



**Neighbors Wanted.**

# **Detroit Land Bank Authority**

International Economic Development Council  
Conference  
September 25 – 28, 2016



**Creating Value through the Effective Use of Land Banks**

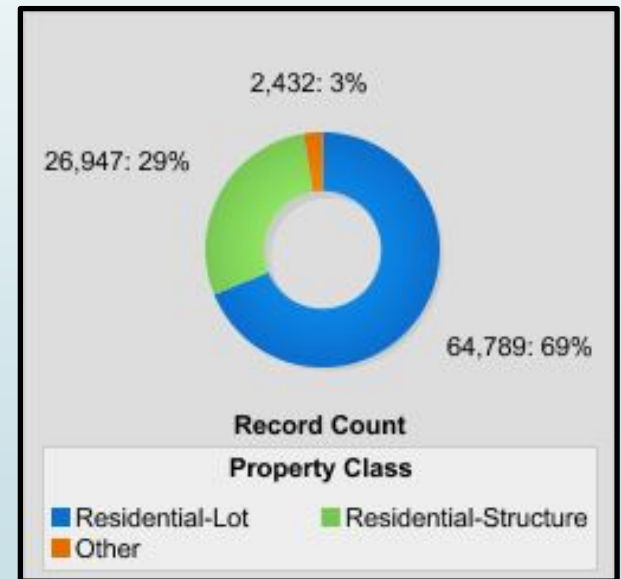


# Background

- ▶ **LAND BANK FAST TRACK ACT (Act 258 of 2003)**
  
- ▶ **Detroit Land Bank Authority (created in 2008)**
  - ▶ **NSP Program (Local & Federal)**
  - ▶ **Number of properties owned/acquired 2008-13:**
    - ▶ **1,000**
  
- ▶ **Detroit Land Bank Authority (restructured in 2014)**
  - ▶ **Number of properties owned/acquired 2014:**
    - ▶ **67,000**
  - ▶ **Number of properties owned/acquired 2015:**
    - ▶ **89,000**
  - ▶ **Number of properties owned/acquired 2016:**
    - ▶ **97,000**

# Background

The Detroit Land Bank Authority currently hold title to 94,168 as of September 25, 2016.





# Demolition

(program)

**Detroit's blight removal program is largest and fastest in the nation**

- ▶ With the use of Federal and private funds, properties are demolished in order to remove blight and increase surrounding property values.
- ▶ Detroit knocked down its **10,000th** vacant house in 2½ years since Mayor Mike Duggan took office in January 2014. Eight-thousand (8,000) more properties are to come down by end of 2017

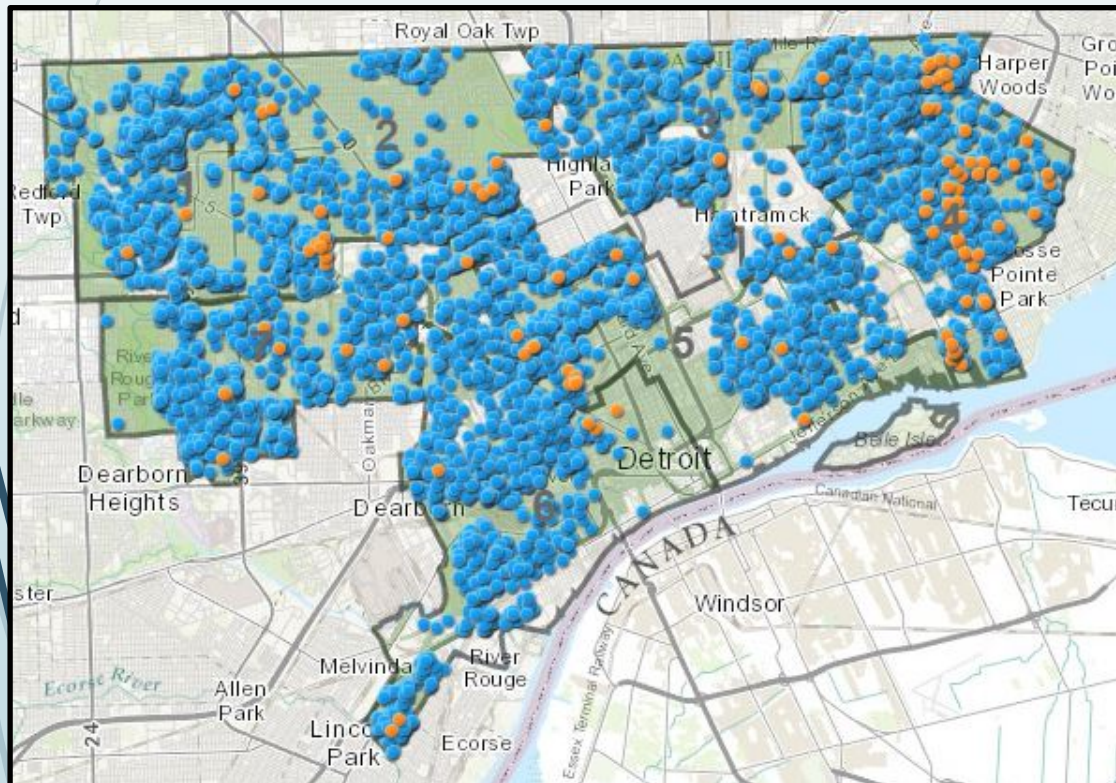


# Demolition

(program)

Detroit runs the largest and most transparent demolition program in the country.

[www.detroitmi.gov/demolitions](http://www.detroitmi.gov/demolitions)



## Number of demolitions

**10,632**

\*Includes all demolitions for which the City has the date that the structure was knocked down, the price of the demo, and the contractor since 2014.

## Number of upcoming contracted demolitions

**119**

## Number of demolitions in 2016

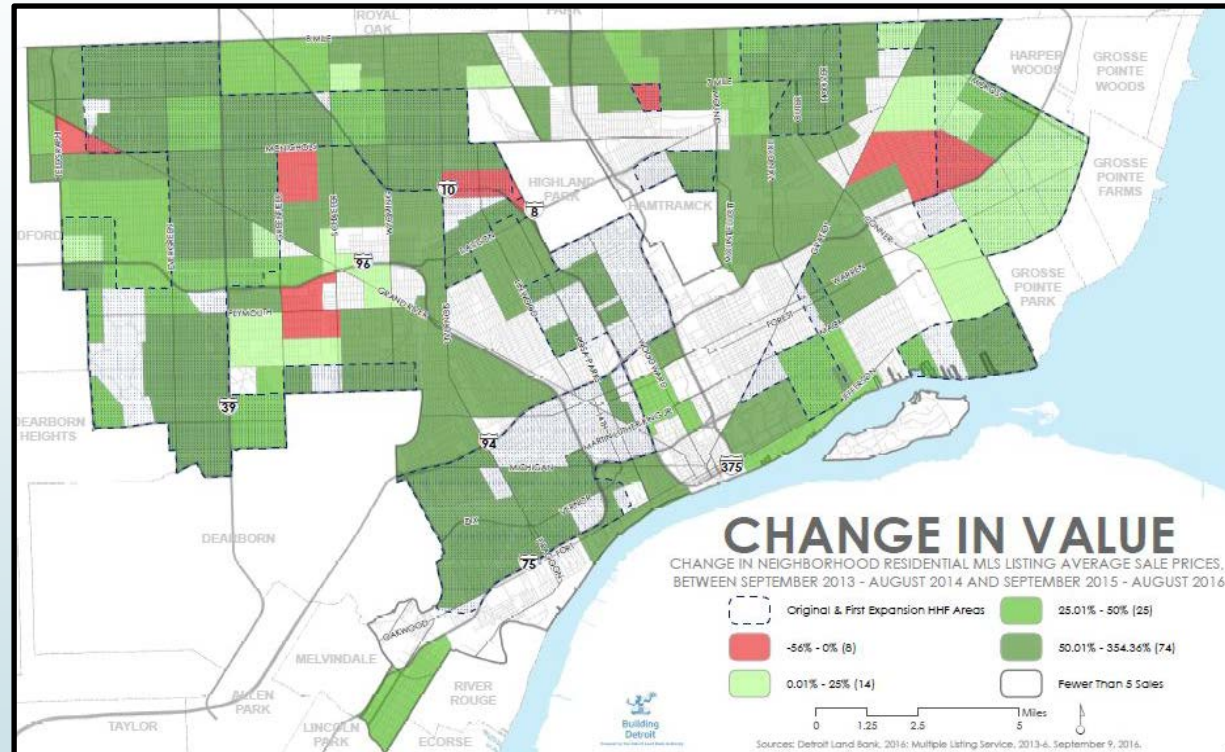
**3,062**

## Average price for residential demolition in 2016

**\$12,581**

As of 9/12/2016

# Demolition (program)



BECAUSE OF HHF DEMOLITION  
EFFORTS, EACH OCCUPIED  
HOUSE INCREASED IN VALUE BY

**\$3,600**

EACH HHF DEMOLITION  
INCREASED THE VALUE OF  
HOMES WITHIN 500FT BY

**4.2%**

# Side Lot

(program)

- The Side Lot program offers property for \$100 to the owner of an adjacent occupied home
- The homeowner can acquire up to 7 vacant parcels around their occupied property





# Auction & Own It Now

(program) (program)

- The Detroit Land Bank Authority launched the auction website in May 2014 in an effort to connect potential homebuyers with vacant Detroit Land Bank-owned houses. The auction started by selling one home per day, five days a week and is now selling three houses per day, seven days a week.
- The DLBA uploads 80-100 new properties bi-weekly for the O.I.N website. O.I.N is a demand driven program.

The screenshot shows the Building Detroit website header with navigation links: ABOUT US, PROGRAMS, ENGAGEMENT, REPORTS, FAQ, OPPORTUNITIES, and social media icons for Facebook and Twitter. A 'Translate' dropdown is also visible. The main content area is titled 'Neighbors Wanted.' and features three columns:

- PURCHASE HOMES:** A dark image of a house with the text 'See our latest homes for sale: Auction Own It Now Rehabbed & Ready' overlaid.
- PURCHASE SIDE LOTS:** A photo of a green lawn and a black metal fence.
- TESTIMONIALS:** A photo of a white two-story house with a red play button icon overlaid.

- The DLBA has sold almost 1,500 homes to new owners through these two programs





# Auction & Own It Now

(program)

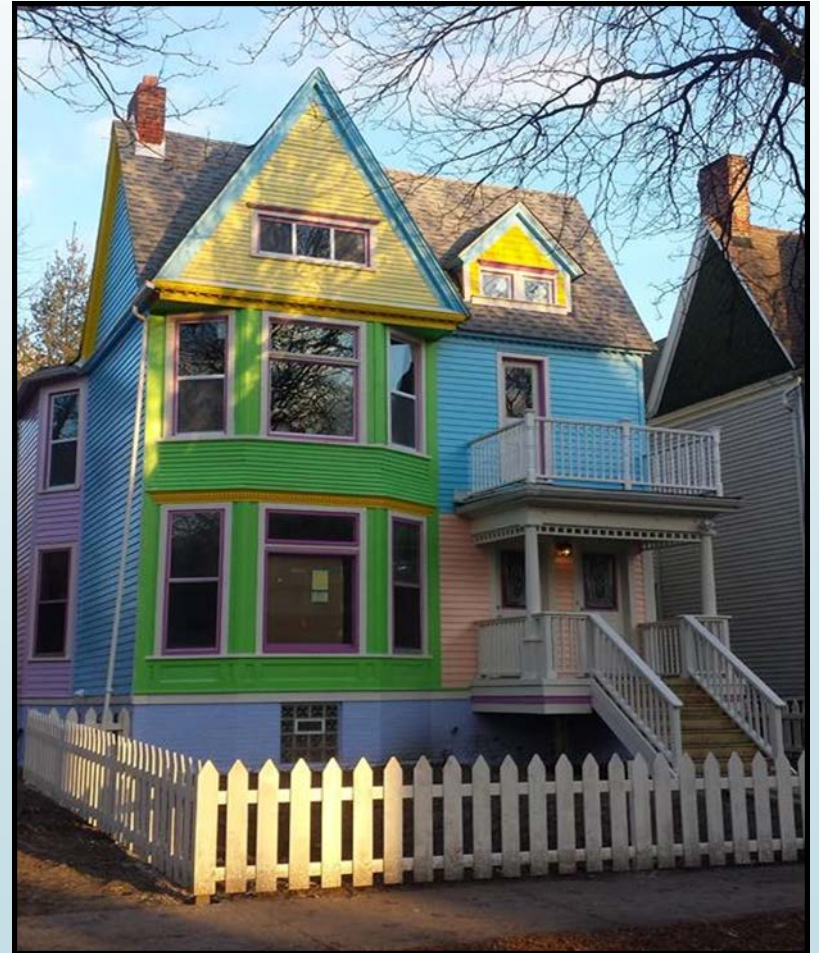
(program)





# Auction & Own It Now

(program) (program)



# Rehabbed & Ready

(program)



## Aims to help naturalize neighborhood housing markets

- ▶ Rehabbed & Ready is a philanthropic initiative aimed to improve residential market values in the City of Detroit. Through collaboration with Quicken Loans and The Home Depot, dilapidated DLBA properties undergo full rehabilitation to bring houses to at-or above market conditions.
- ▶ As this is a neighborhood-based initiative, there are also parallel efforts in place to reduce blight via the DLBA's existing demolition and nuisance abatement programs within a 2-block radius of the homes selected for the Rehabbed & Ready initiative.

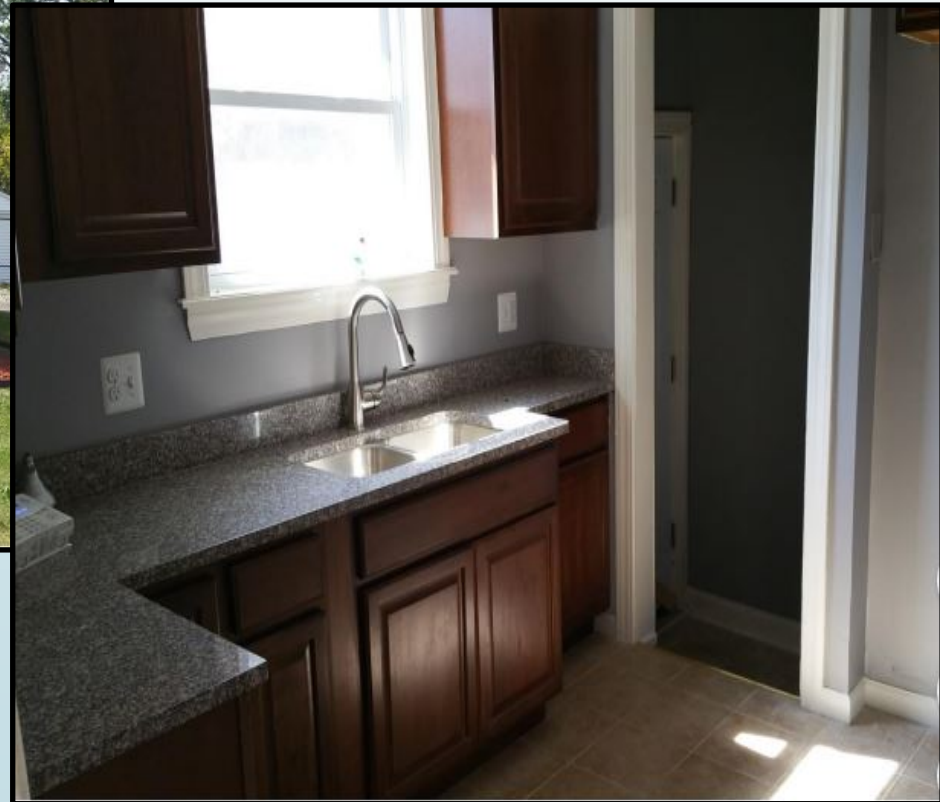
# Rehabbed & Ready

(program)



# Rehabbed & Ready

(program)



# Community Partner

(program)

- ▶ The Detroit Land Bank Community Partner program was created to encourage faith and community-based organizations to join the Land Bank in transforming the neighborhoods they serve. Detroit Land Bank Community Partners are able to use Land Bank acquired properties for, home rehab projects, urban gardening, green space projects, or any use that enhance the quality of life in neighborhoods



# Fitzgerald Model

- ▶ The Fitzgerald Revitalization Project is a new initiative led by the City of Detroit to stabilize and strengthen the neighborhood by transforming publicly-owned vacant land and buildings into community assets
- ▶ Rather than work on one lot at a time, the project is focused on 100 vacant buildings and 257 vacant lots at once, all in the Fitzgerald neighborhood

