



VANCOUVER
ECONOMIC COMMISSION

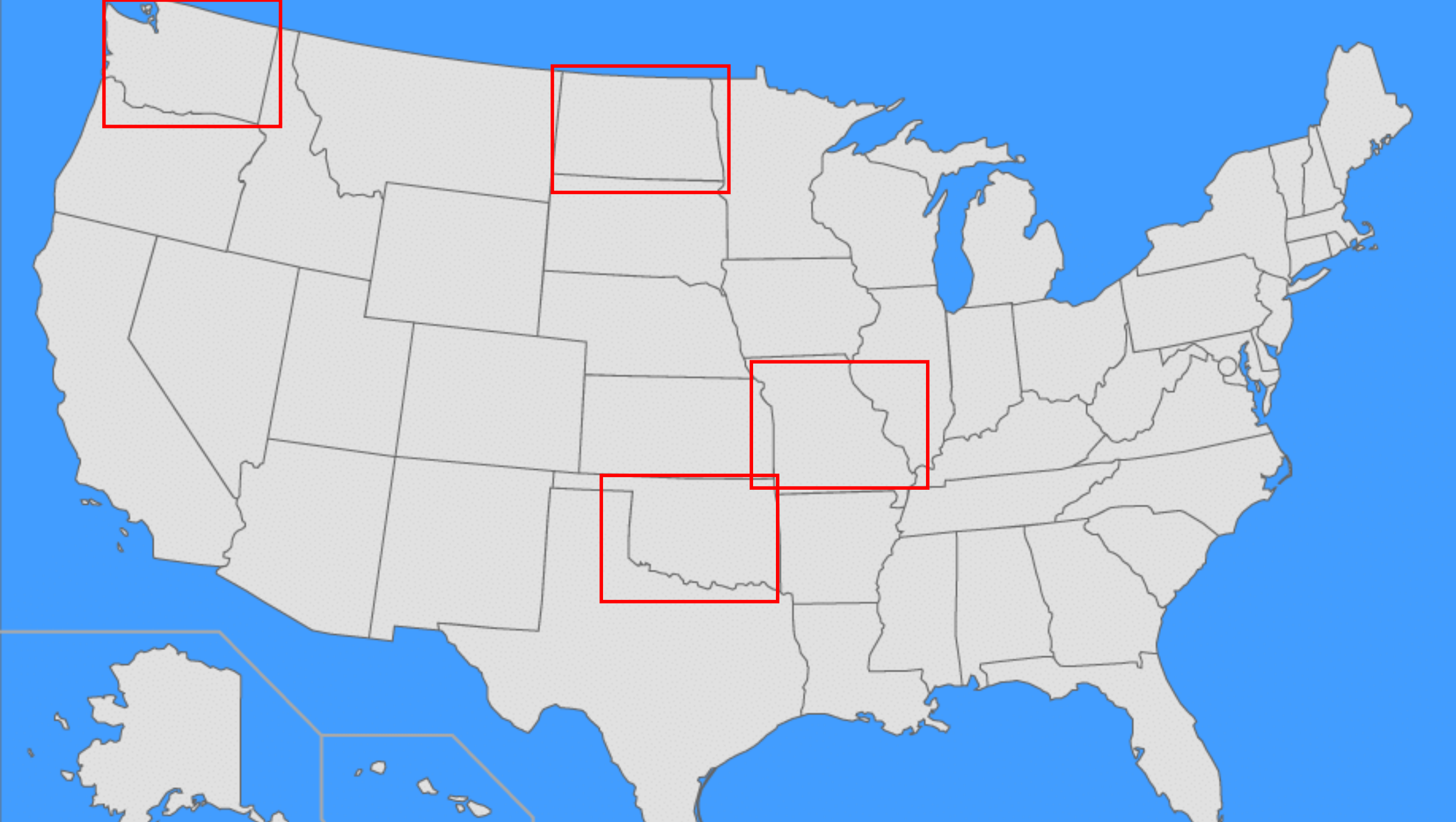


If Vancouver Remains a “Green Island” then...











gettyimages®
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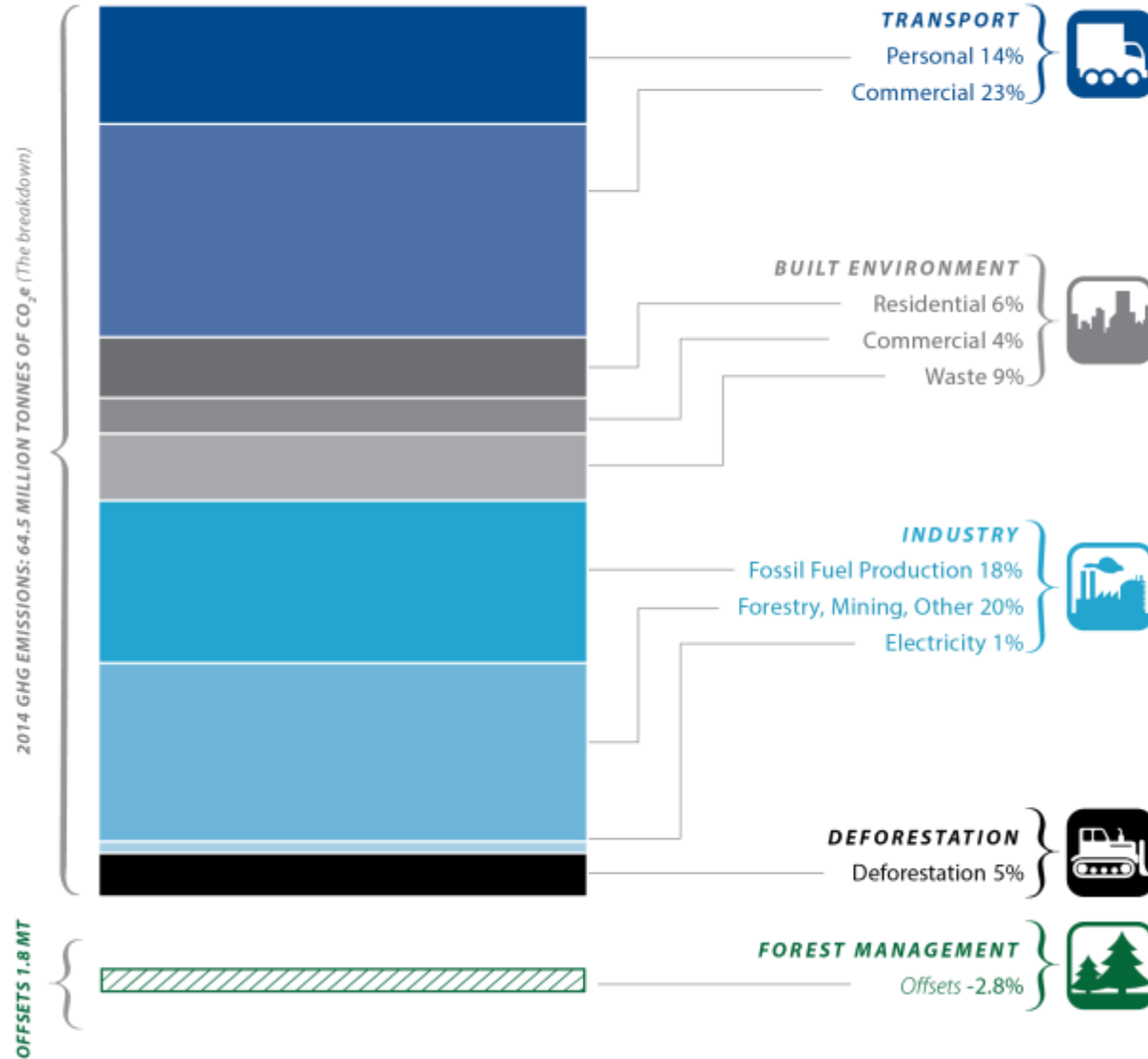






B.C.'S GREENHOUSE GAS EMISSIONS

In 2014, British Columbia's emissions were 62.7 million tonnes (mt) of CO₂e net after offsets. Most emissions fall into three categories: transportation, the built environment and industry.



Cities slide

Economic developers

- Can make a difference / impact
- ...but what are you focusing on?

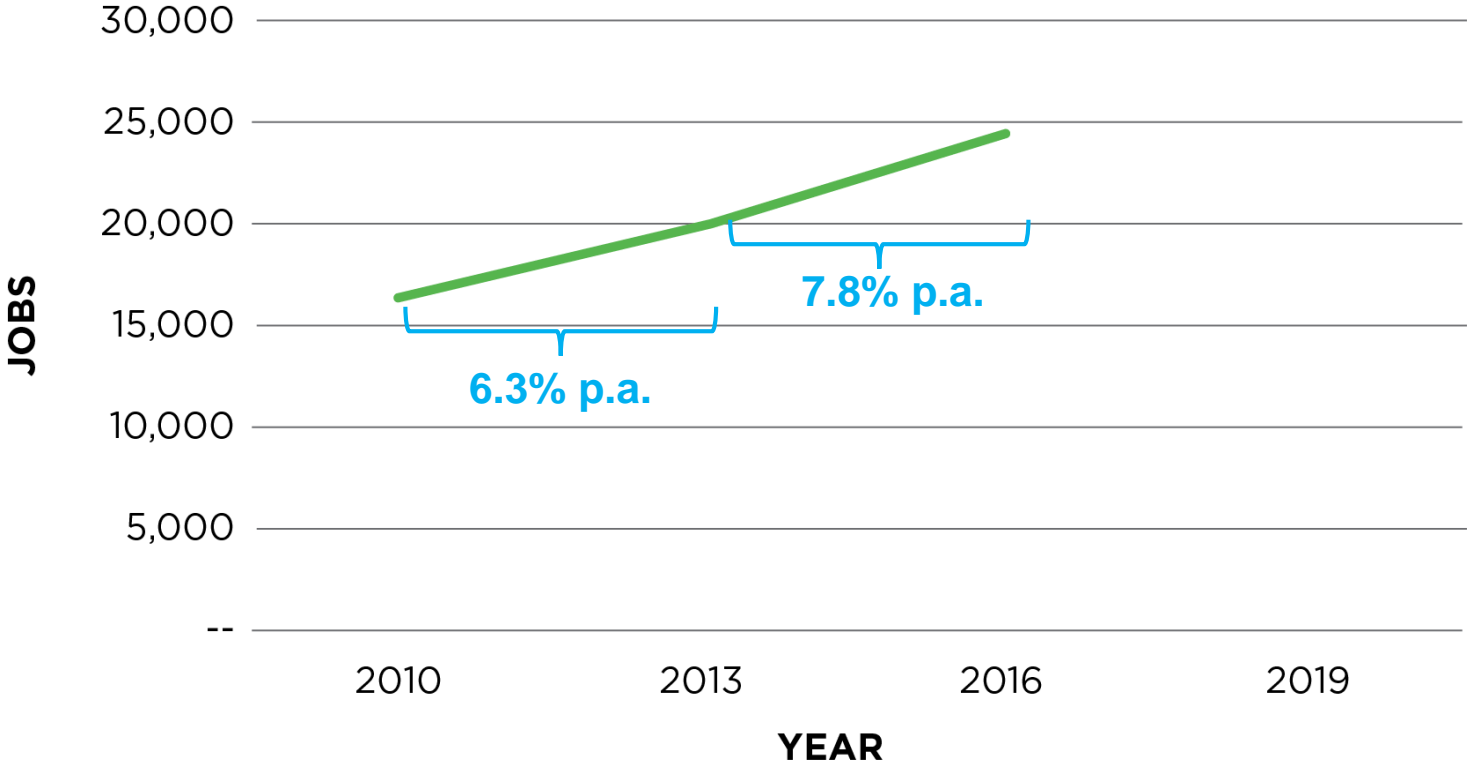
Growing GDP while Reducing Carbon



26% GDP growth since 2007

17% GHG reduction since 2007

Green Jobs in Vancouver (City)





GCAP story

- Claire: Pic of Mayor & Greenest City

ZERO CARBON 	Climate Leadership	Lighter Footprint	Green Economy
	Green Transportation		
	Green Building		
ZERO WASTE 	Zero Waste		
HEALTHY ECOSYSTEMS 	Access to Nature		
	Clean Water		
	Local Food		
	Clean Air		



Our Green Team

Our Approach...Green Economy

- Supporting Innovators
- Engaging all Businesses

#1 LEADERSHIP MATTERS!

#2 ENGAGEMENT MATTERS!

#3 REGULATION MATTERS!

#4 DATA MATTERS!



30% Canada's
Cleantech
Sector

with only 7% of Canada's population



26%

Increase in GDP since 2007



17% GHG reduction
since 2007

reduction in community-wide
GHG emissions since 2007



49% Green Jobs
Growth since
2010

growth in green & local food jobs
since 2010



82,000+

New trees planted
since 2010



25% +

reduction in solid waste
sent to a landfill or
incinerator since 2008



18%

reduction in water use per capita since
2006



50%

of trips in the city are
made by walking,
biking, or transit



27%

decrease in vehicle KM
driven per person since 2007



42%

increase in neighbourhood food assets since 2010

100% Renewable Energy City Plan

- Targets and goals
- The economic opportunities

Bryan's Top Ten Recommendations

1. Change IEDC Curriculum
2. Align with City's Climate Action Plan
3. Build a Green Team
4. Go 100% Renewable
5. Get Networked!
6. Make it a race!
7. Data, Data, Data!
8. Get ready for Circular

...okay, so we are not the only green island...

- Word cloud of renewable cities

Closing slide....

- We can do it!
- We must do it!
- The moral imperative...
- What's the call to action?

END