St. Louis Mosaic Project
Regional Prosperity Through Immigration & Innovation

Betsy Cohen
Executive Director
Key Finding: 2012 Study: STL under 5% foreign born

St. Louis has the lowest immigration share of a top 20 city, and 2nd slowest population growth.

Other metros in the top 20 averaged 40% faster economic growth over the past decade.

Source: Jack Strauss PhD, Saint Louis University
Steering Committee- Goal: Fastest growing major metro for foreign born by 2020

Sheila Sweeney (co-chair)  
St. Louis Economic Dev. Partnership

Rodney Crim (co-chair)  
St. Louis Economic Dev. Partnership

Joe Reagan (co-chair)  
St. Louis Regional Chamber

Parviz Ansari-SIUE

Paul Bland- Thomson Reuters

Nancy Brickhouse- SLU

James H. Buford- Civic Volunteer

Gay Burns- Civic Progress, RGA

Sable Campbell- Office of Mayor

Luis Campedelli- MasterCard

Anna Crosslin- International Institute

Bob Fox- Casa de Salud

Dr. Joel Glassman- UMSL

Anthony Gonzalez-Angel- Tota Inv.

Melissa Harper- Monsanto

Melissa Hayak- MilliporeSigma

Molly Hyland- Commerce Bank

Dr. Edward S. Macias- Washington U

Mike McMillan- Urban League

John Nations- Metro Bi-State

Kathy Osborn- Regional Business Council

Patricia Ovca- Donald Danforth Plant Center

Javier Orozco- Interfaith Partnership

Kathleen Ratcliffe- St. Louis CVC

Dr. Julian Schuster- Webster University

Peter Tao- TAO+LEE

Katrina Utz- Office of County Executive

Tim Nowak (Advisor WTC)  
Betsy Cohen Executive Director

Vin Ko- Program Manager

Tom Irwin (advisor)  
Ellen Harshman (advisor) SLU

Civic Progress

Dee Joyner (advisor)  
Commerce Bank
2013 Study Recommendations, Actions

International Institute-STL is now our Welcome Center

- Mosaic Goals part of STL Economic Development Goals

St. Louis Mosaic has online ethnic communities
Engage business community on hiring low and high skilled immigrants

Connect to local community

Work on policies through political leadership
Train international students, career services, companies

Communicate with MO, IL and U.S. legislatures

Quality of life attractions
Key Programs

• Mosaic Ambassadors Program
  – 700+ people, 27 schools, 5 companies
• Professional Connectors Program- over 120 foreign-born assisted in career networking
• International Students/ Corporate Hiring Program meets twice annually, campus materials
• Immigrant Entrepreneurship roadmaps, meetings
Successes

• Increased funding from government, funders, companies, Regional Chamber, RBC, Civic Progress, individuals
  – Located within the non-profit World Trade Center at St. Louis Economic Development Partnership
• Hired Program Manager Vin Ko, total staff: 2
• Over 200 media stories past year of Mosaic/welcoming immigrants in STL
• Local, State, National and International elevation of St. Louis as welcoming to immigrants
Regional Prosperity Through Immigration and Innovation

We aim to be a cultural mosaic, a place that is truly welcoming.
Together, we welcome newcomers because they bring new energy, ideas and talent with them. We want to share our community with its great neighborhoods, outstanding schools, plus some of the best hospitals and cultural destinations in the world.

Immigrants invigorate our region and take us back to our roots.

St. Louis welcomes you. St. Lou...Is Mosaic.

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