



Entrepreneurship, Wherever You Are

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Principal

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BCD

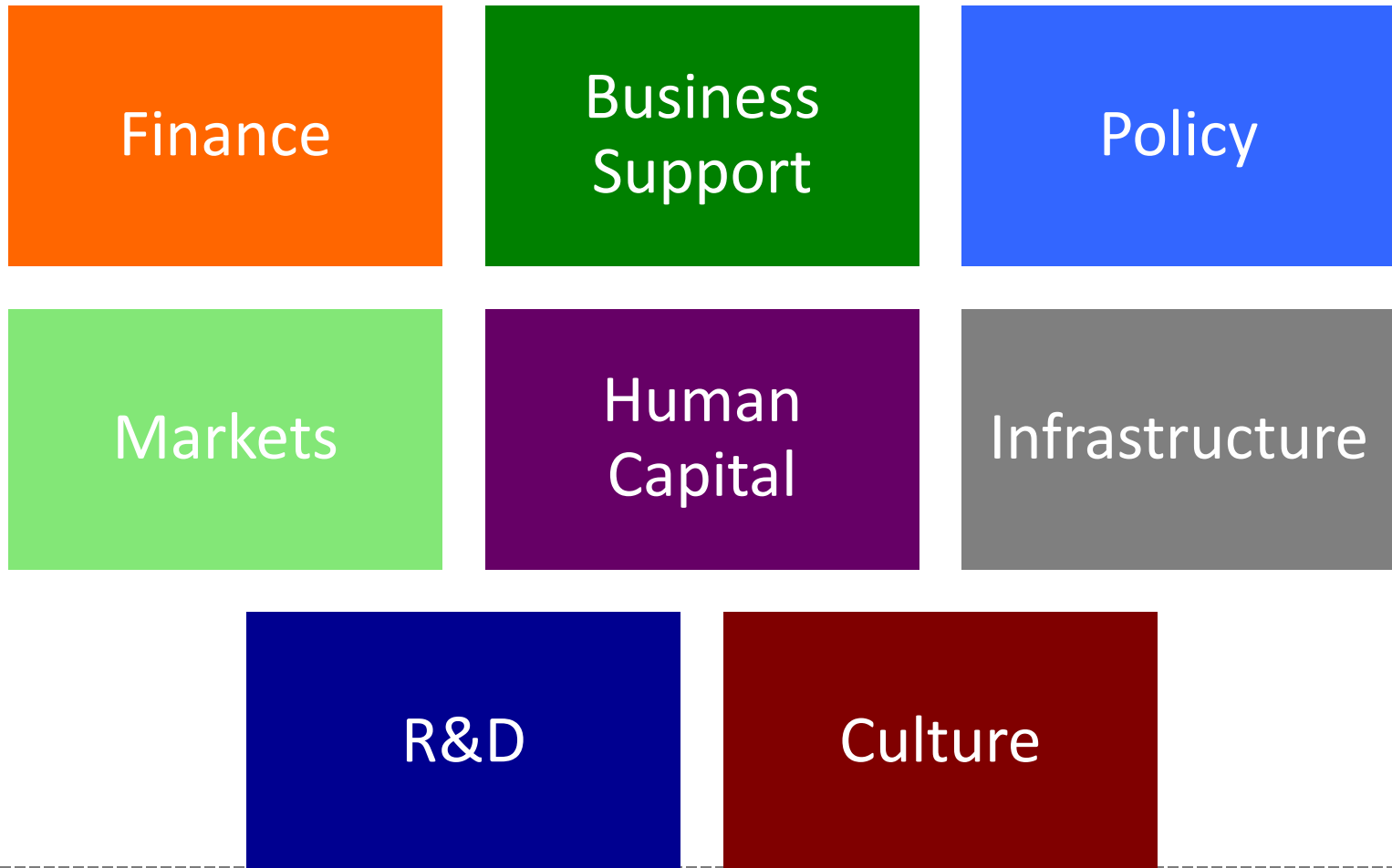
BUSINESS CLUSTER
DEVELOPMENT

Entrepreneurial Ecosystem Defined

“...the elements—individuals, organizations or institutions—outside the individual entrepreneur that are conducive to, or inhibitive of, the choice of a person to become an entrepreneur, or the probabilities of his or her success following launch.”

-Wikipedia

Entrepreneurial Ecosystem*



**“Each entrepreneurship ecosystem is
unique.”**

-Daniel Isenberg, “Introducing the Entrepreneurial Ecosystem,”
Forbes, May 25, 2011.

Panelists

- Amy Clickner
Lake Superior Community Partnership
- Kevin Johnson
- Invest Atlanta
- David Terry
West Texas Enterprise Center

- Carol Lauffer, Moderator
Business Cluster Development

Carol Kraus Lauffer

- Assess ecosystems for communities
- Advise on strategies to strengthen ecosystems
 - And create entrepreneurial support programs (ESPs)
- Experience managing ESPs