricanes, wildfires, typhoons



# 2017-2018 EVENTS

- **Harvey:** EDA-Austin grant to assist Texas
- **Irma:** EDA-Atlanta grant - Florida, South Carolina
- **Irma & Maria:** EDA-Philadelphia grant - Puerto Rico & US Virgin Islands
- **Florence:** EDA-Atlanta grant to assist North Carolina
- **Michael:** EDA-Atlanta grant to assist the Florida panhandle, South Georgia
- **Kilawea Volcano & Hurricane Lane:** EDA-Seattle - Hawaii
- **Typhoon Mangkhut & Supertyphoon Yutu:** EDA-Seattle grant - Northern Mariana Islands

IEDC coordinates volunteer matching of community interests to experienced economic development volunteers

- Volunteer deployment - 1 week





# POSSIBLE TYPES OF SUPPORT

Advice and  
developing action  
plan for implementing  
economic recovery

Identifying economic  
recovery priorities

Conducting business  
assessments,  
retention and  
expansion visits

Helping with economic  
diversification  
strategies

Assisting businesses  
with continuity  
planning

Post-disaster  
communication and  
marketing strategies

Downtown  
revitalization analysis

Training & facilitating  
stakeholder meetings

Support in identifying  
small business finance  
tools

Best practices  
research



# RESTORE YOUR ECONOMY .ORG



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## RECREATING DESTINATIONS: Rebuilding the Tourism Industry after Disaster



Download the White Paper  
Today!

[Click Here to Download](#)



### News & Resources



#### Upcoming March Webinar: Establishing a 501c3 for Economic Development & Recovery

February 11th, 2014

Join IEDC on March 13th for the Establishing a 501c3 for Economic Development & Recovery webinar. In communities that have demonstrated resiliency in facing a major crisis, economic developers have often pointed to the creation of a str...[\[more\]](#)



#### Upcoming Training - Seeing Businesses Through the Storm: The How-To's of Business Continuity

January 24th, 2014

Join the International Economic Development Council (IEDC) in New Bern, NC for a day-long, interactive workshop to learn the basics of how to deliver hands-on business continuity training for small businesses in your community. Designed ...[\[more\]](#)



#### Case Studies in Small Business Finance Following a Disaster

### Welcome

RestoreYourEconomy.org provides resources and best practice information for public and private stakeholders seeking to rebuild their local economies after a disaster as well as assisting the business community in preparing for a disaster.

It is a one-stop shop of disaster preparedness and post-disaster economic recovery resources, tools, event announcements as well as opportunities to connect with peers through social media groups.

[More](#)

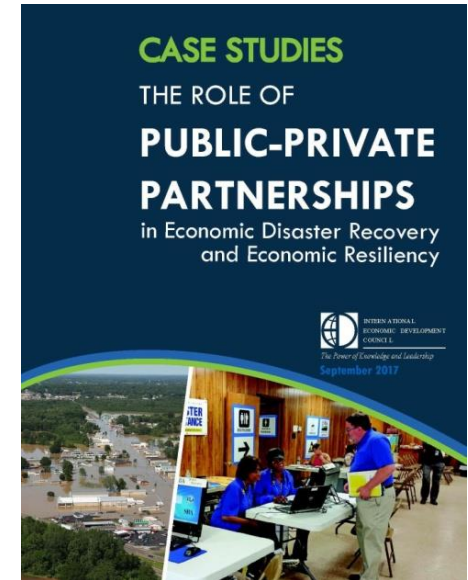
# Planning Resources

Leadership in Times of Crisis

[www.RestoreYourEconomy.org](http://www.RestoreYourEconomy.org)



A Toolkit for Economic Recovery and Resiliency



# REPORT ON STATE-LEVEL RESILIENCY INITIATIVES



35 states and U.S. territories



Why are states making this a priority?

Disaster or potential impacts of extreme weather.



Many are acknowledging the need to look at a broader range of threats:

Natural disaster?

Manmade? Crime, terrorism, civil unrest

Vulnerability to the loss of a key business or industry?





# RESILIENCE WORK ON AN ECONOMIC DIMENSION

4 categories:

Preparedness

Response

Rebuilding

Finance & technical  
assistance



# “RESILIENCE READY” BEGINS WITH DEFINING LEADERSHIP ROLES

Who does what?

Who will lead?

How will you work -- local / regional / state?

Do you know what the federal government can offer?

To you have partnerships in place with key businesses and non-profits?



# WHAT CAN BE DONE TODAY TO MITIGATE FOR POTENTIAL DISASTERS AND REDUCE VULNERABILITY?

Encouraging businesses to relocated out of flood planes

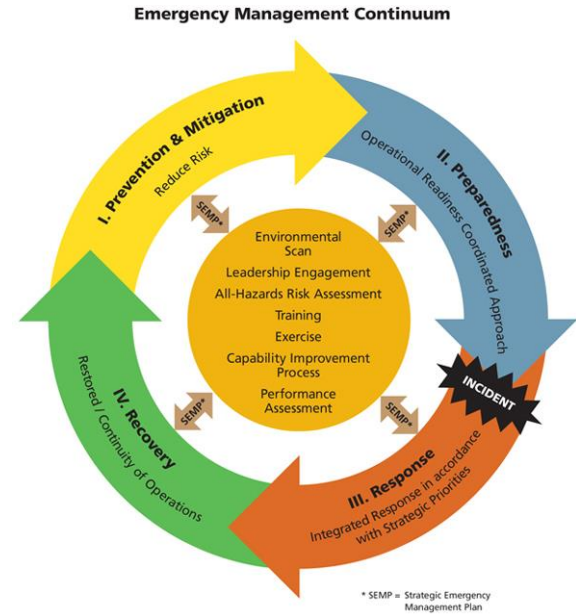
Improving downtown urban design

Infrastructure improvements that keep power running, roads open, etc.

Strategic planning with stronger focus on economic diversification in the face of vulnerable or declining sectors

Set aside a rainy day fund

Ex: Rebuild Texas



# CRISIS COMMUNICATION

Having communication systems in place

- How will you reach your businesses when there is an emergency?
- Do you have their contacts?
- Who will be the spokesperson on economic issues and with businesses?
- If you're a tourist destination, how will you communicate with tourists?



# HAVE A BUSINESS RE-ENTRY SYSTEM READY

How will you let businesses back in?

Credentialing for re-entry is a best practice!



[Email the Program Director](#)

## Welcome to the Jefferson Parish Re-Entry Network!

The re-entry application process is where you register your business to apply for re-entry status and receive your credentials.

Business owners should register for re-entry ASAP to ensure they have their credentials prior to any type of evacuation.

Click Here To Get Started

Already Have An Account?





# “MOONSHOT”

Build resiliency into core thinking at all levels.

Encourage more people to read, understand and act on risk assessments.

Build a rainy day fund for cleanup, infrastructure repairs, rebuild

Educate community leaders on what economic recovery is

Use metrics to measure economic recovery

Define leadership and how you'll scale up capacity to implement as a team



# CONCLUSIONS

- Stay positive, but be prepared for the worse.
- Learn how to work in layers
- Your team is bigger than you know
- Become a master at tapping into public and private resources.
- Think about what you would do if you could build back better



Special thank you to US EDA and

**Southwest**

