



Hancock County Mississippi Gulf Coast



The Other Katrina & the Gulf Oil Spill

The Tragedy... and the Triumph



The Bay's Hwy 90 four-lane bridge was its life-line to the rest of the coast. It was reduced to mere pilings by the storm.

In the days after the storm, the foot of the bridge was a cell phone "hot-spot," one of the only places where calls could get out...sometimes.

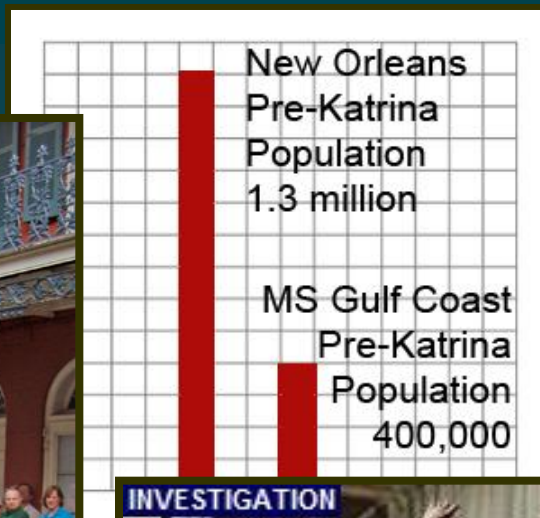




The news media focused on New Orleans, cementing the public perception that Hurricane Katrina mainly affected the city.



Possible reasons why media coverage of the Mississippi Gulf Coast was *overshadowed...*



1. Population density
2. New Orleans is beloved around the world
3. The catastrophe itself was on-going
4. Sensational stories of violence and crime are thought to increase ratings - *"If it bleeds, it leads."*



*Author Ellis Anderson---Under Surge, Under Siege...
She thought the worst was over. She was wrong."*



**The only word that came to mind was
Hiroshima.**



Thousands of homes closer to the beach---like my family home where this baby grand once graced the halls---no longer existed at all.



Devise a public/private partnership to chart the course and set funding priorities.





Communities with “cool” - and MORE!

■ Pre-Katrina Capacity

- Executive Director
- Book-keeper
- Marketing Coordinator

■ Post Katrina & Oil Spill Capacity

- Executive Director
- Assistant Director
- Loan Officer
- Communications Manager
 - Marketing Coordinator
 - Social Media Coordinator
- INFINITY
 - Operations Manager
 - Sales Coordinator
 - Marketing Coordinator
- Accountant
 - Accounting Clerk
- Business Development Manager
- Business Resource Center Manager

Expanding Your Capacity



After Katrina

After the Oil Spill
there is a need
for technical
assistance



RE- ESTABLISH the BUSINESS RESOURCE CENTER



Bay BridgeFest

a vehicle for publicity & new business income
winner of two major tourism awards in 2012



The Hancock Chamber has been around since 1925. Why do we need to start a 501 (c) 3 now?



Hancock Community Development Foundation
supporting 20 community funds



**We are a Chamber.
We are NOT in the housing business.
We are now!**



**We are the
Chamber.
We're not a bank.
We are now.**

**JOB
GENERATION
FUND**





Create More Access to Capital
REGIONAL CDFI – Treasury Grant



**We are the Chamber.
Why are we pushing tourism initiatives?
Don't sit around and wait for
someone else to lead the charge.**

DEVELOP THE PRODUCT: 43 Miles of Roadway in Hancock County Provide the Gateway to the Mississippi Coast



Scenic By-ways to
INFINITY & Beyond

~ Possum Walk

under development outside
INFINITY

~ Jourdan River Blueways

officially opened in 2012

~ McLeod Water Park

enhancements underway

~ Buccaneer State Park

reopening water features in
summer 2013





Year One Results

- 60,855 total guests
- Groups: 23,616 visitors
- 12,376 using simulators
- 3,091 overnight stays



New Hurricane Simulator

NRDA funds totaling \$10.4 million will complete vision for the center as a STEM Center of Excellence

Marketing Grants total close to \$1.2 million



New! INFINITY at NASA Stennis Space Center

MS Coast I-10 Exit 2



Sponsored in part by a grant from BP

VisitInfinity.com

- 20 Outdoor boards in last six months
- 16 new Outdoor advertising boards going up
- Website digital marketing launched and continuing
- E-Blast to 1,325 Schools in MS, AL, LA
- National Network Reaching 5 million Visitors
- Another \$500,000 in marketing for exterior signage is proposed to BP
- Another \$1.5 million proposed to BP to market the area



This ghost town view of the Main Street in Bay St. Louis was shot almost two years after the storm.







Failure cannot cope
with persistence

*Why don't we have a
downtown revitalization
program?*

*The Chamber could
start one...*





Bay BridgeFest
winner of two major tourism awards in 2012



The Bay St. Louis Second Saturday Artwalk attracts thousands to the town each year...



New seawall is now complete. CDBG funded Downtown Harbor under construction to open next year.



Bay St. Louis Harbor Project Redevelopment of the Beachfront



This building was the set for a 1966 film called *"This Property Is Condemned,"* directed by Sydney Pollack and starring Natalie Wood and Robert Redford. It's now the new home of the award winning community theatre.





Waveland Business Center opened and *closed*...
Four New Museums Emerged



The eagle has
landed.
A tribute to
Apollo 13 Astronaut
Fred Haise
at INFINITY

*Angels work 'round
the
clock in
Bay St. Louis...*



DISTRICT
EDITION
WEDNESDAY
SEPTEMBER 7, 2005

www.dcxaminer.com

The Examiner. WASHINGTON



HELP ON THE WAY

D.C. pair delivers love, supplies to Katrina's survivors in Miss.

>> SEE THE EXAMINER SPECIAL REPORT BY KRISTINE ANTONELLI, PAGES 24-25



Photos by Andrew Horvath/Examiner

FEMA chief sat as hurricane pounded the Gulf Coast

Mike Brown gave workers two days to arrive in affected areas. See NATION, Page 12

N.O. evacuees hunker down at D.C. Armory

Survivors to call the facility home for months. Story by MICHAEL WEINBAUER, Page 5

Washington resident Lucy Keenan, right, hugs close friend Ellis Anderson after Keenan and Drew Bruch arrive in hurricane-ravaged Bay St. Louis, Miss., seen right. The D.C. couple drove a rental truck loaded with supplies to the town after hearing that the community had received no government help.

D.C. tycoon: I'm innocent and broke

Attorneys for Walter Anderson want to be excused from his tax-fraud case because they say he cannot pay their fees. Story by SARAH KELLEY, Page 3



Rehnquist leaves behind legacy of conservatism

Admirers pay respects at the Lincoln Catafalque in the Supreme Court. Story by KAREN DEWITT, Page 8

Don't scream, ladies; it's only football season

Columnist Mark Schlereth has some coping tips for the wives of NFL fans. See SPORTS, Page 42



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Will donate all of the proceeds from sale of Jane Iredale Mineral Make-Up & Esthederm Skin Care Products to the Red Cross Hurricane Relief Fund
Sept. 3, 2005 - Sept. 18, 2005



'It was just like a punch in the face.'

Sculptor Regan Carney talks about a gust of wind that smashed through the walls of her shared studio during Hurricane Katrina.

Vick Scimeca hands Drew Bruch supplies as they unload their truck on Sunday. Washington residents Lucy Keenan and Drew Bruch loaded a rented truck full of donated supplies and headed for Bay St. Louis, Miss., after receiving distressing phone calls from their close friend Ellis Anderson, a Bay St. Louis community leader and resident, who reported that the town had received no outside help from relief organizations after Hurricane Katrina.

Those spared are grateful

onto the wide front porch of her house and offered them bottles of cold water from a cooler. Though Anderson's 19th plantation-style home was spared major damage, most of the neighborhood was flattened. But there wasn't much time to talk. Keenan and Bruch had a truckload of supplies from the

son, who has spent nine days caring for homeless neighbors and scavenging around for supplies. "People take care of each other here" "This neighborhood, my home — it all withstood Camille and it will not fall to Katrina," she said. "People take care of each other here. We

ances and twisted metal. Sculptor Regan Carney, 50, picked through the remains of the airy white-brick studio she shared with some of her fellow artists. Though the building was intact, a powerful gust of wind had smashed through the walls. "It was just like a punch in the face," Carney



Insurance continues to plague our full recovery.

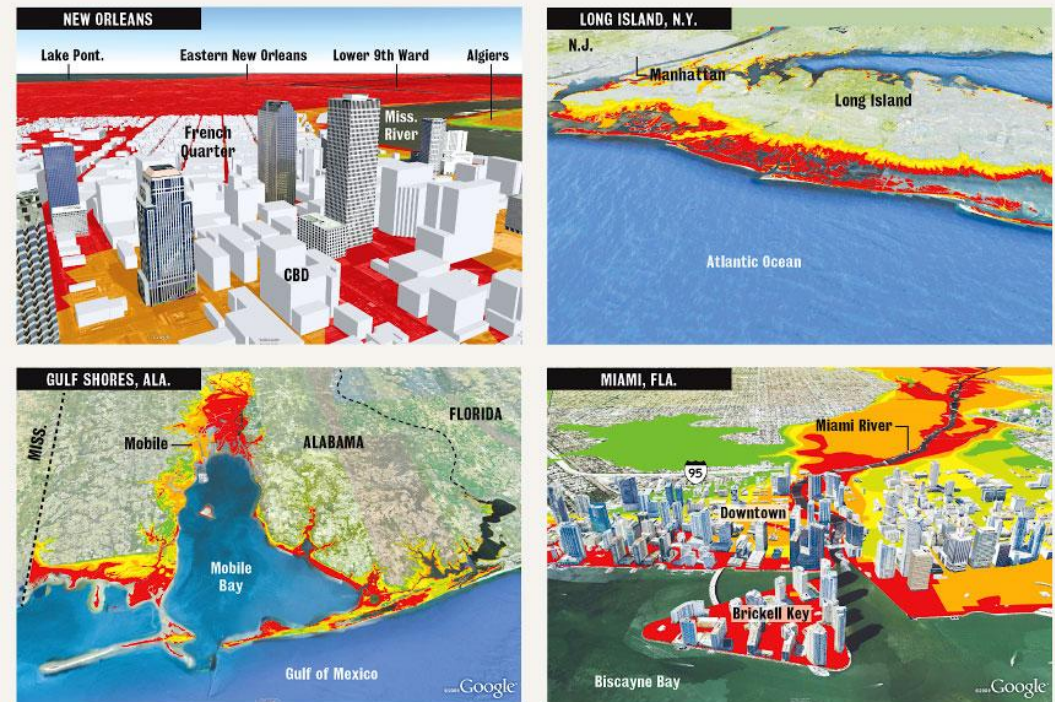
No place on this planet is completely secure, although we will always wish for that.

According to the N.O. Times-Picayne, a 2010 study by First American Corp., shows that a Cat. 1 storm could flood much of lower Manhattan, including Wall Street.

The article also points out that (adjusting for 2005 dollars) the great Miami Hurricane of 1926 still ranks first in terms of damage. The tidal surge for that storm was 15 ft.

A SURGE IN RISK

New study shows New Orleans not alone in risk to homes from storm surge:



INUNDATION KEY: Category 1 (Red), Category 2 (Orange), Category 3 (Yellow), Category 4 (Light Green), Category 5 (Dark Green)

City/metro area	RISK FACTORS			CATEGORY 1 STORM		CATEGORY 5 STORM	
	Hurricane probability	Storm surge probability	Residential density	Financial exposure	Homes affected	Financial exposure	Homes affected
Miami-Dade/Broward/Palm Beach, Fla.	Extreme	High	Extreme	\$19.8 billion	55,368	\$53.6 billion	254,864
Virginia Beach/Norfolk/Newport News, Va.	Medium	High	Medium	\$7.4 billion	39,175	\$39.5 billion	250,254
Tampa/St. Petersburg, Fla.	Extreme	High	High	\$9.4 billion	50,294	\$33 billion	244,016
Houston/Galveston, Texas	Extreme	Extreme	High	\$2.1 billion	18,812	\$20.8 billion	191,709
Charleston, S.C.	Medium	High	Medium	\$8.7 billion	39,156	\$19.9 billion	101,288
New Orleans	High	Extreme	Medium	\$16.6 billion*	85,600	\$17.5 billion	91,487
Jacksonville, Fla.	Extreme	High	High	\$2.3 billion	9,358	\$16.5 billion	106,698
Long Island, N.Y.	Low	Medium	Extreme	\$3.1 billion	95,456	\$11 billion**	367,773
Wilmington, N.C.	Medium	High	Medium	\$1.7 billion	6,917	\$8.2 billion	43,282
Myrtle Beach, S.C.	Medium	High	Medium	\$1.4 billion	8,164	\$6.2 billion	52,278
Corpus Christi, Texas	Extreme	High	Medium	\$828 million	5,274	\$4.7 billion	38,506
South Padre/Brownsville, Texas	Extreme	High	Low	\$183 million	984	\$1.7 billion	24,459
Gulf Shores, Ala.	High	High	Medium	\$932 million	5,485	\$1.2 billion	7,098

*New Orleans data not updated for 100-year hurricane protection system improvements

**Numbers based on Category 4 hurricane. Assumes Long Island not at risk from a Category 5 hurricane

Source: First American Corporation

THE TIMES-PICAYUNE



**Budget Travel Named Bay St. Louis
the Coolest Small Town in the south
and listed among the top three in America**

**Thanks,
Y'all.**



Photography by Ellis Anderson, Joe Tomasovsky, Linda-Lou Nelson