



ED + talent :: the playing field today

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Re:Posit Strategies
January 30, 2017

re:



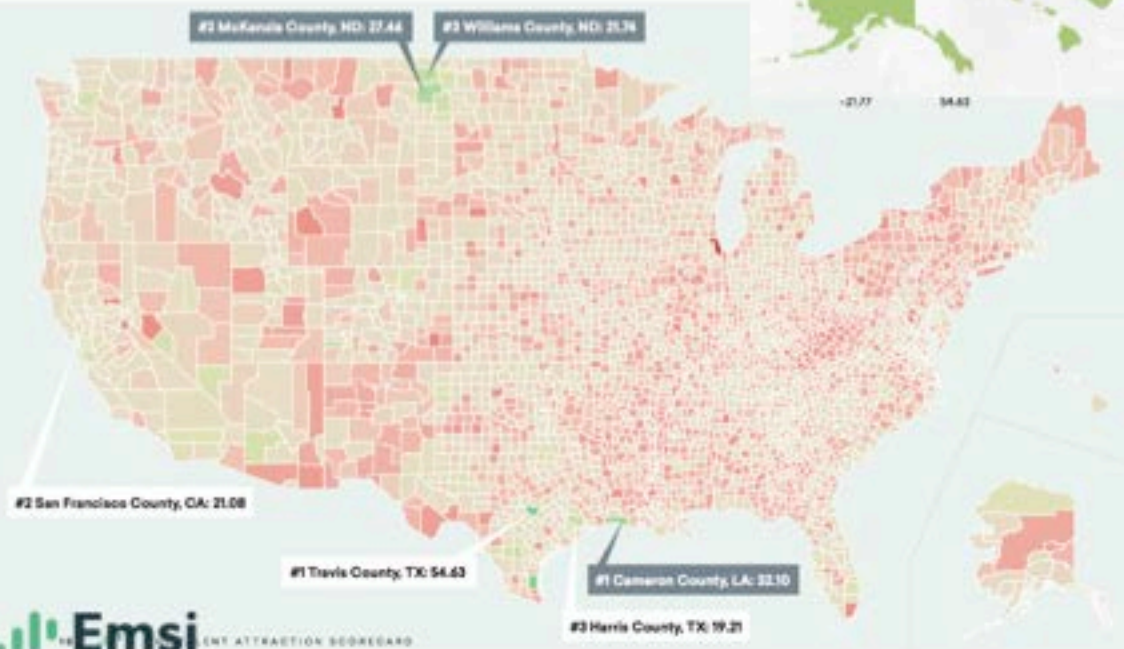
LOOKING BACK
LOOKING FORWARD



year of the job seeker



JOB TO JOBSEEKER RATIO
For example, a ratio of 1.72 means there is an average of 1.72 jobs for 1 jobseeker

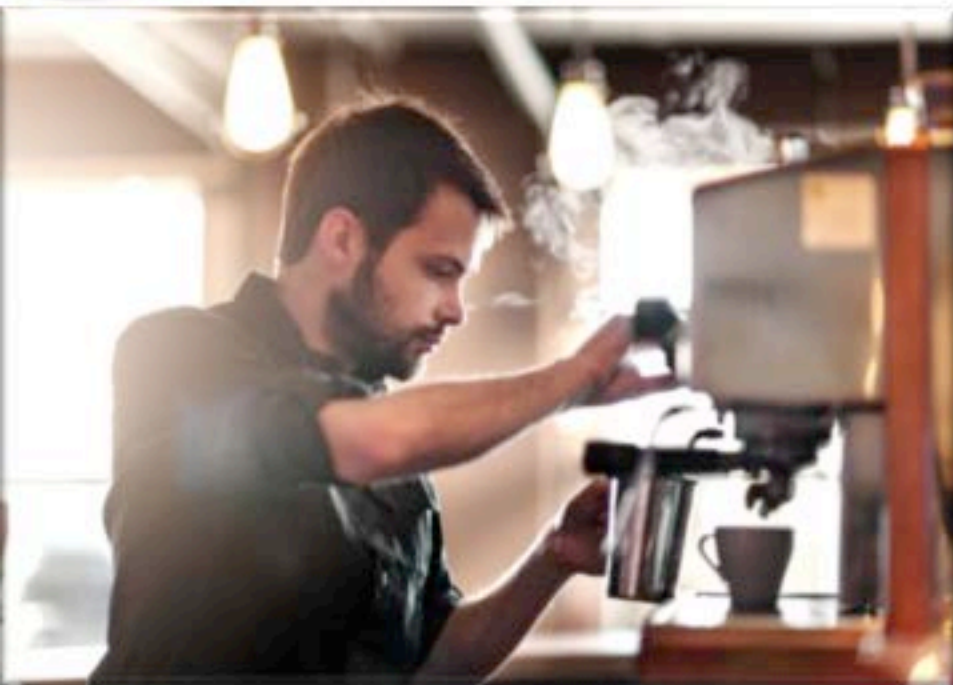


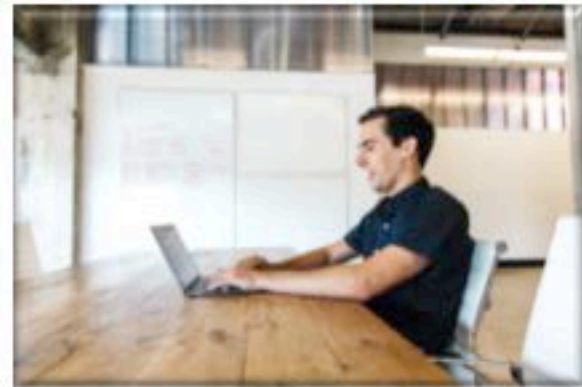
talent scorecard

live first, work second

re:

live first, work second





Innovate Birmingham
Birmingham, AL
© Cary Norton

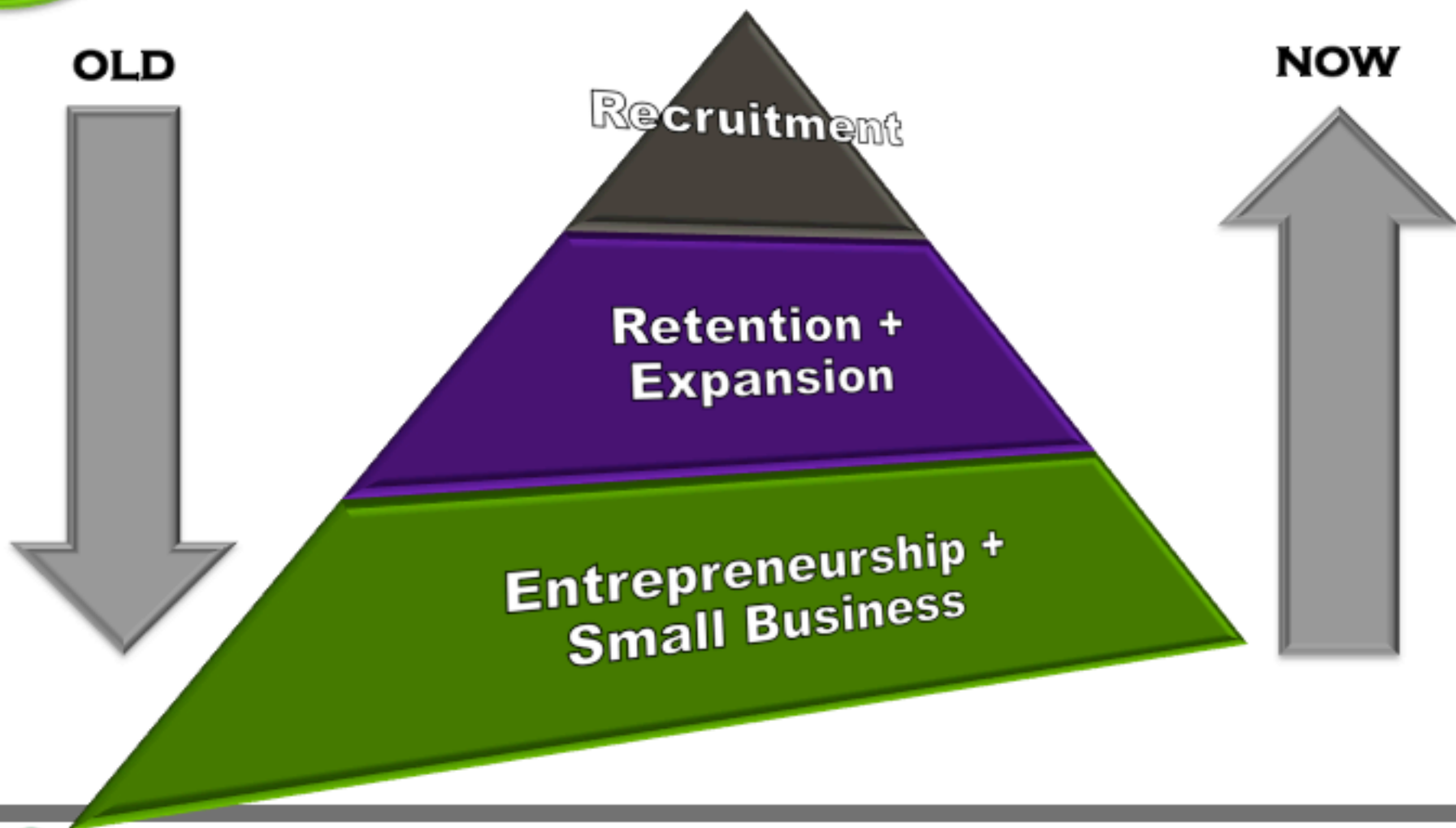
re:

shifts + pivots



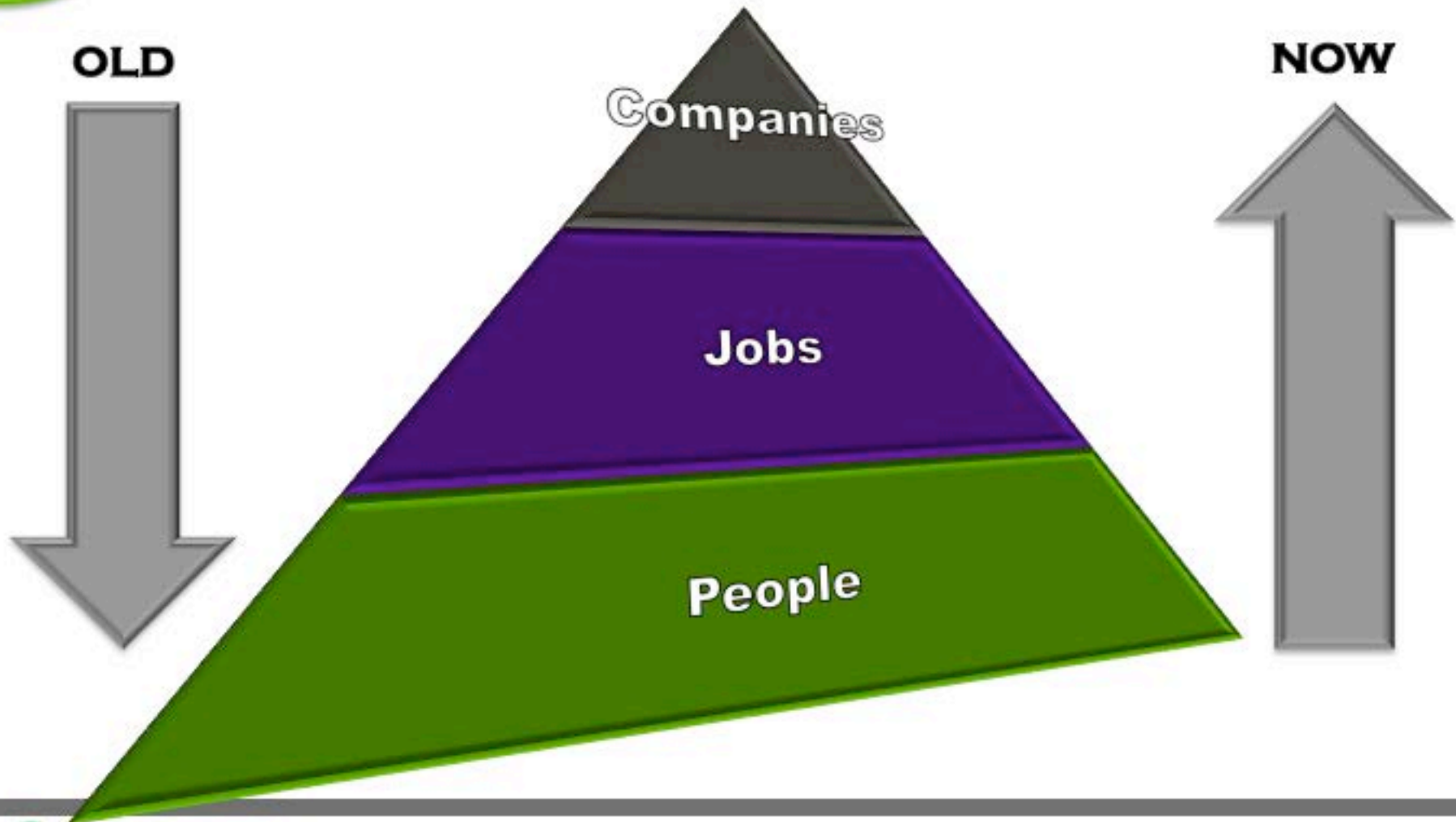
re:

paradigm shift :: ED



re:

paradigm shift :: work





pivot :: ED positioning



outbound recruiting
"sales"



inbound recruiting
"marketing"

re:

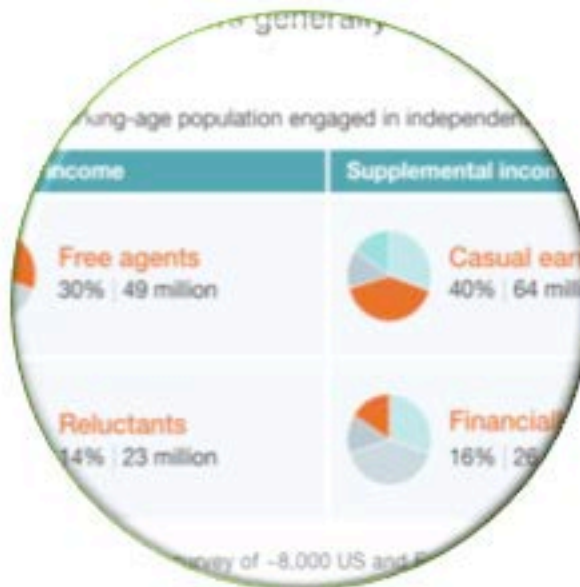
ED role :: filling the gaps

re:

ED services :: workplace trends



office location +
set-up



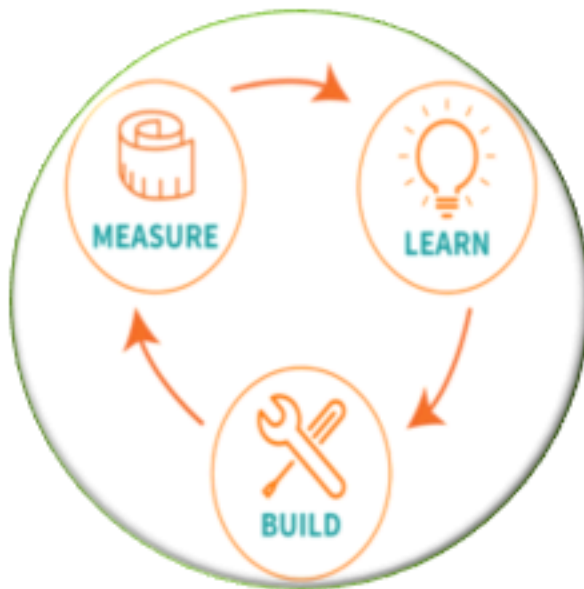
blended workforce
+ gig economy



employee wellness +
experience

Kinetic Communications
Birmingham, AL | www.kinetic.com

ED pivot :: businesses



🕒 job match services

Campus Philly
Philadelphia, PA
www.campusphilly.org

🕒 leverage BRE

College Hill Alliance
Macon, GA
www.collegehillmacon.com

🕒 track "right" data

The Big Picture + CRP
Huntsville, AL
www.bigpicturehuntsville.com
www.cummingsresearchpark.com

ED pivot :: talent



place making

Town Center
Suwanee, GA
www.suwanee.com



collision events

Build Institute
Detroit, MI
www.buildinstitute.org



content branding

Decatur Next + Decatur 101
Decatur, GA
www.decaturnext.com
www.decaturga.com

re:

