

CENTRAL LOUISIANA LOCAL FOOD INITIATIVE

Building a Community
Food Movement From
the Ground Up

Connected by



CONTENTS

➤ History

➤ Project & Partners

➤ Lessons Learned

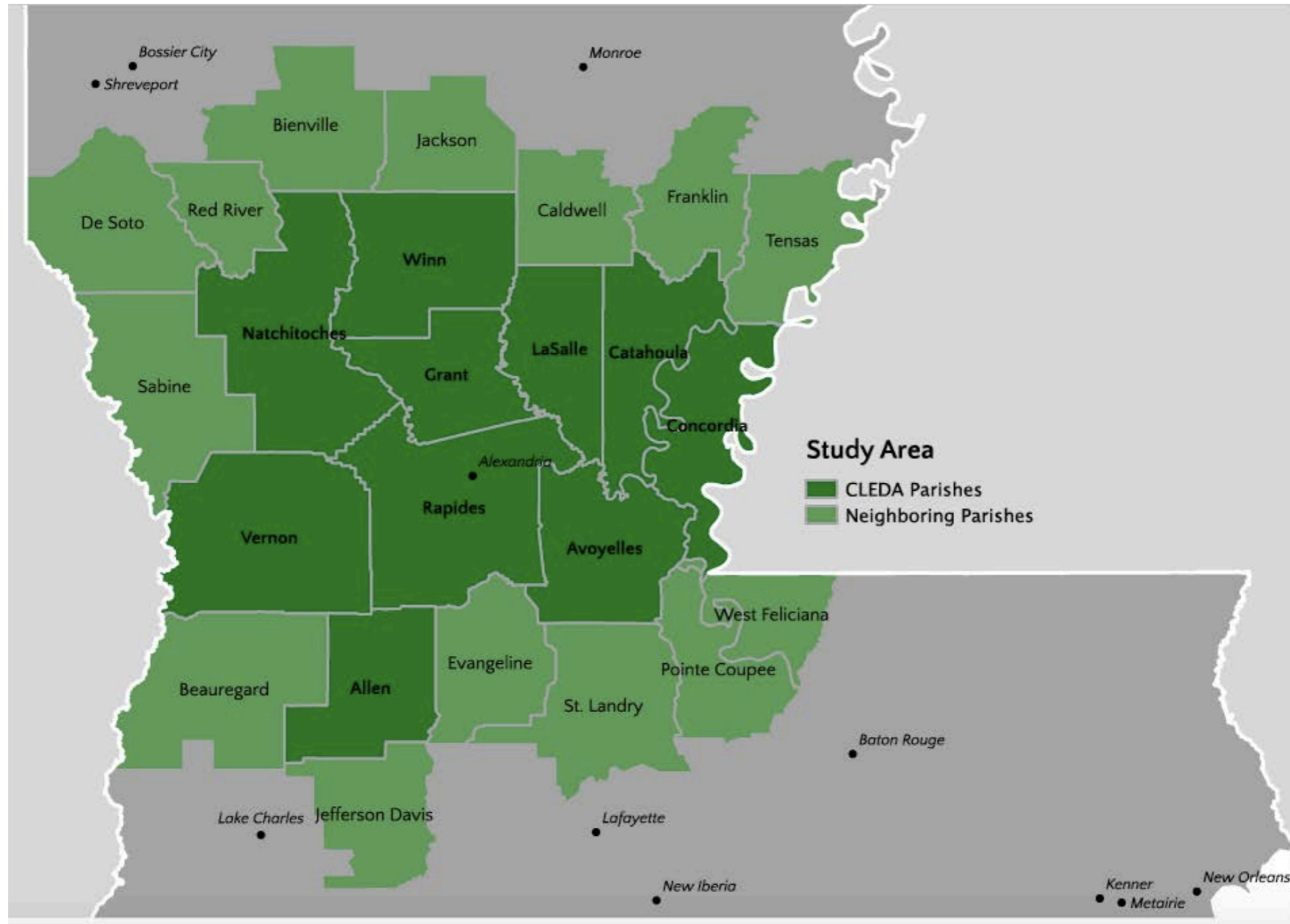
➤ Discussion



HISTORY: WHO WE ARE

- **Central Louisiana Economic Development Alliance**
- **People prospering in vibrant, thriving communities.**
- **Major Employers, Knowledge Platforms, Regional Innovation & Entrepreneurship**
- **CLEDA Connects**

HISTORY: WHO WE ARE



HISTORY: WHY LOCAL FOOD?

- Economy, Community and Social Capital
- \$31 MM
- Rural Opportunity

HISTORY: THE INITIATIVE

- Vibrant, regional food economy
- Access to, demand for, and production of
- Challenge for a Healthier Louisiana



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INCREASING PRODUCTION

Local Foods Coordinator
Kids Cafe Farm Coaching

Karp Study

Foodapalooza

Harvest of the Month

Farm-to-Restaurant

Exploring Your Small Farm Dream

Kids Clubs

School Based Pantries

INCREASING ACCESS



Eat Local

Nutrition on Wheels

Food Policy Council

Food Fellows

Assessments

Community Table

INCREASING DEMAND



Fresh Central
Cooking segment
EBT SNAP Capacity
Website Farm Directory
Marketmatch

INCREASING CONNECTIONS



Farm-To-Table Coordinator
Satellite Foodapalooza

USDA Partnership
Farmers Market Coordinator
Farm Safety Training

PROJECTS & PARTNERS



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LESSONS LEARNED:

- Find the Right Partners
- Connect with Those Already Doing It
- Prepare For Failure
 - Adjust
 - Move Forward
- Patience



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