

# IEDC 2016 Annual Conference Town Halls

Communities with  
Populations From  
200,000 to 500,000

September 27, 2016

# Medium Sized Cities

- Population is only one metric
- Situation: Part of an larger urban area or stand alone?
- Basic economy
- Geographic size and layout
- How old?
- Trending up or down?

# Common Metrics

- Nature of population
- Percentage industrial, retail, office, tech?
- Nature of housing
- Condition of infrastructure

# Subjectives

- What does success look like for you?
- What does failure look like?
- What do you think is your best means to make a difference?
- If you were king (or queen), what single thing would you do to move your city in a different direction?

# Arlington, Texas

- 380,000 population
- 100 square miles
- 3<sup>rd</sup> largest city in DFW Metroplex
- 50<sup>th</sup> largest city in the nation
- \$400M annual budget
- Founded in 1876; Modern growth began in 1945



# Positives

- University of Texas Arlington
- General Motors (full size SUV's)
- AT&T Stadium (Dallas Cowboys)
- Globe Life Park (Texas Rangers)
- Six Flags Over Texas
- Industrial
- Retail

# Challenges

- Class A office market (jobs)
- No mass transit
- Aging housing
- Diversifying population
- Household incomes
- Education & training
- Post suburban sprawl (redevelopment)

# Demographic Changes



# Development & Redevelopment

# Workforce Issues

# Infrastructure Challenges

# Economic Development Advantages

# Final Questions