

#STLMosaic



Betsy Cohen  
Executive Director

St. Louis Mosaic  
Project  
**Regional Prosperity  
Through  
Immigration &  
Innovation**


# Key Finding: 2012 Study: STL under 5% foreign born



ST. LOUIS MOSAIC PROJECT

#STLMosaic

1980  
10<sup>th</sup> largest metro



2015  
20<sup>th</sup> largest metro

St. Louis has the lowest immigration share of a top 20 city,  
and 2<sup>nd</sup> slowest population growth.

1970  
26<sup>th</sup> in # of foreign born



2015  
43<sup>rd</sup> in # of foreign born

Other metros in the top 20 averaged 40% faster economic  
growth over the past decade.

*Source: Jack Strauss PhD, Saint Louis University*



# Steering Committee- Goal: Fastest growing major metro for foreign born by 2020



ST. LOUIS MOSAIC PROJECT

#STLMosaic

**Sheila Sweeney**(co-chair)  
St. Louis Economic Dev. Partnership

**Rodney Crim** (co-chair)  
St. Louis Economic Dev. Partnership

**Joe Reagan** (co-chair)  
St. Louis Regional Chamber

**Parviz Ansari**-SIUE

**Paul Bland**- Thomson Reuters

**Nancy Brickhouse**- SLU

**James H. Buford**-Civic Volunteer

**Gay Burns**- Civic Progress, RGA

**Sable Campbell**- Office of Mayor

**Luis Campedelli**- MasterCard

**Anna Crosslin**- International Institute

**Bob Fox**-Casa de Salud

**Dr. Joel Glassman**-UMSL

**Anthony Gonzalez-Angel**- T ota Inv.

**Melissa Harper**-Monsanto

**Melissa Hayak**- MilliporeSigma

**Molly Hyland**- Commerce  
Bank

**Dr. Edward S. Macias**- Washington U

**Mike McMillan**- Urban League

**John Nations**-Metro Bi-State

**Kathy Osborn**-Regional Business  
Council

**Patricia Ovca**-Donald Danforth Plant  
Center

**Javier Orozco**- Interfaith Partnership

**Kathleen Ratcliffe**-St. Louis CVC

**Dr. Julian Schuster**-Webster  
University

**Peter Tao**-T AO+LEE

**Katrina Utz**- Office of County  
Executive

**Tim Nowak** (Advisor WTC)  
**Betsy Cohen** Executive  
Director  
**Vin Ko**- Program Manager

**Tom Irwin** (advisor) Ellen Harshman (advisor) SLU  
Civic Progress

**Dee Joyner** (advisor)  
Commerce Bank

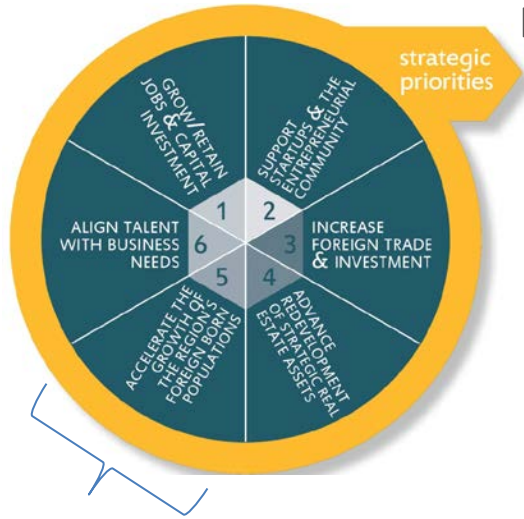
# 2013 Study Recommendations, Actions



ST. LOUIS MOSAIC PROJECT

#STLMosaic

International Institute-STL is now our Welcome Center



- Mosaic Goals part of STL Economic Development Goals

St. Louis Mosaic has online ethnic communities





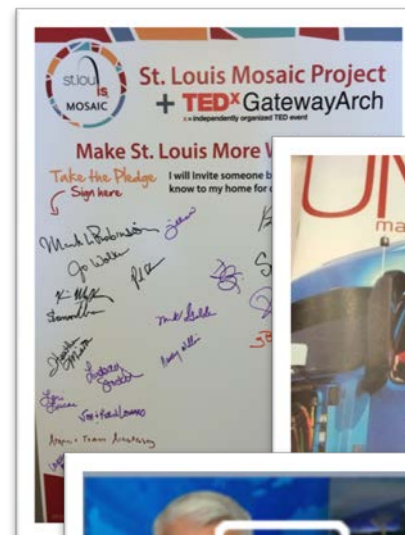
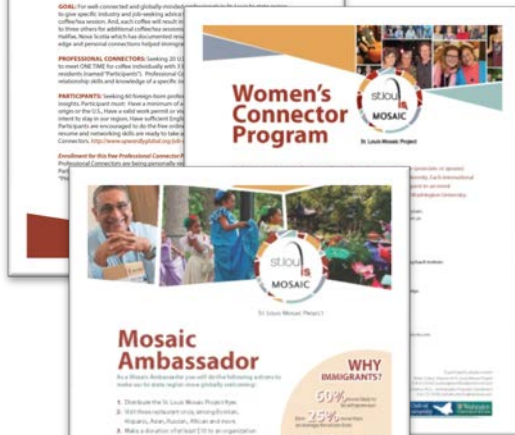


ST. LOUIS MOSAIC PROJECT

#STLMosaic

Engage business community on hiring low and high skilled immigrants

Connect to local community



Work on policies through political leadership



ST. LOUIS MOSAIC PROJECT

#STLMosaic



Train international students, career services, companies

Communicate with MO, IL and U.S. legislatures



Quality of life attractions



# Key Programs



ST. LOUIS MOSAIC PROJECT

#STLMosaic

- Mosaic Ambassadors Program
  - 700+ people, 27 schools, 5 companies
- Professional Connectors Program- over 120 foreign-born assisted in career networking
- International Students/ Corporate Hiring Program meets twice annually, campus materials
- Immigrant Entrepreneurship roadmaps, meetings

# Successes



ST. LOUIS MOSAIC PROJECT

#STLMosaic

- Increased funding from government, funders, companies, Regional Chamber, RBC, Civic Progress, individuals
  - Located within the non-profit World Trade Center at St. Louis Economic Development Partnership
- Hired Program Manager Vin Ko, total staff: 2
- Over 200 media stories past year of Mosaic/welcoming immigrants in STL
- Local, State, National and International elevation of St. Louis as welcoming to immigrants







## Regional Prosperity Through Immigration and Innovation



American Journey: The Mosaic Project

We aim to be a cultural mosaic, a place that is truly welcoming.

Together, we welcome newcomers because they bring new energy, ideas and talent with them. We want to share our community with its great neighborhoods, outstanding schools, plus some of the best hospitals and cultural destinations in the world.


Immigrants invigorate our region and take us back to our roots.

**St. Louis welcomes you. St. Lou...is Mosaic.**

**LEARN MORE**

### Tweets

 **STL Mosaic Project** @STLMosaic 2h  
Alex just noted that we are at 388 Mosaic Ambassadors and will hit 400 soon! Please sign up at [stlmosaicproject.org](http://stlmosaicproject.org), see the new website.

 **AS/COA Online** @ASCOA 29 Jul  
@AmerQuarterly's new Social Inclusion Index is out! How did