AGRI/ECOTOURISM/AGRITAINMENT: PUT YOUR SURROUNDINGS TO WORK

Jennifer Lindley

Town of Queen Creek

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AGRITAINMENT

SCOTTSDALE
202
Phoenix Sky Harbor
International Airport
MESA
TEMPE
202
APACHE
JUNCTION
60
PHOENIX
101
10
GILBERT
24
CHANDLER
202
Phoenix-Mesa
Gateway Airport
QUEEN
CREEK
N
MARICOPA COUNTY
PINAL COUNTY
San Tan Mountain
Regional Park

Population Growth

Town of Queen Creek, Arizona
Up and Coming Families
Dominant Tapestry Segment
KEY FACTS
54,673
Total Population
$364,229
Median Home Value
861
Businesses
48,587
Daytime Population
32.4
Median Age
6.2%
2010-2020 Pop Growth Rate
$35,285
Per Capita Income
3.5
Avg Household Size
$101,283
Median Household Income

The 5 Pillars of Economic Development

- Business Development
- Entrepreneurship
- Economic Foundations
- Marketing & Promotions
- Agritainment & Destination Tourism

TOURISM IN THE QC

Queen Creek's agritainment destinations generated

$10 million

annually from visitor spending, bringing approximately **$230,000** in sales tax last year.

QC Destinations

HORSESHOE PARK & EQUESTRIAN CENTRE

Enjoy Queen Creek's equestrian heritage and attend of the many events at Horseshoe Park!

SCHNEPF FARMS

Named an "Arizona treasure" by the Governor, bring your family to enjoy the annual Peach Festival this weekend!

QUEEN CREEK OLIVE MILL

Arizona's only working olive mill is the perfect spot to go for lunch and to get gifts for loved ones.

HAYDEN FLOUR MILL AT SOSSAMAN FARMS

See how grains are transformed into delicious food at the century-old Sossaman Farms!

#NTTW17

Schnepf FARMS

HORSESHOE PARK & EQUESTRIAN CENTRE

QUEEN CREEK
OLIVE MILL
ARIZONA
FARM • MARKET • EATERY

Family Owned, Family Grown

HAYDEN FLOUR MILLS

SOSSAMAN FARMS SINCE 1919

Watermill

Tour the only operational industrial-age watermill in Arizona and learn how grain is milled and how pecans are cracked and sorted.

Demonstration Gardens

In the demonstration gardens you will be able to speak with horticulturists and learn about different garden techniques, plants, soil and watering.

Fruit Orchard

The year-round fruit orchard is planted by harvest month, where you can see what varieties of fruits are available for harvest at any given month of the year in the Valley of the Sun.

Child-friendly Activities

In addition to permanent exhibits, rotating exhibits will change frequently throughout the year. Children will also have plenty to do with hands-on exhibits, animals, and other activities.

Aquaponics

As you tour the greenhouse, you will learn simple propagation methods that can be done in any home. You will also see both complex and simple aquaponics and hydroponic systems.

Appreciate Your Support

As you support the gardens by coming, purchasing from our shops or signing up for our subscription box service, you will be helping to build our conservatory, education center and reception center.

QUEEN CREEK EFFORTS

- Trail – 11 mile loop
- Economic Development
- Agritainment Zoning District

Rittenhouse Rd
Power Rd
Sossaman Rd
Hawes Rd
Ellsworth Loop Rd
Ellsworth Rd
Crismon Rd
Signal Butte Rd
Meridian Rd
Ironwood Rd
Germann Rd
Queen Creek Rd
QUEEN CREEK WASH
Future West Trail Connection
Ocotillo Rd
Recker Rd
Sossaman Farms
Queen Creek Olive Mill
Chandler Heights Rd
Future East Trail Connection
FutureTrail Connection
SONOQUI WASH
Riggs Rd
Schnepf Farms
Hunt Highway
Maricopa County
Pinal County
Empire Rd
San Tan Mountain Regional Park
Queen Creek Agritainment and 11-Mile Trail Loop
Agritainment Sites
Wash Trails
Town Center Boundary
Planning Area
Town Limits
N
GIS

AGRITAINMENT ZONING DISTRICT

- Farm owners to diversify their agricultural operations, and provide unique experiences that capitalize on the popular farm-to-table movement.
- Provides a new economic growth opportunity while preserving our rural and agricultural heritage.

HOW IT HAPPENED?

- Engaging the right people.
- Agritainment District to provide for land uses that support and enhance agriculture use in the town.
- Such uses shall be compatible with agriculture, and may include uses that support open space, natural resource management, outdoor recreation, enjoyment of scenic beauty, and commercial and residential uses. The Agritainment District requires a Planned Area Development (PAD) Overlay.
- 20 month process.

BENEFITS

- Reduces conflicts between farm and non-farm uses.
- Protects the character of the community.
- Promotes agricultural land uses and activities and other uses and activities, which act in direct support of agriculture.
- Maintains agriculture as an on-going economic activity by permitting only those land uses and activities which are either agricultural in nature or act in direct support of agriculture.
- Is flexible and easy to modify.

JOIN OUR GROWING AGRITAINMENT AND AGRIBUSINESS SECTOR.

Interested? We are actively seeking investors, developers and entrepreneurs who want to reap the rewards of this emerging marketplace.

TOWN OF QUEEN CREEK ARIZONA

TOWN OF QUEEN CREEK ARIZONA

INVESTTHEQC

IF YOU ARE LOOKING TO OPEN A BREWERY, QUEEN CREEK IS AN UN"TAPPED" MARKET!

Contact Jennifer Lindley
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jennifer.lindley@queencreek.org

QueenCreek.org
@InvestTheQC

IF YOU WANT TO SEE FOR YOURSELF, JOIN US AT BACON, BLUES AND BREWS FESTIVAL FEATURING CRAFT BEER, BACON AND MUSIC

BACONBLUESANDBREWSAZ.COM

FARM.
FRESH.
FOODIE.
FAMILY.
Small-town charm and modern amenities make Queen Creek a top destination for agritainment adventures, outdoor exploration and family fun!
QueenCreek.org/VisitTheQC
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ARIZONA
HAYDEN
FLOUR MILLS
FARMER'S PORRIDGE

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Questions?

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Town of Queen Creek

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