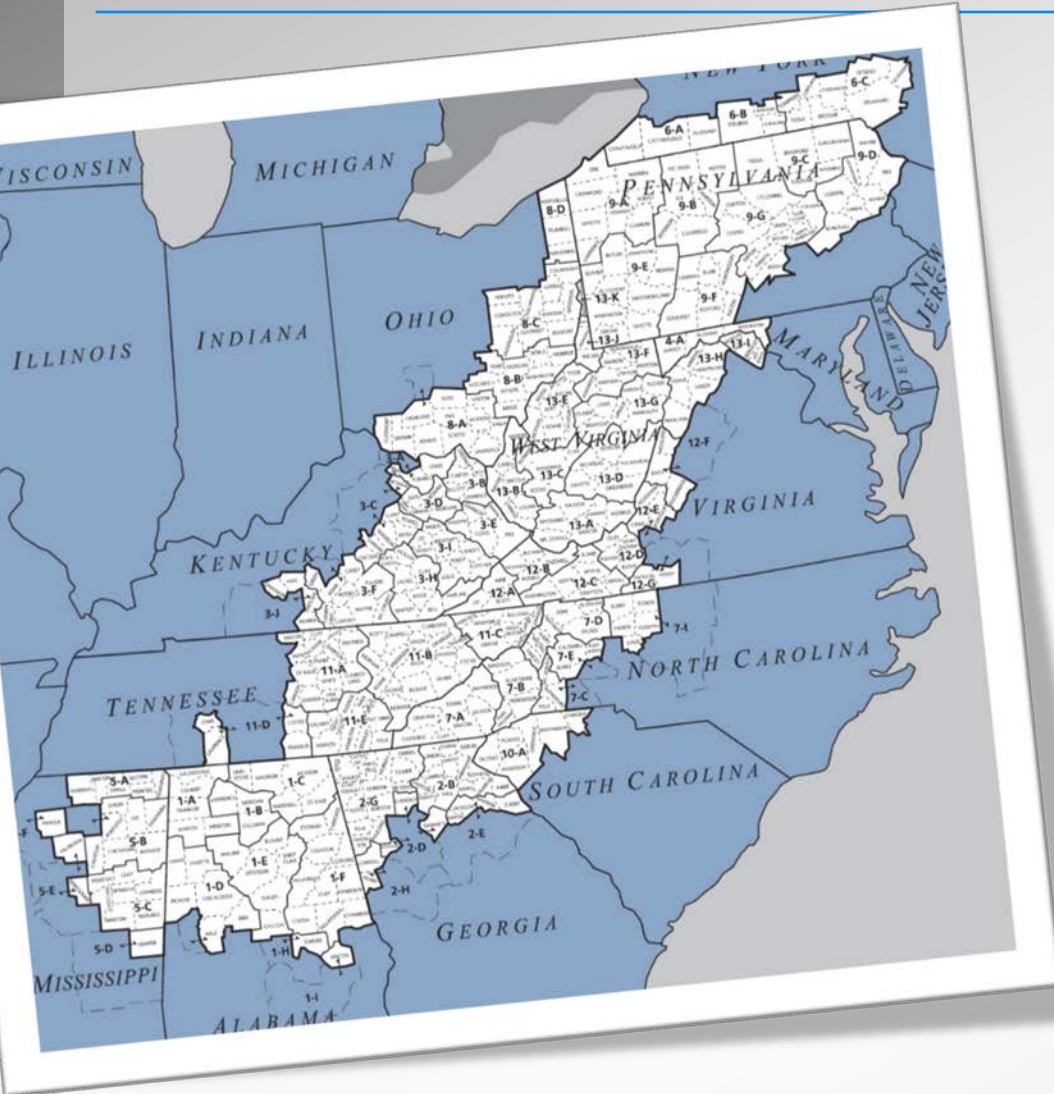




# IEDDC 2017 FED Forum

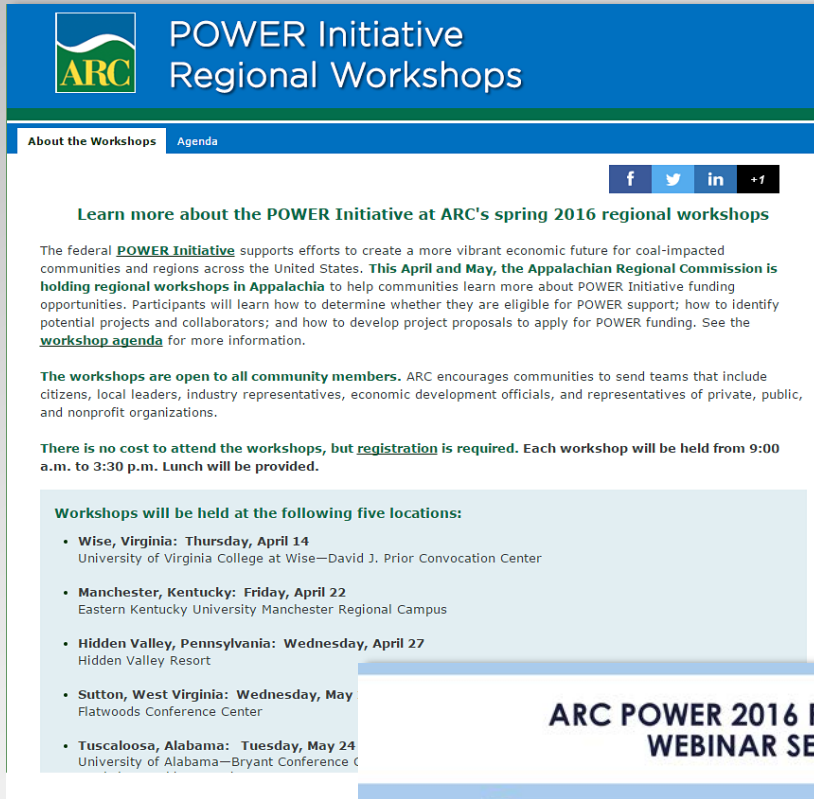
April 2017

# ARC Investments, FY 2016



- Invested \$109.2 million
- 470 economic development projects
- Create or retain over 18,000 jobs
- Train over 46,000 students and workers
- Attract an additional \$173.4 million in additional project funding
- Leverage \$349.7 million in private investment

# Partnerships for Opportunity and Workforce and Economic Revitalization (POWER)



**POWER Initiative Regional Workshops**

About the Workshops | Agenda

Learn more about the POWER Initiative at ARC's spring 2016 regional workshops

The federal **POWER Initiative** supports efforts to create a more vibrant economic future for coal-impacted communities and regions across the United States. **This April and May, the Appalachian Regional Commission is holding regional workshops in Appalachia** to help communities learn more about POWER Initiative funding opportunities. Participants will learn how to determine whether they are eligible for POWER support; how to identify potential projects and collaborators; and how to develop project proposals to apply for POWER funding. See the [workshop agenda](#) for more information.

**The workshops are open to all community members.** ARC encourages communities to send teams that include citizens, local leaders, industry representatives, economic development officials, and representatives of private, public, and nonprofit organizations.

**There is no cost to attend the workshops, but registration is required.** Each workshop will be held from 9:00 a.m. to 3:30 p.m. Lunch will be provided.

**Workshops will be held at the following five locations:**

- **Wise, Virginia: Thursday, April 14**  
University of Virginia College at Wise—David J. Prior Convocation Center
- **Manchester, Kentucky: Friday, April 22**  
Eastern Kentucky University Manchester Regional Campus
- **Hidden Valley, Pennsylvania: Wednesday, April 27**  
Hidden Valley Resort
- **Sutton, West Virginia: Wednesday, May 19**  
Flatwoods Conference Center
- **Tuscaloosa, Alabama: Tuesday, May 24**  
University of Alabama—Bryant Conference Center

- Nine leadership meeting sessions
- Five workshops engaging over 850 stakeholders
- Six-part webinar series with 1,400 views



**ARC POWER 2016 RESOURCES WEBINAR SERIES**

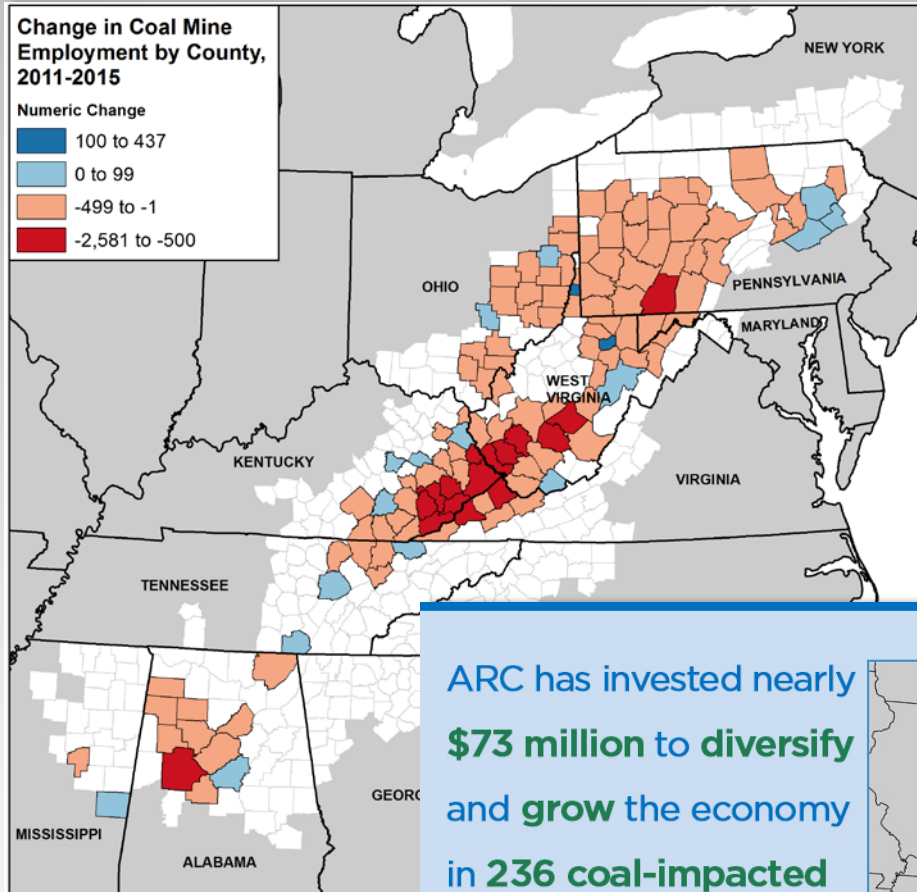
Now available at [www.arc.gov](http://www.arc.gov)

- *What is the POWER Initiative?*
- *Research and Data: What is a Coal-Impacted Community?*
- *POWER Implementation Grants: The Application Process*
- *POWER Technical Assistance Grants: The Application Process*
- *Guide to Matching Funds*

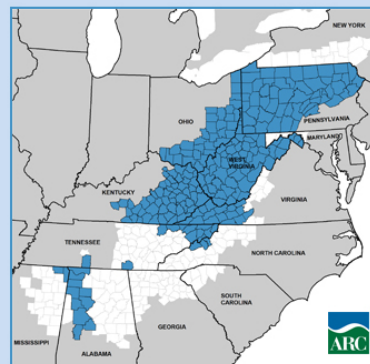
 **POWER 2016**  
[www.arc.gov/POWER](http://www.arc.gov/POWER)



# Partnerships for Opportunity and Workforce and Economic Revitalization (POWER)



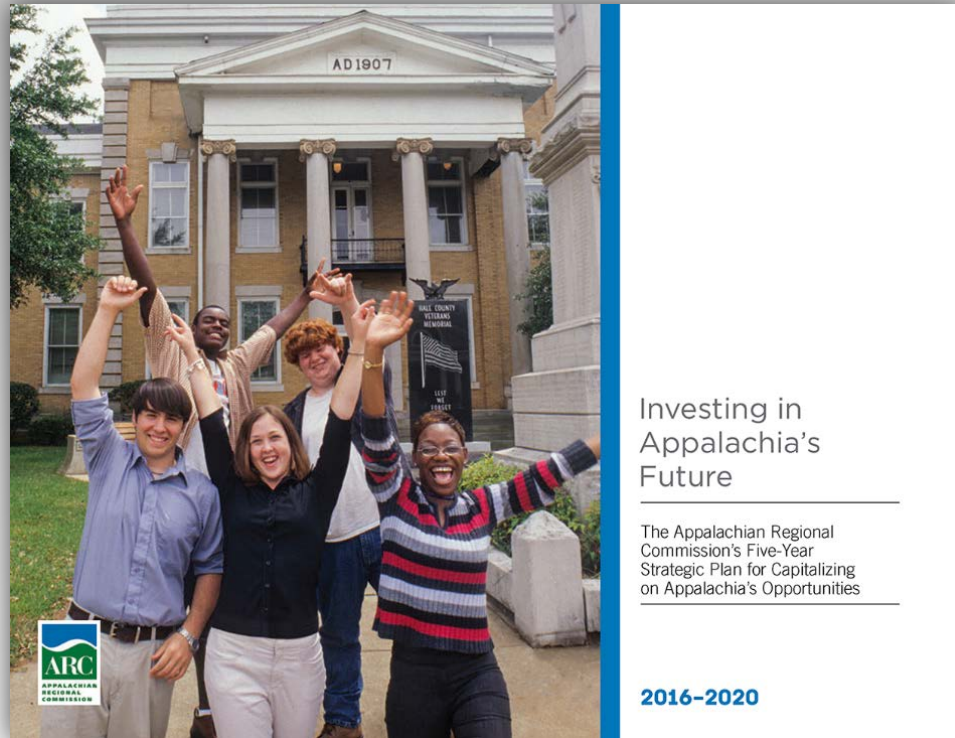
ARC has invested nearly **\$73 million** to **diversify** and **grow** the economy in **236 coal-impacted counties** across Appalachia.



Appalachian Regional Commission, January 2017

- Create or retain over 6,500 jobs
- Leverage an additional \$132 million in private and public investment
- Create or improve thousands of businesses and prepare thousands of workers and students for new market opportunities

# ARC Strategic Plan, 2016–2020



**GOAL 1** Economic Opportunities

**GOAL 2** Ready Workforce

**GOAL 3** Critical Infrastructure

**GOAL 4** Natural and Cultural Assets

**GOAL 5** Leadership and Community Capacity

# Goal 1: Economic Opportunities



- 75 delegations to 3 international trade events
- 19 companies to MINExpo
- New research on Appalachia's entrepreneurial ecosystem



# Goal 2: Ready Workforce



**NIDA**  
NATIONAL INSTITUTE  
ON DRUG ABUSE



Robert Wood Johnson Foundation

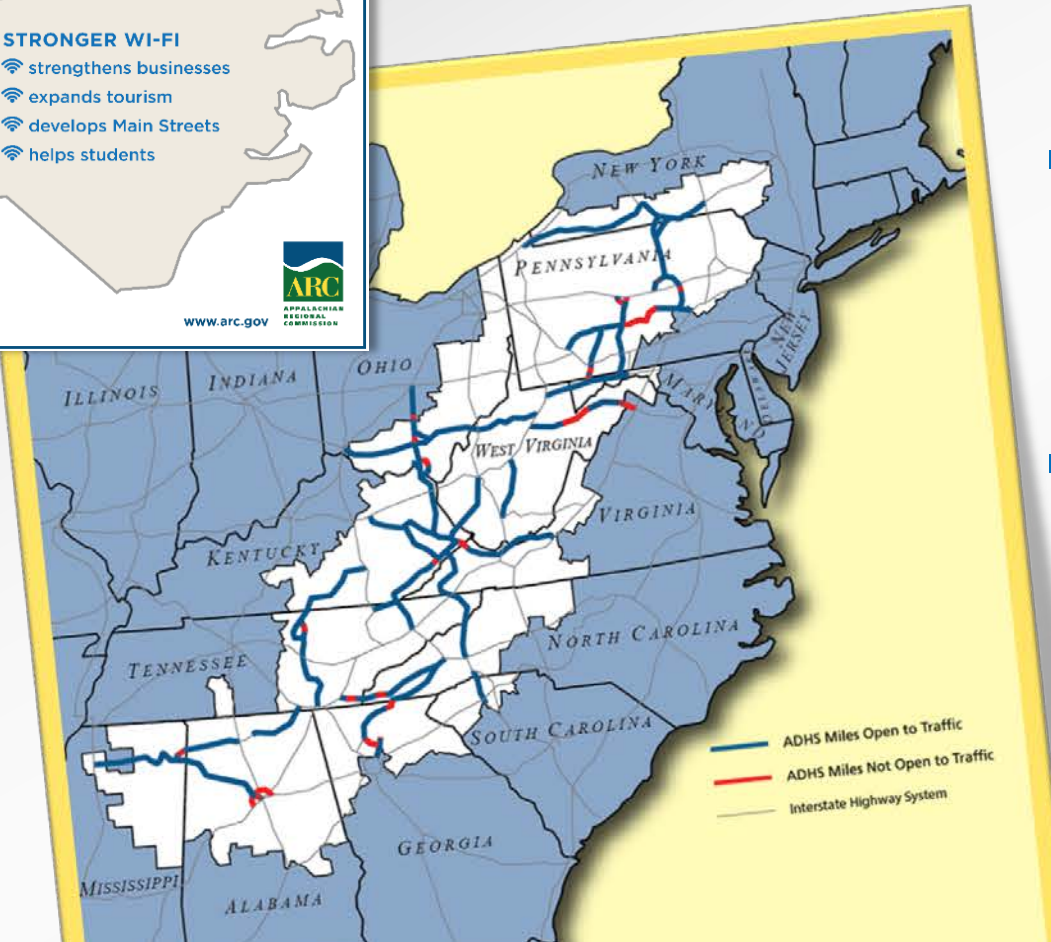
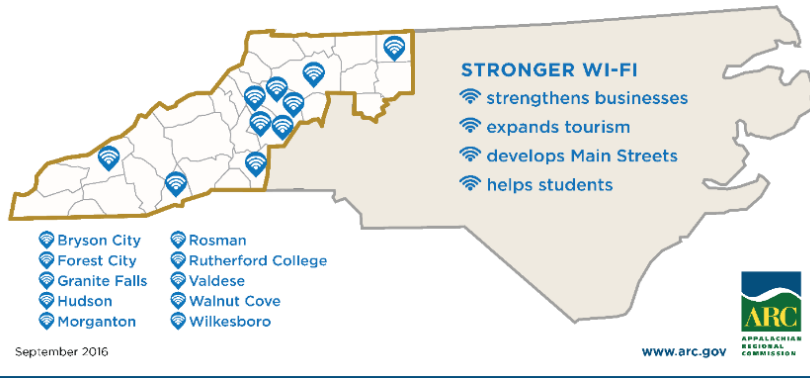


- Advance manufacturing workforce in southern Appalachia
- Research opioids and related HIV and HepC issues
- Continue partnership with Robert Wood Johnson Foundation
- Support Oak Ridge National Laboratory Summer Math-Science Institute

# Goal 3: Critical Infrastructure

## The APPALACHIAN REGIONAL COMMISSION (ARC)

is investing **\$272,000** to strengthen wi-fi services in **10** rural **North Carolina** communities, benefiting **415** businesses and **thousands** of students, residents, and visitors.



- Pilot project to expand and enhance free Wi-Fi in 10 North Carolina communities
- Complete 90% of the Appalachian Development Highway System
- Brought new/improved water/wastewater services to nearly 21,000 businesses and households



# Goal 4: Natural and Cultural Assets



- Doubled Bon Appétit Appalachia listings to more than 1,000
- Touched over 100 counties and 1,000 communities through Gateway partnership
- Supported large-scale outdoor recreation development in Region

# Goal 5: Leadership and Community Capacity

## Appalachian Teaching Project 2016

**150 students** in **14 schools** across **11 Appalachian states** are participating in the Appalachian Teaching Project this year.

### PARTICIPATING SCHOOLS

Alfred State College	Radford University
Appalachian State University	Southeast Kentucky Community and Technical College
Auburn University	University of North Georgia
East Tennessee State University	University of Pittsburgh at Bradford
Fairmont State University	University of Tennessee
Indiana University of Pennsylvania	Zane State College
Mississippi University for Women	
Morehead State University	



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- Supported Shaping Our Appalachian Region (SOAR) to help create 1,500 jobs in eastern Kentucky
- Welcomed 150 students to Washington, DC, through the Appalachian Teaching Project
- Partnered with ORAU and CDC to help CBOs develop effective messaging addressing opioid abuse



# ARC Communications Division



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ARC

In the Region

A WEEKLY SNAPSHOT OF NEWS, ANNOUNCEMENTS, AND TIDBITS FROM THE APPALACHIAN REGION

SEPTEMBER 15, 2016



ARC

AppalachianRegComm @ARCgov

Federal-state partnership working for sustainable community & economic development in the 13 states of Appalachia.

Washington, DC

arc.gov

Joined March 2011

175 Photos and videos

Tweets

Pinned Tweet

AppalachianRegComm @ARCgov · Feb 13

Our In the Region newsletter gives weekly snapshot of investments into Appalachia's future & other news. Sign up: [bit.ly/2III0iw](http://bit.ly/2III0iw)

AppalachianRegComm @ARCgov · 8m

Deadline to apply for #Appalachian Gateway Community Workshop is 1 month away. Don't miss out! [bit.ly/2NtRm](http://bit.ly/2NtRm) @ConservationFund

You Retweeted

Delegate Riley Moore @RileyMooreWV · 2h

In Judiciary today as we take up issues related to drug abuse. @RepEvanJenkins gives us a brief on efforts in DC. Excellent insights!

AppalachianRegComm @ARCgov · 18h

.@entretalk launches K-12 entrepreneurship education program with community colleges and ed groups:

- *In the Region* weekly newsletter to 6,500 stakeholders
- Expanded ARC social media reach
- Integrated infographics into messaging



22.2% of Appalachians age 25+ have earned at least a bachelor's degree

Find out more at [www.arc.gov/chartbook](http://www.arc.gov/chartbook)

ARC



# ARC State Fact Sheets

[www.arc.gov/FactSheets](http://www.arc.gov/FactSheets)



## 13-State Profile Appalachian Region

### Investments in the Appalachian Region October 2015-January 2017

The Appalachian Regional Commission (ARC) is a federal-state partnership. Its mission is to innovate, partner, and invest to build community capacity and strengthen economic growth in 420 counties across the 13 Appalachian states. ARC's strategic plan identifies five investment goals to advance this mission: creating economic opportunity; preparing a ready workforce; building critical infrastructure; leveraging natural and cultural assets; and cultivating leadership and community capacity.

In partnership with the states, ARC has supported **662 projects** in Appalachia totaling **\$175.7 million**. These investments have been matched by more than **\$257.4 million** and will attract an additional **\$443.3 million** in leveraged private investments in Appalachia. They will also create or retain nearly **23,670 jobs**, train and educate over **49,000 students and workers**, and benefit the more than **25 million residents** in **Appalachia's 420 counties**.

#### INVESTMENT PRIORITIES IN THE APPALACHIAN REGION

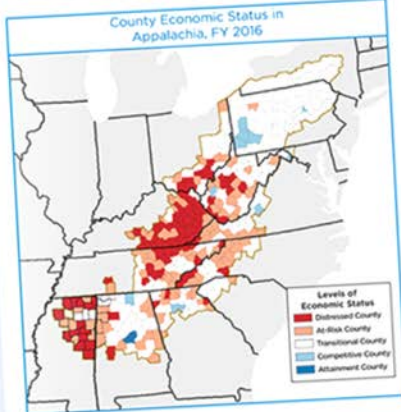
**ECONOMIC OPPORTUNITIES**  
ARC has invested almost **\$41.2 million** in entrepreneurial and business strategies to strengthen the economy in Appalachia.

**READY WORKFORCE**  
ARC has invested over **\$59.4 million** to increase the education, knowledge, skills, and health of Appalachian residents to work and succeed.

**CRITICAL INFRASTRUCTURE**  
ARC has invested almost **\$46.0 million** in Appalachia's critical infrastructure development, including broadband, transportation, and water/wastewater systems.

**NATURAL AND CULTURAL ASSETS**  
ARC has invested almost **\$11.3 million** to leverage the economic potential of Appalachia's natural and cultural heritage.

**LEADERSHIP & COMMUNITY CAPACITY**  
ARC has invested over **\$17.9 million** to build the capacity and skills of Appalachia's current and next-generation leaders and organization to advance community and economic development.



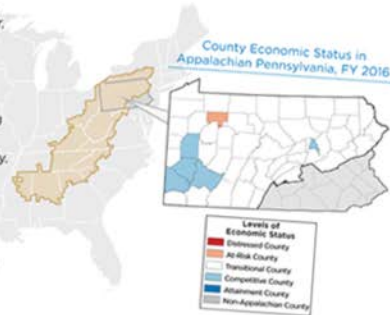
#### IMPACT ON DISTRESSED COUNTIES

In Appalachia, **93 counties** were considered economically distressed in fiscal year 2016. **394 projects** totaling **76%** of ARC investment dollars will have a direct impact on these counties.

### IN PENNSYLVANIA 2017

ARC is a federal-state partnership. Its mission is to innovate, partner, and invest to build community capacity and strengthen economic growth in 420 counties across the 13 Appalachian states. ARC's strategic plan identifies five investment goals to advance this mission: creating economic opportunity; preparing a ready workforce; building critical infrastructure; leveraging natural and cultural assets; and cultivating leadership and community capacity.

**Pennsylvania Department of Economic Development** will attract an additional **\$1.1 billion** in leveraged private investment. They will also create or retain nearly **700 jobs** and benefit the nearly **52 million** residents in **Pennsylvania's 52 counties**.



#### INVESTMENTS IN ACTION

In Appalachian Pennsylvania, a comprehensive approach to infrastructure development is having a direct impact on economic growth. For instance, with ARC support, access roads were upgraded in the **Delano Industrial Park** and the **Tidewood Industrial Park** to make the sites safer, more efficient and attractive to development. Together these improvements are projected to create as many as **300 new jobs** in Schuylkill County. Meanwhile, the **Somerset County Fiber Extension Project** is installing 22 miles of fiber optic cable to **bring broadband to over 1,000 businesses, 3,900 households** as well as schools, hospitals and other institutions in rural Somerset County through ARC investments.

### State Profile PENNSYLVANIA



## INVESTMENTS IN ALABAMA 2015-January 2017

### TENNESSEE

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**Department of Economic Development** will attract an additional **\$1.1 billion** in leveraged private investment. They will also create or retain nearly **700 jobs** and benefit the nearly **52 million** residents in **Pennsylvania's 52 counties**.

### TENNESSEE

ARC

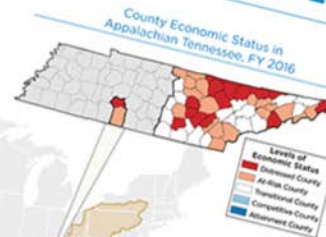
#### IMPACT ON DISTRESSED COUNTIES

In Appalachian Tennessee, **15 counties** were considered economically distressed in fiscal year 2016. **44 projects** totaling more than **87%** of ARC investment dollars will have a direct impact on these counties.

#### INVESTMENTS IN ACTION

Through TNECD, ARC has been a longstanding investor in **LaunchTN**, a public-private partnership making Tennessee a destination for entrepreneurship, innovation and high-quality jobs. In the past four years, **LaunchTN has helped accelerate 500 companies, created over 1,300 jobs, and facilitated over \$1 billion in additional venture investment in Tennessee**. ARC continued its support for LaunchTN with a **\$750,000 investment** in the three LaunchTN regional entrepreneurial centers specifically serving Tennessee's business-servicing communities. Each center offers intensive business-planning training, bootcamps, and mentorship. **The centers are projected to create 300 additional jobs, train 200 students and serve over 300 entrepreneurs**.

### State Profile TENNESSEE



#### IMPACT ON DISTRESSED COUNTIES

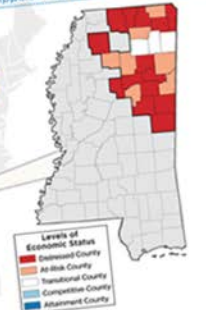
In Appalachian Mississippi, **14 counties** were considered economically distressed in fiscal year 2016. **54 projects** totaling almost **93%** of ARC investment dollars will have a direct impact on these counties.

#### INVESTMENTS IN ACTION

ARC invested **\$8.9 million** into **East Mississippi Community College**, **Northwest Mississippi Community College**, and **Itawamba Community College** in Mississippi to prepare workers for the region's growing automotive, aerospace, and advanced manufacturing sector. For example, Itawamba Community College will renovate and furnish a 21,200 square foot area at the Belden Center in order to better

### State Profile MISSISSIPPI

County Economic Status in FY 2016



### State Profile ALABAMA

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# IEDC 2017 FED Forum

April 2017