Traci Lutton

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What is the “Alliance?”

TEAMWORK!
WORKING TOGETHER GETS THE GOODS!
What is the “Alliance?”
The Vision Program

Horizon ‘91

Vision 2001

VISION 2006

VISION 2016

HORIZON '96

VISION 2011

VISION 2021
# Vision 2021 Fundraising Campaign

<table>
<thead>
<tr>
<th>Task Name</th>
<th>Duration</th>
<th>Start Date</th>
<th>End Date</th>
<th>% Complete</th>
<th>Status</th>
<th>Assigned To</th>
<th>Comments</th>
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<tbody>
<tr>
<td>Identify Campaign Chair / Co-Chair, Verify Acceptance</td>
<td>123d</td>
<td>11/01/15</td>
<td>02/28/16</td>
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<td>Jay</td>
<td>Identify Campaign Chair / Co-Chair, Verify Acceptance</td>
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<td>Identify Executive Committee Members &amp; Call Initial Meeting</td>
<td>32d</td>
<td>12/01/15</td>
<td>01/13/16</td>
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<td>Steering Committee</td>
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<td>Review Donor History &amp; Opportunities</td>
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<td>01/19/16</td>
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<td>Review Donor History &amp; Opportunities</td>
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<td>Develop Chart of Top 25 Donors and Ask Amount</td>
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<td>01/13/16</td>
<td>01/20/16</td>
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<td>Executive Committee</td>
<td>Develop Chart of Top 25 Donors and Ask Amount</td>
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<td>Set Financial Goal</td>
<td>6d</td>
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<td>Executive Committee</td>
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<td>Define Timeframe for Campaign</td>
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<td>01/13/16</td>
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<td>Define Timeframe for Campaign</td>
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<td>02/03/16</td>
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<td>Hire Facilitator for Public Meetings</td>
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<td>25d</td>
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<td>03/14/16</td>
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<td>03/15/16</td>
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<td>Make Arrangements for Room, Food for Public Forum</td>
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<td>04/11/16</td>
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<td>Kick Off Announcement for Campaign &amp; Amount Raised to Date</td>
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<td>Prepare Documents, Website &amp; Presentation for Focus Group 1</td>
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<td>04/26/16</td>
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<td>05/17/16</td>
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<td>05/24/16</td>
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<td>07/15/16</td>
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<td>Fundraising Coordinator</td>
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<td>Not Started</td>
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<td>Victory Breakfast</td>
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</table>
Vision 2016 Goals

GOAL ONE: Expansion & Retention of Existing Business

GOAL TWO: New Business Attraction

GOAL THREE: Improve the Image of Muncie-Delaware County

GOAL FOUR: Workforce Education

GOAL FIVE: Community Planning Preparedness

GOAL SIX: Promote Early Childhood Education
Vision 2021 Goals

GOAL ONE:
Enrich Quality of Life

GOAL TWO:
Enhance Quality of Place

GOAL THREE:
Expand and Retain Existing Business

GOAL FOUR:
Create a Culture of Education

GOAL FIVE:
Prepare the Community for the Future

GOAL SIX:
Encourage job growth in targeted sectors
TACTICS FOR MEETING OBJECTIVES

Population Growth and Diversity
- Create an online portal to highlight community diversity
- Work with employers to recruit workers to the area
- Convince commuters to relocate to Delaware County

Community Well-Being
- Support wellness activities for healthy living
- Identify and support public safety programs

Transit Options
- Stay current on transit trends
- Collaborate to plan and implement new options
- Make the community more bicycle and pedestrian friendly

MEASUREMENTS
- Become the first county well-certified in the state
- Increase positive news, events, and people on social media
- Assist with community database on transit developments
- Increase the number of people living and working in Delaware County

Muncie Area Facts:
- MuncieMuseums center for cultural exploration hosts ongoing exhibits and invites visitors to wander its 48 acres of beautifully landscaped grounds.
- Delaware County is consistently ranked in the top five counties in the state for nonprofits.
- The Charles W. Brown Planetarium at Ball State University is the largest planetarium in Indiana and offers free weekly showings throughout the year.
- The Muncie Children’s Museum offers 18 interactive, hands-on exhibits for children to explore, create, and discover.
- The Muncie Public Library has four locations throughout the city including the history and genealogy center and Connection Center, founded on a paperless library branch that promotes 21st century skills and resources to focus on the community’s creative projects.
- Ball State athletics are part of the NCAA Division I and Mid-American Conference and include seven men’s sports and 12 women’s sports.
- Realtor.com ranks Muncie— with a median home price of $17,900—as the least expensive college town in America.
- The Marilyn K. Glick Center for Glass at Ball State University was built to support the contemporary glass arts and allows the public to watch artists as they work in the hot shop.
- The David Owsley Museum of Art has a notable, well-rounded collection that spans more than 5,000 years.
- canoe Country in Daleville allows individuals to rent a kayak or tube to enjoy the scenic White River that flows through Delaware County.
MORE-THAN-AMAZING ACCESS
Muncie-Delaware County, Indiana Economic Development Alliance

How Has TIF Been Used in Delaware County?
INFRASTRUCTURE
- Park One TIF Area
- Roads
- Rail
- Sewer and water lines
- Nebo Road TIF

Harrison Road TIF Area

AGENDA
7:00 AM COFFEE & NETWORKING
7:30 AM BREAKFAST
WELCOME
Jerri Daniel, President/CEO
VISION 2016 UPDATE
Pam Cory, Chairman
Muncie-Delaware County Chambers of Commerce
Board of Directors
Aline Quick, Chairman
Delaware Advancement Corporation
Board of Directors
KEYNOTE
Lory Gigliotti, Managing Director
9:00 AM Q&A
ADJOURNMENT