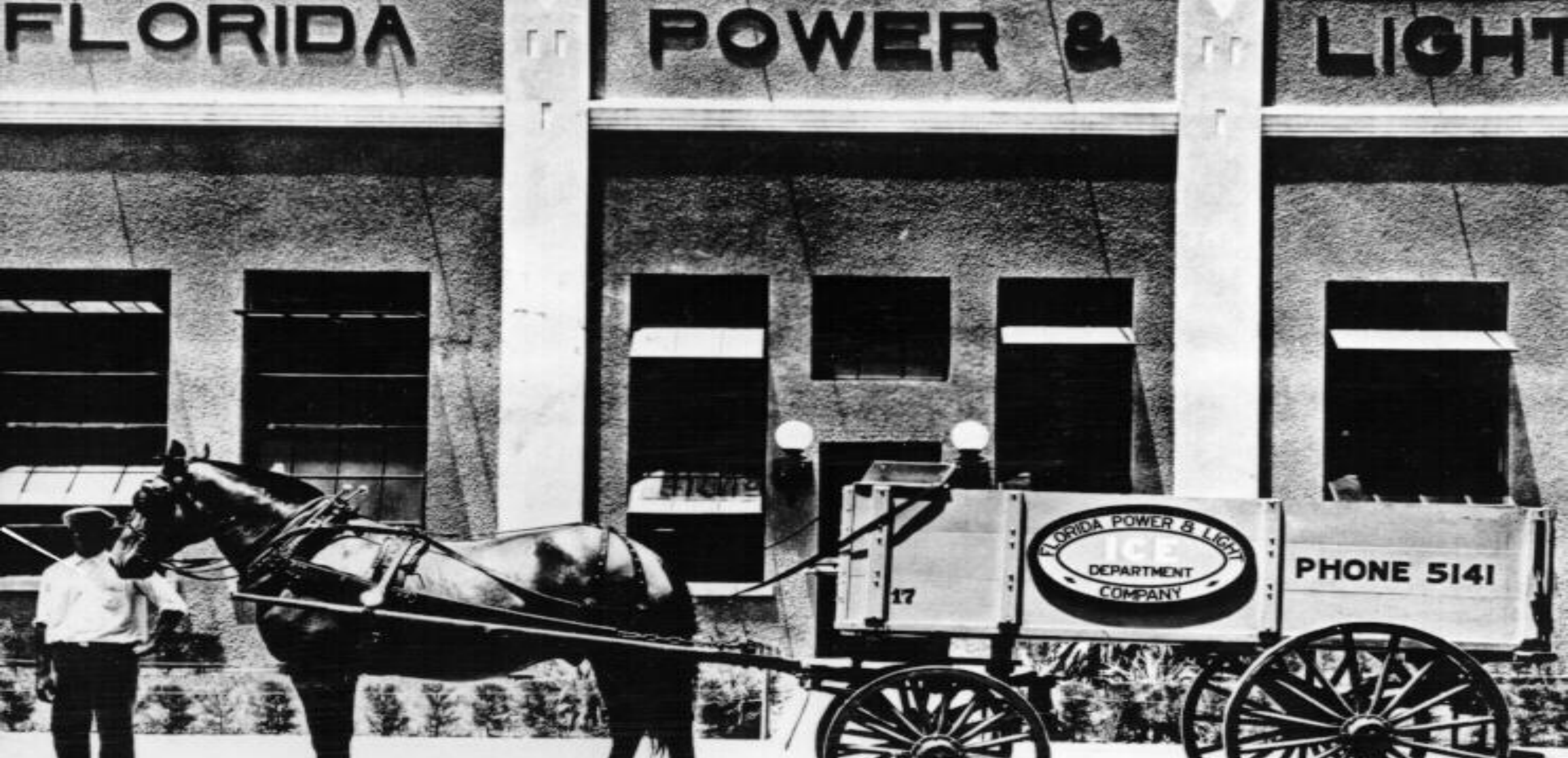


Changing the Current

Pam Rauch

Vice President of External Affairs & Economic Development
Florida Power & Light Company





FORTUNE
WORLD'S MOST
ADMIRED
COMPANIES 2023

#1 ELECTRIC AND GAS UTILITIES

Largest producer of energy from
wind and sun
in the world





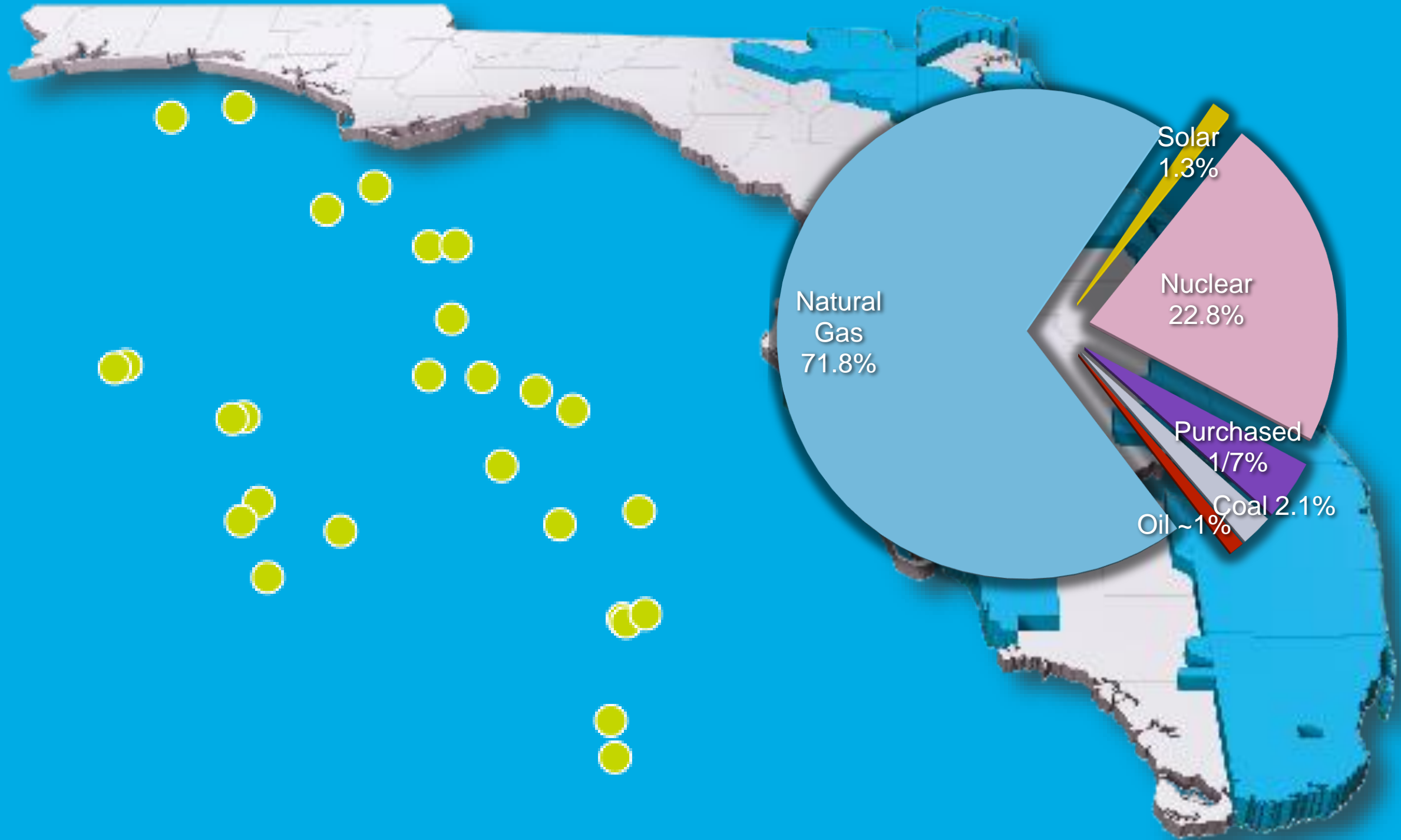
Smart investments for a better tomorrow

Power Generation

Infrastructure


Our People

Our Communities





Florida Power & Light Company



Cape Canaveral

AUGUST 2010



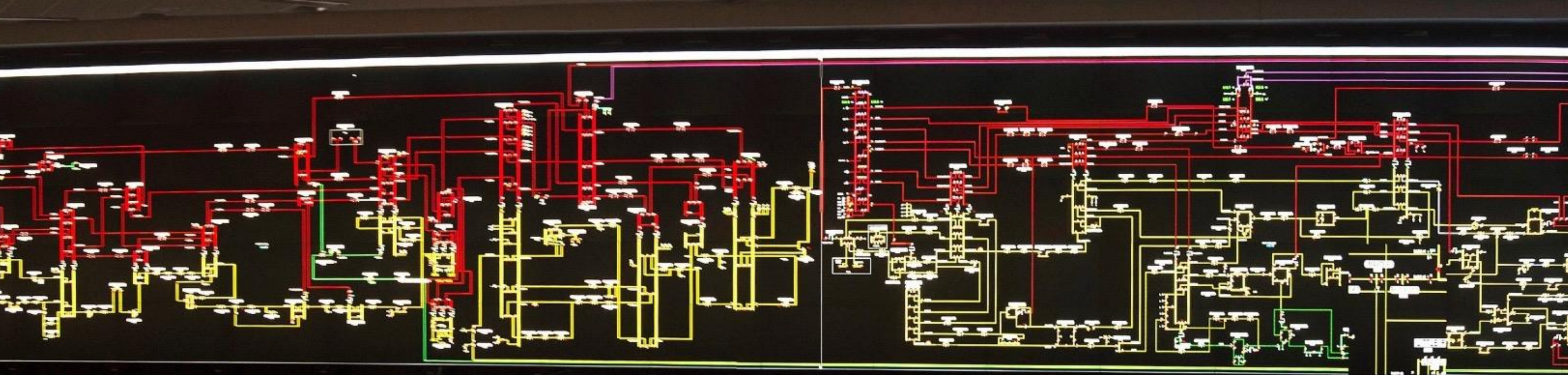






Smart Grid technology





Using big data to improve service

Strengthening the grid





#1 asset: Our people



Diversity
makes us
a better company

Intern Program



FPL is
30%
CLEANER
than the average
U.S. utility

FPL
delivers
99.98%
service reliability



FPL's typical
customer bill is

30%
LOWER

than the national
average

Corporate recognition

FORTUNE
**CHANGE
THE WORLD**

2018

Forbes | 2018
**AMERICA'S
BEST LARGE
EMPLOYERS**

POWERED BY STATISTA

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#1 ELECTRIC AND GAS UTILITIES

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**THE BEST
EMPLOYERS
for DIVERSITY**

POWERED BY STATISTA



85,000+
Volunteer
Hours

Making our communities better places to live and work



\$13+
million
Total Giving





Why do top companies choose Florida?



#2 state for infrastructure

0%

personal income tax



4th best business tax climate

#4

state for high-tech employment

10.25+

MILLION workforce

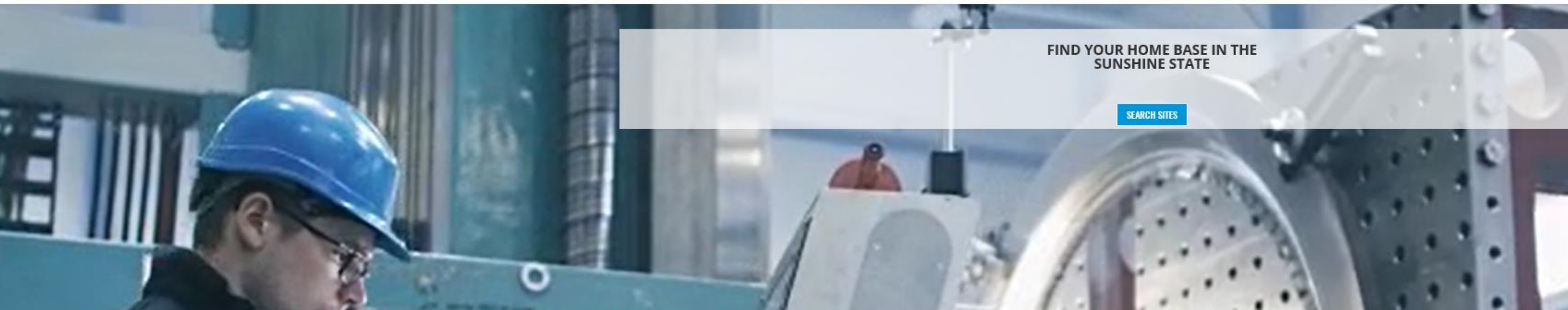


pro-business policies



18th LARGEST GLOBAL ECONOMY, IF FLORIDA WERE A COUNTRY ^{2,11}





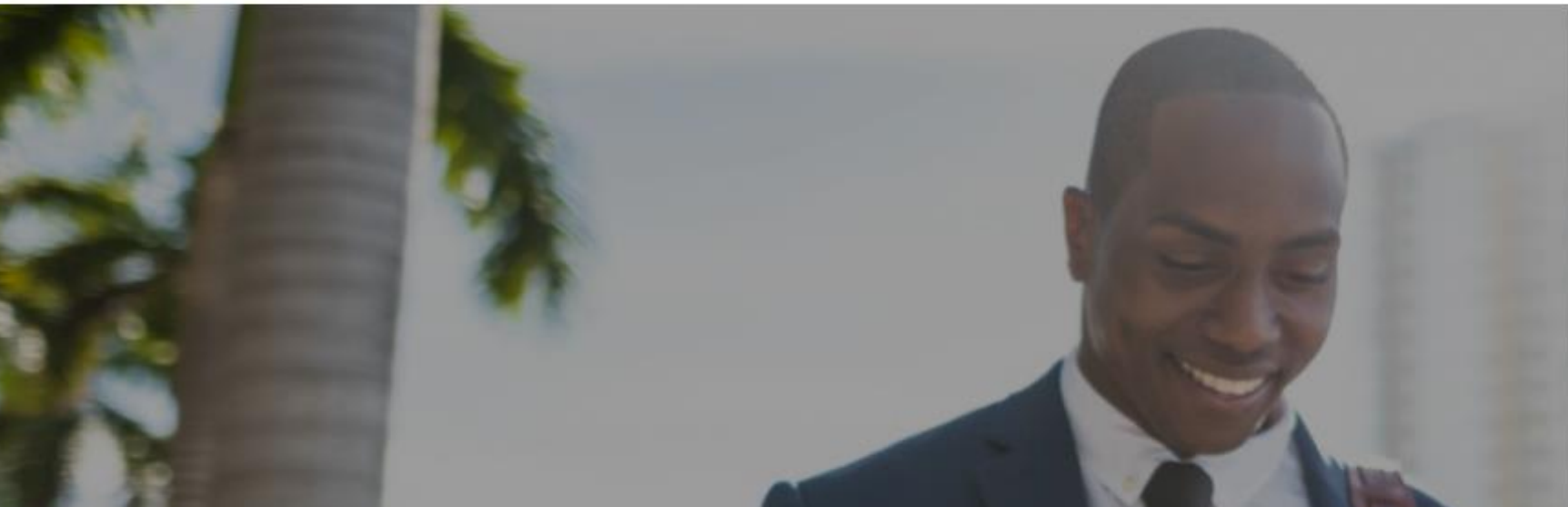
FIND YOUR HOME BASE IN THE SUNSHINE STATE

[SEARCH SITES](#)

DATA CENTERS

Since 2006, FPL has invested \$2 billion to strengthen Florida's grid, providing top reliability and affordability.

[LEARN MORE](#)



POWERFUL INCENTIVES

FPL offers competitive rates and incentives for growing businesses.

[DISCOVER SAVINGS](#)

Impacting statewide job growth

nearly
30,000
Pledged
JOBS


151+
Projects

amazon

**MITSUBISHI HITACHI
POWER SYSTEMS**

Gartner

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AEROSPACE · DEFENCE · SECURITY

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BOTTLING, LLC

**United
Technologies**

Hertz

LOCKHEED MARTIN

NORTHROP GRUMMAN

Deloitte.


BLUE ORIGIN



UNIVISION



**Smart investments today
for a better tomorrow for all of us**