

IEDC Conference

BR&E: 30 Years of Community Economic Impact
Innovations Panel: Mobile Application

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THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

BR&E IN OHIO

Since 1986, more than 140 communities have improved their business climate through the Ohio Business Retention & Expansion Program.

Counties in red indicate current or past participation in BR&E.



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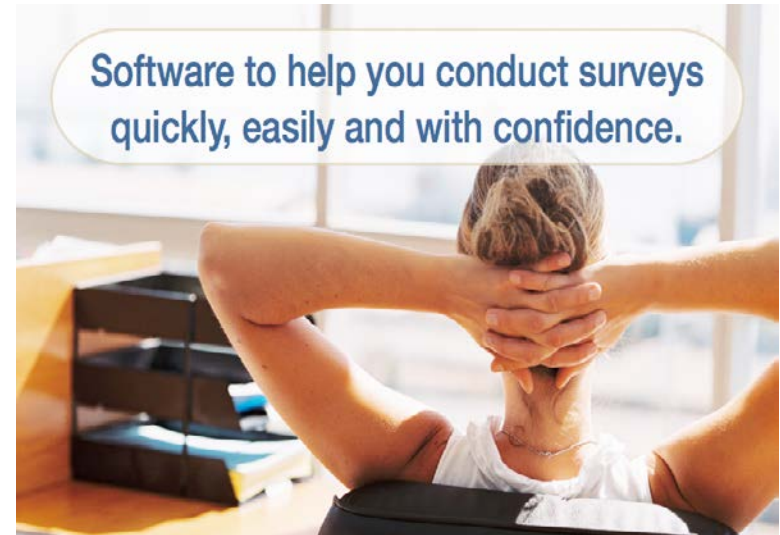
OSU Extension and SurveyGold Survey Software

- Relationship started in 2001
- OSU faculty and staff worked with SurveyGold to develop software to distribute surveys electronically.
- At that time, the focus was on industrial development, now the focus is on targeted sector surveys



SurveyGold Overview

- Software
 - Easy to install and use
 - Inexpensive to acquire
- Conduct unlimited surveys
 - Web, paper or mobile
- View and analyze results
 - Data analysis tools
 - Publish results via Word or Web
- Responsive software provider
 - New features and enhancements
 - Minimal support requirements



Product Editions

- SurveyGold Application
 - Everything you need to create and conduct surveys, analyze the results
 - Free and paid subscription levels
- SurveyGold Mobile (Developed 2015-16)
 - Enables surveys to be conducted via tablet
 - iOS and Windows
 - Free

Home Setup Survey Conduct Survey View Results Analyze Results Community

Activity as of August 11, 2016 4:05 PM



Survey Pulse

Survey	Most Recent	Respondents	Since Yesterday	7 Days	30 Days
2016 Lake County Agriculture Business Survey	7/15/2016	36	0	0	0
Survey of Holmes County Manufacturing Businesses	4/6/2016	20	0	0	0
Sample Survey	2/1/2009	10	0	0	0
Sample Exam	8/21/2008	10	0	0	0



Update Activity

Activity

You added a field survey.	Survey of Holmes County Manufacturing Businesses	Sep 8, 2016	11:11 AM	▲
Web survey respondents are up-to-date.	2016 Lake County Agriculture Business Survey	Jul 18, 2016	7:33 AM	☰

Home

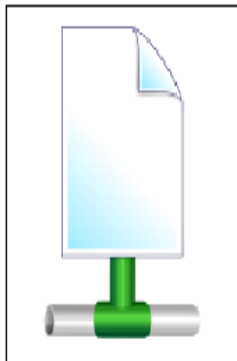
Setup Survey

Conduct Survey

View Results

Analyze Results

Community



Email Survey Campaigns



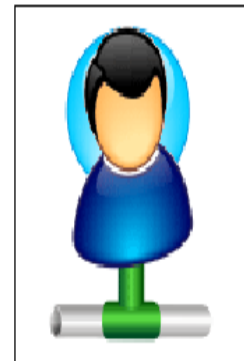
Field Surveys



Field Surveyors Network



Shared Responses Surveys



Shared Responses Subscribers

Bottom Line Benefits

Simple to use

- Create/conduct web surveys
 - Without complicated editing tools or programming
- Collect web survey responses
 - Without involving information technology resources
- Produce reports with just a few mouse clicks

Cost-effective to use

- Inexpensive to acquire
- Create and conduct any number of surveys

SurveyGold Mobile

[View More by This Developer](#)

By Golden Hills Software, Inc.

Open iTunes to buy and download apps.



[View in iTunes](#)

Free

Category: [Business](#)
Released: Sep 10, 2016
Version: 1.0.2
Size: 55.7 MB
Language: English
Seller: Golden Hills Software
© 2016 Golden Hills Software, Inc.
[Rated 4+](#)

Compatibility: Requires iOS 7.1 or later. Compatible with iPad.

Customer Ratings

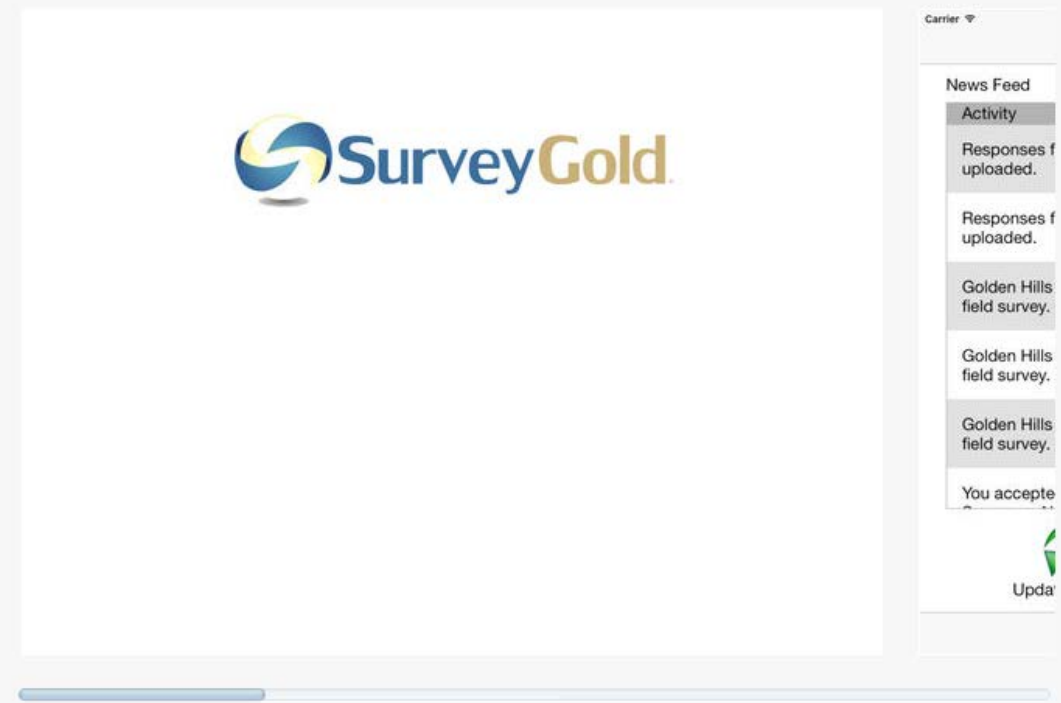
We have not received enough ratings to display an average for the current version of this application.

Description

SurveyGold Mobile is a free app for collecting responses to surveys created with SurveyGold. Receive survey assignments, collect responses from respondents in-person while offline and submit responses back to the SurveyGold survey author when online.

[Golden Hills Software, Inc. Web Site](#) > [SurveyGold Mobile Support](#) >

iPad Screenshots



Ohio State University Extension and SurveyGold

Development of the mobile application

- Received grant dollars to develop ag-related surveys
- The motivation for the app.....
- Limitations or constraints faced in developing the app
- How has the app addressed the technology transfer need?
- What new innovation do I see in the future?.....



OSUE and SurveyGold

Training modules available on YouTube

Training module for the app

- <http://www.surveygoldsolutions.com/how-to-conduct-field-surveys.html>

