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**the library's role
in toronto's
smart city
strategy**

**Vickery Bowles
City Librarian**

**TORONTO
PUBLIC
LIBRARY**





Framework for a Smarter Toronto:

A CALL FOR COLLABORATIVE ACTION

Toronto Smart Cities Working Group

Toronto Region Board of Trade

+

City of Toronto

+

Member stakeholders from multiple sectors

- Private
- Public
- Education
- Not for profit
- Government
- NGO



Framework for a Smarter Toronto:

**A CALL FOR
COLLABORATIVE
ACTION**

Toronto Smart Cities Working Group

Organized 2 Smart Cities Summits

Authored report which

- outlines SCWG progress
- provides environmental scan to inventory and benchmark
- showcase local and global “smart” solutions
- recommend how to move forward to realize a *smarter Toronto* vision

KEY FINDINGS

THE BOARD'S SMART CITIES SUMMIT HIGHLIGHTS
TORONTO'S SMART CITIES BENCHMARKING &
SMART ACCOMPLISHMENTS SURVEY FINDINGS

Raise the profile
of the library

Develop strategic
partnerships

Lead in Digital
Literacy &
Inclusion

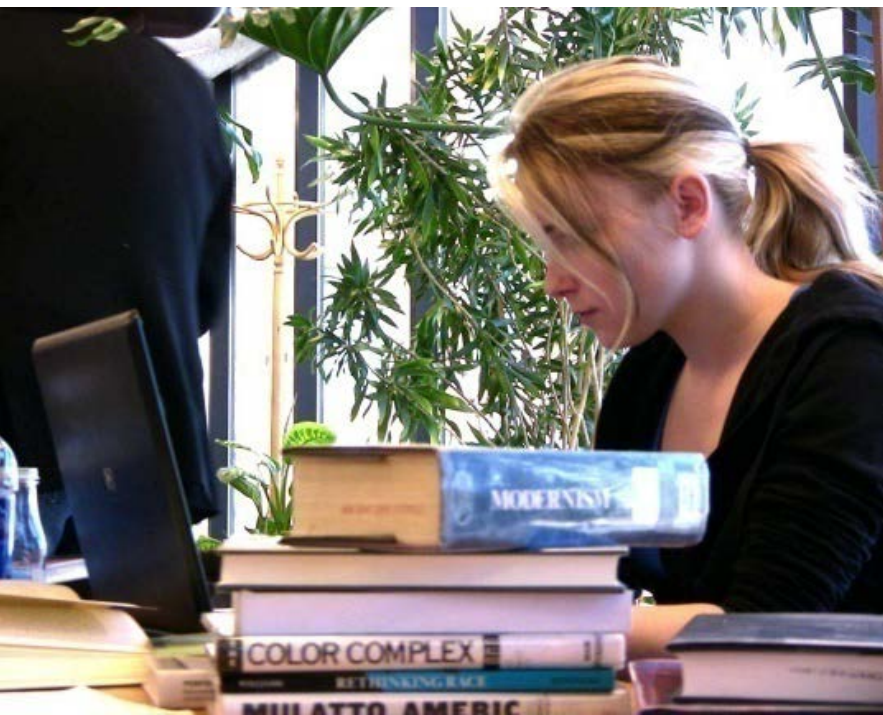
Ensure Smart
City agenda is
inclusive,
benefits all
Torontonians

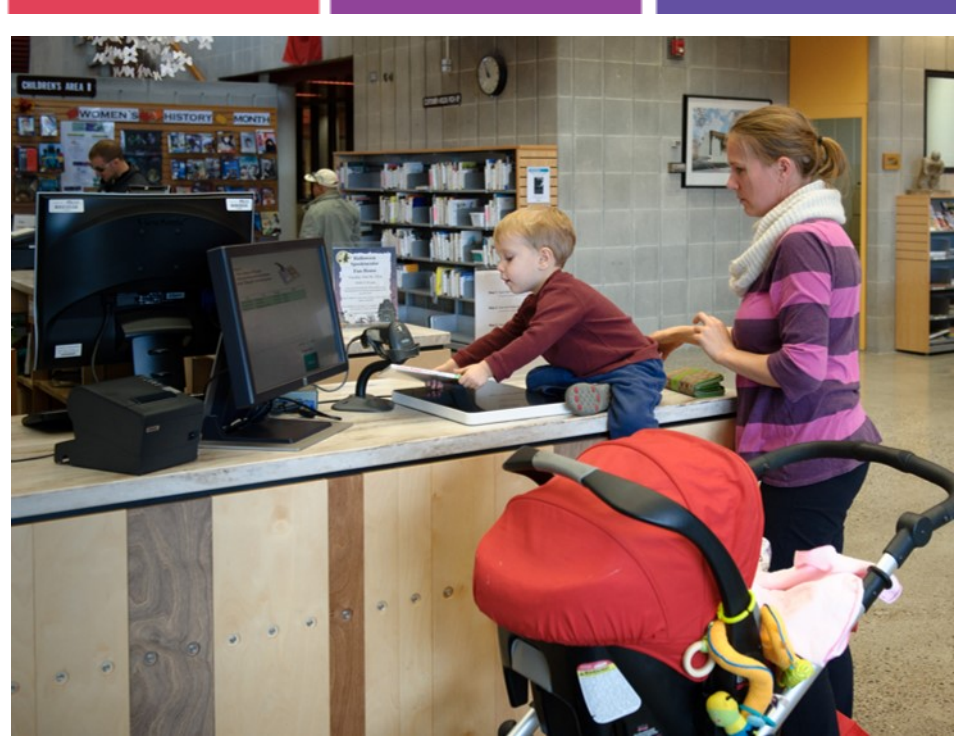
Bridging the digital divide

Toronto Public Library: The library provides access to current and emerging technologies, from computers to 3D printers, and offers workshops and e-learning opportunities to both young and more elderly citizens. Seminars for SMEs help them manage disruptive technologies and new business models.

READ MORE CITY OF TORONTO
EXAMPLES ON PAGE 24







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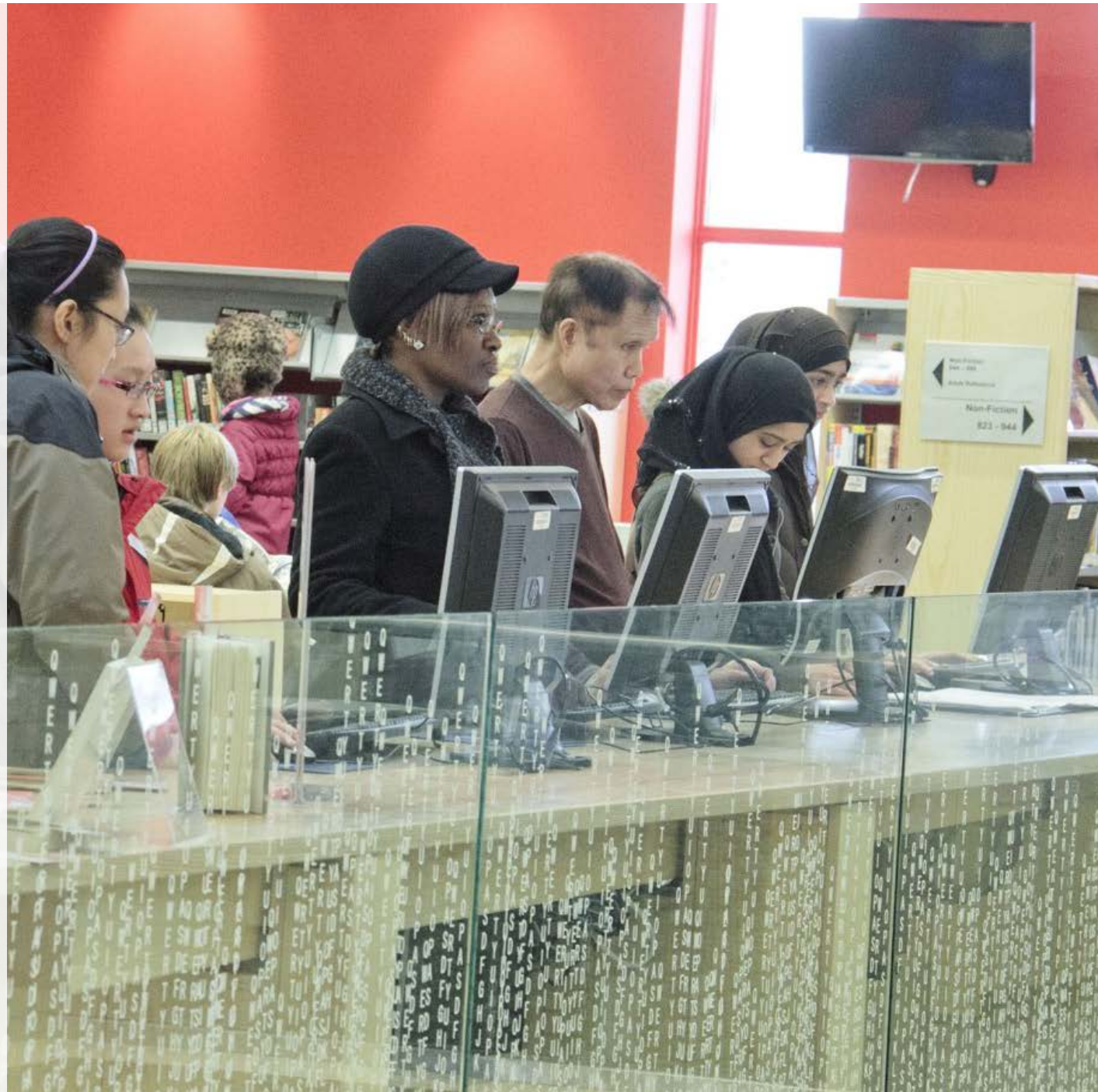




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servicing people
where they live

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The background image shows a library or digital center with several people, including women in hijabs, sitting at long tables and using desktop computers. The scene is brightly lit, suggesting a modern, accessible environment. At the top of the image, there is a decorative border consisting of several colored rectangular blocks: blue, green, red, and purple.

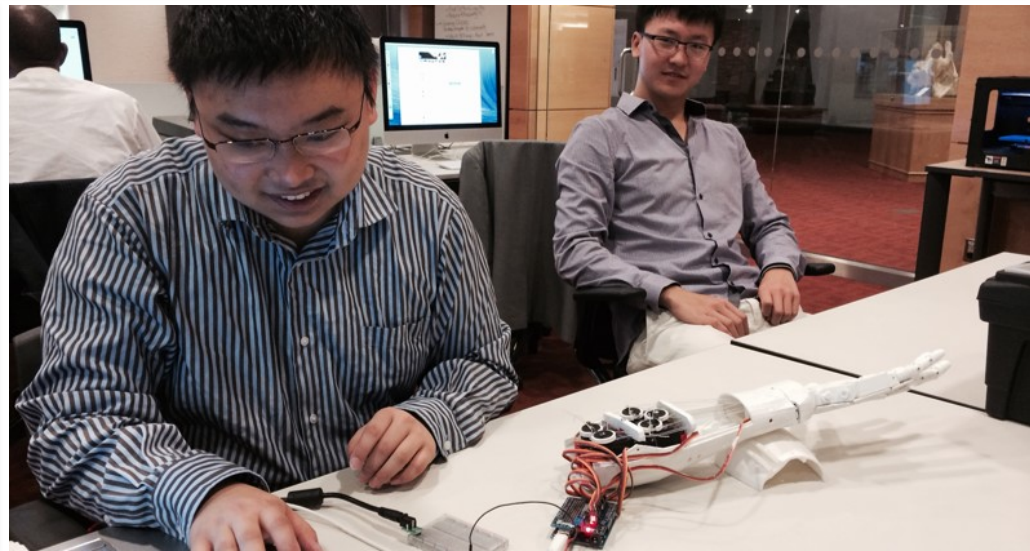
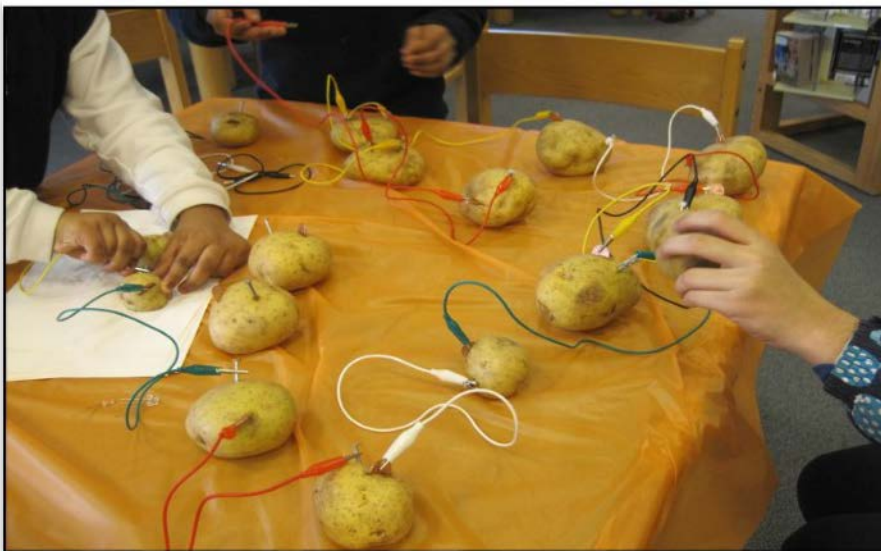
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No other public institution has the mandate and reach, physical and technical infrastructure, talent and community presence to support digital inclusion and literacy for all

opportunities for creativity and innovation



opportunities for experiential, collaborative & self-directed learning



opportunities for experiential, collaborative & self-directed learning



opportunities for all



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“

The Fort York Library continues the architectural transformation of the conventional library into a communal living room, a continuation of the public realm.

Toronto Star, Christopher Hume, December 29, 2014

”



new spaces, new connections



The Bram and Bluma Appel
SALON
at the Toronto Reference Library

A vibrant new literary and cultural
commons in the heart of the city



Explore Toronto's museums
and attractions for FREE

SUN LIFE FINANCIAL

map

MUSEUM+ARTS PASS

MAP Family Saturdays | MAP Performing Arts Passes | MAP Newcomer Passes

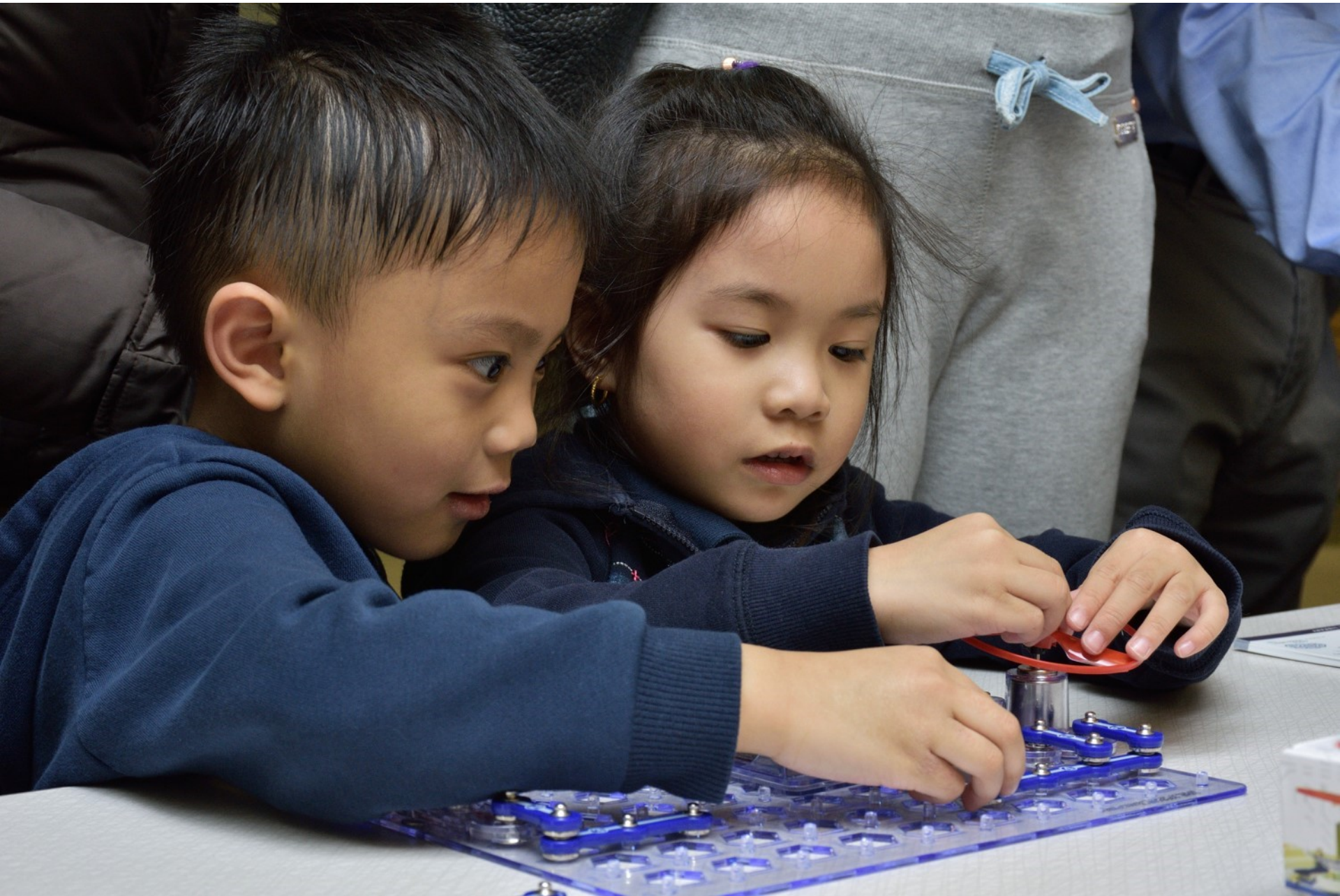
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Making the Arts
More Accessible®



make learn play collaborate



access to space & technology

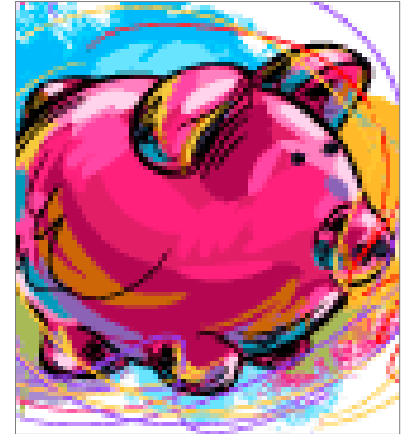


programs & seminars



October

Small
Business
Month



February

Personal
Finance
Month



collaborations & partnerships

Business Inc.
at Toronto Public Library



8-week program offered at Toronto Public Library in partnership with the City of Toronto and the Toronto Business Development Centre

Participants:

- Prepare or update business plans
- Access a business advisor and other valuable resources
- Network with other entrepreneurs

small business networks



- New and established entrepreneurs network monthly
- Speaker covers topics of interest

library & computer training



Computer Basics

**Web & Digital
Design**

Social Media

entrepreneur in residence



Donovan Dill, 2017 Entrepreneur in Residence

- Runs his own successful event marketing consultancy, S.E.E. Promotions
- Inspires young entrepreneurs through coaching, mentoring, and business consulting for over 24 years

**Support for business plans,
product development including
problem solving, solution
conceptualization, manufacturing,
programming and delivery**

innovator in residence



Support for prototype
and app development,
interactive art
installations, data
visualizations and
web-based software

makerspaces



small business newsletter



Supporting your Small Business May 2016

Did you Know?



CBCA stands for **Canadian Business and Current Affairs**. It contains thousands of full-text business and general-interest articles from popular, academic, business, trade and peer-reviewed periodicals. Use this resource to get current information on the trends in your industry. Access this online resource with your valid Toronto Public Library card from any location from the [A - Z List of All Databases](#)



Innovator in Residence

This spring, Frank Tsonis will lead a series of workshops, lectures, one-on-one appointments, and other programs about mobile app development at the Toronto Reference Library. Frank Tsonis is an interactive media developer and educator based in Toronto. He develops mobile apps, interactive art installations, data visualizations and web-based software. He has taught courses at York University, OCAD University, and InterAccess Media Art Centre. He holds a Master of Fine Arts (MFA) from OCAD University, where he completed his thesis titled *Out of Sync: Slowing Down the Rate of High Frequency Trading*. View Frank's portfolio at www.franktsonis.com

Networking

Several Toronto Public Library branches host Small Business Networking nights once a month. Learn from others, share your own experiences, and soak in the collective wisdom of the group. Bring your business cards!

- **Toronto Reference** Library, Business, Science & Technology Department, 3rd floor, 789 Yonge St., Tuesday, May 10th, 6:00-7:15 pm.
- **Fairview** Library, 35 Fairview Mall Dr., Tuesday, May 17th, 6:30-8:00 pm.
- **North York Central** Library, Business Department, 5120 Yonge St., 4th floor, Wednesday, May 18th, 6:30-7:30 pm.
- **Bloor / Gladstone** Library, Wednesday, May 18th, 7:00-8:00 pm.



Small Business Network - Toronto Reference Library



Toronto Reference Library is hosting an ongoing Small Business Network meant for small business people or people who are just thinking about starting their own business. Our speaker is Shelley Pringle, founder of Polaris Marketing and PR, a Toronto company that helps consumer brands build awareness of their products and services using public relations, social media and content marketing. Please bring your business cards and get ready to network. All are welcome! Tuesday, May 10th, 6:00-7:00 pm, Toronto Reference Library, Hinton Learning Theatre, 3rd floor, 789 Yonge St.



Monthly Listings of Programs, Classes & Events

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- Marketing
- Photography
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- Web

Substance Design: Painted Metal
Dec 24, 201

Business Ethics



OS X Server Essential Training: El Capitan Edition

Travel Photography: The Maine Coast

User Experience Fundamentals: Design
Dec 24, 20

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KEY TRENDS AND DEVELOPMENTS >

Sales of men's apparel and footwear outpacing women's >

"Athleisure" trend drives sales of women's apparel >

Changing retail environment >

Apparel and Footwear in Canada

Industry Overview | 07 Jul 2015

EXECUTIVE SUMMARY

Growth of men's apparel and footwear market in Canada

Menswear was outpacing growth in womenswear at the end of the review period. In total value terms women's apparel remains a significantly larger category than men's apparel; however, sales of womenswear are marginal. Changing fashion trends, lifestyles and generations of consumers are positively impacting men's apparel and footwear. Over the review period men had to deal with department stores designed primarily for women and did not have a sufficient selection to make the shopping experience pleasant and fast. From 2014 a variety of brands began opening separate menswear lines, while major department stores are expanding their men's departments or even opening standalone men's stores.

"Athleisure" trend drives sales of women's apparel

"Athleisure" is a major trend in womenswear which began in 2014.

Market Trends & Development

Headlines

Forecast

Competitive Landscape





Vickery Bowles

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