



Retail Recovery

Major Market Shift

Rail & Textile Heritage

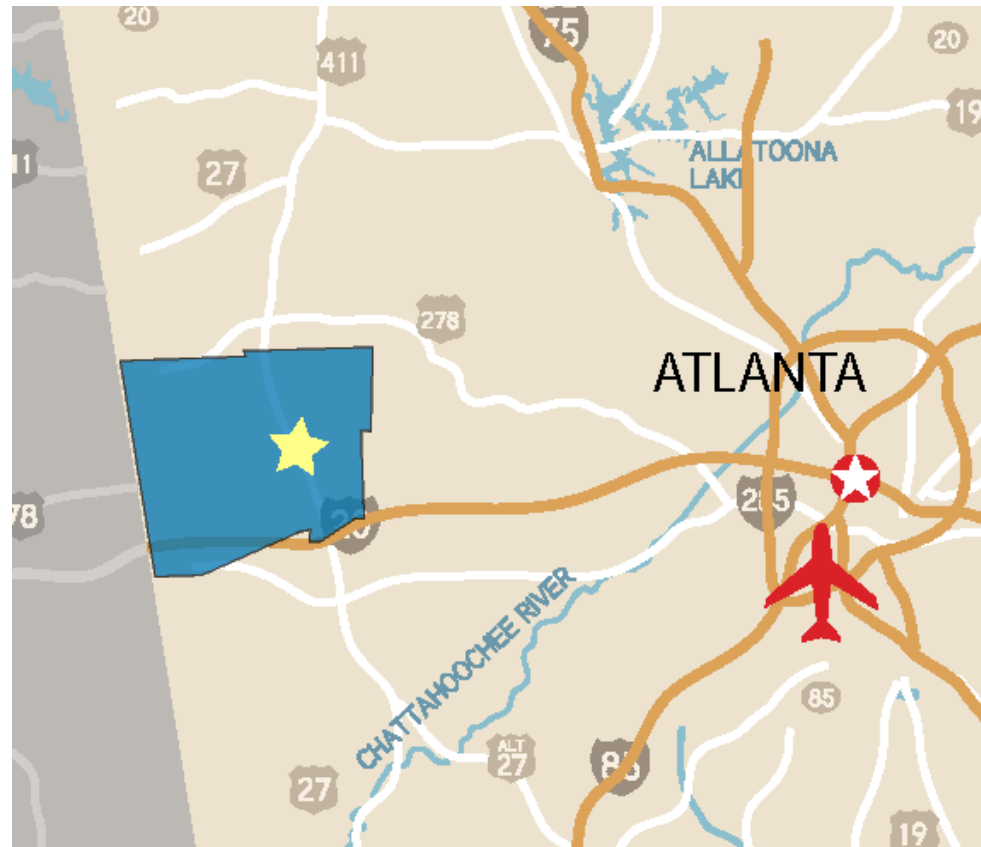
28,000 Population

4 Distinct Cities

80% Commuter Rate

Major Employers –
Automotive

Interstate



What Happened

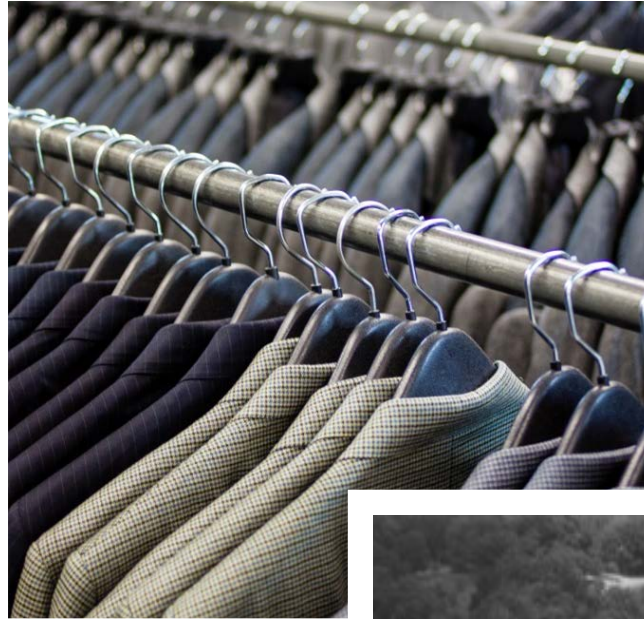
NAFTA

Walmart

"Normal" Retail Movement

"No Business 27 – Bypass"

Great Recession





Triangle of Success

Courtesy of: **GEORGIA POWER**
A SOUTHERN COMPANY



Greater
HARALSON
CHAMBER OF COMMERCE

2011 - Utility Lead
Community Assessment

2012 - Strategic Plan –
Public/Private

2014 - Merger of
Economic Development
Entities

2015 - Creation of 501c3
Foundation

2016 - Fundraising –
\$1,300,000

2017 - Plan Implantation

The Grow Haralson Plan

Three Parts

Industrial/Workforce/Retail

Leadership Capacity
Building

Tool Box for Private
Investment Attraction

Building Renovation

National Retailers

Local Business Support



Success Story

MillTown Music Hall

1500 seat

#1 small country music venue in
GA

Oak Ridge Boys, Travis Tritt,
Loretta Lynn, etc

