



Regina Smith – Arts & Culture Managing Director
Place-Based Strategies
Building a Home for Creativity to Thrive Panel

September 19, 2017

Overview

Kresge is a \$3.8 billion private foundation that works to **expand opportunities** for vulnerable populations living in **America's cities**.

Through the work of our programs and partners, residents can improve their life circumstances and join the economic mainstream.



Arts & Culture Program

- Non-traditional arts program.
- We focus on Creative Placemaking, an approach to community development and urban planning that integrates arts, culture, and community-engaged design strategies.
- Grants and social investments.
- Influence systems and practices that expand opportunities for low-income people in disinvested communities.



- Place-Based / Neighborhood
- Citywide Systems
- National Intermediaries
- Field Building



Broadway Housing Communities – New York, NY



PROJECT
ATION | ART

Rebuild Foundation – Chicago, IL



Wing Luke Museum – Seattle, WA



What are we learning?

Changes in community

- Creative Placemaking helps create important pre-conditions necessary for long-term change
- Requires community development field to re-think community change processes, as well as methods used to assess progress

Lasting systems change

- Creative ways of working vs. entrenched ways
- Tools, resources, and organizational structures to facilitate new ways of working
- Accountability systems and procedures

Cross-sectoral work

- Happens at slower pace
- Requires supportive leadership w/expansive view of arts, culture and design
- Requires appetite for experimentation and risk

THANK YOU