

# U.S. TRAVEL ASSOCIATION



@USTravel









\$259B  
IN TRAVEL-  
GENERATED  
PAYROLL



\$165B  
IN TAX  
REVENUE

\$2.4T  
TOTAL OUTPUT  
GENERATED



\$1T  
TRAVELER  
SPENDING



8.8M  
DIRECT  
TRAVEL JOBS



15.6M  
AMERICAN JOBS  
SUPPORTED

# COMPOSITION OF MEMBERSHIP: Four Primary Categories

## OVER 1,100 MEMBERS

### TRAVEL SERVICE PROVIDERS

Accommodations and Food Services (193)  
Airports (16)  
Attractions (219)  
Transportation (47)  
Travel Packagers (85)  
Travel Related Goods/Services (17)

### ALLIED

Advertising Agencies (6)  
Consulting and Research Firms (24)  
Insurance/Financial (2)  
International Promotion (2)  
Media (11)  
Universities/Libraries (12)

### DESTINATIONS

Destination Marketing Organizations (378)  
State Tourism Offices/Territories (55)

### ASSOCIATIONS

Associations (39)

# COMPOSITION OF MEMBERSHIP: Board of Directors





# SAVE THE DATE

NATIONAL  
**PLAN FOR**  
*Vacation*  
DAY

POWERED BY U.S. TRAVEL

January 29, 2019  
Nationwide

GLOBAL  
**MEETINGS**  
INDUSTRY DAY

April 4, 2019  
Nationwide

 **DESTINATION**  
CAPITOL HILL

April 10-11, 2019  
Washington, D.C.

U.S. TRAVEL  
ASSOCIATION  **SPRING**  
Meetings Week

April 11-12, 2019  
Washington, D.C.

NATIONAL   
**TRAVEL &**  
**TOURISM**  
WEEK

May 5-11, 2019  
Nationwide

 **ipw**  
Powered by U.S. Travel

June 1-5, 2019  
Anaheim, CA

U.S. TRAVEL  
ASSOCIATION  **SUMMER**  
Board Meeting

July 17-21, 2019  
Newport Beach, CA

**esto**  
Powered by U.S. Travel Association

August 17-20, 2019  
Austin, TX

U.S. TRAVEL  
ASSOCIATION  **FALL**  
Board Meeting

November 20-21, 2019  
Washington, D.C.



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FAMOUS THEME PARKS & WARM MEMORIES  
WE MAKE VACATIONS. EXPERIENCE **Kissimmee** FLORIDA



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