Presentation to the IEDC 2017 FED Forum Tuesday, April 11, 2017

National Institute of Standards and Technology Advanced Manufacturing Programs

Phillip Singerman, PhD, Associate Director for Innovation and Industry Services







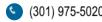


Figure 1: Manufacturing Employment, 1960–2016⁵











Figure 14: Manufacturing Employment in the United States, 1997–2016⁵⁹

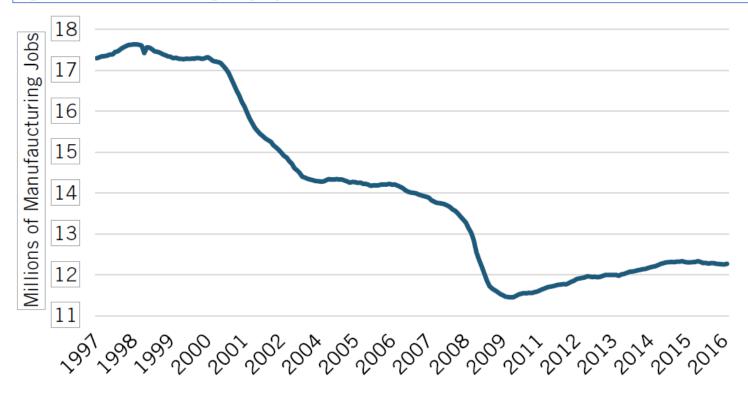










Figure 8: Real U.S. Manufacturing Output, 2007–2016³⁶



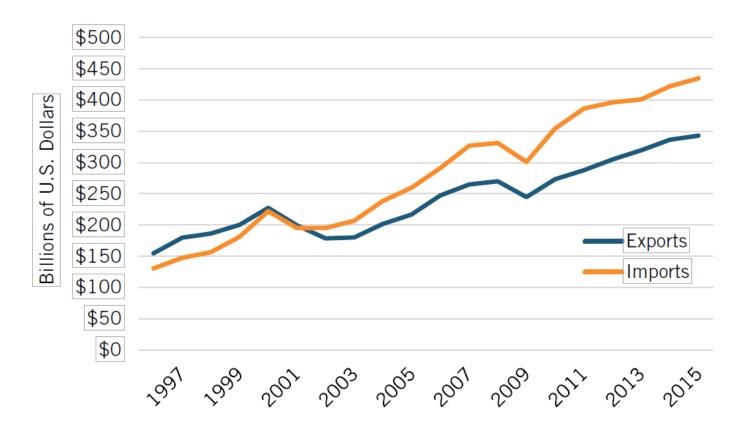








Figure 13: U.S. Imports and Exports of Advanced-Technology Products, 1996–2015⁵⁵





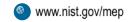
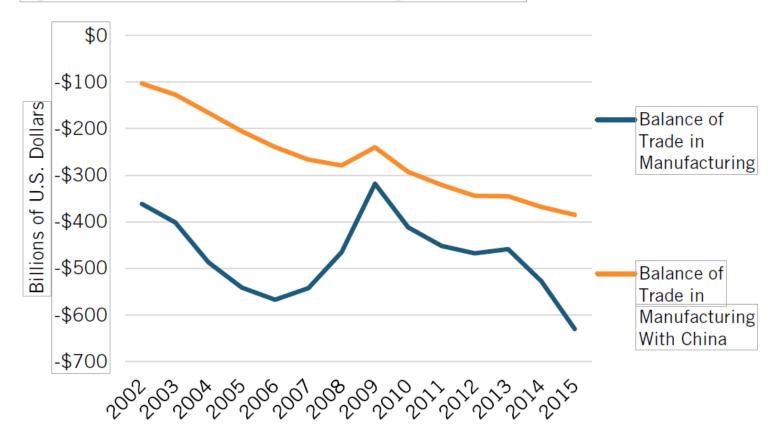






Figure 12: U.S. Trade Balance in Manufacturing, 2002–2015⁵³













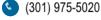
ROLE

MEP's state and regional centers facilitate and accelerate the transfer of manufacturing technology in partnership with industry, universities and educational institutions, state governments, and NIST and other federal and research laboratories and agencies.



























American Innovation & Competitiveness Act

January 6, 2017 - Became Public Law No: 114-329

- Makes 1:1 cost share permanent
- > 3rd & 8th year panel reviews
- > 5th year review to continue funding
- Recompetition after 10 years
- Community college representative on MEP Advisory Board
- Strengthened center oversight boards
- Reports about cost share changes some require input from Board











NIST MEP Independent Survey Process

- MEP uses a third-party resource to survey clients.
- Surveys are conducted quarterly. Approximately 7500 to 8000 surveys done annually.
- Response rates typically around 75-80 percent.
- Client-based survey has been conducted since 2000.
- Survey consists of 12 questions focusing on:
 - Bottom-line client outcomes such as sales, capital investment, cost savings, and employment
 - Questions about challenges, reasons for using the MEP, use of other external resources, and customer satisfaction











National Summary of Client-Reported Outcomes Resulting from MEP Center Activities: Q4 2015 to Q3 2016

Sales:	+\$9.33b	Total Investment:	+\$3.5b
o Increased:	\$2.33b	o Products & Process:	\$1.07b
o Retained:	\$ 7b		·
Jobs:	+86,541	o Plant & Equipment:	\$1.83b
o Created:	19,653	Systems & Software:	\$134m
o Retained:	66,888	·	ΨΙΟΉΠ
Cost Savings:	+\$857m	 Workforce Practices & Employee Skills 	\$210m
Investment Savings:	+\$514m	o Other Areas of Business:	\$227m





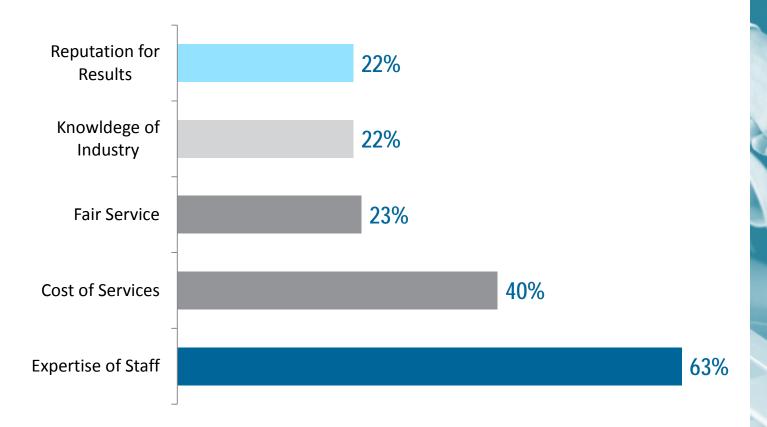




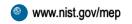


Why MEP?

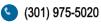
Top Reasons Manufacturers choose MEP





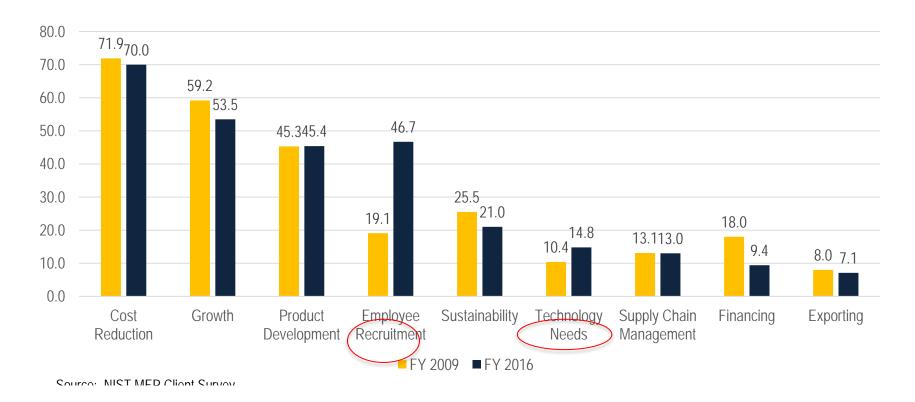








Small Manufacturers Report a Host of Challenges





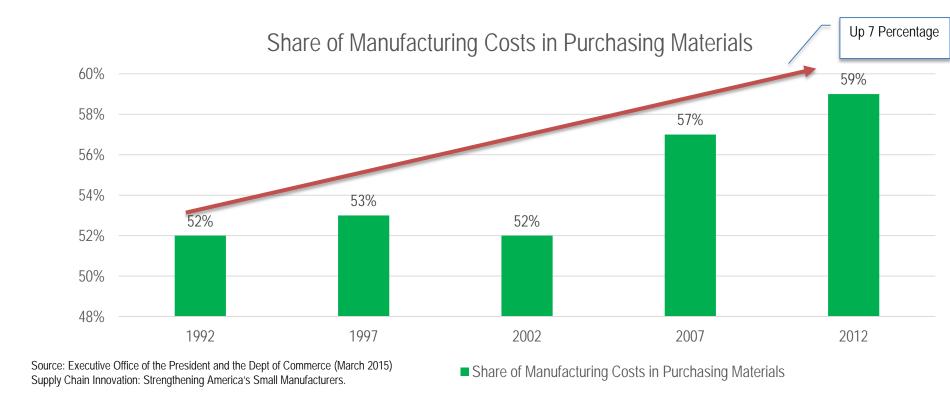








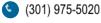
A Majority of Manufacturing Costs Are in the Supply Chain













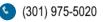
MEP Supply Chain Services

- **Supply Chain Optimization** approaches supply chains from a systems perspective and helps manufacturers build dynamic supply chains through the use of strategy, risk management, total cost of ownership, supplier communication, and supplier assessments.
- **Supplier Improvement** works with individual suppliers to improve their position in supply chains.
- **Supplier Scouting** leverages MEP's unique, nationwide knowledge of local manufacturing capabilities and capacities to connect U.S. manufacturers with business opportunities tied to specific supply chain needs from OEMs and government agencies. This also includes supply chain re-shoring efforts.
- Supply Chain Technology Acceleration includes Manufacturing Technology Acceleration Center (M-TAC) Pilot Projects and other assistance that helps small U.S. manufacturers grow and compete within supply chains by focusing on the technological needs and trends of specific supply chains and by providing technology acceleration, transition and commercialization tools and services.
- **Supply Chain Sustainability** includes multi-agency initiatives such as the Green Suppliers network, E3 (Economy, Energy, and Environment), and Energy Efficient Buildings Hub to help reduce supplier impacts on the environment, provide manufacturers with sustainability assessments of production processes, and assist with the implementation of energy-saving projects.



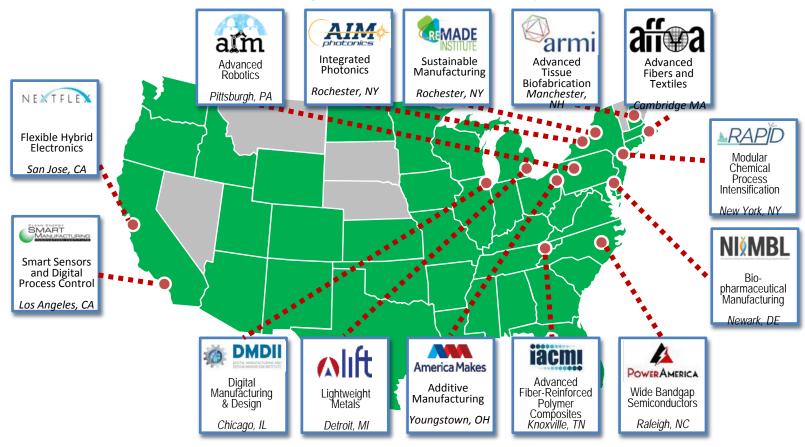








Manufacturing USA Today



Shaded states have major participants in Manufacturing USA Institutes









MEP/Institute Embedding Pilot – Round 1 & 2 Awardees

California Manufacturing Technology Center

NextFlex, Flexible Hybrid Electronics

Clean Energy Smart Manufacturing Innovation Institute

Illinois Manufacturing Excellence Center

Digital Manufacturing and Design Innovation Institute (DMDII)

New York State Department of Economic Development

American Institute for Manufacturing Integrated Photonics (AIM Photonics)

North Carolina State University

Power America

The University of Tennessee (Center for Industrial Services)

Institute for Advanced Composites Manufacturing Innovation (IACMI)

Massachusetts MEP

Advanced Functional Fabrics of America (AFFOA)

Pennsylvania MEP

America Makes

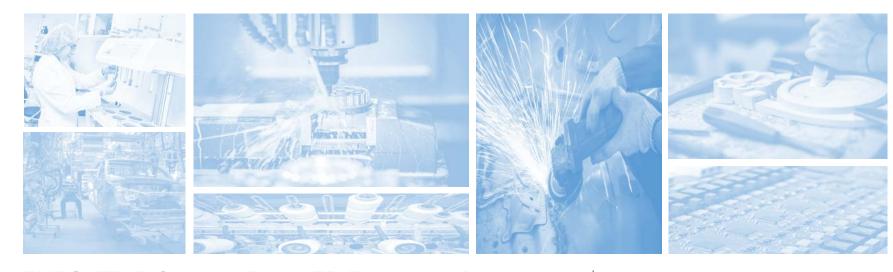
Michigan Manufacturing Technology Center

Lightweight Innovations for Tomorrow (LIFT)









EXECUTIVE SUMMARY: MEP Economic Impact Analysis

W.E. UPJOHN INSTITUTE











National Summary of Client-Reported Outcomes Resulting from MEP Center Activities: Q4 2015 to Q3 2016

Sales:	+\$9.33b	Total Investment:	+\$3.5b
o Increased:	\$2.33b	o Products & Process:	\$1.07b
o Retained:	\$ 7b		·
Jobs:	+86,541	o Plant & Equipment:	\$1.83b
o Created:	19,653	Systems & Software:	\$134m
o Retained:	66,888	·	ΨΙΟΉΠ
Cost Savings:	+\$857m	 Workforce Practices & Employee Skills 	\$210m
Investment Savings:	+\$514m	o Other Areas of Business:	\$227m











The Unconstrained Model Using Industry Variables







Output

\$130.15*



Personal Income \$34.64*



Dollars in billions

The unconstrained model, assuming no competition or displacement between firms, adds 575,870 jobs to the United States that would not have been created or retained without the services and activities of the MEP centers. In addition to the annual increase in gross domestic product (GDP), output, and personal income, the MEP activities also increase personal income tax revenue by \$4.66 billion, which far exceeds the \$130 million cost of the program each year. These estimates of impacts set an upper bound on outcomes and are not entirely realistic and likely overestimate MEP impact.











The Constrained Model Using Firm Variables











The constrained model, assuming competition or displacement between firms, adds 142,381 jobs to the U.S. economy, which would not have been created or retained without the services and activities of the MEP Centers. Under this more conservative and realistic approach, MEP activities add \$1.13 billion to the U.S. Treasury through an increase in personal income taxes. The increase in tax revenue to the U.S. Treasury would be higher if the model included corporate income taxes. With the model counting only income taxes, the tax revenues far exceed the cost of the program.











Thank You

Stay Connected

Search NISTMEP or NIST_MEP



VISIT OUR BLOG! http://nistmep.blogs.govdelivery.com

Get the latest NISTMEP news at: www.nist.gov/mep







